

INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfilment of the degree

B.Com. I Year

Submission of Filed Project Practical Report on

"A study of Patanjali Products"

Session- 2023-24

Submitted to-

Dr. Vaibhav Modak

Associate Professor

H.O.D. B.Com.



Submitted by-

Student Names-

- 1) LUKISH SHARMA
- 2) GORAL TOMAR

(04) B.COM. I Field

PRO. 2023-26

PATANJALI

AYURVED LTD.

INTRODUCTION OF PATANJALI

Patanjali Ayurved Ltd.

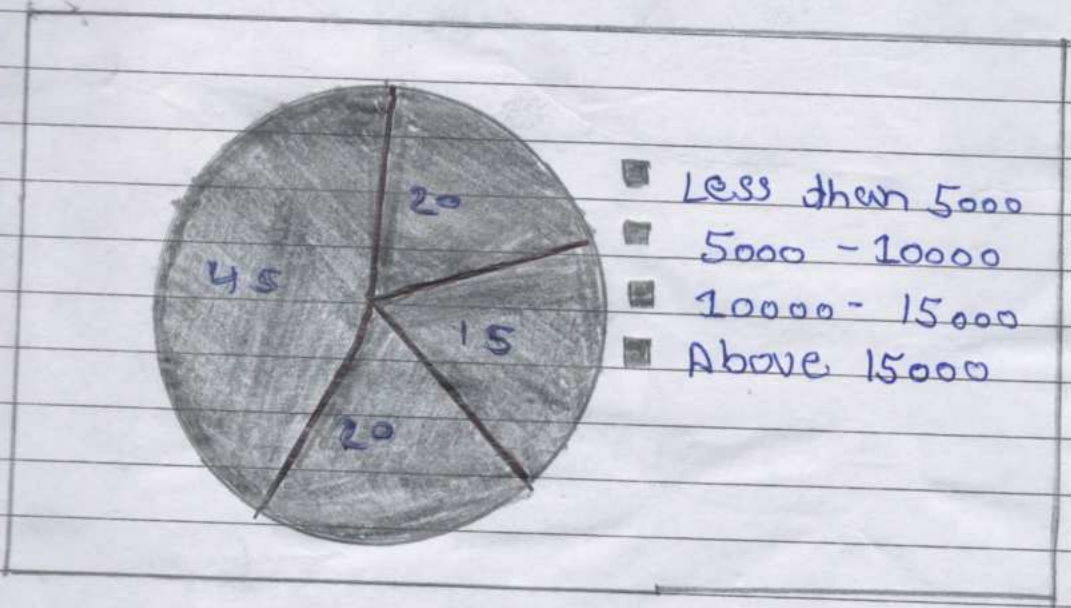
CIN :- U24237DL2006PLC199789

- * Patanjali Ayurved limited was established in 2006 with a thought of rural and urban development. The company is not merely an organization but a thought of creating a healthy society through yoga and ayurved.
- * We value our consumers and we believe by providing quality products a quality life for them can be created. This is our primary apprehension and thus, we try to take every measure to ensure quality like the unique TD system to stop fake products.
- * Patanjali Ayurved is an Indian multinational conglomerate holding company, based in Haridwar. It was founded by Ramdeo and Balkrishna in 2006. Its office is in Delhi, with manufacturing units and head quarters in the industrial area of Haridwar. The company manufactures cosmetics, ayurvedic medicines, personal care and food products. The CEO of the company.



Table 8.4 shows the income of the various respondents.

Income levels	No of respondents
Less than 5000	20
5000 - 10000	15
10000 - 15,000	20
Above 15000	45
Total	100



INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfilment of the degree

B.Com. I Year

Submission of Filed Project Practical Report on

“ZUDIO”

Session- 2023-24

Submitted to- *V. Modak*
Dr. Vaibhav Modak

Submitted by-
Student Names-

Associate Professor
H.O.D. B.Com.



1) Shivam agarwal *[Signature]*
2) Harshwardhan Sharma *[Signature]*

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PRO. 2023-26

CRTIFICATE

This is to certify that SHIVAM AGRAWAL &

HARSH Wardhan Sharma

students of B.Com. Hons. I Year has successfully completed Filed Project

Practical Report on "ZUDO"

under my supervision and submitted the practical file. Their work was found

satisfactory.



Date: 12/04/2024

Place: Indore

V Modak

Dr. Vaibhav
Modak

Associate Professor
H.O.D. B.Com.

Indore Institute of Management & Research

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ZUDIO

By TRENTO LIMITED
A TATA RETAIL
Enterprise

INTRODUCTION

Trento Limited portmanteau of tata Retail enterprise is an Indian retail company, which is part of the tata group and based in Mumbai. Started in 1998, trento owns and operates fashion and lifestyle retail formats such as westsides Zudio and utsa. The company also runs retail chains like star bazaar and Zara through joint ventures. The type of this company is public. This company is traded as NSE: TRENTO & BSE: 5002510. The industry which is founded and established in year 1998 on 26 years ago. The headquarters of this industry is situated or we can say located in Mumbai, Maharashtra, India.

REFERENCES

WEBSITES

- ▶ <https://www.zudio.com/>
- ▶ <https://www.tatacliq.com>
- ▶ <https://scholar.google.com>
- ▶ <https://www.linkedin.com/pulse/zudio-a-fashion-zenith-divyanjali-sinha>

JOURNALS

- ▶ <https://www.indiantextilemagazine.in/tag/zudio/>
- ▶ <https://www.socialsamosa.com/2023/01/what-tapsis-did-for-pulse-candy-influencers-are-doing-for-zudio/>
- ▶ <https://in.apparelresources.com/business-news/retail/reliance-retail-eyes-value-apparel-space-success-zudio/>

ARTICLE



- ▶ <https://www.business-standard.com/article/companies/zudio-the-new-engine-driving-retail-giant-trents-revenue-growth-1200229000361.html>
- ▶ <https://www.scribd.com/document/334530643/A-study-on-customer-satisfaction-towards-Max-Fashions>

INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfillment of the degree

B.Com.I Year

Submission of Filed Project Practical Report on

“Apple Inc.”

Session-2023-24

Submitted to- *VM Modak*
Dr. Vaibhav Modak



Submitted by-
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Associate Professor
H.O.D. B.Com.

1) Saloni Patel
2) Siya Sharma

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INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfillment of the degree
B.Com.I Year

Submission of Filed Project Practical Report on

“Apple Inc.”

Session-2023-24

Submitted to- *V. Modak*
Dr. Vaibhav Modak



Submitted by-
Student Names-

Associate Professor
H.O.D. B.Com.

1) Saloni Patel
2) Siya Sharma

Saloni Patel
Siya Sharma

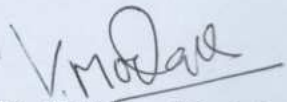
CERTIFICATE

This is to certify that Saloni Patel & Siya Sharma Students of B.Com. Hons. I Year has successfully completed Filed Project Practical Report on "Apple Product" Under my supervision and submitted the practical file. Their work was found satisfactory.



Date:

Place: Indore


Dr. Vaibhav Modak

Associate Professor

H.O.D. B.Com.

Indore Institute of Management & Research

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INTRODUCTION

→ Apple Inc. (Formerly Apple Computer, Inc.), is an American multinational technology company. Apple company headquartered in Cupertino, California, in Silicon Valley.

It designs, develops, and sells consumer electronics, computer software, and online services.

Device included the iPhone, iPad, Mac, Apple watch and Apple TV. operating system include iOS, and macOS; and software applications and services includes iTunes, iCloud and Apple Music. As of March 2023, Apple is the world's largest company by market capitalization.

In 2022, it was the largest technology company by revenue with US \$394.3 billion.

Apple became the first publicly traded U.S. company to be valued at over \$1 trillion in August 2018.

It is traded on the NASDAQ under the ticker AAPL.

The knowledge that Woz gathered at the Homebrew meetings, as well as his exceptional talent, allowed him to build his own computer board—simply because he wanted a personal computer for himself. Steve Jobs took interest, and he quickly understood that his friend's brilliant invention could be sold to software hobbyists, who wanted to write software without the hassle of assembling a computer kit. Jobs convinced Wozniak to start a company for that purpose. Apple Computer was born on April 1, 1976.



INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



teacher's
ign/
marks.

For the partial fulfilment of the degree
B.Com. I Year

Submission of Filed Project Practical Report on
“ D- MART ”
Session- 2023-24

Submitted to-
V. Modak
Dr. Vaibhav Modak



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- 2) PRIYA MALLAH *Priya*

(02) B.COM. I Field

PRO 2023-26

INDORE INSTITUTE OF MANAGEMENT
AND RESEARCH
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Name - Priya Mallah and
Kashish Singh.

Class - B.Com (Hons) 1 year.

Subject - Financial Accounting.

Dr. Vaibhav Modak.

Date - 02/04/2024.

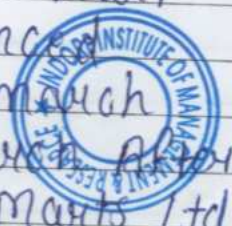
Student Names -

KASHISH SINGH
PRIYA MALLAH.



INTRODUCTION ON D-MART

D-Mart was founded by Radhakishan Damani ("India's Warren Buffett") in 2002, with its first branch in Powai's Hiranandani Gardens. D-Mart has well-established presence in 2631 locations across Maharashtra. In Beginning Mr Radhakishan Damani was an broker in stock market and later he became a investor and he gained a lot of knowledge about companies while trading that made his fundamentals very strong in business. In 1999 he bought a franchise of Apna Bazaar but at that time he was not able to understand their business model and was not convinced with it and later he went to USA where he visited Walmart he returned back to India in 2002 and started his own hyper market chain D-Mart from 2002 to 2010 DMART had established 25 stores and now in 2022 it has more than 200 stores D-Mart saw massive growth in these past 10 years. In 2017 D-Mart owner Avenue Super marte announced Rs 1,870 - cr IPO to be out on 8 march After the IPO to be out on 8 march After the IPO listing (as Avenue Super Marts Ltd).



Team, followed by Baidamra Industries, Masico, and Bank of Baroda. As of 21 November 2019 the market capitalization of Dmart was around ₹ 114,000 crore taking it on 33rd position of all included organization on the Bombay Stock Exchange. This article will shed insights on the supply chain model of Dmart. Its business model marketing strategies, How Dmart was started, key financial highlights of Dmart growth and future of Dmart in India & more. Nevertheless, we are factoring in approximately 40 store additions for the full year, as Dmart typically accelerates store opening H2. ~~we~~ we have made slight adjustment to our earnings projections for FY24-26E and rolled over to September 2025.



INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfilment of the degree

B.Com. I Year

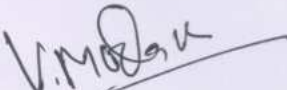


Submission of Filed Project Practical Report on

“ **DETAIL ANALYSIS OF SAMSUNG Co.** ”

Session- 2023-24

**(01) B.COM. I Field
PRO. 2023-26**

Submitted to- 
Dr. VAIBHAV MODAK
ASSOCIATE PROFESSOR

Submitted by-
1) LAVANSHI MITTAL
2) CHETNA (MUPTA

CRTIFICATE

This is to certify that LAVANSHI MITTAL and

CHEETNA GUPTA

students of B.Com. Hons. I Year has successfully completed Filed Project

Practical Report on "SAMSUNG COMPANY (DETAIL ANALYSIS)"

under my supervision and submitted the practical file. Their work was found
satisfactory.



V. Modak

Dr. Vaibhav
Modak

Date: / /

Place: Indore

Associate Professor
H.O.D. B.Com.

Indore Institute of Management & Research

ACKNOWLEDGEMENT

First and foremost, we would like to express our gratitude to our Mentor, Dr. Vaibhav Modak, who was a continual source of inspiration. He pushed us to think imaginatively and urged us to do this project without hesitation. His vast knowledge, extensive experience enabled us to successfully accomplish this project. This endeavour would not have been possible without his help and supervision. We could not have asked for a finer mentor in our studies. This initiative would not have been a success without the contributions of each and every individual. We were always there to cheer each other on, and that is what kept us together until the end.

I'd like to thank Indore Institute of Management and Research , Indore for providing us the opportunity to work on the project .

Last but not least, I would like to express my gratitude to my family, siblings, and friends for their invaluable assistance, and I am deeply grateful to everyone who has contributed to the successful completion of this project.



DATE



Shree Sales

264, Main Street, Mhow 453 441 (M.P.) :: 07324 - 226788

25, Sarveshwar Nagar, Pithampur, 454774

GSTIN : 23ABQPB0169G1ZY

CREDIT INVOICE

State : M.P. . Code : 23

M/s. : _____

Invoice No. : P-1169 Original

Invoice Date : _____ Duplicate

GSTIN : _____ State Code : _____

S.No.	HSN Code	PARTICULARS	Qty.	Rate	Amount
		I certify that Lavanshi Mittal & Chetna Gupta B.com 1 st year, has visited our store and I have given them Original information about the product.			



Total Amount After Tax (In Words)

Total Amount before Tax

SHREE SALES
264, Main Street, Mhow (M.P.)
☎ : 07324-226788

CGST %

SGST %

IGST %

Loading

Total Amount After Tax

Bank : Punjab National Bank
Branch : Mhow (M.P.)
A/c No. : 01994010000200
IFSC Code : PUNB0019910

Terms & Conditions :

1. Goods once sold will not be taken back.
2. Warranty is company's responsibility, not ours.

For: **SHREE SALES**
264, Main Street, Mhow (M.P.)
☎ : 07324-226788
Authorised Signatory

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20	SWOT ANALYSIS
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24	CONCLUSION
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INTRODUCTION OF THE COMPANY

As rapid socio-economic changes sweep across India, the country is witnessing the creation of many new markets and a further expansion of existing one. India's consumer market is riding the crest of the country's economic boom. The Indian consumer durable industry has witnessed a considerable change in the past couple of years. Changing lifestyle with access to disposable incomes, easy finance options and a surge in advertising has been instrumental in bringing about a sea change in the consumer behaviour pattern. According to a study conducted by FICCI on the Indian consumer durable industry, a shift in consumer preferences towards higher-end, technologically advanced branded product has been quite discernable. This shift can be explained by narrowing differentials between the prices of branded and unbranded products added with the high quality of after sales services provided by the branded players. The shift has also been triggered by the availability of foreign branded product in India owing to lower import duties coupled with other liberal measures as introduced by the government.



REFERENCE

- Wikipedia
- SAMSUNG websites
- Economics Times
- Google
- www.ibef.com



INDORE INSITITUTE OF MANAGEMENT AND RESEARCH



Batch 2023-2026 (I Year)

Project

On

“A Study on Supply Chain Management
of Oshin Road Lines”

Shruti
Reserch Scholar
Shruti Thakur

Principal



Reserch Guide
DR. Shubhangi Jain

Shubhangi Jain
External Examiner

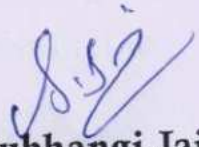
CERTIFICATE

This is to certify that the Project Work "A Study on Supply Chain Management of Oshin Road Lines" has been accomplished by (Struti Thakur) under my guidance and supervision.

This Project is being submitted by her/him as the partial fulfillment of requirements for the award of Bachelor of Business Administration in Foreign Trade (BBA-FT) from Indore Institute of Management and Research Indore.

This work has not submitted by him/her anywhere else for the award of my degree or diploma. All source of information and help have been duly mentioned and acknowledged.

Place : Indore.


DR. Shubhangi Jain

Date : 12-2-24



Signature

CERTIFICATE

This is to certified that Shruti Thakur conducted to the study on overall operations at **Oshin Roadlines** as a Scholar at our outlet from 25 December 2023 to 10 January 2024.

During this period we observed Shruti Thakur as an obedient, Honest and Dedicate Scholar for putting efforts to complete this Project. We wish her Good luck for her future endeavours.

Signature

Oshin Roadlines.

Proprietor



P.B Tiwari

No.9300010092



॥ श्री गणेशाय नमः ॥

Oshin Road Lines

H.O. : 46, Loha Mandi, INDORE, Mob.: 93035-85600

B.O. : C-11, Suvidha Estate Sarkhej, Ahmedabad

H.O.: 93009-62227

98269-62227

B.O.: 093745-62228

Page No.

Date

This is to certified that **Shruti Thakur** conducted to the the study on overall operation at **OSHINROADLINES** as a scholar at our outlet from **25th December 2023 to 10th January 2024**. During this period we observed **Shruti Thakur** as an obedient, honest and dedicate scholar for putting efforts to complete these project we wish her good luck for her future.



For Oshin Road Lines,


Proprietor

Introduction :-

Oshim road lines. Transportation business in Indore is fully logistics. It is a third-party logistics service provider managed by Mr. Prithvi Tiwari.

Oshim road lines situated at 46, New Loha Mandi road. It is Trucking company, Indore :- 452001.

Its aim is to cover all over the idea at each states or doing transportation business, through transport work, warehousing, logistics operations or material handling.

It has over many connection with every states of transportation. They transport or handling many product or transport them at right place or right time.

It also assure other parties that there product safely delivery or safely at warehouse.

It also take help of many trucking company or different type of truck or largo.



Conclusion.

An efficient Supply Chain Solutions and Logistics Management System provides many benefits to a firm including its transportation and Warehousing.

→ These may include Real time inventory visibility, Reduced Costs and productive use of time including On-time delivery Services.

→ It's true that Costs vary from Solution to Solution and according to the Services provided Keeping in mind with Safety or Requirements of Parties.

→ Any Company / firm who want to take the Sacle their business quickly and profitably. Should definitely opt for a well designed Supply Chain Management and an efficient Logistics Management System.

It's important for you to take the time to find the perfect platform for the transportation and Logistics performed in your business that can meet your Company demand.



**INDORE INSTITUTE OF
MANAGEMENT AND RESEARCH**



Batch 2023-26

Project

On

Packaging and Material Handling in Samarth Creation

Vaidik

Research Scholar

Vaidik Maheshwari

Principal



Research Guide

Dr. Shubhangi Jain

Shubhangi Jain
External Examiner

CERTIFICATE

This is to certify that the Project Work entitled **Packaging and Material Handling** has been accomplished by **Vaidik Maheshwari** under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration in Foreign Trade (BBA-FT) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



Signature: Project Guide

Date:
Place:

SAMARTH CREATION

Address:- 41, ground, First and Second Floor, Pologround Industrial Area Indore M.P.,
452001, India

Certificate

To Whomsoever it may concern

This is to certify that **Vaidik Maheshwari** conducted the study of packaging and material handling as a scholar at our factory from **25th November 2023 to 10th December 2023** During this period we observed him as an obedient, honest and dedicated scholar for putting efforts to complete his assignment

We wish him Good Luck for his future

From Samarth Creation


Manager



INTRODUCTION

What is packaging?

Packaging covers the product, makes it ready for transportation and ready to be sold or commercialised.

Readymade packaging is the final process in the production of ready-made, which prepares the finished merchandise for delivery to the customer. These operations come under the materials handling methods and are no less important than other systems used in the factory.

Packaging refers to the container that carries a product. Two primary objectives of packaging are preventing any damage to the product during transportation and enhancing the product's features for the consumer for the sale of

Packaging is the science, art and technology of enclosing or protecting product for distribution, storage,



INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



**For the partial fulfilment of the degree
B.Com. I Year**

**Submission of Filed Project Practical Report on
"A Study of Lenskart Product"
Session- 2023-24**

Submitted to
V. Modak
Dr. Vaibhav Modak
Names-

Associate Professor
H.O.D. B.Com.



[Signature]

Submitted by
Student

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- 2) SUJAL BEDI

(07) B.COM. I Field

PRQ 2023-26

CRTIFICATE

This is to certify that OM SONT

AND SUJAL BEDI

students of B.Com. Hons. I Year has successfully completed Filed Project

Practical Report on "A STUDY OF LENSKART PRODUCTS"

under my supervision and submitted the practical file. Their work was found

satisfactory.

Date:

Place: Indore



V. Modak
Dr. Vaibhav Modak
Associate Professor
H.O.D. B.Com.

Indore Institute of Management & Research

• LENSKART •

INTRODUCTION OF COMPANY PROFILE

• Company profile (introduction)

• LENSKART •

Type of site	Private
Founded	2010.
Headquarters	New delhi ^o , India. Delhi
Area Served	to India
Founder (s)	peyush Bansal, Amit Choudhary, Sumet Kapahi.
Industry	Internet.
product.	Sunglasses, Eyeglasses, Contact lenses.
Services	E-commerce (online shopping)
Employees	1000+
Parent.	LenSkart.



Conclusion

- The "Employee Training & Developing Scheme" provided by the - is very good for employees, but many employees take unduly advantage of it and some employees do not know how to avail the Training & Development policies.
- Trust provides financial beyond his limit under any of the company.
- The training & Development scheme provided by the company is fulfillment all the statutory and non-statutory provisions.
- Employees are very happy with the Training & Development of the company and they do want changes in it.



In the end, I would like to conclude that besides having a very good Training & Development, running by the organization, the managers of the company specially personnel managers should be take care that, no employe

INDORE INSTITUTE OF MANAGEMENT & RESEARCH (IIMR)



For the partial fulfilment of the degree

B.Com. I Year

Submission of Filed Project Practical Report on

“Waaree Energies Ltd.”

Session- 2023-24

Submitted to-

V. Modak

Dr. Vaibhav Modak

Associate Professor

H.O.D. B.Com.



Submitted by-

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- 1) Avinash Dhakar
- 2) Nikhil Raenra

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PRO. 2023-26

CRTIFICATE

This is to certify that Avinash Dhakar,

Nikhil Meena

students of B.Com. Hons. I Year has successfully completed Filed Project

Practical Report on “ Gaaree Energies ltd. ”

under my supervision and submitted the practical file. Their work was found
satisfactory.



Date: / /

V. Modak
Dr. Vaibhav
Modak

Place: Indore

Associate Professor
H.O.D. B.Com.

Indore Institute of Management & Research

Financial Accounting

Field Project

*. Content of field Project.

1. Introduction of the company.
2. History of business.
3. Objective of the study.
4. Research methodology.
5. Advantages & Disadvantages.
6. Data interpretation.
7. SWOT analysis.
8. Future possibility.
9. Suggestion & conclusion.
10. Reference.



1. Introduction of the company :- Waaree energy

Ltd is a major indian company leading the way in renewable energy, especially solar power. Since its founded in 1989 in Mumbai, Maharashtra, Waaree has become a top player in the field. They offer a wide range of top-notch products and services to meet the increasing need for clean energy.

Their products cover everything from solar panels and inverters to rooftop solar setups and even solar-powered water -

Quality and Innovation: Waaree is committed to delivering high-quality products and innovative solutions. The quality that meet international standards and exceed customer expectation. The company invests in research and development to continuously improve its product offerings, enhance performance, and drive down costs.

Sustainability: Waaree is dedicated to promoting sustainability and environmental responsibility through its solar solutions. By harnessing clean and renewable solar energy, the company contributes to reducing greenhouse gas emissions, mitigating climate change, and fostering a greener future for generation to come.

Overall,

Waaree Energy Ltd. stands out as a reliable and trusted partner for individual, businesses, and governments seeking to adopt solar energy solutions for a brighter and more sustainable tomorrow.

