

**INDORE INSTITUTE OF MANAGEMENT  
AND RESEARCH**



**Batch 2021- 2024 Project**

**On**

**“Export and Import documentation of  
Kohinoor Elastics”**

Research Scholar

Archi Parihar  
Khushi Singh  
Samruddhi Pitale  
Mritunjay Singh Yadav



Research Guide

Prof. Anuradha Pathak

Principal

External Examiner

## CERTIFICATE

This is to certify that the Project Work entitled “ Export and Import documentation of *Kohinoor Elastics*” has been accomplished by Archi Parihar, Samruddhi Pitale, Khushi Singh and Mritunjay Singh Yadav under my guidance and supervision.

This project is being submitted by them as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) Foreign Trade from Indore Institute of Management and Research, Indore.

This work has not been submitted by them anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



Date:

Signature: Prof

Place:

Ref. No.

Date

This is to certify that the students of Indore Institute of Management and Research Ms. Khushi Singh, Archi Parihar, Samrddhi Pitale and Mritunjay Singh Yadav have done their project of Bachelor of Business Administration foreign trade at Kohinoor elastics.

We wish them all the success and achievements for the future.



## Introduction

Jacquard fabric is traded all over the world. Export analysis data shows that nearly twenty countries and regions actively import jacquard fabric from India. The total export value is 11 million USD. So, if any exporter wants to export jacquard fabric, they can easily get guide to export.

The following information shows that 5 countries actively export jacquard fabric from India, some are Vietnam, United States and Netherlands.

India is one of the top 3 countries who exports most jacquard fabric.

Before concluding a supply contract with foreign buyer, the exporter makes sure that the customer with whom he is dealing is creditworthiness. He can do this either through a local representative who has a better of knowing the client,



## Bibliography

[www.kohinoorelastics.com](http://www.kohinoorelastics.com)

[www.linkedin.com](http://www.linkedin.com)

[www.wikipedia.com](http://www.wikipedia.com)

[www.volza.com](http://www.volza.com)

[connect2india.com](http://connect2india.com)

[texmin.nic.in](http://texmin.nic.in)

[epcindia.org](http://epcindia.org)

[aepcindia.com](http://aepcindia.com)



**INDORE INSTITUTE OF MANAGEMENT  
AND RESEARCH**



**Batch 2023- 2024**

**Project**

**On**

**“A Detailed study on Packaging and Distribution  
Channel of BALAJI WAFERS PVT LTD”**

Research Scholar

**FAIZAN KHAN  
BHAVENDRA SINGH CHANDEL  
ISHIKA PATIDAR  
VINAY KUSHWAHA  
HONEY BAJAJ**



**DR. ANURADHA PATHAK**

A handwritten signature in blue ink, appearing to be 'Anuradha Pathak'.

Principal

External Examiner

## CERTIFICATE

This is to certify that the Project Work entitled “**A Detailed study on Packaging and Distribution Channel of BALAJI WAFERS PVT LTD**”, has been accomplished under my guidance and supervision.

This project is being submitted by **Faizan Khan , Bhavendra Singh Chandel , Ishika Patidar , Vinay Kushwaha , Honey Bajaj** as the partial fulfillment of requirements for the award of Bachelor of Business Administration (BBA) FT from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



Date:

Signature:



**Indore Institute of  
Management & Research**

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

Format - G3

No. \_\_\_\_\_

Date : \_\_\_\_\_

To,

*Balaji wafers pvt  
Hd Samuday Bhesley  
Industrial Area Indore.*

Subject : Project work in your supervision

Dear Sir/Madam,

Madhya Pradesh Higher Education Department has issued instructions for subject project work for the college student under the supervision of a competent authority.

In this regard your supervision is important as our students are interested in pursuing their project work in your esteemed organization. We request your cooperation in providing training/project work to our student and also provide feedback in the enclosed format after the training/project work, with information on the training knowledge and skill so as to provide basis of evaluation of student performance after the training.

Thank you

Enclosed : 1. Feedback form (Format G4)  
2. Student list for training



*A. K. Jain*  
(Professor In-charge)  
Project Work

*Aradhana Chouksey*  
Prof(Dr.) Aradhana Chouksey  
Principal  
Seal

Green Waves Club

Opp. IIM(Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
☎ 0731 - 4010549 | Fax : 0731 - 4010502 | Toll Free : 1800 103 3069



Format: P1

### First Progress report of Project Work

(Handwritten 500 words)

#### 1. Introduction of Project Work and related area-

Our project titled "Packaging, Distribution channels, and material handling in foreign trade" delves into the intricate dynamics of snack industry, with specific focus on Balaji Wafers Pvt Ltd. In Indore. The industry holds paramount importance in the global market demanding a nuanced understanding of packaging strategies and distribution

#### 2. Project work Plan-

Our project plan outlines the step we have taken to ensure a comprehensive study. It encompasses thorough research, A factory visit to Balaji and a small interview and <sup>also</sup> telephonic interview with personnel. Also a holistic view of the packaging and distribution practices employed by the company.

#### 3. Division of work among Students-

To ensure efficiency and depth in our study, we have strategically divided responsibilities among team members where → Raizan Khan focus on strategies of packing.

- Viray Kulkarna overseas the product profile
- Honey Bajaj focus on Data analysis and questionnaire
- Bhavendra Singh Chandel explores distribution channel.
- Ishika focused on Introduction and



## BIBLIOGRAPHY

We had used various secondary and primary data to complete the project.

- 1) Company visit and telephonic interview
- 2) secondary data questionnaire of consumer and Distributors perspective
- 3) questionnaire based on telephonic interview

website Used :-

- 1) Balaji wafers official website
- 2) Balaji wafers scribd information
- 3) New articles
  - India today . com
  - Business to Business . com
- 4) Distribution channels website -
  - 1) ~~the~~ thefasttrainofbusiness . com  
(A site where we found a thorough study of distribution channel of Balaji wafers.)
- 5) Innovative Packaging solutions website



**INDORE INSTITUTE OF  
MANAGEMENT AND RESEARCH**

MANAGEMENT AND RESEARCH



Batch 2021- 2024

Project

On

A study ON ~~the~~ distribution,, of Sanchi

Submitted in the partial fulfillment for the  
Requirements of the degree of BBA Foreign Trade

DAVV, Indore



*A Pathak*  
Research Guide

Research Scholar (Name of all Students)

Dr. Anuradha Pathak

Abhijeet Dangra

Mohnish s. chohan

Rituraj Rathore

sejal Namdev

**(03)BFT III Field  
PRO. 2021-24**

## CERTIFICATE

This is to certify that the Project Work entitled "A study on distribution of savings" has been accomplished by (Research scholar) under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration in Foreign Trade (BBA-FT) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Date:



Signature:  Project Guide

Place:



30/01/2024

## CERTIFICATE

**This is so certify that Mr. Abhijeet , Mohnish , Rituraj , Sujal , BBA foreign trade student from Indore Institute of Management and Research has done his Project Work titled " Distribution of Sanchi " in our Sanchi agency from 26/01/2024 to 30/01/2024 as part of our curriculum .**

**We have noticed that, during the period, they have shown keen interest in their assignments and was also regular in attendance**



**निलेश चौधरी**  
**Nilesh Chaudhary**  
प्रोग्रामर

*Handwritten signature of Nilesh Chaudhary*

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5	SWOT Analysis of Sanchi Dairy	
6	Competitor Study	
7	Finding	
8	Suggestion	



## COMPANY PROFILE

### Sanchi Dairy

Sanchi dairy is a renowned dairy brand in India, known for its high quality dairy products and commitment to sustainability. Established in 1975, Sanchi Dairy has grown to become a trusted name in the dairy industry offering a wide range of products including milk, yogurt, cheese, butter and ice-creams. What sets Sanchi apart from it.

### Mission

- To carry out activities for promoting production, procurement, processing, manufacturing and marketing of milk and milk products for socio-economic development of the farming community.
- Development and expansion of other allied activities as may be conducive for production of the dairy industry, improvement and protection of milk animals and economic betterment of these



- Diversification :- Explore opportunities for diversification by venturing into related sectors such as organic farming, agri-tourism, or value-added dairy products to capitalise on emerging trends and expand revenue streams.





INDORE INSTITUTE OF MANAGEMENT AND  
RESEARCH



Batch 2021- 2024

Project

On

**“ A Project Report On Export Procedure and Operation of  
Packaging & Material Handling Of Narsim Bags Pvt Ltd.”**

Research Scholar

Ayush Singh Thakur , Sargam Sharma

Sandeep Bahera , Vikas Pancholiya

Research Guide

Dr. Anuradha Pathak

Principal

Dr. Aradhana Chouksey



External Examiner

Date : 12/3/2024

## CERTIFICATE

This is to certify that the Project Work entitled“ **A Project Report On Export Procedure and Operation of Packaging & Material Handling Of Narsim Bags Pvt Ltd.**” has been accomplished by Ayush Singh Thakur , Sargam Sharma , Sandeep Bahera and Vikas Pancholiya under my guidance and supervision.

This project is being submitted by Ayush Singh Thakur , Sargam Sharma , Sandeep Bahera and Vikas Pancholiya as the fulfillment of requirements for the award of Bachelor Administration (BBA- foreign trade ) from Indore Institute Of Management and Research, Indore.

This work has not been submitted by Ayush Singh Thakur , Sargam Sharma , Sandeep Bahera , Shruti Bhadoriya and Vikas Pancholiya anywhere else for the award of any degree or diploma. All source of information and help have been duly mentioned and acknowledged.



Date :

Signature of Project

Place :

Guide

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# NARSIM BAGS PVT LTD.

## CERTIFICATE

The students of Indore Institute Of Management and Research, Ayush Singh Thakur, Sandeep Behera, Sargam Sharma and Vikas Pancholiya visited our company for one week to explore and understand the working of our company the cooperated well and maintained their discipline throughout all time.

We hope they understand well and we wish them all success and prosperity.

### STUDENTS

1. Ayush Singh Thakur
2. Sandeep Behera
3. Sargam Sharma
4. Vikas Pancholiya

NAME -

*Sochin Verma*

SIGNATURE -





**Indore Institute of Management & Research**  
 Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

Format - G3

No. \_\_\_\_\_

Date : 13 / 01 / 24

To,

Nansim Bags  
 Pvt Ltd.  
 Pithampur.

Subject : Project work in your supervision

Dear Sir/Madam,

Madhya Pradesh Higher Education Department has issued instructions for subject project work for the college student under the supervision of a competent authority.

In this regard your supervision is important as our students are interested in pursuing their project work in your esteemed organization. We request your cooperation in providing training/project work to our student and also provide feedback in the enclosed format after the training/project work, with information on the training knowledge and skill so as to provide basis of evaluation of student performance after the training.

Thank you

- Enclosed : 1. Feedback form (Format G4)  
 2. Student list for training



*A. Chauhan*  
 (Professor In-charge)  
 Project Work

*Aradhana Chouksey*  
 Prof(Dr.) Aradhana Chouksey  
 Principal  
 Seal

# Introduction

Business Administration is a course, which combines both theory and its applications as its contents of study in the field of management. As part and parcel of this course, every aspirants has to undergo an 'in Company training' is to expose the student of Management with real life situations existing in the organization and to provide an insight the various functions who can visualize things what they have been taught in the lectures.

We are fortunate enough to do our project in "NARSIM BAGS PVT. LTD."

Narsim Bags PVT LTD in Pithampur, Dhar is known for satisfaction cater to the demands of its customer base. It is located in Plot no. S 3/3, Sector 1, Pithampur, (District Dhar). "Narsim Bags PVT. LTD." are reputed organisation betrothed in Manufacturing and supplying a wide



\* Limitations of Study:

- \* Narsim Bags do not share their confidential data and information.
- \* The Study is conducted only on Narsim Bags Pvt. Ltd.
- \* Many of the documents are very confidential so we can not present those documents here.
- \* It is very difficult to collect the primary data because of meeting the corporate people in their busy schedule.



# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



Batch 2021- 2024

## Project

On

**“Material Handling and Packaging process of SPARK MINDA”**

**Research Scholar**  
**Laksh Khandelwal**  
**Tarun Patel**  
**Saksham Kumar**



**Research Guide**  
**Dr. Anuradha Pathak**

**Principal**  
**Dr. Aradhana Chouksey**

**External Examiner**

Date: 12/3/2024



## CERTIFICATE

This is to certify that the Project Work entitled “Material Handling and Packaging process of SPARK MINDA” has been accomplished by Laksh Khandelwal, Tarun Patel, Saksham Kumar under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration – Foreign Trade (BBA-FT) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



Date:

Signature: Project Guide

Place:



**Indore Institute of Management & Research**

Affiliated to DAVV Indore & Approved by AICTE New Delhi

Format G3

No. \_\_\_\_\_

Date : \_\_\_\_\_

To,

*Spark Minda*

Subject : Project work in your supervision

Dear Sir/Madam,

Madhya Pradesh Higher Education Department has issued instructions for subject project work for the college student under the supervision of a competent authority.

In this regard your supervision is important as our students are interested in pursuing their project work in your esteemed organization. We request your cooperation in providing training/project work to our student and also provide feedback in the enclosed format after the training/project work, with information on the training knowledge and skill so as to provide basis of evaluation of student performance after the training.

Thank you

- Enclosed : 1. Feedback form (Format G4)  
2. Student list for training



*[Signature]*  
(Professor In-charge)  
Project Work

*[Signature]*  
Prof(Dr.) Aradhana Chouksey  
Principal  
Seal



**Indore Institute of Management & Research**

Affiliated to DAVV (Indore) & Approved by AICTE (New Delhi)

Format - G4

### Feedback Form

To be filled by the trainer/ supervisor

Name of the trainee student : Laksh Khandelwal, Tarun Patel, Saksham Kumar  
 Name of the college or Institution : Indore Institute of Management and Research  
 Class : BBA (PT) III<sup>rd</sup> year  
 Section & Enrollment Number : DX2113975, DX2113990, DX2113985

S. No.	Basis of Evaluation	Valuation Grade (A/B/C) #	Remark
1	Student regular attendance	A	
2	knowledge gained by the student theoretical	A	
3	Skill practical knowledge gained by student during the project duration	A	
4	Student's interest & seriousness in project work	A	
5	Attitude & behavior of student for learning during the project duration	A	
6	Ability of student to work as a team with collegeous & other members	A	
7	Overall grade of the student	A	

# Grade A-> excellent, B-> Good, C-> Average

Date :

Place :



Signature of the supervisor

Name Pooja Mane

Seal





I am Pooja Mane (HR assistant) generated this certificate to inform that Laksh Khandelwal, Tarun Patel and Saksham Kumar students of Indore Institute of Management and Research has visited to our organisation for their college field project to understand the process of Material Handling and Packaging.



# Overview

For over six decades, spark minda has a major presence in Global Automotive Industry and is one of the leading manufacturers of automotive components for the OEMs. The US \$445 million Group with a workforce of more than 16000 is catering to the leading Passenger Vehicle & Tier 1 Manufacturers in India with presence in Indonesia, Vietnam, Uzbekistan, U.S.A and Japan. We also serve to after market Segment in India through a strong dealer distributorship of about 450 dealers.

For the technological edge, we have a dedicated R&D facility and collaboration with the pioneers and leaders of the automobile industry. For assimilating the latest technologies, spark Minda has entered into strategic alliances and technical collaborations with leading international companies and acquired businesses across the globe. This has provided spark Minda with the cutting-edge in product design and technology to meet strict international quality standards.



## Suggestions:

### Material Handling

#### • Minimize Ergonomic Risk Factor

Ergonomic risk factors are those problems that cause unnecessary physical fatigue in employees. These risk factors are commonly found in the manual material handling environment.

#### • Provide Personal Protective Equipment

Offering protective equipment to workers will greatly minimize injuries when moving materials manually. Basic protective equipment includes eye protection, helmet, gloves, steel toes, safety boots and metal fibre of plastic.

#### • Upgrade your Equipment

You can minimize manual material handling by upgrading your equipment. Use conveyor belts as well as forklift and conveyor belt scales to move material rather



**INDORE INSTITUTE OF MANAGEMENT  
AND RESEARCH**



**Batch2021- 2024**

**Project**

**On**

**“A STUDY ON HALDI RAM PVT LTD”**

**Submitted in the partial fulfillment for the  
Requirements of the degree of BBA Foreign Trade  
DAVV, Indore**

**Research Guide  
Anuradha Pathak**



**Research Scholar  
Sahil Patel  
Ajay Sen  
Harsh Mehar**

## CERTIFICATE

This is to certify that the Project Work entitled "A Study on Haldi Ram" has been accomplished by (Research scholar) under my guidance and supervision.

This project is being submitted by Sahil Patel, Harsh Mehar, Ajay Sen as the partial fulfillment of requirements for the award of Bachelor of Business Administration- Foreign Trade (BBA-FT) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



Date:

Signature:

Place:



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## INTRODUCTION

this Project is done through EDS and under the title "marketing and sales & distribution"

Preposing this Project I went to each and every distributors & retailers because I was doing market research & sales research it include total market volume that is being sold in grocery shop small shops and from distributors and retailers shopping malls big bazars and others were chips and namkeens are sold

I have collected about the Product of Haldiram's basically for chips and Namkeens



I went to the retailers and saw the chips and namkeens there I observe the following things.

- whether our Product is available or not
- If not then we saw of which Company Product
- How much Sale is of that Particular or what the sales volume that counter.

## Bibliography.

### Books:-

- 1 Philips Kotler, Gary Armstrong, Prafulla Agnihotri, Eshan. Ul. Haque (2010) A. South Asian Perspective 13<sup>th</sup> edition.
- 2 Pallant, Julie (2007) SPSS Survival manual, 3rd edition, Open University Press. The. Mc.Graw - Hill Companies.
- 3 Malhotra N.K (2009) Marketing Research an applied Orientation 4<sup>th</sup> edition
- 4 William G. Zikmund Barry J. Babin Jon Cox (2009) Business Research Methods 8<sup>th</sup> edition.

### Websites :-

- 1) <http://www.haldigan.com>
- 2) <http://en.wikipedia.org/wiki/Sampling>
- 3) <http://www.emeraldinsight.com/>



**INDORE INSTITUTE OF MANAGEMENT  
AND RESEARCH**



**Batch 2021-2024**

**Project**

**On**

**“ MARKETING INTERNSHIP AT APEX  
INTELLIGENCE ”**

Submitted on the partial fulfillment for the  
Requirements of degree of BBA (ft)  
DAVV, INDORE



**Research Guide**

Dr. Anuradha Pathak

HOD OF BBA(Ft)

**Researchscholar**

Shruti Bhadoriya

## CERTIFICATE

This is to certify that the Project Work entitled MARKETING INTERNSHIP AT APEX INTELLIGENCE "has been accomplished by **ShrutiBhadoriya** under my guidance and supervision.

This project is being submitted by him/her as the partial fulfilment of requirement for the award of master of Business Administration (BBA) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.

Research Guide- *Dr. Anuradha Pathak*



## INTERNSHIP CERTIFICATE



This is certify that SHRUTI BHADORIYA from college Indore Institute of Management and Research successfully completed her 3 month internship programme as a marketing & sales intern with us .

During her internship ,we found her active and competent in executing all assigned tasks and projects, and her performance exceeded expectations and was able to complete the project successfully on time.

**APEX INTELLIGENCE SERVICES**  
PRIVATE LIMITED

We wish her all the best foe her future endeavours





Indore Institute of Management & Research

Indore Institute of Management & Research

Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

Format - G1

Date : 9-02-2024

No. \_\_\_\_\_

To,

Amish Simon

Subject : Information of project work under your supervision.

Dear Sir/Madam,

Madhya Pradesh Higher Education Department has issued instructions for subject project work under. The supervision of a competent authority.

In this regard, your supervision is important as our students interested in pursuing their project work in your esteemed organization. I humbly request you to please provide information regarding your organization/business in the enclosed format.

Thanking you

Enclosed - Format G2

*Hachai*  
Professor In-charge  
Project Work



*Dr. Aradhana Chouksey*  
Prof(Dr.) Aradhana Chouksey  
Principal  
Seal

Opp. IIM (Indore), Buss-Pichampur Road, Indore (M.P.) - 451332  
☎ 0781-4010540 | Fax: 0781-4010902 | Toll Free: 1800-103-3048



**Indore Institute of Management & Research**  
Approved by State Council & Approved by AICTE/Reg. No. 1279

Format G4

### Feedback Form

To be filled by the trainer/ supervisor

Name of the trainee student : Shruti Bhaclariya  
 Name of the college or Institution : Indore Institute of Management & Research  
 Class : BBA (FT)  
 Section & Enrollment Number : DX2113995

S. No.	Basis of Evaluation	Valuation Grade (A/B/C) #	Remark
1	Student regular attendance	A	good
2	knowledge gained by the student theoretical	A	nice
3	Skill/ practical knowledge gained by student during the project duration	B	OK
4	Student's interest & seriousness in project work	A	great
5	Attitude & behavior of student for learning during the project duration	A	perfect
6	Ability of student to work as a team with collegous & other members	A	well done
7	Overall grade of the student	A	nice

# Grade A-> excellent, B-> Good, C-> Average

Date : 9-02-2024

Place : Indore



Signature of the supervisor

Name : Amish Simen

Seal





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## Introduction

Open intelligence is legal, Compliant full-service intelligence firm which manages state of the art intelligence solution and intelligence tools with our team's a cross-disciplined expertise. I joined open intelligence as intern of marketing & sales. It was an offline program for which student of any stream was allowed to indulge in this internship program, duration of which was varied from 3 months.

The purpose served by this internship program are mentioned below:

- opportunity for communicate different levels
- Its chance to help the client to take better decisions.
- Interesting tasks will be given to learn more skill
- opportunity to improve working in hotel environment
- improve ability to make decision faster



## Bibliography

- 1 <http://www.telescrey.com>
- 2 <https://www.crunchbase.com>
- 3 <https://openintelligence.com>
- 4 <https://leadbridge.com/integration>



DECLARATION

# INDORE INSTITUTE OF MANAGEMENT AND RESEARCH



Batch 2023- 2024

Project on

“Vishaan carry corporation”

Research Scholar  
Vihzal Dhakad  
Yug Shah  
Satish Patel  
Shivamraj Patidar

Principal

Prof. Dr. Aradhana Chouksey

*A. Pathak*  
Research Guide  
Dr. Anuradha Pathak



External Examiner

# CERTIFICATE

This is to certify that the Project Work entitled “**Vishaan carry corporation**”

Has been accomplished by (Vihaal Dhakad, Yug Shah, Satish Patel, Shivamraj Patidar) under my guidance and supervision.

This project is being submitted by him/her as the partial fulfillment of requirements for the award of Bachelor of Business Administration in Foreign Trade (BBA-FT) from Indore Institute of Management and Research, Indore.

This work has not been submitted by him/her anywhere else for the award of any degree or diploma. All sources of information and help have been duly mentioned and acknowledged.



Date: 12-03-24

Signature: Project Guide

Place:

# VIHAAN CARRY CORPORATION

*We carry your emotions too...*

+

## VISITOR CERTIFICATE

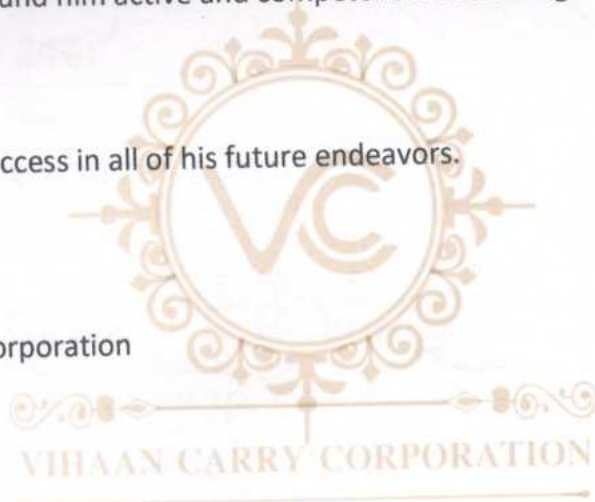
This is certify that Vishal Dhakad, Satish Patel, Shivam Raj Patidar from college **INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**, successfully completed their visit of 7 days with us.

Visit on subject: **study about Transportation and logistics system.**

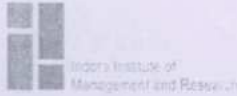
During his Visit, we found him active and competent in executing all assigned task.

We wish him great success in all of his future endeavors.

Vihaan carry corporation



**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**



**WORKING NOTEBOOK**

(P4-To be submitted with Final Report)

Name of Student: Satish Patel  
 Class: BBA(PT) 3<sup>rd</sup> year  
 Enrollment No.: DX2113990

Project Title	Date	Completed Work	Student Signature	Signature of Project Guide
"A detailed study on logistics" System of Sesa Express Pvt. Ltd	01.02.2024	Introduction of Company		
	01.02.2024	Company profile		
		Process of Company		
	Service of Company			



## First Progress report of Project Work

(Handwritten 500 words)

## 1. Introduction of Project Work and related area-

Vishaan In Indore is one of the leading Business in the Shipping Companies. Also known for Shipping Agent, Shipping Companies and Much more.

## 2. Project work Plan-

First we selected the company on which we have created the project. Then we went to Vishaan office for training for 7 days, we learned about logistics and Transport.

## 3. Division of work among Students-

Introduction - Company Profile and Service, Procedures was written by Satish Patel and Regulations and Service (In detail) was written Vishal.

## 4. Name of the Organization to be visited for Project related work-

Vishaan Convey Corporation

## 5. Objective and Rationale of the Study-

The objective of Data Collection is to give practical insights into the operation and process of the logistics firms as well as to understand key challenges & opportunities of the Industry.





## Second Progress report of Project Work

(Handwritten 500 words)

## 1. Workflow of Project work-

Introduction Company profile, Services and procedure of logistics was written by Satish Patel. Research Methodology, SWOT Analysis of Company. Data Analysis findings was written by Vishal. Conclusion by Shivamurthy.

## 2. Details of Data Collected/Field survey-

The Data is Primary as we went to the city office of Vishvas Convey at Indore and asked questions regarding Company and its services.

## 3. Literature Review-

The project report has been collected from various information related to project.

## 4. Progress report according to the work divided among each student-(To be written by each student)

Satish Patel - Introduction Company Profile, Service and procedure of logistics.

Vishal Dekaad - Research Methodology, SWOT Analysis of Company.

Shivamurthy Padidar - Literature review

Yugshakti - Rules & Regulation and main service.



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# INTRODUCTION OF Vikram Carry Corporation

Vikram Carry Corporation is one of the leading business in the Shipping Companies. It is in Indore.

Also known for Shipping Companies and much more find Address Contact Number, Reviews & Ratings, Photos,

Maps of Vikram Carry Corporation Indore.

## Location and Overview



Established in the year 2017 Vikram Carry Corporation in Lak Nagar Indore, Indore is a top player in the category Shipping Companies in the Indore. This well known established acts as a one stop distribution servicing customers both local & from other parts of Indore over the course of its journey. This business has established led a firm foothold in its industry. This holds that Customer Satisfaction is an important as their products and services have

firm and ensuring consistency and accuracy in reporting.

7. **Ethical consideration:** Adhere to ethical guidelines by obtaining informed consent from participants, maintaining confidentiality of sensitive information, and respecting the privacy and confidentiality of proprietary data belonging to the logistics firm.
8. **Project Timeline:** Develop a timeline outlining the activities and objectives to be achieved during the 7-day internship, ensuring efficient use of time and resources to maximize learning and insights gained.
9. **Reflection and learning:** Reflect on the internship experience, lessons learned, and insights gained from working closely with Mr. Deepak Ghogre and other employees within the logistics firms.
10. **Report Writing:** Prepare a comprehensive internship report documenting the methodology, key findings, observations, and insights gained during the internship, as well as recommendations for improvement or further exploration in the field of logistics.

By following this research methodology,

