



3.1.3.1 Total Number of seminars/Conferences/Workshops conducted by the institution during the year.

S. No	Title	Year	No. of faculty members	Page. No
1	Introduction to PYTHON for educational research	23-24	21	2-10
2	Case Writing Workshop	23-24	27	11-29





IIMR/ 2023-24/Academic/

Date: - 24/06/2024

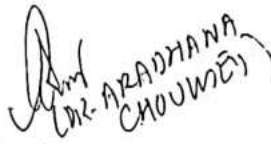
NOTICE

This is to inform that IIMR is organizing a research Methodology Workshop for all IIMR faculty on the topic of "Introduction to Python for Educational Research " from 26/06/2024 to 01/07/2024.

Venue: - Computer Lab, IIMR
Date: - 26/06/2024 To 01/07/2024
Time: - 10:00 am to 12:00 pm
Resource Person: - Dr. Shivang Trivedi


Dr. Rakshita Puranik
Dean Research




Prof (Dr.) Aradhana Chouksey
Principal
Indore Institute of Management
and Research
Opp. IIM, Pithampur Road,
RAU, INDORE (M.P.)



Shivang Trivedi

Managing Director
Codenscious Technologies
shivang_trivedi@codenscious.ai
+91 (898) 945 2663

LinkedIn
<https://www.linkedin.com/in/shivang-trivedi-704a4b127/>



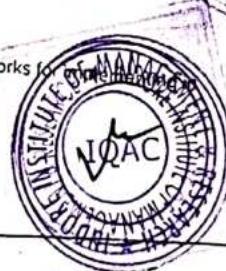
Executive Summary

Entrepreneur, innovator and a true leader by mindset, a skilled software engineer by profession, an experienced manager, a teacher by passion, a mathematician who loves AI and a poet by heart.

- Starting ventures from scratch, executed and led all aspects of organization in hard real world scenarios. Designing and Developing fairly complex software systems for the last seven years.
- Designed and Implemented CMMI level 3 standard SDLC processes
- Taught Competitive Programming, Software Engineering & Deep Learning to hundreds of engineering graduates, delivered corporate training & consulting in various fortune companies.
- Sincere learner of Mathematics of AI & Deep Neural Networks.
- A gifted poet, okay chess player, enjoy riding horses and bikes and envy a spiritual mountain life in the end.

Key Expertise

- **Software Project Management**
Agile Development Master having rich experience of Training, Building and Managing Agile Teams specialized in development of Enterprise Software Applications
- **AI Consultant**
Architected & Delivered AI Powered Technology Solutions for complex Business Problems in Retail, Health Care, Quality Assurance and Logistics
- **Algorithm Designer**
Developing scalable software systems for solving real world computing problems.
- **Deep Learning Researcher**
Studying fundamental mathematical constructs behind deep neural networks for Computer Vision and Natural Language Processing.





Employment History

Managing Director at Codenscious Technologies Pvt Ltd

2017 - Present

Codenscious Technologies has a rich experience of building AI Enabled Enterprise Grade Web and Mobile based software applications for Industry specific needs. Offering Cutting Edge Technology, High Standards of Design and Coding practices and Project Management Practices, we are a team of highly skilled software engineers, data scientists and project managers who thrive to take on challenging technological endeavors

Director of Education, CTL Indore

2017 - Present

Implementing Six Sigma and Agile for delivering quality AI Education
Worked with engineering colleges in tribal areas to understand operational, academic, infrastructural and policy issues

CTO at mEinstein LLC

2018 - 2020

It is a voice-controlled personal AI system that can take instructions, observe, advise, reason, plan, and act on your behalf. It acts like your shadow brain - your productive persona.

Top Projects

- **Helping Physiotherapists better Diagnose Musculoskeletal Disorders with Real Time Human Pose Estimation and Fuzzy Logic**

Enhancing the performance and processing speed by 120 times of a Cloud Based AI Solution of a Med-Tech Corp for diagnosis of musculoskeletal disorders optimizing Fuzzy Logic and Deep Learning based Real Time Human Pose Estimation on an IOS Device, saving \$1.5M per annum on a base of 100,000 users.

- **Smart Camera System for Cargo Theft Security**

Smart Camera System for cargo theft security in trucks while transportation for Leading logistics company by optimising single shot object detection convolutional neural network architectures on Nvidia Jetson Nano.

- **AI in Retail Analytics**

AI Scalable Video Analytics Technology for Smart CCTV systems for customer behaviour analysis, pre sales-analytics, store management and security in retail.



INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

Research Workshop on "Introduction to Python for Educational research"

Workshop Report

Academic Year: 2023-2024

Date of Event: June 26, 2024 to July 01, 2024.

Time: 10:00 PM- 12:00 PM

Venue- Computer Lab, IIMR

Faculty Coordinator: Dr. Reshu Agarwal


Name of Resource Person: Dr. Shivang Trivedi

Primally, the goal of this workshop was to enrich IIMR faculty with special skill set in the form of data analysis using Python. This 5 days' workshop started with the background, importance, applications and finally the installation of Visual Studio for python coding. Faculty also learnt about syntax, variable assignment, and data types. Further, some programs were assigned to incorporate various loops, else-if, while and other logical conditions. Last two days were dedicated to Jupyter notebook and writing codes on that. Faculty were assigned numerous MCQs to facilitate the speed of their thinking ability.

It was a wonderful experience of learning a programming language as it is essential in today's era where, everything is stored digitally. Learning data analysis through python has surely motivated IIMR faculty. Based on the feedback of the faculties and their ignited enthusiasm of learning advanced Python along with and support of IIMR Principal, another workshop will be planned in coming months.


Prepared By:

Dr. Reshu Agarwal


Dean (Research)

Dr. Rakshita Puranik

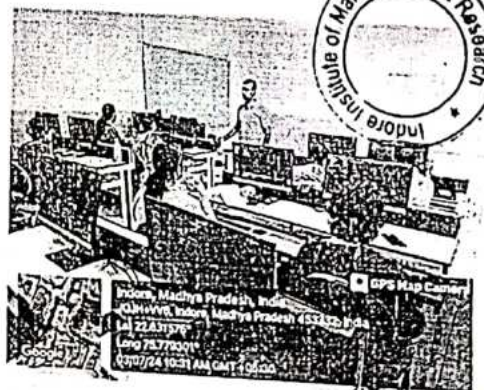
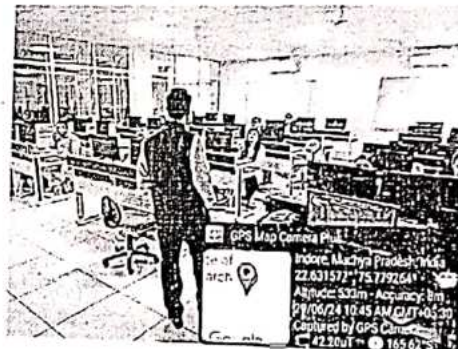
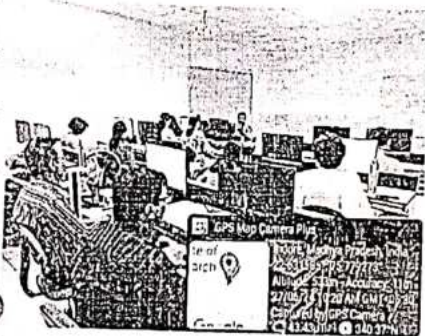

Principal - IIMR

Prof. (Dr). Aradhana Chouksey

Principal
Indore Institute of Management
and Research
Opp. IIM, Pithampur Road
RAU, INDORE (M.P.)



Glimpse of the Workshop



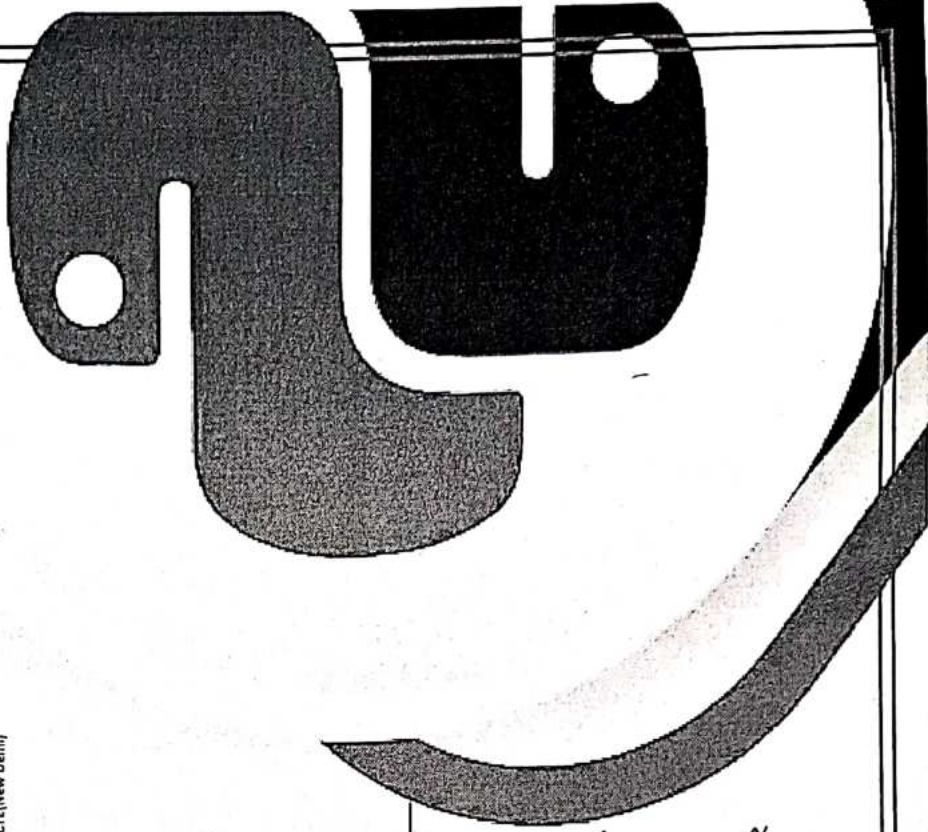
Indore Institute of Management & Research, Indore
Research Methodology Workshop
Introduction to Python

S.No.	Name of Faculty	26/06/2024	27/06/2024	28/06/2024	29/06/2024	1/7/2024
1	Dr.Aradhana Chouksey	<i>Aradhana</i>	<i>Aradhana</i>		<i>Aradhana</i>	<i>Aradhana</i>
2	Dr. Rakshita Puranik	<i>Rakshita</i>	<i>Rakshita</i>		<i>Rakshita</i>	<i>Rakshita</i>
3	Dr. Vishal Geete	<i>Vishal</i>	<i>Vishal</i>	<i>Vishal</i>	<i>Vishal</i>	<i>Vishal</i>
4	Dr. Vinayak Khare	<i>Vinayak</i>	<i>Vinayak</i>	<i>Vinayak</i>	<i>Vinayak</i>	<i>Vinayak</i>
5	Dr. Anuradha Pathak	<i>Anuradha</i>	<i>Anuradha</i>	<i>Anuradha</i>	<i>Anuradha</i>	<i>Anuradha</i>
6	Dr. Vaibhav Modak	<i>Vaibhav</i>				
7	Dr. Reshu Agarwal	<i>Reshu</i>	<i>Reshu</i>	<i>Reshu</i>	<i>Reshu</i>	<i>Reshu</i>
8	Dr. Ajay Patil	<i>Ajay</i>	<i>Ajay</i>	<i>Ajay</i>	<i>Ajay</i>	<i>Ajay</i>
9	Dr. Geetanjali Bhambhani	<i>Geetanjali</i>	<i>Geetanjali</i>	<i>Geetanjali</i>	<i>Geetanjali</i>	<i>Geetanjali</i>
10	Dr. Meenal Sharma	<i>Meenal</i>	<i>Meenal</i>	<i>Meenal</i>	<i>Meenal</i>	<i>Meenal</i>
11	Dr. Shiji Shukla	<i>Shiji</i>	<i>Shiji</i>	<i>Shiji</i>	<i>Shiji</i>	<i>Shiji</i>
12	Dr. Asha Mishra	<i>Asha</i>	<i>Asha</i>	<i>Asha</i>	<i>Asha</i>	<i>Asha</i>
13	Dr. Shubhangi Jain	<i>Shubhangi</i>	<i>Shubhangi</i>	<i>Shubhangi</i>	<i>Shubhangi</i>	<i>Shubhangi</i>
14	Dr. Juhi Joshi	<i>Juhi</i>	<i>Juhi</i>	<i>Juhi</i>	<i>Juhi</i>	<i>Juhi</i>
15	Ms. Dimple Sukhija	<i>Dimple</i>	<i>Dimple</i>	<i>Dimple</i>	<i>Dimple</i>	<i>Dimple</i>
16	Mr. Nayan bhidodiya	<i>Nayan</i>	<i>Nayan</i>	<i>Nayan</i>	<i>Nayan</i>	<i>Nayan</i>
17	Mr. Hanish Kukreja	<i>Hanish</i>	<i>Hanish</i>	<i>Hanish</i>	<i>Hanish</i>	<i>Hanish</i>
18	Ms. Simnalika Kushwaha	<i>Simnalika</i>	<i>Simnalika</i>	<i>Simnalika</i>	<i>Simnalika</i>	<i>Simnalika</i>
19	Mr. Aastik Dave	<i>Aastik</i>	<i>Aastik</i>	<i>Aastik</i>	<i>Aastik</i>	<i>Aastik</i>
20	Ms. Arpita Binjwa	<i>Arpita</i>	<i>Arpita</i>	<i>Arpita</i>	<i>Arpita</i>	<i>Arpita</i>
21	Mr. Mayank Jain	<i>Mayank</i>				
22	Mr. Gaurav Joshi					





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Certificate of Participation

This is to certify that

Dr./Mr./ Ms. Nayam Bhidodiya

attended the research workshop on

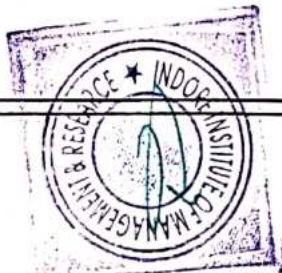
"Introduction to Python for Educational Research"

from 26-06-2024 to 01-07-2024.

Organized by Indore Institute of Management & Research.

Arun Sphatnagar
 Mr. Arun S. Bhatnagar
 Group Advisor
 Sparsh & IIST Group of Institutes

Aradhana Choudhary
 Dr. Aradhana Choudhary
 PRINCIPAL - IIMR





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Certificate of Participation

This is to certify that

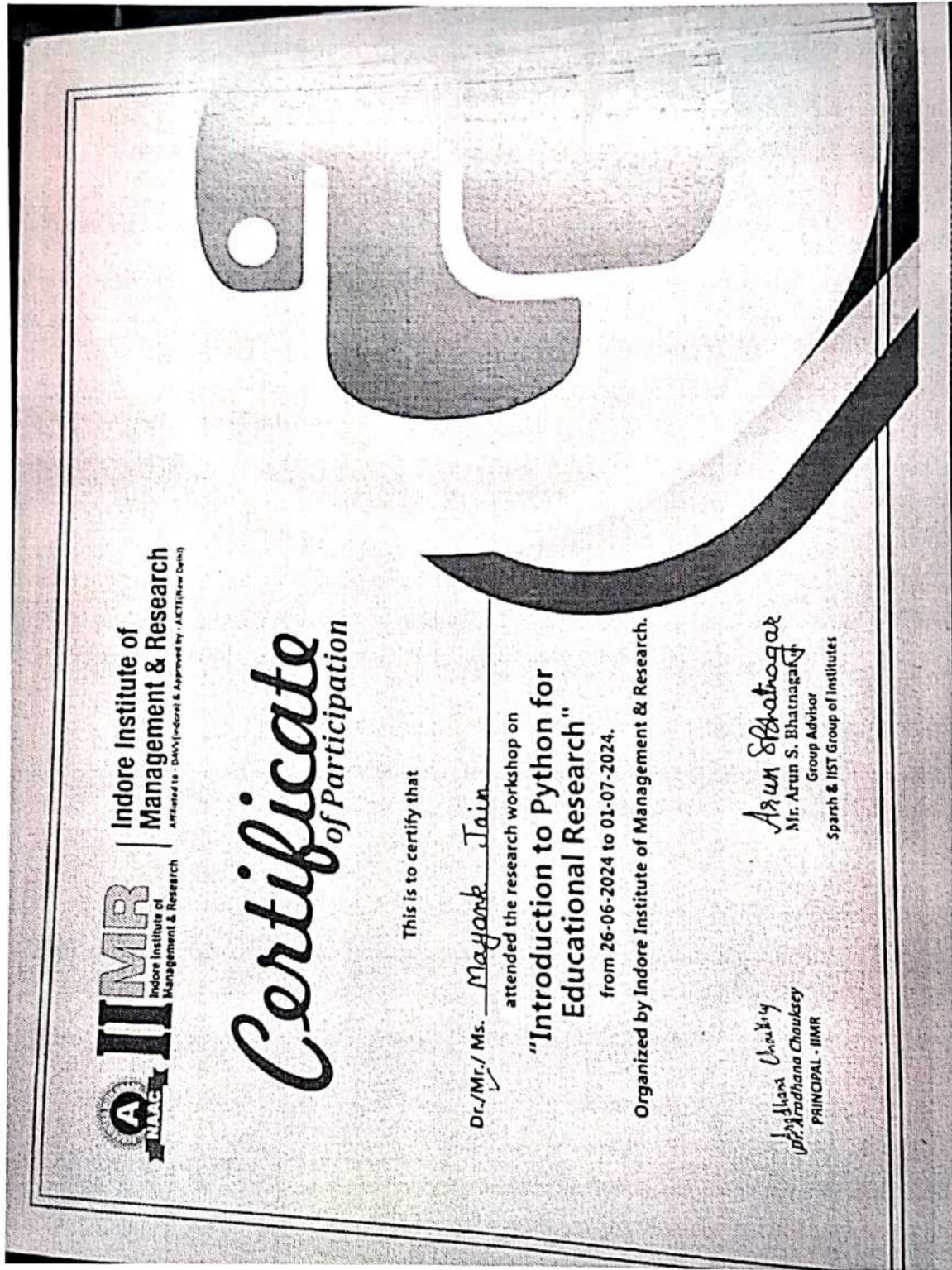
Dr./Mr./Ms. Hanish Kurbreja
attended the research workshop on
"Introduction to Python for
Educational Research"
from 26-06-2024 to 01-07-2024.

Organized by Indore Institute of Management & Research.

Arun S. Bhatnagar
Mr. Arun S. Bhatnagar,
Group Advisor
Spars & IIST Group of Institutes

Dr. Aradhana Chouksey
PRINCIPAL - IIMR





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Certificate of Participation

This is to certify that

Dr./Mr./ Ms. Mayank Jain

attended the research workshop on

**"Introduction to Python for
Educational Research"**

from 26-06-2024 to 01-07-2024.

Organized by Indore Institute of Management & Research.

Pradham Chauksey
PRINCIPAL - IIMR

Arun Sbrathogal
Mr. Arun S. Bhatnagar
Group Advisor
Sparsh & IIST Group of Institutes





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IIMR/ 2023-24/Academic/187

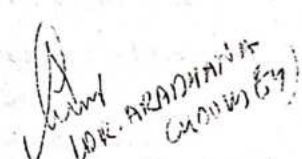
Date: - 25/01/2024

NOTICE
FACULTY MEETING

This is to inform all the faculty members that, a meeting will be scheduled on 25/01/2024. All members are requested to attend the meeting at the given time.

Agenda: - 1. Case writing workshop

Venue: - Board Room IIMR
Date: - 25/01/2024 (Thursday)
Time: - 02:00 pm to 02:30 pm


Prof (Dr.) Aradhana Chouksey
Principal
IIMR, Indore





Report on Case Writing Workshop at IIMR

Date: January 23, 2024 - January 27, 2024

Introduction:

The Case Writing Workshop held at the Indore Institute of Management and Research (IIMR) from January 23 to January 27, 2024, was an intensive program aimed at enhancing the skills of participants in crafting effective case studies. The workshop provided a platform for faculty members to learn and exchange insights on case writing methodologies, best practices, and emerging trends.

Objective:

The primary objective of the workshop was to equip participants with the necessary tools and techniques to develop real world case studies that are relevant, insightful, and academically rigorous. By engaging in interactive sessions, participants were encouraged to enhance their understanding of the case writing process and explore innovative approaches to addressing contemporary business challenges through case studies.

Key Highlights:

Expert Sessions: Renowned and experienced case writers conducted sessions on various aspects of case writing, including identifying suitable case topics, structuring cases, and writing teaching notes. Sessions provided valuable insights into the nuances of crafting compelling narratives and analyzing complex business situations.

Group Exercises: Participants engaged in group exercises to facilitate the practical application of case writing principles. Through collaborative brainstorming sessions and peer feedback activities, participants gained practical experience in developing case study drafts and refining their writing skills.

Case Study Analysis: Real-world case studies were analyzed and discussed to illustrate different approaches to case writing and highlight best practices. Participants had the opportunity to critically evaluate existing cases, identify strengths and weaknesses, and draw lessons for their own case writing endeavours.

Outcomes:

Enhanced Skills: Participants developed a deeper understanding of the case writing process and acquired practical skills to create high-quality case studies that meet academic standards and educational objectives.

Increased Confidence: Through hands-on learning activities and constructive feedback, participants gained confidence in their ability to conceptualize, research, and write compelling case studies that contribute to the advancement of knowledge in their respective fields.

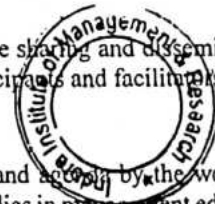
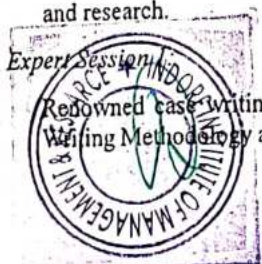
Knowledge Sharing: The workshop served as a platform for knowledge sharing and dissemination, fostering a culture of collaboration and continuous learning among participants and facilitators.

Introduction and Orientation:

The workshop commenced with an introduction to the objectives and agenda by the workshop coordinators. Participants were briefed on the importance of case studies in management education and research.

Expert Session:

Renowned case writing expert Dr. Vivek Sharma delivered a session on "Introduction to Case Writing Methodology and case development." Key topics included identifying suitable case topics,





conducting preliminary research, and formulating research questions. Participants engaged in a hands-on workshop on "Developing Case Study Outlines." They worked in groups to brainstorm potential case topics and outline the structure of their case studies.

Expert Session 2:

Dr. Aradhana Chouksey, a seasoned case writer, conducted a session on "Conducting In-depth Research for Case Writing and techniques to write a case." Participants learned about various research methods and techniques for gathering primary and secondary data.

Participants participated in a workshop on "Drafting Case Study Narratives." They collaborated to draft the narrative sections of their case studies, focusing on storytelling techniques and engaging writing styles.

Case Study Analysis:

Participants worked on refining their case study drafts and developing teaching notes with the guidance of facilitators. Real-world case studies were analysed and discussed to illustrate effective storytelling and analytical frameworks. They also made an attempt to visit the respective companies which they have identified for the same.

Case Study Presentation:

- Participants presented their final case study drafts and teaching notes to the group for feedback and discussion. Peer feedback sessions were conducted to provide constructive criticism and suggestions for improvement. Facilitators provided insights and suggestions for further refinement.


Closing Ceremony:

The workshop concluded with a closing ceremony, where participants shared their reflections on the learning experience. Workshop coordinators expressed gratitude to participants, facilitators, and sponsors for their contributions to the success of the workshop.

Conclusion:

The Case Writing Workshop at IIMR provided participants with a comprehensive learning experience, combining expert sessions, hands-on workshops, and collaborative activities. By engaging in practical exercises and discussions, participants enhanced their case writing skills and gained valuable insights into the art and science of crafting effective case studies. The workshop not only equipped participants with the tools and techniques to develop high-quality case studies but also fostered a sense of camaraderie and collaboration among participants and facilitators.

Event Coordinator:

Dr. Ajay Patil 


Dr. Rakshita Puranik

Dean Research


Prof. (Dr.) Aradhana Chouksey

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List Of Participants

S.No.	Name	Sign
1	Dr. Aradhana Chouksey	
2	Dr. Rakshita Puranik	
3	Dr. Vishal Geete	
4	Dr. Anuradha Pathak	
5	Dr. Vinayak Khare	
6	Dr. Vaibhav Modak	
7	Dr. Reshu Agrawal	
8	Dr. Ajay Patil	
9	Dr. Shijji Shukla	
10	Dr. Asha Mishra	
11	Dr. Shubhangi Jain	
12	Dr. Geetanjali Bhambhani	
13	Prof. Dimple Hasija	
14	Prof. Nayan Bhindodiya	
15	Prof. Hanish Kukreja	
16	Prof. Aasthik Dave	
17	Prof. Simnalika Kushwaha	



Prof. (Dr.) Aradhana Chouksey

Principal





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FACULTY DEVELOPMENT Program

on Case Writing Workshop



Dr. Vivek Sharma
 IMS DAVV, Indore

Business case

- Reasons
- Options
- Benefits
- Costs
- Timescales
- Risks

Coordinator: Dr. Ajay Patil
Deen Research: Dr. Rakshita Puranik
Date: 23rd-27th Jan. 2024
Time: 11:30 AM
Venue: Conference Hall, IIMR

IIST Campus, Opp. IIM(Indore), Rau-Pithampur Road, Rau, Indore 453331(MP)
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 Toll Free: 1800 103 3069 | 822 407 1000/2000 | 822 507 2000/3000





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REMARK

Faculty Development Program: Case Development

Schedule of Five Days

Date & Time	Session	Resource Person
Day 1: January 23, 2024		
➤ 11:00 AM - 11:30 AM:	Registration and Welcome	Volunteers
➤ 11:30 AM - 11:35 AM	Introduction of the Workshop	Dr. Ajay Patil
➤ 11:35AM - 11:40 AM	Welcome address by the Principal	Dr. Aradhana Chouksey
➤ 11:40AM - 11:50 AM	Special Address by the Hon. Group Advisor Sir	Hon. Shri Arun S. Bhatnagar Sir
11:50 AM - 11:55 AM: Group Photograph		
➤ 11:55 AM - 01:30 PM:	Session - I (How to Write a Case Study)	Dr. Vivek Sharma, Professor-IMS-DAVV
➤ 1:30 PM - 1:35 PM	Questions & Answer Session	
	Voice of Thanks	Dr. Vishal Geete
1:35 PM - 2:00 PM (Lunch Break)		
➤ 2:00 PM - 3:30 PM	Techniques of Drafting a Case	Dr. Aradhana Chouksey
3:30 PM - 3:45 PM (Tea Break and Departure)		

Date & Time	Session	Resource Person
Day 2: January 24, 2024		
➤ 9:00 AM - 3:30 AM:	Visit case site, identify case subject and data collection	Team Wise
(Researching and Gathering Data)		

Date & Time	Session	Resource Person
Days 3-4: January 25-26, 2024		
➤ 9:30 AM - 3:30 PM:	Case Writing Session - Participants continue write the case in their respective groups.	
(Group Work)		






REMARK




Date & Time	Session	Resource Person
Day 5: January 27, 2024		
> 9:00 AM - 10:30 AM:	<ul style="list-style-type: none"> Each group Organizing case draft and testing case. Q&A and feedback from participants and facilitators. 	Group Wise
10:30 AM - 10:45 AM: Tea Break		
10:45 AM - 12:00 PM:	<ul style="list-style-type: none"> Case Presentation 	Group Wise
12:00 PM - 01:00 PM	<ul style="list-style-type: none"> Valedictory session: Closing Remarks and Certificates 	Dr. Vivek Sharma
> 1:00 PM - 1:05 PM	Vote of Thanks	Dr. Ajay Patil

- Venue will be Conference Room


Dr. Ajay Patil
Convenor

Dr. Rakshita Puranik
Dean - Research


Prof. (Dr.) Aradhana Chouksey
Principal





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Dr. Vivek Sharma is a seasoned academician and researcher in Management. With a Ph.D. from Devi Ahilya University and an MBA from Institute of Management Studies, DAVV, his career spans over 16 years, marked by significant contributions to academia.

Education:

Ph.D. in Management, Devi Ahilya University, Indore, 2009

MBA in Marketing/Marketing Management, Institute of Management Studies, DAVV, Indore, 2003

Engineer's Degree in Industrial & Production Engineering, Shri G S Institute of Science & Technology, Indore, 1998

Career Highlights:

Senior Lecturer, Institute of Management Studies, Devi Ahilya University, Indore (Oct 2007 - Present)

Senior Lecturer, ICAI Business School, Indore Centre (May 2007 - Oct 2007)

Faculty, Quantitative Techniques, Triumphant Institute of Management Education, Hyderabad (Jul 2006 - Apr 2007)

Lecturer, Shri Vaishnav Institute of Management, Indore (Aug 2004 - Jun 2006)

Key Areas of Expertise:

Management Education, Research Methodologies, Marketing Management, Quantitative Techniques, Organizational Behavior

Dr. Sharma's research papers and presentations focus on management, organizational behavior, and workplace psychology, reflecting his commitment to advancing knowledge in the field. His innovative teaching methods and extensive research background have earned him respect as a leading authority in management education.





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REMARK



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Prof. (Dr.) Aradhana Chouksey is Ph.D. in management, MBA in finance, M.com in taxation, certified Mentor and Certified Entrepreneurship Educator from Department of Science & Technology. A result-oriented professional with 23+ years of experience in India and Japan in areas of finance, accounting, entrepreneurship and administration with expertise in micro finance research and analysis. Since 2002 she is in entrepreneurship education. At present she is Startup Mentor and Judge of potential practice ventures of South Asian Countries where Wadhvani foundation operates PRO-BONO and providing consultancy to many Micro, Small and Medium enterprises & NGOs at MP and advisor and member of syllabus designing committee of entrepreneurship education of many Universities. Beside that she is promoter of Organic DNA. She won many awards at national level including award by Department of Science & Technology and local level for promotion of entrepreneurship. And recipient of Best Director award by Aarav welfare Society 2023.

Before joining IIMR, she was associated with SDPS Group of Institutions, Indore as Professor and Academic Director. She has also worked as Professor, Consultancy head and head of IEDC at Sage University Indore. Even before that more than nine years she worked with Bansal Group, MP and she also served as Principal, BIRT, Bhopal. She was career guidance expert of 'Lakshya' program of Bansal News Channel. Delivered Training to new recruits of Border security force, Rustomji Armed Police training Center, Indore, students of various educational institutes and employees of many premier corporate companies of Indore.

She is Ph.D. guide and editorial board member of research journal, conference Journal, member of many Management, Entrepreneurship association & was Chief editor of magazine She organized as Chairperson many international & National conferences, workshops, seminar and faculty development programs in association with Government departments. She has published more than 30 Papers, case studies, case let and Chapters in peer-reviewed journals and books, and her current areas of research include Entrepreneurship, Microfinance, Management and Spirituality.

Besides that, she is contributing in the field of value education as member of University-Connect and Heartfulness trainer under the aegis of the nongovernmental organization "Heartful Institute, Shri Ram Chandra Mission."





Faculty Development Program: Case Development

Schedule of Five Days

Date & Time	Session	Resource Person
Day 1: January 23, 2024		
> 11:00 AM - 11:30 AM:	Participants sign in, receive materials, and have a brief introduction to the workshop.	Volunteers
> 11:30 AM - 11:35 AM	Introduction of the Workshop	Dr. Ajay Patil
> 11:35AM - 11:40 AM	Welcome address by the Principal	Dr. Aradhana Chouksey
> 11:40AM - 11:50 AM	Special Address by the Hon. Group Advisor Sir	Hon. Shri Arun S. Bhatnagar Sir
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> 11:55 AM - 01:30 PM:	Session - I (How to Write a Case Study)	Dr. Vivek Sharma, Professor- IMS -DAVV
	Questions & Answer Session	
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3:30 PM - 3:45 PM (Tea Break and Departure)		

Date & Time	Session	Resource Person
Day 2: January 24, 2024		
> 9:00 AM - 3:30 AM:	Visit case site, identify case subject and data collection	Team Wise


Date & Time	Session	Resource Person
Days 3-4: January 25-26, 2024		
> 9:30 AM - 3:30 PM	Case Writing Session - Participants continue write the case in their respective groups.	

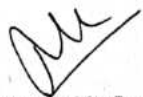


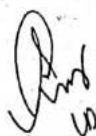


Date & Time	Session	Resource Person
Day 5: January 27, 2024		
> 9:00 AM - 10:30 AM:	<ul style="list-style-type: none"> Each group Organizing case draft and testing case. Q&A and feedback from participants and facilitators. 	Group Wise
10:30 AM - 10:45 AM: Tea Break		
10:45 AM - 12:00 PM:	<ul style="list-style-type: none"> Case Presentation 	Group Wise
12:00 PM - 01:00 PM	<ul style="list-style-type: none"> Valedictory session: Closing Remarks and Certificates 	Dr. Vivek Sharma
> 1:00 PM - 1:05 PM	Vote of Thanks	Dr. Ajay Patil

- Venue will be Conference Room


Dr. Ajay Patil
Convenor


Dr. Rakshita Puranik
Dean - Research


Prof. (Dr.) Aradhana Chouksey
Principal





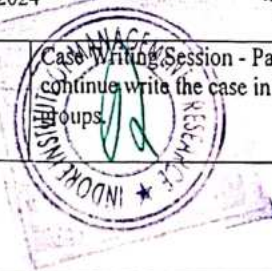
Faculty Development Program: Case Development

Schedule of Five Days

Date & Time	Session	Resource Person
Day 1: January 23, 2024		
> 11:00 AM - 11:30 AM:	Participants sign in, receive materials, and have a brief introduction to the workshop.	Volunteers
> 11:30 AM - 11:35 AM	Introduction of the Workshop	Dr. Ajay Patil
> 11:35AM - 11:40 AM	Welcome address by the Principal	Dr. Aradhana Chouksey
> 11:40AM - 11:50 AM	Special Address by the Hon. Group Advisor Sir	Hon. Shri Arun S. Bhatnagar Sir
11:50 AM - 11:55 AM: Group Photograph		
> 11:55 AM - 01:30 PM:	Session - I (How to Write a Case Study)	Dr. Vivek Sharma, Professor- IMS -DAVV
	Questions & Answer Session	
> 1:30 PM - 1:35 PM	Vote of Thanks	Dr. Vishal Geete
1:35 PM - 2:00 PM (Lunch Break)		
> 2:00 PM - 3:30 PM	Techniques of Drafting a Case	Dr. Aradhana Chouksey
3:30 PM - 3:45 PM (Tea Break and Departure)		

Date & Time	Session	Resource Person
Day 2: January 24, 2024		
> 9:00 AM - 3:30 AM:	Visit case site, identify case subject and data collection	Team Wise

Date & Time	Session	Resource Person
Days 3-4: January 25-26, 2024		
> 9:30 AM - 3:30 PM:	Case Writing Session - Participants continue write the case in their respective groups.	





Office

Date & Time	Session	Resource Person
Day 5: January 27, 2024		
> 9:00 AM - 10:30 AM:	<ul style="list-style-type: none"> Each group Organizing case draft and testing case. Q&A and feedback from participants and facilitators. 	Group Wise
10:30 AM - 10:45 AM: Tea Break		
10:45 AM - 12:00 PM:	<ul style="list-style-type: none"> Case Presentation 	Group Wise
12:00 PM - 01:00 PM	<ul style="list-style-type: none"> Valedictory session: Closing Remarks and Certificates 	Dr. Vivek Sharma
> 1:00 PM - 1:05 PM	Vote of Thanks	Dr. Ajay Patil

- Venue will be Conference Room

Dr. Ajay Patil

Convenor

Dr. Rakshita Puranik

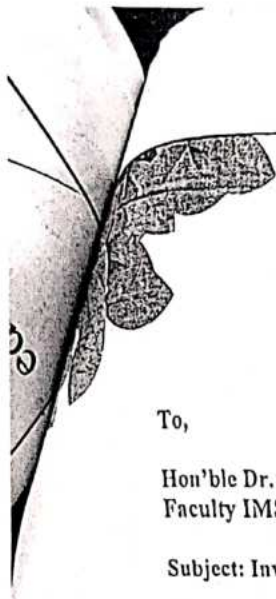
Dean - Research

Prof. (Dr.) Aradhana Chouksey

Principal

Principal





**Indore Institute of
Management & Research**

Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

20.01.2024

To,

Hon'ble Dr. Vivek Sharma
Faculty IMS- DAVV

Subject: Invitation as Eminent Resource Person for the FDP on Case Writing at IIMR.

Dear Sir,

Greetings from IIST Group of Colleges!

We are proud to introduce ourselves as one of the leading Group of Educational Institutions in MP and National Central Region. In Indore, we are offering courses in Engineering, Pharmacy and Management both at UG and PG level through our constituent colleges viz.

1. Indore Institute of Science & Technology (IIST) – NAAC Accredited (A+)
2. Indore Institute of Management & Research (IIMR) – NAAC Accredited (A)
3. Indore Institute of Pharmacy (IIP) – NAAC Accredited (A)

affiliated to RGPV Bhopal & DAVV Indore, respectively. The courses are duly recognized/approved by AICTE/ PCI New Delhi.

To familiarize the faculty to develop a case study and enhance their research acumen, it feels great pleasure to inform you that Indore Institute of Management and Research (IIMR) is organizing a five Day FDP on Case Writing from 23rd to 27th January, 2024. The program is designed to enrich the faculty members with the skills to develop a case.

We would hereby, like to place an invitation before you for acceptance as Eminent Resource Person to address and enlighten your faculty with your immensely diversified knowledge and experience.

The Details of the session are as under:-

Date:- 23rd January, 2024

Time:- 11:00 am-1:30 pm

The entire program is bestowed with presence of distinguished speakers, on the span of 5 days, as under:-

- a. Special Address by Honorable Group Advisor, Sparsh & SEWS Group of Institutions, Shri Arun S. Bhatnagar (IRS), DG Sir
- b. Special Lecture – Prof. (Dr.) Aradhana Choksey, Principal – IIMR.

Looking forward for your acceptance and auspicious presence in the ceremony.

Yours Sincerely,



Dr. Aradhana Choksey

Principal - IIMR



Green Waves Club

Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331

☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 103 3069

mba@indoreinstitute.com

www.indoreinstitute.com/iimr





**Indore Institute of
Management & Research**
Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

27.01.2024

Dear Dr. Vivek Sharma,
Faculty IMS- DAVV

I hope this letter finds you well. I am writing to express my sincere gratitude and appreciation for your invaluable contribution as the resource person for the recent five-day FDP on Case Writing from 23/0/24 to 27/01/24, for faculty members at our institution.

Your expertise, knowledge, and passion for the subject matter were evident throughout the workshop, and it greatly enriched the learning experience for all participants. Your ability to articulate complex concepts in a clear and accessible manner was particularly commendable, making the workshop not only educational but also engaging and enjoyable.

The depth of your insights and the practical examples you provided have undoubtedly enhanced the participants' understanding of case writing. Your dedication to fostering a collaborative and interactive learning environment did not go unnoticed, as evidenced by the enthusiastic participation and positive feedback from the faculty members in attendance.

The impact of the workshop extends beyond the immediate learning outcomes; it has inspired our faculty members to approach case writing with renewed enthusiasm and confidence. Your guidance will undoubtedly contribute to the development of high-quality case studies that will benefit our institution for years to come.


Once again, thank you for your commitment to excellence and your willingness to share your expertise with our faculty. Your role as a resource person has made a lasting impression, and we are truly grateful for the positive impact you have had on our academic community.

We look forward to the possibility of future collaborations and continued engagement with you.

Wishing you continued success in your endeavors.

Yours Sincerely,




Dr. Aradhana Chouksey
Principal - IIMR



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331
☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 103 3069



Indore Institute of Management & Research
List of Faculty Members
Case Writing Workshop

S No	Name	Signature	Signature	Signature	Signature	Signature
1	Dr. Aaradhana Chowksey	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
2	Dr. Vishal Geete	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
3	Dr. Rakshita Puranik	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
4	Dr. Anuradha Pathak	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
5	Dr. Vaibhav Modak	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
6	Dr. Gitanjali Bhamhani	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
7	Dr. Shubhangi Jain	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
8	Dr. Asha Mishra	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
9	Dr. Vinayak Khare	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
10	Dr. Ajay Patil	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
11	Dr. Reshu Agrawal	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
12	Dr. Shilpi Shukla	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
13	Dr. Arpita Binjwa	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
14	Dr. Veena Dadwani	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
15	Ms. Dimple Sukhija	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
16	Mr. Gajendra Dubey	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
17	Mr. Astik Dave	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
18	Mr. Hanish Kukreja	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
19	Mr. Nayan Bhidadiya	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
20	Ms. Simnalika Kushwaha	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
21	Mr. Abhay Sahasrabudhe	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
22	Mr. Sourabh Shrivastava	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
23	Ms. Puja Mandloi	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
24	Mr. Rajesh Bhandari	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
25	Ms. Kriti Vishwakarma	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
26	Ms. Alka Mandloi	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
27	Ms. Vimmy Katyal	[Signature]	[Signature]	[Signature]	[Signature]	[Signature]
28						

[Signature]
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Certificate

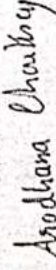
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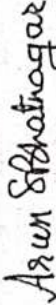
Dr./Mr./Ms. Harish Kukreja

from Indore Institute of Management and Research actively participated in the
Case Writing Workshop
from 23rd to 27th January 2024.

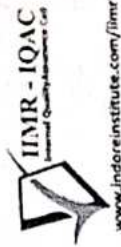
His/Her contributions are highly appreciated.


Dr. Rakshita Purnik
Dean Research - IIMR


Dr. Aradhana Chouksey
Principal-IIMR


Shri. Arun S Bhatnagar(IRS)
Group Advisor
Sparsh & IIST Group of Institutes





IIMR
Indore Institute of
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Certificate

This is to certify that

Dr./Mr./Ms. Geetanjali Bhambhani

from Indore Institute of Management and Research actively participated in the
Case Writing Workshop
from 23rd to 27th January 2024.

His/Her contributions are highly appreciated.

Dr. Rakshita Puranik
Dean Research - IIMR

Dr. Aradhana Chouksey
Principal-IIMR

Shri. Arun S Bhatnagar (IRS)
Group Advisor
Sparsh & IIST Group of Institutions

