

6.1.1. The Governance of the Institution is reflective of and in tune with the vision and mission of the institute.

## Contents

The Vision of the Institute:.....	3
The Mission of the Institute:.....	3
Support Documents for Vision Statement.....	4
1. Excellence in Education.....	4
Approval Letters 2023-2024.....	5
Various learning techniques (Experiential, Participative, Interactive and Problem Solving Techniques).....	10
Experiential Learning: Industry Visit/Field Visit.....	10
Workshop/Seminar.....	14
Movie Review Glimpses.....	21
Field Projects and Vocational Projects.....	22
Internships and Major Research Projects.....	22
Guest Lectures and Seminars.....	22
2. Competent Professionals.....	25
Summary of CDC Activities 2023-2024.....	25
Sample of Corporate Relations Cell's dedicated working in the Institute.....	27
Summary of Placements 2023-2024.....	27
3. Making valuable contributions to society.....	46
List of NSS Activity.....	46
Summary of Extension Activities.....	47
Glimpses of Activities Conducted and Sessions.....	48
Support Documents for Mission Statement.....	49
1. To promote academic growth by incorporating best teaching practices in various undergraduate and postgraduate programs.....	49
a. Notice for improved Teaching Pedagogies.....	49
b. List of Faculties in 2023-2024.....	50
c. Declaration of Sanctioned Seats.....	53
Sample of Presentations/ Case Studies/ Assignments/Quizzes in various programs.....	54
2. To maintain excellent academic standards through a judicious mix of effective teaching pedagogies, content, and the latest technologies in a learning environment.....	63





a. Effective Teaching Learning pedagogies implemented by Teachers in Classroom .....	64
b. Engaging and Lively Classrooms .....	66
c. Special Sessions in Seminar Hall .....	67
3. To develop intellectually capable and socially responsible managers and entrepreneurs who are creative, ethical, and gifted leaders. ....	67
a. Re-organizing of CDC .....	68
b. Initiation of Green Waves Movement .....	69
c. MoU with Heartfulness Education trust .....	70
d. NSS Activities during the Academic Year 2023-2024 .....	71
e. Formulation of CRC/Training Department .....	72
Vision, Mission, PO and COs Dissemination and Sensitization .....	73
Institute website <a href="https://iimr.indoreinstitute.com">https://iimr.indoreinstitute.com</a> .....	73
Principal's office .....	74
POs and COs Communication and sensitization .....	79
<i>Program Outcomes (POs) on Display in Postgraduate Building</i> .....	79
<i>Program Outcomes (POs) on Display in Undergraduate Building</i> .....	80
<i>CO Sensitization through Session Plans</i> .....	82
<i>CO Sensitization in MST (Sample)</i> .....	83
Various Types of Institute Committees .....	84
Governing Body .....	85
IQAC Committee .....	86
Institute Industry Cell .....	87
Students Grievance Redressal Committee .....	87
Internal Complaints Committee .....	90
Anti-Ragging Committee .....	91
Anti-Ragging Squad .....	93
Proctorial Board .....	94
Committee for SC/ST .....	95
Institute Discipline Committee .....	96
Women's Grievance Redressal Cell .....	97
Student Activity Committee .....	98
Library Advisory Committee .....	105





## The Vision of the Institute:

*"To be a nationally recognized institution of excellence in management and commerce education and produce competent professionals capable of making a valuable contribution to society."*

### Key Terms-

1. Excellence in management and commerce education
2. Producing competent professionals
3. Valuable contribution to society

## The Mission of the Institute:

1. To promote academic growth by incorporating best teaching practices in various undergraduate and postgraduate programs.
2. To maintain excellent academic standards through a judicious mix of effective teaching pedagogies, content, and the latest technologies in a learning environment.
3. To develop intellectually capable and socially responsible managers and entrepreneurs who are creative, ethical, and gifted leaders.



## Support Documents for Vision Statement

### 1. Excellence in Education

IIMR offers courses in Undergraduate and Post-Graduate programs in Commerce and Management. The programs offered in the Institute are MBA, BBA, BBAFT and B Com.

- In MBA, the students are offered specialization in Business Analytics, Finance, HR, Marketing, Production, and Operation.
- BBA has a specialization in HR, Finance, and Marketing.
- BBA FT is a concentrated approach to vest students with the know-how of International Business.
- IIMR stresses building independent thinking among students. The focus is on inculcating a habit of learning among students.
- IIMR focuses on various learning techniques. This is done through a judicious mix of case studies, simulation exercises, team-building activities, on-the-job training, internships, and industrial projects. The students are provided knowledge and understanding of the latest development in business and technology





**Approval Letters 2023-2024**

**NOC from Department of Higher Education for BBA/ BBA FT/ B.Com**

**कार्यालय आयुक्त उच्च शिक्षा, मध्यप्रदेश शासन**  
**सतपुड़ा भवन, भोपाल - 462004**  
 --- आदेश ---

भोपाल, दिनांक 06/02/2023

कमरांक 130/ अकादमि/ संवर्धन/ 2023 एवं 2023/24 के तहत पूर्व से स्थापित महाविद्यालयों की स्थापित पाठ्यक्रमों का परीक्षण प्राप्त किए जाने हेतु आवेदनिका में यह पत्राचार किया गया है कि पूर्व से स्थापित महाविद्यालयों की स्थापित पाठ्यक्रमों की परीक्षाओं की तैयारी एवं परीक्षाओं की पाठ्यक्रम अद्ययुक्त पूर्ण होने के उपरान्त स्थापित पाठ्यक्रमों की स्वीकारता बनाए रखने हेतु प्रस्ताव प्राप्त क्रमांक 130/23 एवं 2023/24 के तहत विभागीय अधिकारी परीक्षा परीक्षा करने पर पाठ्यक्रमों का अनुसंधान निम्नलिखित सूचक प्रेषित करने की प्रकृति परंपरा रही किता उचित। उक्त निम्नलिखित सूचक प्रेषित पर उक्त से करने का निर्णय ही प्रदान की जाये। प्रस्तावित पाठ्यक्रमों पर निम्नलिखित पाठ्यक्रमों का परीक्षण करना आवश्यक होगा।

2. लिखित पाठ्यक्रमों के तहत अद्युक्त पाठ्यक्रम एवं परीक्षाओं में प्रस्तावित पाठ्यक्रमों के तहत स्थापित पाठ्यक्रम पूर्ण करने में जो प्रस्तावित शिक्षा विभाग को कोई आपत्ति नहीं है। स्थापित पाठ्यक्रम पूर्ण करने का प्रस्तावित कर कर्मियों से एक प्रतिलिपि का ही होगा।
3. सत्र 2023-24 के लिए निम्नलिखित हेतु विकल्प प्रस्तुत किया है।

क्र.	संस्था का नाम	विश्वविद्यालय का नाम	महाविद्यालय का नाम एवं पता	निम्नलिखित पाठ्यक्रम	प्रस्तावित वर्ष
41	SHAL EDUCATION AND WELFARE SOCIETY	DEVAHIYA UNIVERSITY INDORE	INDORE - INDORE INSTITUTE OF MANAGEMENT AND RESEARCH (RAU) (GT INDORE CAMPUS) (RAU) (PITHAMPUR ROAD DIST INDORE	B.A. (JOURNALISM AND MASS COMMUNICATION) B.Sc. (COMPUTER MATHEMATICS STATISTICS) B.B.A. (BBA FOREIGN TRADE) B.B.A. (B.A. FINANCIAL ECONOMICS) B.COM (HONOURS) (COMMERCE)	2023

भोपाल, दिनांक 06/02/2023

**पु. क्र. 131/ अकादमि/ संवर्धन/ 2023.**  
 प्रतिनिधि:-

1. विशेष महायुक्त, प्राथमिक मंत्री जी, उच्च शिक्षा, मध्यप्रदेश, भोपाल (म.प.)।
2. निज महायुक्त, प्रमुख सचिव, मध्यप्रदेश शासन, उच्च शिक्षा विभाग, मंत्रालय भोपाल (म.प.)।
3. निज महायुक्त, अकादमि उच्च शिक्षा, मध्यप्रदेश, भोपाल (म.प.)।
4. विशेष कार्यवाहक अधिकारी, मध्यप्रदेश शासन, उच्च शिक्षा विभाग, मंत्रालय भोपाल, भोपाल (म.प.)।
5. स्थापित प्रतिनिधिक महायुक्त, उच्च शिक्षा, क्षेत्रीय कार्यालय INDORE (म.प.)।
6. स्थापित महायुक्त, Deva Ahilya University, Indore (म.प.)।
7. प्रस्तावित स्थापित शासकीय अकादमि महाविद्यालय (म.प.)।
8. स्थापित सचिव के अध्यक्ष स्थापित पाठ्यक्रम मध्यप्रदेश।
9. ससक्त स्थापित महाविद्यालयों की उचित सूचनाएं एवं आवश्यक कार्यवाही हेतु।

विशेष कार्यवाहक अधिकारी  
 उच्च शिक्षा, म.प.







Letter from Affiliating University for all the Programs (2023-2024)

एक व्यवहार सुलभता के अंतर्गत किया जाये कि  
उपरोक्त के व्यक्तिगत नाम से नहीं। पूर्ण सचम यदि न तो  
होगा आवश्यक है अन्यथा कोई कार्य नहीं होगा नहीं होगी।

दिनांक 02/03/2023  
सं. 452/09L  
पृ. 02/41-02/04/03



देवी अहिल्या विश्वविद्यालय, इन्दौर

विश्वविद्यालय भवन  
इन्दौर - 452 001  
दिनांक 02/03/2023

क्र. शैक्षणिक/सम्बद्धता/2023/802  
प्रति,

प्रधाना / संचालक,  
इन्दौर इन्स्टीट्यूट ऑफ मैनेजमेंट एंड रिसर्च,  
पीथमपुर रोड, राऊ, इन्दौर।

विषय:- महाविद्यालय को विभिन्न पाठ्यक्रमों की अस्थाई सम्बद्धता निरंतरता शैक्षणिक स्तर 2023-24 के लिये प्रदान करने विषयक।

सन्दर्भ:- आपके पत्र क्र. आई.आई.एम.आर./सम्बद्धता/2022-23/474 दिनांक 01/03/2023 एवं पत्र दिनांक 21/11/2023

महोदय,

उपरोक्त नियमान्तर्गत आपको आदेशन के संदर्भ में दिया परिषद् की स्थाई समिति की बैठक दिनांक 06/04/2023 एवं कार्यपरिषद् की बैठक दिनांक 11/04/2023 में लिये गये निर्णयानुसार महाविद्यालय की शैक्षणिक स्तर 2023-24 में निम्नानुसार पाठ्यक्रमों की सहाई सम्बद्धता निरंतरता जारी है:-

क्र	महाविद्यालय में संचालित पाठ्यक्रम का नाम	सीट संख्या
1	बी.ए. (जनरल एंड नॉन कम्प्युटिकेशन)	60
2	बी.बी.ए. (फॉर-न टूड)	60
3	बी.कॉम. (ऑनर्स)	60
4	बी.जी.ए.	60
5	एम.बी.ए. (फुलटाईम)	150
6	बी.एससी. (गणित, सांख्यिकी, कम्प्यूटर साइंस)	60
7	बी.ए. (ऑनर्स) अर्थशास्त्र	60

निर्देश:-

1. ए.आई.सी.टी.ई. नई दिल्ली के मापदण्डों का पूर्ण पालन सुनिश्चित किया जाये।
2. परीक्षा कार्य में असाहयोग करने वाले महाविद्यालयों को आगामी स्तर में निरंतरता/नवीनीकरण करने पर विचार नहीं किया जायेगा।
3. महाविद्यालय के आकस्मिक निरीक्षण में यदि पाया जाता है कि यू.जी.सी./ए.आई.सी.टी.ई. के मापदण्ड अनुरूप छात्र संख्या अनुसार शिक्षकों की नियुक्ति परिणियम 28 के अन्तर्गत नहीं की गई है तो सम्बद्धता समाप्ति की कार्यवाही की जायेगी, जिसका सम्पूर्ण उत्तरदायित्व महाविद्यालय/संस्था का होगा।
4. विश्वविद्यालय परिणियम क्र 27 एवं 28 का पूर्ण पालन सुनिश्चित किया जाये।
5. महाविद्यालय ऑन लाईन एवं आन लाइन एज्युकेशन alshe.gov.in के पोर्टल पर महाविद्यालय से संबंधित सभी जानकारी आवश्यक रूप से अपलोड करे।
6. सुरक्षा की दृष्टि से महाविद्यालय का सम्पूर्ण परिसर CCTV कैमरों की निगरानी में हो तथा निर्धारित संख्या में मानक प्राचा सुरक्षा एजेन्सी के सुरक्षा कर्मियों की तैनाती की जाना सुनिश्चित करे।

आदेशानुसार,  
कुलसचिव

पृ.क्र.शैक्षणिक/सम्बद्धता/2023/802  
प्रतिलिपि:-

दिनांक 02 MAR 2023

1. उपकुलसचिव (परीक्षा/गोपनीय/प्रशासन) दे.अ.वि.वि. इन्दौर की ओर सूचनाार्थ।
2. प्रधाना, एम.पी.ऑनलाइन, दे.अ.वि.वि. इन्दौर की ओर सूचनाार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

सहा कुलसचिव (परीक्षा)





Letter from Affiliating University for all the Programs (2023-2024)

पत्र वाक्यकार कुलसचिव को संबोधित किया जाये।  
अधिकारी के व्यक्तिगत नाम से नहीं। पूरे संदर्भ यदि हो तो,  
देना आवश्यक है अन्यथा कोई कार्यवाही रुका नहीं होगी।

दिनांक 07/03/2023  
पृष्ठ संख्या 07/03/2023/40



देवी अहिल्या विश्वविद्यालय, इन्दौर

विश्वविद्यालय भवन  
इन्दौर - 452 001  
दिनांक 07/03/2023

क्र. शैक्षणिक/सम्बद्धता/2023/802  
प्रति,

प्रचारार्थ/संचालक,  
इन्दौर इन्स्टिट्यूट ऑफ मैनेजमेंट एंड रिसर्च,  
पीथमपुर रोड, राऊ, इन्दौर।

विषय:- महाविद्यालय को विभिन्न पाठ्यक्रमों की अस्थाई सम्बद्धता गिर-तरता शैक्षणिक सत्र 2023-24 के लिये प्रदान करने विषयक।

सन्दर्भ:- आपके पत्र क्र. आई.आई.एम.आर./सम्बद्धता/2022-23/474 दिनांक 01/03/2023 एवं पत्र दिनांक 21/11/2023

गवोदय,

उपरोक्त विषयान्तर्गत आपके आवेदन के संदर्भ में विद्या परिषद् की स्थाई समिति की बैठक दिनांक 06/04/2023 एवं कार्यपरिषद् की बैठक दिनांक 11/04/2023 में लिये गये निर्णयानुसार महाविद्यालय की शैक्षणिक सत्र 2023-24 में निम्नानुसार पाठ्यक्रमों की सहाई सम्बद्धता गिरतरता जारी है:-

क्र	महाविद्यालय में संचालित पाठ्यक्रम का नाम	सीट संख्या
1	बी.ए. (जनरल एंड नॉर्स कम्प्युटिकेशन)	60
2	बी.बी.ए. (फॉरिंग ट्रेड)	60
3	बी.कॉम. (ऑनर्स)	60
4	बी.बी.ए.	60
5	एम.बी.ए. (फुलटाइम)	180
6	बी.एससी (गणित, सांख्यिकी, कम्प्युटर साइंस)	60
7	बी.ए. (ऑनर्स) अर्थशास्त्र	60

निर्देश:-

1. ए.आई.सी.टी.ई. नई दिल्ली के मापदण्डों का पूर्ण पालन सुनिश्चित किया जाये।
2. परीक्षा कार्य में असाहयोग करने वाले महाविद्यालयों को आगामी सत्र में गिरतरता/नवीनीकरण करने पर विचार नहीं किया जायेगा।
3. महाविद्यालय के आकस्मिक निरीक्षण में यदि पाया जाता है कि यू.जी.सी./ए.आई.सी.टी.ई. के मापदण्ड अनुरूप छात्र संख्या अनुसार शिक्षकों की नियुक्ति परिणियम 28 के अन्तर्गत नहीं की गई है तो सम्बद्धता समाप्ति की कार्यवाही की जायेगी, जिसका सम्पूर्ण उत्तरदायित्व महाविद्यालय/सरथा का होगा।
4. विश्वविद्यालय परिणियम क्र. 27 एवं 28 का पूर्ण पालन सुनिश्चित किया जाये।
5. महाविद्यालय ऑन लाइन इंडिया सर्वे आन हावर एज्युकेशन aisho.gov.in के पोर्टल पर महाविद्यालय से संबंधित सभी जानकारी आवश्यक रूप से अपलोड करे।
6. सुरक्षा की दृष्टि से महाविद्यालय का सम्पूर्ण परिसर CCTV कैमरों की निगरानी में हो तथा निर्धारित संख्या में मान्यता प्राप्त सुरक्षा एजेंसी के सुरक्षा कर्मियों की तैनाती की जाना सुनिश्चित करे।

आदेशानुसार,  
कुलसचिव

पू.क्र.शैक्षणिक/सम्बद्धता/2023/802

दिनांक 07 MAR 2023

प्रतिलिपि:-

1. उपकुलसचिव (परीक्षा/गोपनीय/प्रशासन) दे.अ.वि.वि. इन्दौर की ओर सूचनाार्थ।
2. प्रभारी, एम.पी.ऑनलाइन, दे.अ.वि.वि. इन्दौर की ओर सूचनाार्थ एवं आवश्यक कार्यवाही हेतु प्रेषित।

सहा. कुलसचिव(शैक्षणिक)



सर्वत्र पर उपरोक्त "कुलसचिव" को संबोधित किया जाये।  
अतिरिक्त के व्यक्तिगत माम में नहीं। पूर्ण पत्रों की कोपी  
इस संश्लेषण के अन्तर्गत ही वापस की जायेगी।

संख्या 25215/23



**देवी अहिल्या विश्वविद्यालय, इन्दौर**

दिनांक 27 SEP 2023

क्र. शैक्षणिक/सम्बद्धता/2023/1937  
प्रति,

दिनांक 27 SEP 2023

प्राचार्य/संगणक,  
इन्दौर इंस्टिट्यूट ऑफ मैनेजमेंट एण्ड रिसर्च  
रा.ड. इन्दौर (म.प्र.)

विषय: महाविद्यालय को शैक्षणिक सत्र 2023-24 में बी.बी.ए. प्रथम वर्ष पाठ्यक्रम में सीट संख्या  
वृद्धि (60 से 120) हेतु प्रोचिस्त्रण पत्र प्रदान करने नियमक।

महोदय,

उपरोक्त विषयान्तर्गत महाविद्यालय के आवेदन को विद्या परिषद की स्थाई समिति की  
बैठक दिनांक 10/05/2023 में प्रस्तुत किया गया है, स्थाई समिति द्वारा विषय क्र. 2(क) में  
महाविद्यालय को बी.बी.ए. प्रथम वर्ष पाठ्यक्रम में सीट संख्या वृद्धि (60 से 120) शैक्षणिक सत्र  
2023-24 में प्रदान करने की सशर्त अनुमति दी गई है।

नोट:-

1. महाविद्यालय द्वारा प्राचार्य एवं बी.बी.ए. में 04 अतिरिक्त शिक्षकों की नियुक्ति कॉलेज कोड-28  
में 3 माह में एवं निरीक्षण समिति द्वारा उल्लेखित अन्य कर्मियों की पूर्ति एक माह में करे।
2. महाविद्यालय द्वारा उपरोक्तानुसार शर्तों की पूर्ति कर सत्यापित पत्रों प्रतिवेदन विश्वविद्यालय  
में प्रस्तुत करने पर ही सत्र 2024-25 में विश्वविद्यालय द्वारा विद्यार्थियों को प्रवेश की  
अनुमति एवं अरथाई सम्बद्धता/नवीनीकरण प्रदान की जाएगी।

आदेशानुसार,

*(Signature)*  
कुलसचिव

पुनरांकन शैक्षणिक/सम्बद्धता/2023/1937  
प्रतिलिपि -

दिनांक 27 SEP 2023

1. उप-कुलसचिव, परीक्षा/गोपनीय/प्रशासन की ओर सूचनाएं एवं आवश्यक कार्रवाई हेतु  
अर्पित।
2. प्रभारी, एम.पी.ऑनलाईन, दे.अ.वि.वि. की ओर सूचनाएं एवं आवश्यक कार्रवाई हेतु  
अर्पित।

शा.कुलसचिव(रा.ड.)





समस्त पत्र व्यवहार "कुलसचिव" को संबोधित किया जाये किसी  
अधिकारी के व्यक्तिगत नाम से नहीं। पूर्ण सम्पूर्ण यदि हो तो  
देना आवश्यक है अन्यथा कोई कार्यवाही संभव नहीं होगी।

दूरभाष 2527532  
फैक्स 0731-529540



**देवी अहिल्या विश्वविद्यालय, इन्दौर**

विश्वविद्यालय भवन  
इन्दौर - 452 001

क्रं. शैक्षणिक/सम्बद्धता/2023/2521  
प्रति,

दिनांक .....

प्राचार्य/संचालक,  
इन्दौर इंस्टिट्यूट ऑफ मैनेजमेंट एण्ड रिसर्च,  
आई. आई. एम. के सामने, राज-पीथमपुर रोड  
राज इन्दौर (म.प्र.)

**विषय-**महाविद्यालय को बी.बी.ए. प्रथम वर्ष पाठ्यक्रम में सीट संख्या वृद्धि (60 से 120) शैक्षणिक सत्र  
2023-24 में प्रदान करने विषयक।

महोदय,

उपर्युक्त विषयान्तर्गत आपके आवेदन के संदर्भ में विद्या परिषद की स्थाई समिति की बैठक  
दिनांक 10/05/2023 एवं कार्यपरिषद की बैठक दिनांक 14/08/2023 में गिनानुसार निर्णय लिया  
गया है :-

क्र.	पाठ्यक्रम	सत्र	निर्णय
1	बी.बी.ए. प्रथम वर्ष	2023-24	सीट संख्या वृद्धि (60 से 120) सत्र प्रदान की जाती है।

शर्तें:-

1. महाविद्यालय द्वारा प्राचार्य एवं बी.बी.ए. में 04 अतिरिक्त शिक्षकों की नियुक्ति कॉलेज कोड-28 में 3 माह में करने की शर्त पर बी.बी.ए. प्रथम वर्ष पाठ्यक्रम में सीट संख्या वृद्धि (60 से 120) शैक्षणिक सत्र 2023-24 में प्रदान की जाती है।
2. महाविद्यालय द्वारा उपरोक्तानुसार शर्तों की पूर्ति कर सत्यापित पालन प्रतिवेदन विश्वविद्यालय में प्रस्तुत करने पर ही सत्र 2024-25 में विश्वविद्यालय द्वारा विद्यार्थियों के पवेश की अनुमति एवं अर्थाई सम्बद्धता/नवीनीकरण प्रदान की जाएगा।
3. विश्वविद्यालय परिणियम क्रं. 27 एवं 28 का पूर्ण पालन सुनिश्चित किया जावे।
4. महाविद्यालय ऑन इण्डिया सर्वे आन हायर एजुकेशन aishc.gov.in के पोर्टल पर महाविद्यालय से संबंधित सभी जानकारी आवश्यक रूप से अपलोड करें।

**निर्देश-**सुरक्षा की दृष्टि से महाविद्यालय का सम्पूर्ण परिसर CCTV कैमरों की निगरानी में हो तथा निर्धारित संख्या में मान्यता प्राप्त सुरक्षा एजेन्सियों के सुरक्षा कर्मियों की तैनाती की जाना सुनिश्चित करें।

आदेशानुसार

*(Signature)*  
कुलसचिव

दिनांक 27 NOV 2024

क्रं. शैक्षणिक/सम्बद्धता/2023/2521  
प्रतिलिपि :-

1. उप-कुलसचिव, परीक्षा/गोपनीय/प्रशासन की ओर सूचनार्थ एवं आवश्यक कार्यवाही हेतु अर्पित।
2. प्रभारी, एम.पी.ऑनलाईन, दे.अ.वि.वि., इन्दौर की ओर सूचनार्थ एवं आवश्यक कार्यवाही हेतु अर्पित।

सहा.कुलसचिव(शैक्ष.)





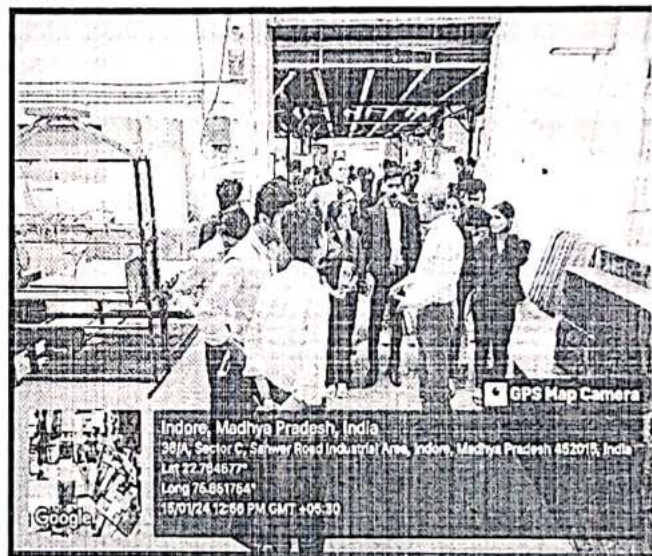
**Various learning techniques (Experiential, Participative, Interactive and Problem Solving Techniques)**

**Experiential Learning: Industry Visit/Field Visit**

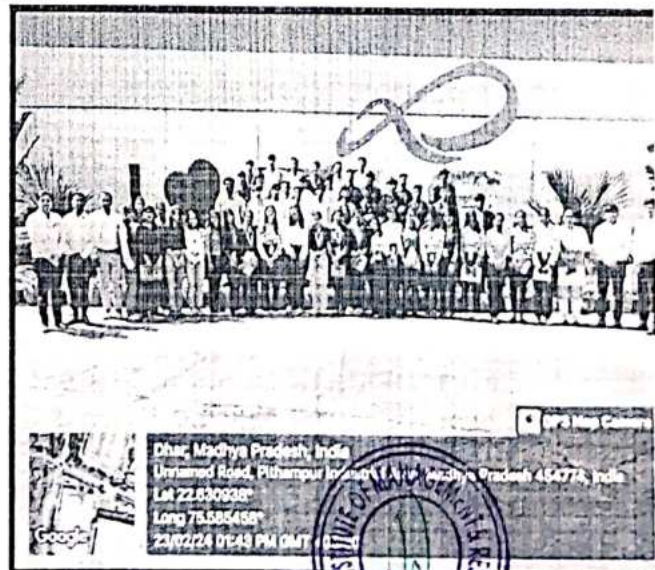
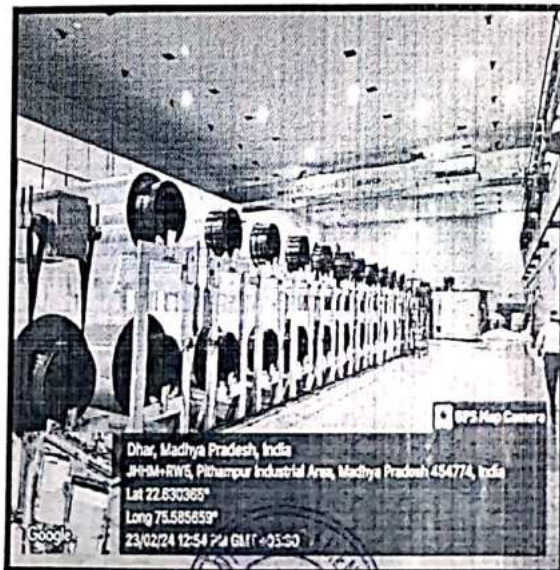
2023-24	Industrial Visit- Pragati Systems and expert session cum interaction with CEO, 50 students, 15th Jan 2024
2023-24	Industry Visit- SRF Limited, Pithampur, 51 students, 23rd Feb 2024
2023-24	Visit to Choithram Mandi, 29 <sup>th</sup> Nov 2023

**Glimpses of Industry Visits**

**Pragati Systems**

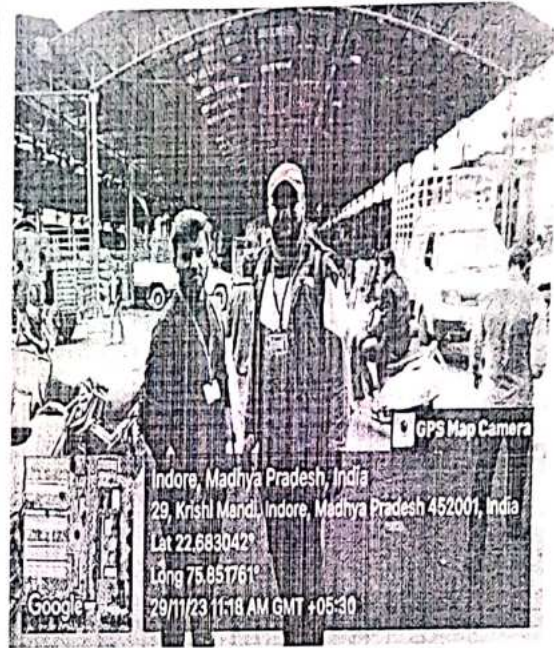
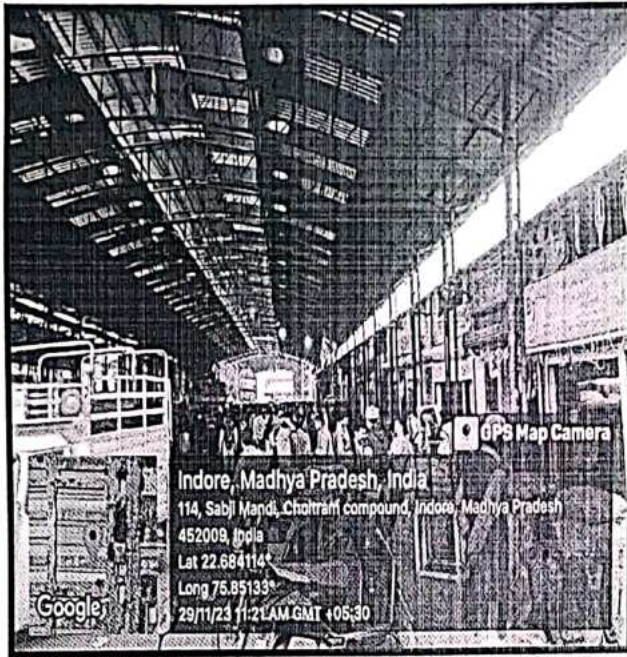


**SRF limited**





Field Visit to Choithram Mandi



Sample Reports

11

**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

Event Report

Academic Year: 2023-24  
Name of Event: Industry Visit to Pragati Enterprises Pvt Ltd  
Date of Event: 15<sup>th</sup> January 2024  
Number of Participants: 50  
Event Coordinator: Ms. Dimple Sukhija, Dr Reshu Agarwal  
Student Coordinator: Arham Ali Rizvi

In order to celebrate National Startup Day The institute organized an Industry Visit to Pragati Enterprises Pvt. Ltd. on Jan 15, 2024 for the students of MBA, BBA, BFI and B.Com. The visit aimed to provide students with a practical understanding of industrial operations and management. Students got the opportunity to interact with the founder of the industry so as to get insights on the field on Entrepreneurship.


Upon arrival, students were warmly welcomed by the company representatives who guided them through their manufacturing facility. The tour offered a comprehensive view of the production process, quality control measures, and the integration of technology in their operations. It was fascinating to witness firsthand how theoretical concepts learned in the classroom are applied in a real-world setting.

The management team at Pragati Enterprises generously shared their experiences and challenges, emphasizing the importance of adaptability in the dynamic business landscape. Discussions on market trends, customer relations, and sustainability practices provided valuable insights that complemented students' academic knowledge.

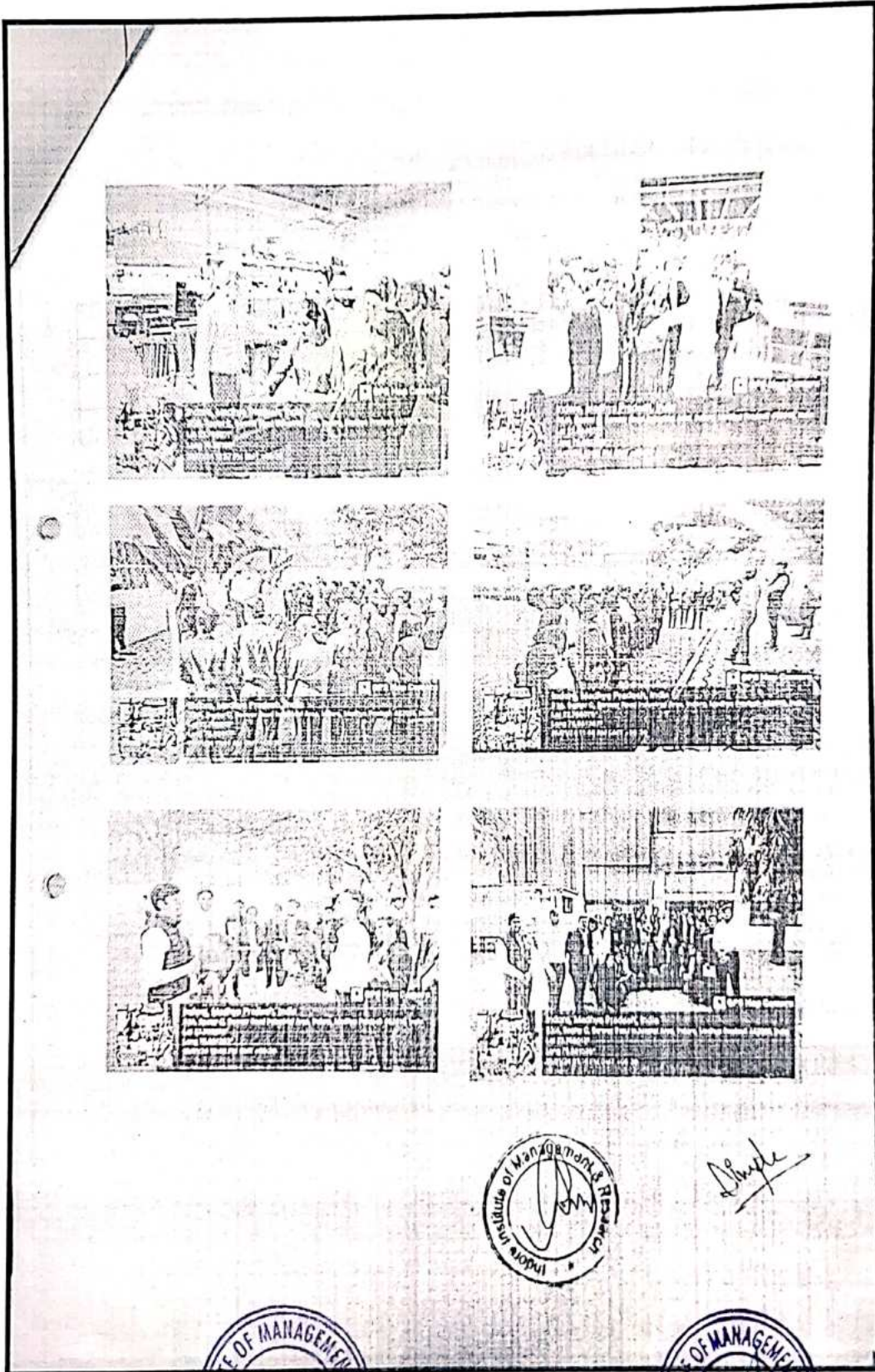
One notable aspect was the emphasis on employee welfare and skill development programs implemented by the company for their employees. This highlighted the significance of a motivated and skilled workforce in achieving organizational success.

Concluding, the visit to Pragati Enterprises was enriching, bridging the gap between theoretical learning and practical application. Witnessing the inner workings of a successful enterprise broadened students perspective on business operations and management.

*Dimple*







*Ample*



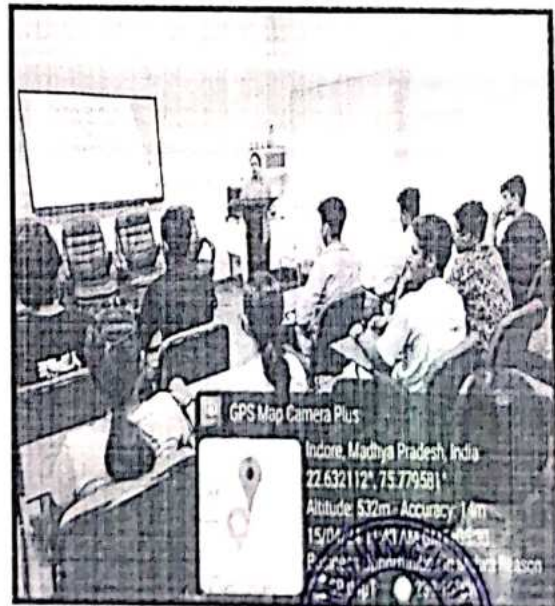


Workshop/Seminar

S. No	Name of the workshop/ seminar/ conference/Competition	Number of Participants	Date From – To
1	Brainstorming through newspaper exercise	30	16/04/2024
2	Identification of Business Opportunities in Malwa Region	50	15/04/2024
3	National Startup Day	128	16/01/2024
4	Entrepreneurship outreach programme in community	300	28-29 Nov, 2023
5	Safeguarding Ideas Intellectual Property Rights and Protection	31	26/04/2024
6	Basic Course on Entrepreneurship	41	13/12/2023
7	An Expert Lecture on Entrepreneurship	30	25/11/2023
8	Problem Solving and Ideation	20	25/11/2023
9	Entrepreneurship and Innovation Career Opportunity	53	25/11/2023
10	IPR Awareness Session	65	02-09-2024
11	Expert Session at MPIDC - Atulya Park Visit	53	16/01/2024

*Glimpse of the event*

**Business Opportunities in Malwa Region**

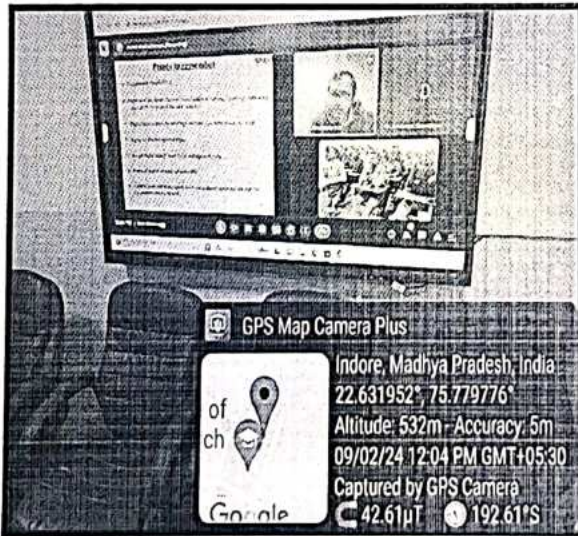




Basic Course on entrepreneurship



IPR Awareness Session



Sample Reports

INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

Session on "Brainstorming through newspaper exercise"

Event Report

Academic Year: 2023-2024

Date of Event: April 16, 2024.

Time: 11:30 AM- 12:30 PM

Venue- Conference Room, HMR

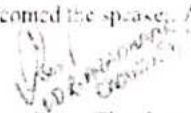
Faculty Coordinator: Dr. Reshu Agarwal

Name of Resource Person: Prof. (Dr.) Aradhana Chouksey

The objective of this session was to make students think all aspects before starting a business followed by a newspaper exercise. Different groups were made and groups were allotted a time of 15 minutes to read a section of newspaper. They were supposed to find out the probable business ideas through this exercise. The session was organized on April 16, 2024, between 11:30 to 12:30 PM in Conference Room, HMR.

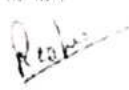
The resource person of the session was Prof. (Dr.) Aradhana Chouksey, Principal, HMR. Dr. Chouksey enlightened the students about how to identify business startup possibilities in the region they are aware of. Students were also told all the possible ideas which they can venture into with lowest investment.

There were around 30 students present during the session. Faculty coordinator Dr. Reshu Agarwal welcomed the speaker. At the end, she also presented vote of thanks.

  
Prof. (Dr.) Aradhana Chouksey

Principal, HMR

Indore Institute of Management and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)

  
Prepared by

Dr. Reshu Agarwal





**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

**"NATIONAL STARTUP DAY"**

**Report**

Academic Year, 2023-24

Date of Event: 16<sup>th</sup> January 2024

Time: 11:30 am to 12:30 pm

Venue: Auditorium 2, Block B

Faculty Coordinator, Dr. Shaji Shukla

National Start-Up Day commenced with a vibrant atmosphere as industry leaders and business leaders gathered to celebrate and learn from industry experts. The event aimed to inspire, educate, and connect start-up enthusiasts through insightful discussions and networking opportunities.

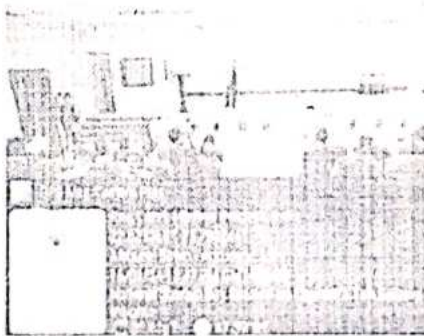
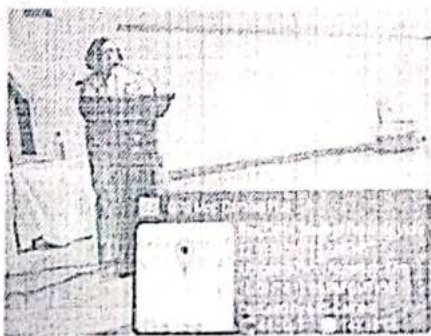
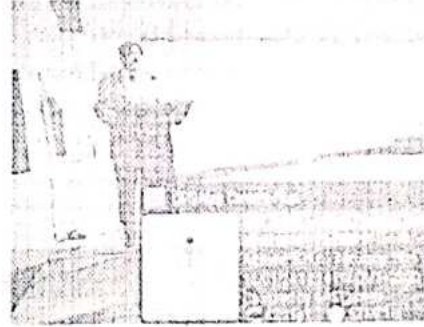
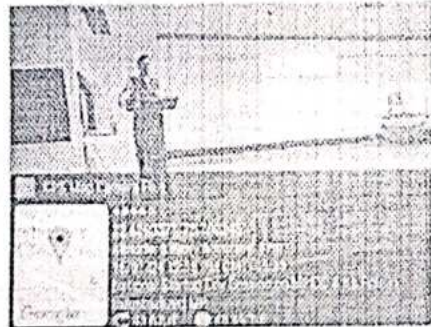
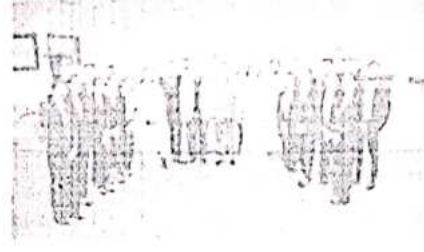
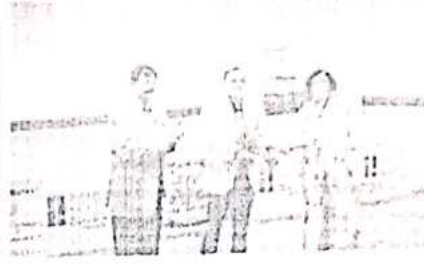
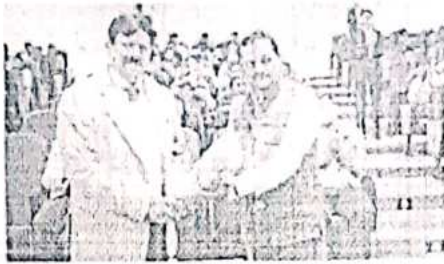
Mr. Govind Agrawal, a seasoned entrepreneur and visionary in the tech industry, delivered a captivating session titled "Founders Talk - Gaining Insights". His presentation resonated with the audience as he shared personal anecdotes, challenges faced, and valuable lessons learned from his journey of establishing Anaxer Digital Business. Mr. Agrawal emphasized the importance of clarity in vision and purpose when starting a business. He discussed Anaxer Digital Business' mission to empower entrepreneurs through digital marketing services, gleaned from identifying essential market gaps. He shared insights about overcoming obstacles, Mr. Agrawal candidly discussed the challenges faced during the initial stages of starting his business. He stressed the importance of adaptability in the face of adversity. Insights into team building formed a crucial part of his session. Mr. Agrawal elaborated on the strategies employed to recruit and retain talent, fostering a culture of innovation and excellence within his organization. A testament to the trends in the digital economy, Mr. Agrawal provided a glimpse into emerging technologies and market dynamics. He discussed the role of digital marketing in technological advancement. The session was highly interactive, with many attendees actively participating, seeking advice, and exchanging ideas. Practical fundraising strategies to market expansion tactics. Mr. Agrawal's responses were well received for their practicality and relevance. "Founders Talk - Gaining Insights" by Mr. Govind Agrawal was undoubtedly a highlight of National Start-Up Day, leaving attendees inspired and equipped with practical wisdom to embark on their own entrepreneurial journeys. The event successfully fostered a collaborative environment for knowledge exchange and networking among aspiring and seasoned entrepreneurs alike. Participants left the session motivated to apply the learnings shared by Mr. Agrawal, eager to transform their ideas into impactful ventures. National Start-Up Day stands as a testament to the commitment of Indore Institute of Management & Research as a cornerstone event for fostering innovation and entrepreneurship in the vibrant start-up ecosystem.



*Shaji Shukla*



Highlights of the Session



*Signature*





Find text or tools

### Indore Institute of Management and Research

Event: Basic course on Entrepreneurship

Date: 13<sup>th</sup> December 2023, Wednesday

Resource Person: Dr. Aradhana Choksey, Principal IIMR

Coordinator: Dr. Anuradha Pathak

Indore Institute of Management and Research had conducted one basic course on entrepreneurship. The objective of this course was to reduce the fears about Entrepreneurship as a preferred career choice. It also aimed to clear all myths about entrepreneurship and make the mind of students ready for entrepreneurship.

In the second part of the session, newspaper exercise was conducted. Students enjoyed this brainstorming session and tried to find business ideas. Subsequently, students segregated the ideas on the basis of sectors and done on the basis of envelop calculation to complete the first step of ideas evaluation.

Besides, information was also provided to students about features of science parks, industrial areas, cooperatives, Export oriented zones and support of different agencies in setting up of start-up venture.

41 students of BBA Foreign Trade and B.Com. were benefited by this session.



*Handwritten signature*



## INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

### Session on "Problem Solving and Ideation Workshop"

#### Event Report

Academic Year: 2023-2024

Date of Event: 25<sup>th</sup> November, 2023.

Time: 3:00 PM- 4:00 PM

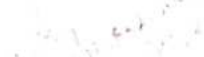
Venue- IIMR Auditorium

Faculty Coordinator: Dr. Vinayak Khare

Name of Resource Person: Dr. Aradhana Chouksey

A session on "Problem Solving and Ideation" was organized on 25<sup>th</sup> November 2023. The session was conducted by Dr. Aradhana Chouksey, Principal IIMR, Indore. She has a rich experience of 23 Years in the area of Entrepreneurship & Administration. She has been associated with many of institutions and industries.

The session began with the welcome address for the resource person. She began with the importance of problem solving skills and its intricacies in one's life and explained what differentiated the successful people from those who failed, and the reasons (ignorance, understand problem and its solution.) Brain storming organized through Newspaper exercise, in which first students were divided in groups and each group assigned newspaper to list business idea as much as possible within 15 minutes after that analysis of each business idea was conducted on the basis of sector and growth rate. This process assists students to identify the and then conception of the final idea. She explained competitiveness which is important to solve problem that would help the individual to play all his roles successfully, both at personal and professional front. She also explained the steps to solve problem & emphasized that we should not allow the negative thoughts to escalate and in fact deviate and change its directions by thinking of all possible solutions. She talked about the famous game changer personalities & conducted interesting activities to judge student's ability to handle stress and problems. The session ended with proposing the vote of thanks. The session received tremendous response and was attended by almost 53 students. The Coordinator for the event was Dr. Vinayak Khare.

  
Dr. Aradhana Chouksey

Principal, IIMR

Principal  
Indore Institute of Management  
& Research  
Opp. IIM, Indore, M.P. 462014





Movie Review Glimpses

Rocket Singh: Salesman of the Year



Ek-Ruka Hua Faisla



### Field Projects and Vocational Projects

All undergraduate programs across all years' viz. BBA/BBA FT and B. Com I, II and III Year students undergo Field Projects and Vocational projects as a compulsory activity to enrich their experiential learning. (Total no. of students 301)

### Internships and Major Research Projects

MBA III semester students have to complete Internships/Major Research Projects in III Semester (Total 149 students)

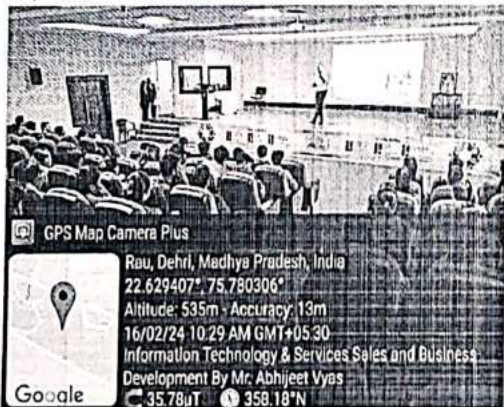
### Guest Lectures and Seminars

S.No	Date	Title of Session	Resource Person
1	Feb 16, 2024	Expert Session on "Information Technology & Service Sales and Business Development"	Mr Abhijeet Vyas Associate Director Marketing and Sales (SAP)
2	March 09, 2024	Session on "Women Empowerment and Gender Equity"	Dr Renu Jain Vice Chancellor, DAVV Ms. Harshika Singh IAS Commissioner
3	Jan 12, 2024	Exploring Personal Growth through Self Reflection	Mr Abhijeet Vyas Associate Director Marketing and Sales (SAP)
4	Dec 14, 2023	Special lecture on "How long is the long oath to Developed India?"	Dr. D. K. Srivastava
5	Dec 18, 2023	Guest Lecture on Business Analytics	Dr. Somendra Pant

### Glimpses









## Indore Institute of Management and Research, Indore

### Expert Lecture on Safeguarding Ideas Intellectual Property Rights and Protection Report

Academic Year: 2023-2024

Session: January-June 2024

Name of Event: Expert Lecture

Date of Event: 26 April 2024

Time: 11 AM-12 PM

Venue: Conference Room, UG building 1<sup>st</sup> Floor, IIMR

Faculty Coordinator: Dr. Geetanjali Bhambhani (Associate Professor, IIMR)

Student Coordinator: Anushree Rai (BBA Plain)

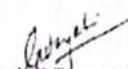
### Report on Expert Lecture


On occasion of world intellectual property day, Indore Institute of Management and Research has organized the webinar on Safeguarding Ideas Intellectual Property Rights and Protection. Mr. Gourav Ojha Solution Consultant from Clarivate-India was the resource person. He gave a brief introduction on IPR and explained the various related terms such as copyrights, patents etc.

Intangible works of human intellect are included in the category of property known as intellectual property, which mainly consists of copyrights, patents, and trademarks. It also covers other categories of rights, like rights to morality, trade secrets, publicity, and protection from unfair rivalry. Intellectual property can include creative works such as music and literature, as well as certain discoveries, inventions, words, phrases, symbols, and designs.

Encouraging the creation of diverse intellectual commodities is the primary goal of intellectual property legislation. The term "intellectual property rights" generally refers to the transfer of property rights via trademarks, patents, and copyrights. For a predetermined amount of time, the holder of these property rights can use the item exclusively.

Total no. 31 Students participated with great enthusiasm.

  
Dr. Geetanjali Bhambhani  
Faculty Coordinator

  
Dr. Aradhana Chouksey  
Principal, IIMR





## 2. Competent Professionals

The main aim of IIMR is to enhance the Employability Quotient of the Students along with Holistic Development. We enhance the employability quotient of our students by providing training on the latest technologies to students each semester for all streams thus providing significant benefit to society. IIMR has been consistently working towards bridging the industry-academia Gap by exposing the students to real-life challenges, conducting regular workshops, guest lectures, expert sessions, etc., that serve as an extension to the knowledge gathered through books and putting it to practice.

- The Career Development Cell (CDC) is responsible for developing and preparing students with their soft skills, aptitude, and attitude.
- The Corporate Relations Cell dedicatedly works for Placements
- IIMR has dedicated Skill Improvement Groups (SIGs) on emerging demands of the industry like Data Science, Digital Marketing, Design Thinking, Fundamental/ Technical Analysis of Stocks, Advanced Excel, etc. These SIGs focus on the capacity building of the students and enable them to take up the activities related to training and development in emerging fields.

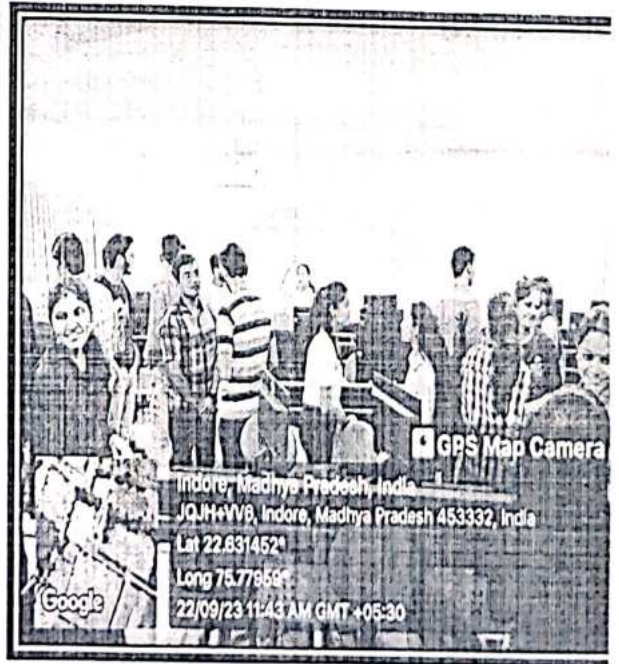
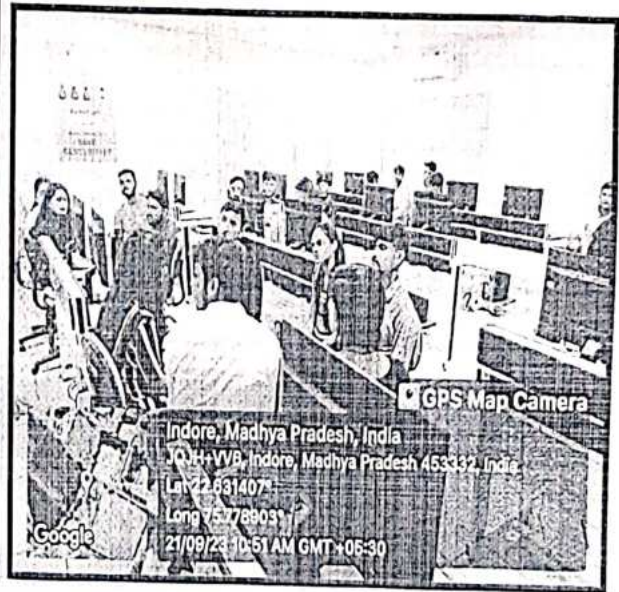
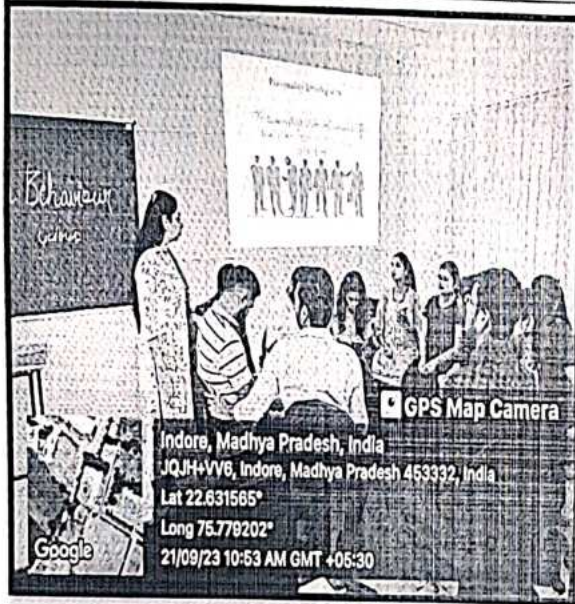
### Summary of CDC Activities 2023-2024

Name of the capacity development and skills enhancement program	Date of implementation (DD-MM-YYYY)	Number of students enrolled	Name of the agencies/consultants involved with contact details (if any)
Session on Vedic Maths and Logical Puzzles	23-08-2023	100	Mr. Abhishek Bhatnagar
Session on Communication Skills	23-08-2023	100	Dr. Veena Dadwani, Career Development Cell
Workshop on Personality Development, Motivation, Verbal Ability, Group Discussion and Interview Preparation	21-09-2023 to 27-09-2023	57	Career Development Cell
Workshop on Interview Skills	20-11-2023 to 30-11-2023	156	Career Development Cell
Workshop on Interview Skills	04-12-2023 to 20-12-2023	126	Career Development Cell
Skill Up Program	20-12-2023 to 20-01-2024	156	Career Development Cell
Aptitude and Reasoning	16-01-2024 to 18-01-2024	80	Mr. Abhishek Bhatnagar





Glimpses of CDC Sessions Conducted for the students of IIMR







# Indore Institute of Management & Research

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

## Sample of Corporate Relations Cell's dedicated working in the Institute

### Summary of Placements 2023-2024

Year	Name of student placed and contact details	Contact No.	Program graduated from	Name of the employer with contact details	Pay package at appointment (In Lacs INR per annum)
2024	Aashish Salunke	9752486114	MBA	Fundsroom 9825212176	7
2024	Akash Mishra	7805086507	MBA	Natraj Power Tech 917949341164	3.5
2024	Aman Verma	8827857200	MBA	Shadowfax 080-6817 2518	3.5
2024	Aniket Kasliwal	8085644414	MBA	Magic Stone 9067769949	5.5
2024	Anshika Kasliwal	6260286533	MBA	Ascendion 9999138182,	3.06
2024	Anurag Singh	8602244479	MBA	Maan Aluminium 11-40081800	2.8
2024	Asmi Jain	9406683075	MBA	Natraj Power Tech 917949341164	4
2024	Bhagyashree Dubey	9340289099	MBA	Avalon Global Research 2242792600	7.2
2024	Bhavika Jain	7000323693	MBA	WNS Global Services 022 68262100	3.59
2024	Bijan Biswas	9754775469	MBA	Fundsroom 9825212176	7
2024	Deepak Bhool	794760319	MBA	Fundsroom 9825212176	
2024	Dhanshree Desale	8305531387	MBA	Magic Stone 9067769949	5.5
2024	Dipak Patel	8827437329	BBA	Liugong India 7292 416700	2.4
2024	Divyani Lokhande	7987504145	BBA	Magic Stone 9067769949	5.5
2024	Faizan Khan	8839676336	BBA	Evitamins Business Consulting 096321 44466	3.5
2024	Garvit Agrawal	7804067800	MBA	Magic Stone 9067769949	5.5





# Indore Institute of Management & Research

Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

2024	Gautam Kasera	7415988768	MBA	Fundsroom 9825212176	7
2024	Gourav Kuril	7987826195	MBA	Infinity Education 7996668865	5.6
2024	Gourav Singh	8269295125	MBA	Fundsroom 9825212176	7
2024	Harshita Kasliwal	9098238308	MBA	Evitamins Business Consulting 096321 44466	3
2024	Harshita Saini	7999568351	BBA	BellCurve Broking 7722993707	3.58
2024	Hemang Kataria	6263975810	BBA	Liugong India 7292 416700	2.4
2024	Himanshu Hiraskar	6263729586	MBA	Fundsroom 9825212176	7
2024	Humera Qureshi	9826014224	MBA	Fundsroom 9825212176	7
2024	Isha Joshi	9685259116	MBA	Makin Laboratories 099269 03331	3.5
2024	Ishika Gupta	7987010670	MBA	Fundsroom 9825212176	7
2024	Ishita Mehta	7000235510	MBA	Deqode 95896 18987	3.6
2024	Jayesh Bhale	8839642504	MBA	Fundsroom 9825212176	7
2024	Kanak Rai	9399062913	MBA	Magic Stone 9067769949	5.5
2024	Khushbu Bhujade	8839839685	MBA	Fundsroom 9825212176	7
2024	kumari sakshi mishra	9798855480	BBA	Magic Stone 9067769949	5.5
2024	Lucky Dhurve	8319116207	MBA	Magic Stone 9067769949	5.5
2024	Meetal Choudhary	9425897325	MBA	Avalon Global Research 2242792600	7.2
2024	Mritunjay Sahu	9109620161	MBA	Makin Laboratories 099269 03331	1.68
2024	Muskan Gupta	8435138939	MBA	Fundsroom 9825212176	7
2024	Nikita Verma	6265175710	MBA	Magic Stone	5.5







# Indore Institute of Management & Research

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

2024	Nirmal Gurjar	9109854355	MBA	9067769949 Relsus 9971222448	3
2024	Nishant	8770641582	MBA	Fundsroom 9825212176	7
2024	Parth Atre	9302698343	BBA	BellCurve Broking 7722993707	3.58
2024	Piyushi Verma	7747077275	MBA	Fundsroom 9825212176	7
2024	Pooja Jhavar	8602717728	MBA	Fundsroom 9825212176	7
2024	Prachi Arya	9770321901	MBA	Arom Alchemists 9999138182	2.5
2024	Prachi Shendge	9399359763	MBA	Evitamins Business Consulting 096321 44466	3.5
2024	Prachi Trivedi	8839241408	MBA	NeevCloud 1800-309-1433	3.5
2024	Pradeep Gupta	6265191963	MBA	Evitamin Business Consulting 096321 44466	3.01
2024	Prajwal Pathak	9111175323	MBA	Fundsroom 9825212176	7
2024	Priyanka Yadav	6265281369	MBA	Fundsroom 9825212176	7
2024	Radhika Goyal	9109320521	MBA	Fundsroom 9825212176	7
2024	Rakshanda Parmar	8878585563	MBA	Fundsroom 9825212176	7
2024	Rishabh Jain	6265787400	MBA	Makin Laboratories 099269 03331	1.68
2024	Ritik Sah	6264755501	BBA	Eicher Motors 11-41095173	1.8
2024	Ritika Mewari	7987061215	MBA	Maan Aluminium 11-40081800	2.8
2024	Ritu Ahir	9340619693	MBA	Impetus Technologies 91-7314269300	5
2024	Riya Kanungo	7389097308	MBA	Impetus Technologies 91-7314269300	5
2024	Sachin Jat	8839062031	MBA	Shadowfax	3





# Indore Institute of Management & Research

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

2024	Sakshi Sharma	8817239317	MBA	080-6817 2518 MMC Convert 99264 77000	2
2024	Samarth Gupta	7987508589	MBA	Maan Aluminium 11-40081800	2.8
2024	Samruddhi Pitale	8269620711	BBA	Learning Routes 9228122474	5.5
2024	Shraddha Sharma	7441186368	MBA	Fundsroom 9825212176	7
2024	Shruti Papde	7225865678	MBA	WNS Global Services 022 68262100	3.59
2024	Sonali Yadav	9399181070	MBA	Evitamins Business Consulting 096321 44466	3.5
2024	Sonu Saini	8103977616	BBA	Tata Consultancy Services 810 811 8484	3.36
2024	Sourabh Gour	7049190084	MBA	Natraj Power Tech 917949341164	3.5
2024	Tanu Jadhav	8827251874	MBA	Magic Stone 9067769949	5.5
2024	Urvashi Shriwas	8770594149	MBA	Planet Spark 7827088614	6.5
2024	Vaishnavi Shingane	8819848112	MBA	BellCurve Broking 7722993707	3.58
2024	Vanshika Sharma	8269338141	MBA	Magic Stone 9067769949	5.5
2024	Vivek Sharma	7691907372	MBA	Magic Stone 9067769949	5.5

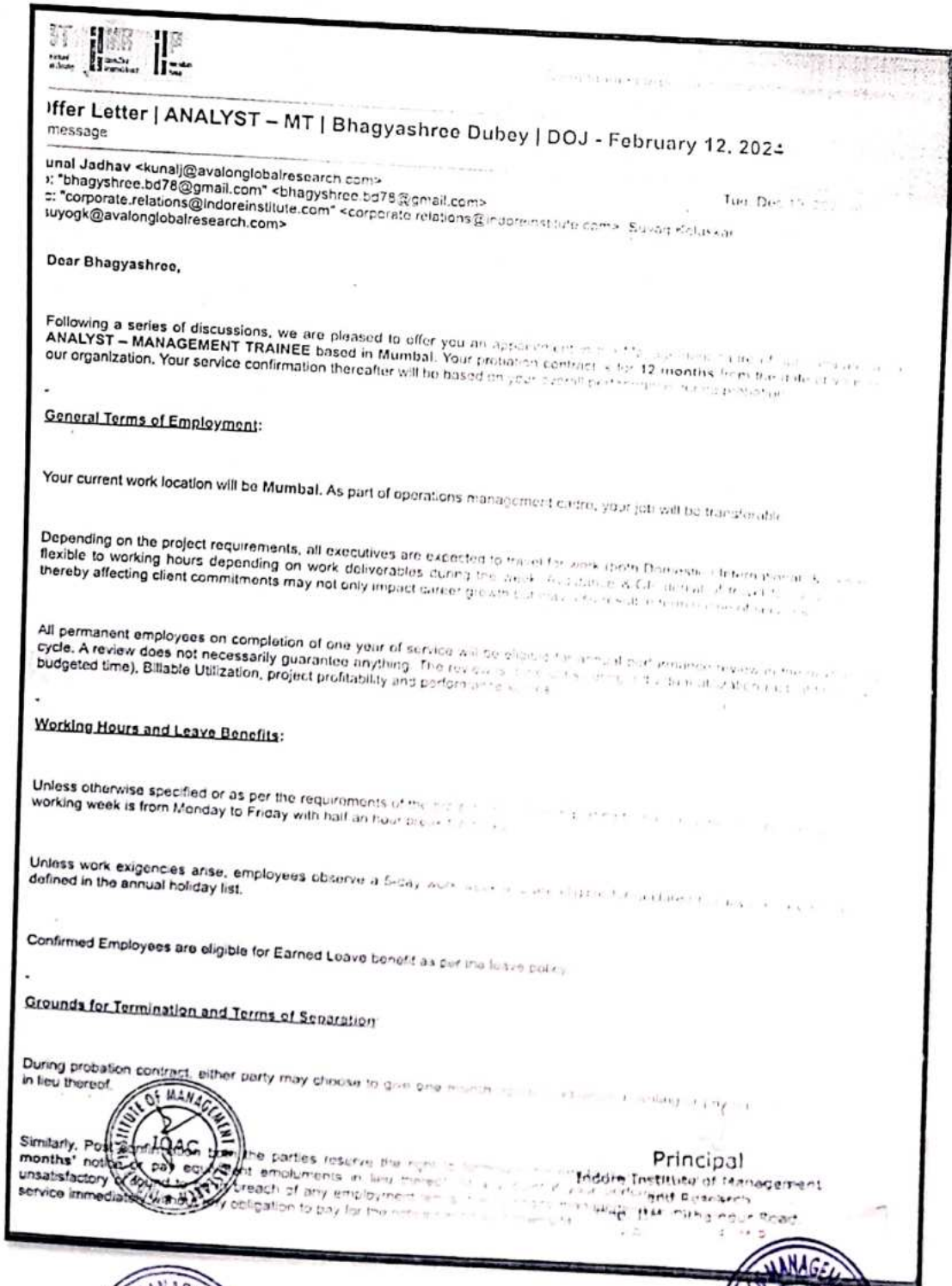






**Indore Institute of Management & Research**  
 Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

Sample Offer Letters





**Indore Institute of Management & Research**  
 Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

etc., the company management reserves the right to terminate your service immediately, without any prior notice and pay.

By accepting this offer, you authorise AGR and/or its appointed agency to perform Background verification & shall share all relevant documents / references pertaining to the information that you have shared with us regarding your professional & educational proceedings for verification. The offer stands void if the background & document verification is not satisfactory.

**Indemnity:**

Your acceptance of the appointment at our organization will be considered as an indication that you have been relieved from the previous institutions/employers and there are no outstanding claims whatsoever against you. AGR Knowledge Services Pvt. Ltd shall not be held liable in the event of any such claims pertaining to previous engagements/employments (past and present) you following your acceptance of the offer. You accept that acts of omission and commission during the course of your engagements/employments are solely your responsibility and shall indemnify AGR Knowledge Services Pvt. Ltd against all claims made by any third party.

**Annual Salary Structure:**

Components	Per Month (in INR)	Per Annum (in INR)
Basic Salary	15,000	1,80,000
House Rent Allowance	7,500	90,000
Other Allowance	24,980	2,99,760
<b>Total (A)</b>	<b>47,480</b>	<b>5,69,760</b>
*Company Provident Fund	1,800	21,600
*Gratuity	721	8,652
<b>Total (B)</b>	<b>2,521</b>	<b>30,252</b>
<b>Total (A+B)</b>	<b>50,001</b>	<b>6,00,012</b>
*Employee Welfare		10,000
*Performance Pay		1,20,000
<b>Total (C)</b>		<b>1,30,000</b>
<b>Total Cost To Company (A+B+C)</b>		<b>7,30,012</b>

**Notes:**

- Gratuity payable on completion of 5 years as per Gratuity Act provision
- Provident Fund contribution: Staff equally contributes every month
- Employee Welfare highlights Insurance Premium towards Medical (Self, dependent children) has a Medical cover of INR 4,00,000 - copayment: Further, you are covered by Group Personal Accident Insurance cover of INR 2,00,000 - last per annum



Principal  
 Indore Institute of Management & Research  
 Gnd. Flr., Bldg. No. 10, DAVV Campus, Indore







# Indore Institute of Management & Research

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

expectations during the financial year. The declaration of variable pay amount is subject to completion of annual financial audit for that year and disbursements of the same shall be made during next financial year in three or more tranches.

- Those serving notice period or have exited from the organization will not be eligible for performance pay.
- Performance Pay will not be paid in the event there is breach of any terms and conditions of the employment or organization policies OR if there is any ongoing disciplinary investigation OR violation of the code of conduct OR any act that as determined by the management, would be against the interests of the company.
- All payments are subject to statutory deductions if any [Income Tax, PF (both employee and employer contribution), Social Security Tax etc...].

**\*Performance pay calculations in the first year will be done prorata & will be up to 10% of Annual Fixed Gross instead of the figure mentioned above.**

Detailed terms of appointment & Non-Disclosure Agreement will be done as part of joining formalities in the first week of joining.

Your Date of Joining is planned on February 12, 2024. Please reply to this offer email on or before December 20, 2023, with your acceptance towards this offer letter and terms mentioned.

Best Regards,

Kunal Jadhav

Senior Manager - Human Capital

AGR Knowledge Services Pvt Ltd

An ISO 9001:2015 Certified Organization

**AVALON** 1st Floor | Kalpana Poojari Mahila Mahavidyalaya, Indore  
GLOBAL RESEARCH Board: +91-22-42792900 | DID: +91-22-42792900 | Website: [www.avalonglobalresearch.com](http://www.avalonglobalresearch.com)

[www.avalonglobalresearch.com](http://www.avalonglobalresearch.com)



The information in this email and any attachment is confidential and intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by mistake. If you have received this message in error, please notify the sender immediately by e-mail. It is the responsibility of the recipient to ensure that all e-mails are properly handled.

**AVALON** image001.png  
GLOBAL RESEARCH 22K



Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)





**Indore Institute of Management & Research**  
 Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)



Reply to: <corporate.relations@indoreinsti.com>

**Offer Letter | ANALYST – MT | Meetal Choudhary | DOJ - February 12, 2024**

message

unal Jadhav <kunalj@avalonglobalresearch.com>  
 From: "meetalchoudhary60@gmail.com" <meetalchoudhary60@gmail.com>  
 To: "corporate.relations@indoreinstitute.com" <corporate.relations@indoreinstitute.com>, Suyog Keluskar  
 suyogk@avalonglobalresearch.com

Tue, Dec 19, 2023, 10:11 AM

Dear Meetal,

Following a series of discussions, we are pleased to offer you an appointment in the Management cadre of our company, as an **ANALYST – MANAGEMENT TRAINEE** based in Mumbai. Your probation contract is for **12 months** from the date of joining our organization. Your service confirmation thereafter will be based on your overall performance during probation.

**General Terms of Employment:**

Your current work location will be Mumbai. As part of operations management cadre, your job will be transferable.

Depending on the project requirements, all executives are expected to travel for work (both Domestic & International) & be flexible to working hours depending on work deliverables during the week. Attendance & Overtime of travel for business purposes thereby affecting client commitments may not only impact career growth but may also result in termination of services.

All permanent employees on completion of one year of service will be eligible for annual performance review cycle. A review does not necessarily guarantee anything. The review is done considering individual utilization (actual time used vs budgeted time), Billable Utilization, project profitability and performance scores.

**Working Hours and Leave Benefits:**

Unless otherwise specified or as per the requirements of the project, you will be reporting to work in general work timings. A normal working week is from Monday to Friday with half an hour break for meals.

Unless work exigencies arise, employees observe a 5-day work week and are eligible for declared holidays (Public Holidays) defined in the annual holiday list.

Confirmed Employees are eligible for Earned Leave benefit as per the applicable policy.

**Grounds for Termination and Terms of Separation**

During probation contract, either party may choose to give one month notice in advance in writing or in lieu thereof.

Similarly, if confirmed, both the parties shall be bound by the terms and conditions of employment. In case of unsatisfactory performance or any other reasons, the company management reserves the right to terminate the employment of the employee without any obligation to provide any notice or pay equivalent to one month's salary. In case of any employee's resignation, the company management reserves the right to terminate the employment of the employee without any obligation to provide any notice or pay equivalent to one month's salary.

Principal  
 Indore Institute of Management  
 and Research  
 Opp: IIM, Pithampur Road,  
 RAU, INDORE (M.P.)







# Indore Institute of Management & Research

Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

etc., the company management reserves the right to terminate your service immediately without any prior notice and pay.

By accepting this offer, you authorise AGR and/or its appointed agency to perform Background verification & shall submit all relevant documents / references pertaining to the information that you have shared with us regarding a part of your educational proceedings for verification. The offer stands void if the background & document verification is not satisfactory.

### Indemnity:

Your acceptance of the appointment at our organization will be considered as an indication that you have been relieved from duty from the previous institutions/employers and there are no outstanding claims whatsoever against you. AGR Knowledge Services Pvt Ltd shall not be held liable in the event of any such claims pertaining to previous engagements/employments as well as against you following your acceptance of the offer. You accept that acts of omission and commission during the previous engagements/employments are solely your responsibility and shall indemnify AGR Knowledge Services Pvt Ltd fully for any and claims made by any third party.

### Annual Salary Structure:

Components	Per Month (in INR)	Per Annum (in INR)
Basic Salary	15,000	1,80,000
House Rent Allowance	7,500	90,000
Other Allowance	24,980	2,99,760
<b>Total (A)</b>	<b>47,480</b>	<b>5,69,760</b>
*Company Provident Fund	1,800	21,600
*Gratuity	721	8,652
<b>Total (B)</b>	<b>2,521</b>	<b>30,252</b>
<b>Total (A+B)</b>	<b>50,001</b>	<b>6,00,012</b>
*Employee Welfare		13,000
*Performance Pay		1,20,000
<b>Total (C)</b>		<b>1,30,000</b>
<b>Total Cost To Company (A+B+C)</b>		<b>7,30,012</b>

### Notes:

- Gratuity will be payable on completion of 5 years as per Gratuity Act provisions.
- Provident Fund: Company contribution: 5% and employee contributes 5%.
- Employee Welfare highlights Insurance: PPF, Medical, Mediclaim (self and dependent children) has a Mediclaim cover of INR 4,00,000 (self and dependent children) and Group Personal Accident Insurance cover of INR 10,00,000 per annum.

Principal  
Indore Institute of Management  
and Research  
Opp. 114, Pithampur Road,  
PALI, INDORE (M.P.)





**Indore Institute of Management & Research**  
 Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

expectations during the financial year. The declaration of variable pay amount is subject to completion of provisional annual financial audit for that year and disbursements of the same shall be made during next financial year in one or more tranches.

- Those serving notice period or have exited from the organization will not be eligible for performance pay-out.
- Performance Pay will not be paid in the event there is breach of any terms and conditions of the employee agreement or organization policies OR if there is any ongoing disciplinary investigation OR violation of the code of conduct OR any subject that as determined by the management, would be against the interests of the company
- All payments are subject to statutory deductions if any (Income Tax, PF (both employee, employer contribution), Professional Tax etc...).

\*Performance pay calculations in the first year will be done prorata & will be up to 10% of Annual Fixed Gross instead of the figure mentioned above.

Detailed terms of appointment & Non-Disclosure Agreement will be done as part of joining formalities in the first week of joining.

Your Date of Joining is planned on February 12, 2024. Please reply to this offer email on or before December 20, 2023 acceptance towards this offer letter and terms mentioned.

Best Regards,

Kunal Jadhav

Senior Manager - Human Capital

AGR Knowledge Services Pvt Ltd

An ISO 9001:2015 Certified Organization

**AVALON** 1st Floor | Kalpalara Point | Komol Nagar | Indore | Madhya Pradesh | India  
**GLOBAL RESEARCH** Board: +91-22-42762600 | DDC: +91-22-42762601

[www.avalonglobalresearch.com](http://www.avalonglobalresearch.com)



The information in this email and any attachments is confidential and intended only for the individual named. If you are not the named addressee you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by error. If you have received this e-mail by error please notify the system manager. This e-mail and any files transmitted with it are confidential. If you have received this e-mail by error please notify the system manager. It is the responsibility of the receiver to ensure this e-mail is not disseminated to anyone other than the addressee is unauthorized and if you are not the named addressee you should not disseminate, distribute or copy this e-mail. If you have received this e-mail by error please notify the system manager. It is the responsibility of the receiver to ensure this e-mail is not disseminated to anyone other than the addressee is unauthorized and if you are not the named addressee you should not disseminate, distribute or copy this e-mail.

**AVALON** image001.png 22K  
**GLOBAL RESEARCH**



Principal  
 Indore Institute of Management  
 and Research  
 Opp. IIM, Pithampur Road,  
 RAU, INDORE (M.P.)







# Indore Institute of Management & Research

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

expectations during the financial year. The declaration of variable pay amount is subject to completion of provisional and final financial audit for that year and disbursements of the same shall be made during next financial year in one or more tranches.

- Those serving notice period or have exited from the organization will not be eligible for performance payout.
- Performance Pay will not be paid in the event there is breach of any terms and conditions of the employment agreement, organization policies OR if there is any ongoing disciplinary investigation OR violation of the code of conduct OR any such act that as determined by the management, would be against the interests of the company.
- All payments are subject to statutory deductions if any (Income Tax, PF (both employee, employer contribution), Professional Tax etc...).

\*Performance pay calculations in the first year will be done prorata & will be up to 10% of Annual Fixed Gross instead of the figure mentioned above.

Detailed terms of appointment & Non-Disclosure Agreement will be done as part of joining formalities in the first week of joining.

Your Date of Joining is planned on February 12, 2024. Please reply to this offer email on or before December 20, 2023, in acceptance towards this offer letter and terms mentioned.

Best Regards,

Kunal Jadhav

Senior Manager - Human Capital

AGR Knowledge Services Pvt Ltd

An ISO 9001:2015 Certified Organization

**AVALON** 1st Floor | Kalpalaru Point | Kamsal Marg | Indore | Madhya Pradesh | India  
GLOBAL RESEARCH Board: +91-22-42702600 | IND: +91-22-43761022

[www.avalonglobalresearch.com](http://www.avalonglobalresearch.com)



The information in this email and any attachments is confidential. If you are not the addressee, you should not disseminate, distribute or copy this e-mail. Please notify the sender immediately by e-mail if you have received this e-mail by error. On the other hand, if you are the addressee and you are not sure of the confidentiality of this e-mail, it is the responsibility of the recipient to ensure that the confidentiality of this e-mail is maintained.

**AVALON** image001.png  
GLOBAL RESEARCH 22K



Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)



**Indore Institute of Management & Research**  
 Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)



Rohit Inani <corporate.relations@indoreinstitute.com>

**Planet Spark <> Selected Candidates**

Tejaswi Dixit <dixit.tejaswi@planetspark.in>  
 To: corporate.relations@indoreinstitute.com  
 Cc: Swati Chaudhary <swati@planetspark.in>

Tue, Apr 2, 2024 at 3:50 PM

Hi Sir, Good evening sir, Hope this email finds you well  
 This is to inform you that we have completed our placement drive, I am pleased to inform you that 3 students from IIST got shortlisted from our team.  
 PFB the details -

Aarchi Gupta	aarchi.guptacs2020@indoreinstitute.com	72238 58279
vaibhav pathak	vaibhav.pathakcs2020@indoreinstitute.com	9399384 184
Urvashi Shriwas	urvashishriwas100@gmail.com	8770594149

Thank you Rohit sir for this opportunity. Hope to stay connected for upcoming opportunities like this.

Best Regards



Tejaswi Dixit  
 Associate - HR  
 +91 6397510927  
 Website - www.planetspark.in



Principal  
 Indore Institute of Management and Research  
 Opp. IIM, Pithampur Road,  
 RAU, INDORE (M.P.)







Offer Letter

Date: 17/10/2023

Dear Samruddhi Pitale

With reference to your application, we are pleased to offer you an employment opportunity with Learning Routes Pvt. Ltd. on mutually agreed terms and conditions.

The details of the offer are provided below:

Designation : Sales Associate  
Location : Yet to be assigned  
Tentative DOJ : Yet to be assigned

We are confident that you would play a pivotal role in strengthening the team. This offer is being made to you on the following terms and conditions:

SALARY

- Your cost to the Company shall be 5.70 LPA per annum.
- In Hand Salary – 27,000/- p.m.
- Detailed structure is as mentioned below:  
Cost to the Company: Annexure –A

Fixed Component	Monthly	Yearly
Basic	10800	129600
House Rent Allowance	8000	97200
Conveyance Allowance	2000	24000
Medical Allowance	1600	19200
Special Allowance	1300	15600
<b>Gross Total (A)</b>	<b>27,000</b>	<b>3,24,000</b>

\*Tax will be deducted applicable as per rule.

Variable Components	Monthly	Yearly
Salary Revision (Payable post the completion of monthly targets during the probation period)	3000	36000
Incentives (Based on performance)	12000	144000
Performance cum Continuity Bonus	1500	18000
Punctuality Bonus	1000	12000
DTA (Meeting Travel Allowance)	4000	48000
<b>Total (B)</b>	<b>22,000</b>	<b>2,40,000</b>

COST TO COMPANY (A+B)	Monthly	Yearly
	49,000	5,70,000

LEARNING ROUTES|  
Plot No. 121, 3rd Floor, Sector-44 Near Ramada Hotel, Guwahati, Assam



Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur  
RAU, INDORE





4. This offer is provisional in nature and the detailed appointment letter shall be provided to you on joining subsequent to satisfactory completion of the joining formalities.
5. Matter of your compensation is confidential information of the company. Any discussion or disclosure of your compensation with anybody other than your departmental head or HR will be considered as breach of agreement by you.
6. You will be on probation for a period of Six months which may be extended further at the discretion of the Company.
7. Employment is subject to Document Verification.
8. This offer of appointment is valid until 30<sup>th</sup> October, 2023 for acceptance. If we do not hear from you by 30<sup>th</sup> October, 2023 i.e. the date on which validity of the offer expires, this offer shall be treated as withdrawn.
9. Employment is subject to Training Clearance.
10. During probation, you will be required to serve 30 days' notice or pay 30 days' Gross salary in lieu of notice. Post confirmation, your appointment can be discontinued by either party by serving 45 days' notice or by payment of 45 days' Gross salary in lieu of notice.
11. Your services are transferable anywhere in India, at any time, as per the business requirements.
12. Joining shall be considered confirmed once you complete the training process. In case of failing to do so you shall be marked as a dropout without pay.
13. If you accept the above, you are required to produce the following documents on the date of joining:
  - PAN Card
  - Aadhar Card
  - Certificates & mark sheets of Highest educational qualification
  - Salary slips for Last Three Months
  - Resignation Acceptance Letter of current company
  - Two Passport Size Photographs
  - Cancelled Cheque – Bank Details



Principal  
Indore Institute of Management  
& Research  
Opp. IIA, Pithampur  
INDORE, INDIA







14. You hereby authorize the Company or any external agency, appointed by the Company to verify:
- a) Education
  - b) Employment
  - c) Conduct other background checks prior to your joining with the company in the water

Your appointment is contingent upon successful completion of the above checks. The Company reserves the right to end your employment should the results of your background investigation be negative

15. The management also reserves the right to withdraw the said offer in case you are found to be unfit.

Thanks & Regards,  
**Ishita Mahajan**  
Int. Human Resource Head  
+91 9773838585

Acceptance Letter

I, having gone through the terms and conditions of the service being offered to me hereby, pleased to accept the offer after agreeing fully to the terms.

Signature-

Date-

LEARNING ROUTES |  
Plot No. 121, 3rd Floor, Sector-44, New Raipur, Indore-492015



Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur  
RAU, INDORE





**Indore Institute of Management & Research**  
 Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)



Rohit Inani <corporate.relations@indoreinstitute.com>

**Campus drive**

Himanshu mishra <mishramickey375@gmail.com>  
 To: Biplab Dey <biplab.dey@indoreinstitute.com>  
 Cc: "Rohit Inani, Director CRC" <corporate.relations@indoreinstitute.com>

Sat, Apr 13, 2024 at 11:28 AM

I hope this email finds you well. We wanted to extend our heartfelt gratitude for hosting us during the recent campus drive at your esteemed institute. The experience was nothing short of exceptional, and we were truly impressed by the calibre and enthusiasm of the students we had the pleasure of meeting.

After careful consideration and thorough interviews, we are delighted to announce that the following students have been selected.

- |   |  |  |   |  |
|---|--|--|---|--|
| 1. Asmi Jain- Jr.<br>Account<br>Executive | 2. Akash Mishra-<br>Marketing<br>Executive | 3. Sachin Jat-<br>Marketing<br>Executive | 4. Bhavilka Jain-<br>Marketing<br>Executive | 5. Sourabh Gaur-<br>Marketing<br>Executive |
|---|--|--|---|--|

Himanshu Mishra  
 HR Executive &  
 Campus Recruitment Specialist  
 7880168788  
 Natraj Power Tech



[Quoted text hidden]



Principal  
 Indore Institute of Management  
 and Research  
 Opp. IIM, Pithampur Road,  
 RAU, INDORE (M.P.)







Date: 17<sup>th</sup> Jan' 2024

BellCurve

**Letter of Intent**  
(Annexure - A)

Dear Parth,

Thank you for participating in our selection process. We are pleased to offer you the position of 'Relationship Executive' on the following terms and conditions:

1. Your Posting will be at BellCurve Broking Private Limited, Indore
2. Your compensation on a cost to company basis will be INR 3,58,640/- (Details of which you can find below)

Relationship Executive		
Grade: EX2	Level: Executive	Band: B1
Details of Remuneration		Annual Amount (Rs.)
Basic (Includes Employee PF Contribution)		2,78,400
HRA		50,000
Statutory Bonus		20,000
Performance Allowances		10,000
Gross Salary		2,78,400
Employer's Contribution to PF		10,000
Retention Bonus		50,000
Gratuity		50,000
CTC		3,58,640

Stipend of Rs. 12,000 per month during the initial period of 3 months from date of joining and there after the above-mentioned CTC will be applicable.

- Performance Allowance is based on the achievement of your respective SRA (Key Res. Areas) which will be evaluated and paid monthly.
  - Retention Bonus 50,000 (Post completion of 6 months - 20,000 & Post completion of 1 year - 30,000)
  - The notice period applicable to you would be 2 Months.
3. This appointment will be subject to you being found medically fit.
  4. This appointment stands void subject to your provided information about yourself, work ex Marks & qualifications.

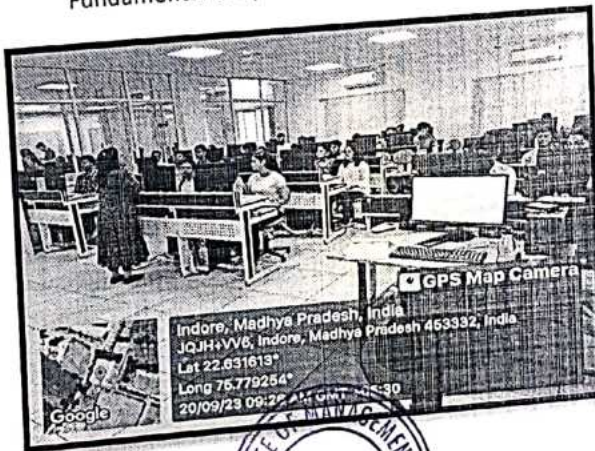


**Skill Improvement Groups in IIMR Conducted in 2023-2024**

Name of Add on /Certificate programs offered	Date of Conduction	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Research Report writing using SPSS	29th May-7th Aug 2023	40 hours	152	125
Techno Funda Analysis of Stocks through Technical Software	15th Sep-30th Oct 2023	40 hours	63	52
Python Fundamentals	18th Sep-20th Nov 2023	40 hours	96	80
Advanced Excel	3rd Oct 2023-10th Jan 2024	40 hours	126	102
Fundamentals of Spreadsheet Modeling	22nd Nov-22nd Dec 2023	40 hours	146	125
Analytical Understanding of Capital Market	22nd Dec 2023-27th Mar 2024	40 hours	52	46
Certificate Program in Banking, Finance and Insurance	19th Jan-25th Apr 2024	96 hours	55	48

*Glimpses of SIGs conducted*

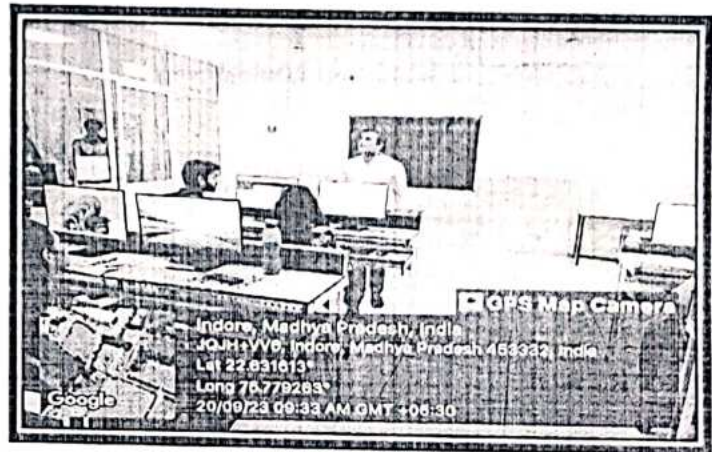
Fundamental of Spreadsheet Modelling







Python Fundamentals

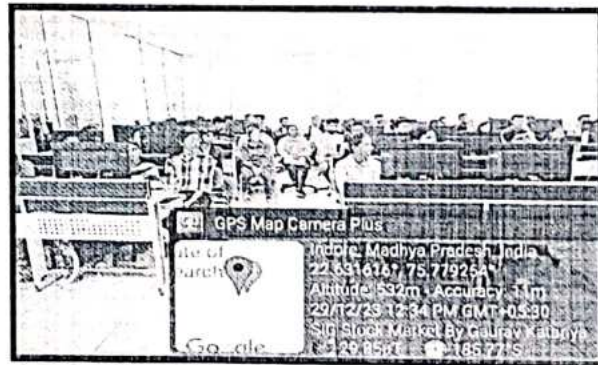




Statistical methods Using R



Stock Market



Techno Funda Analysis of Stock







### 3. Making valuable contributions to society

The institute also organizes various NSS activities. The students NSS chapter organized various donation and blood donation drives for the benefit of society. The institute also organizes students' visits to orphanages and old age homes to make them understand and be compassionate about the needs of others thus helping them to become socially responsible citizens

#### List of NSS Activity

S. No.	Title	Date
1	National Organ Donation Day	03-08-2023
2	Visit to Moklay Gram & Narlay Gram	25-08-2023
3	Gandhi Jayanti	02-10-2023
4	Meri Mati Mera Desh Amrit Kalash Yatra	10-10-2023
5	Voter's Awareness Program	11-10-2023
6	Rashtriya Ekta Diwas	31-10-2023
7	Voter's Awareness Rally	07-11-2023
8	Oath on Communal Harmony	24-11-2023
9	Raksham Program	16-12-2023
10	Blood Donation	25-01-2024
11	Nasha Mukti Sapath	30-01-2024
12	Voter's Awareness Program	15-04-2024
13	Earth Day	22-04-2024





**Summary of Extension Activities**

Name of the activity	Organising unit/ agency/ collaborating agency	Name of the scheme	Year of the activity	Number of students participated in such activities
7 Days NSS Camp	IIMR NSS Unit	NSS	2024	40
Joy of Giving	Sadashay Club		2024	50







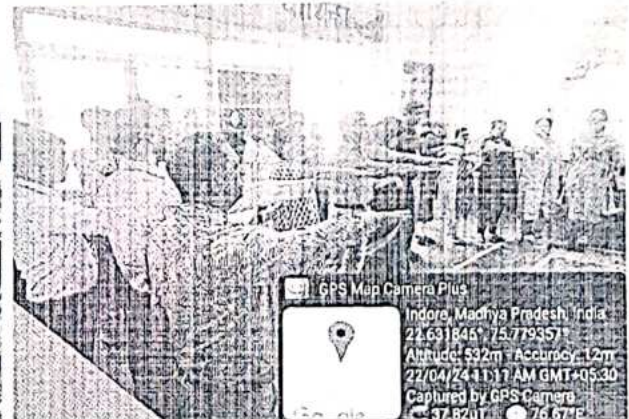
### Glimpses of Activities Conducted and Sessions



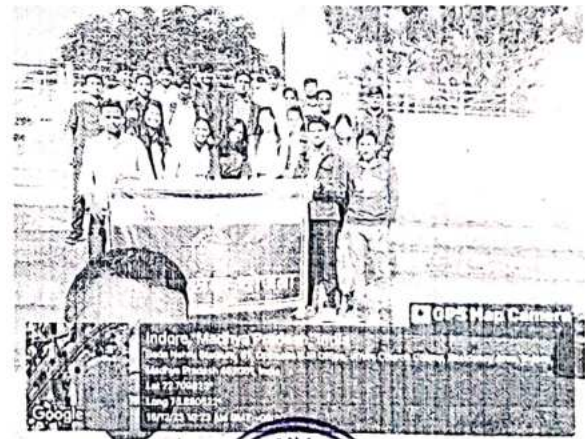
Indore, Madhya Pradesh, India  
JQJH+VY6, Indore, Madhya Pradesh 483332, India  
Lat 22.851808°  
Long 76.779377°  
24/11/23 11:10 AM GMT+05:30



Indore, Madhya Pradesh, India  
JQJH+VY6, Indore, Madhya Pradesh 483332, India  
Lat 22.851798°  
Long 76.779552°  
24/11/23 11:09 AM GMT+05:30



Indore, Madhya Pradesh, India  
22.631845° / 75.779357°  
Altitude: 532m · Accuracy: 12m  
22/04/24 11:17 AM GMT+05:30  
Captured by GPS Camera  
76.677E







Support Documents for Mission Statement

1. To promote academic growth by incorporating best teaching practices in various undergraduate and postgraduate programs.
  - a. Notice for improved Teaching Pedagogies

INDORE INSTITUTE OF SCIENCE AND TECHNOLOGY  
INDORE INSTITUTE OF PHARMACY  
INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

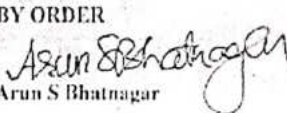
---

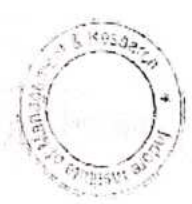
Date- 19<sup>th</sup> Jul, 2019

NOTICE

All the faculties and staff members are hereby notified to implement flipped classroom technique as an integral part of their curriculum delivery. Faculties are also advised to record their lectures to be used for future references.

Contact system administrator for any issues

BY ORDER  
  
Arun S Bhatnagar  
Director General  
IIST, IIP, IIMR



CC  
I. System Administrator





b. List of Faculties in 2023-  
2024

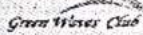




**List of Full Time Teachers for 2023-24**

S.NO	Name of the Full-time teacher	Designation	Gender	Department	Nature of appointment (Against Sanctioned post)	Date of Joining	Highest Degree of Qualification
1	Dr. Aradhana Cherksey	Principal	Female	Management	Permanent	1-Nov-23	B.A.
2	Dr. Rakshita Punniak	Professor	Female	Management	Permanent	15-Oct-15	Ph.D.
3	Dr. Vishal Geete	Professor	Male	Management	Permanent	26-Aug-22	Ph.D.
4	Dr. Anuradha Pathak	Associate Professor	Female	Management	Permanent	12-Jul-19	Ph.D.
5	Dr. Shubhangi Jam	Assistant Professor	Female	Management	Permanent	15-Jun-23	Ph.D.
6	Dr. Shilpi Shukla	Assistant Professor	Female	Commerce	Permanent	2-Feb-20	Ph.D.
7	Ms. Dimple Sukhija	Assistant Professor	Female	Management	Permanent	1-Sep-19	M.A. (Eco), M.B.A.
8	Mr. Nayan Bhidoditya	Assistant Professor	Male	Management	Permanent	12-Jul-22	M.B.A., M.F.A.
9	Ms. Alka Mandloi	Assistant Professor	Female	Management	Permanent	10-Nov-13	M.B.A.
10	Ms. Kriti Vishwakarma	Assistant Professor	Female	Management	Permanent	17-Feb-12	M.B.A.
11	Ms. Poo Mandloi	Assistant Professor	Female	Management	Permanent	1-Nov-14	M.B.A.
12	Mr. Gajendra Dubey	Assistant Professor	Male	Management	Permanent	8-Aug-18	M.B.A.
13	Mr. Rajesh Bhandari	Assistant Professor	Male	Management	Permanent	11-Sep-11	M.B.A.
14	Mr. Hanish Kukreja	Assistant Professor	Male	Management	Permanent	15-Sep-20	M.B.A.
15	Dr. Varbhav Modak	Associate Professor	Male	Commerce	Permanent	24-Aug-23	M.A.
16	Dr. Asha Mishra	Assistant Professor	Female	Management	Permanent	25-Feb-20	Ph.D.
17	Dr. Anagya Khare	Associate Professor	Female	Management	Permanent	10-Aug-21	Ph.D.
18	Dr. Resha Agrawal	Associate Professor	Female	Management	Permanent	1-Oct-22	Ph.D.
19	Ms. Nareny Kasyal	Assistant Professor	Female	Management	Permanent	2-Feb-23	M.B.A.

Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
 ☎ 0731-4010617 | ☎ 0731-4010502 | Toll Free - 1800 103 3069



mba@indoreinstitute.com

www.indoreinstitute.com/ind







20	Mr. Abhay Sahastrabudde	Assistant Professor	Male	Management	Permanent	2-Feb-23	MBA
21	Dr. Sounabh Kumar Sritiwas	Assistant Professor	Male	Management	Permanent	21-Feb-23	MBA
22	Dr. Veena Dadwani	Assistant Professor	Female	Management	Permanent	10-Apr-23	MBA
23	Dr. Ajay Patil	Associate Professor	Male	Management	Permanent	3-Jul-23	Ph.D.
25	Ms. Simmlika Kushwaha	Assistant Professor	Female	Management	Permanent	4-Sep-23	UGC-NET, PGDM (Marketing)
24	CS Aashik Dave	Assistant Professor	Male	Commerce	Permanent	10-Nov-23	UGC-NET, Ex. MBA
26	Dr. Geetanjali Bhambhani	Associate Professor	Female	Management	Permanent	10-Jun-24	Ph.D.
28	Dr. Arpita Binjwa	Assistant Professor	Female	Management	Permanent	12-Feb-24	Ph.D.
27	Dr. Juhi Joshi	Assistant Professor	Female	Management	Permanent	1-Apr-24	Ph.D.
29	Mr. Mayank Jain	Assistant Professor	Male	Management	Permanent	1-May-24	UGC-NET, MBA
30	Dr. Meenal Sharma	Associate Professor	Female	Management	Permanent	1-Jun-24	Ph.D.

Principal  
Indore Institute of Management & Research  
P.O. Box No. 1000  
Indore - 462002 (M.P.)

Green Waves Club

Opp. IIM (Indore), Raju-Pithampur Road, Raju, Indore (M.P.) - 462021

☎ 0731-4010637 | Fax: 0731-4010500 | Toll Free - 1800 103 5023

mba@indoreinstitute.com

www.indoreinstitute.com






# Indore Institute of Management & Research

Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

## c. Declaration of Sanctioned Seats





**Indore Institute of Management & Research**  
Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**  
**Declaration of Sanctioned Posts (2023-24)**

This is to declare that Indore Institute of Management and Research adheres to the provision of SRA and affiliating University. On the basis of the student strength and work load as per norms following post of permanent teaching faculty are sanctioned for academic session 2023-24.

Year	Principal	Teaching Faculty	Total
2023-24	01	26	27





Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 103 3069

[imr@indoreimr.edu.com](mailto:imr@indoreimr.edu.com)

[www.indoreimr.edu.com](http://www.indoreimr.edu.com)







Sample of Presentations/ Case Studies/ Assignments/Quizzes in various programs  
PowerPoint Presentations



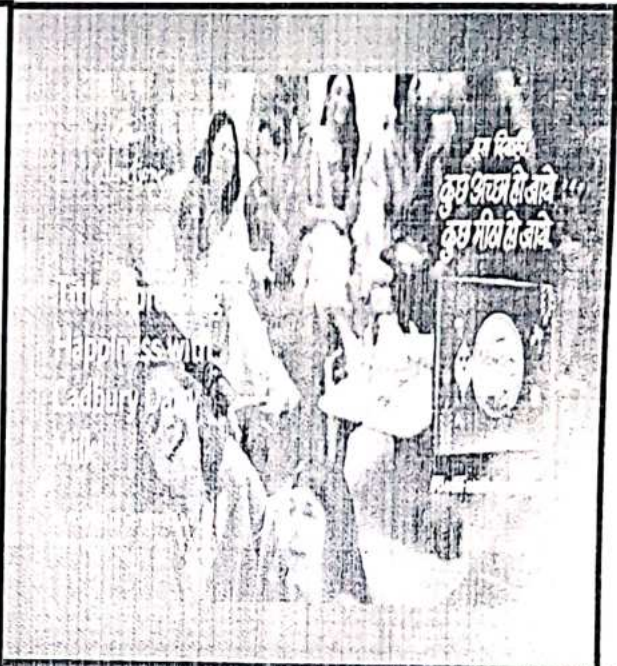
**IMR** Indore Institute of  
Management & Research  
Affiliated to DAVV (Indore) & Approved by AICTE (New Delhi)

MBA 3<sup>rd</sup> SEM  
2022-24

SUBJECT - ADVERTISING AND DIGITAL MARKETING

SUBMITTED BY : SIYA PATIDAR  
SAGAR PATIDAR

SUBMITTED TO: DR. RAKSHITA  
PUJARIK



**INTRODUCTION**

Cadbury Dairy Milk Chocolate is one of the major stories for Cadbury and one of the world's most famous chocolate brands.

Chocolate confectionery is sold internationally under Cadbury name and includes power brands such as:

- Cadbury's Dairy Milk
- Cadbury's Time out
- Picnic and
- Roses.

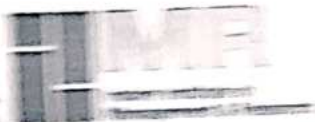
**Appeal used**

- Emotional Appeal: The advertisement taps into emotions of warmth, empathy, and happiness, resonating with viewers on a personal level.
- Social Appeal: It emphasizes the importance of inclusivity and connection, encouraging viewers to celebrate and share in the joy of others.
- Audience Engagement: A scene where a person tears up with joy as they witness a heartwarming moment of generosity, encouraging viewers to empathize and engage emotionally with the content.









Indore Institute of  
Management & Research

Address:









Classroom > BBA II Yr. (Batch 2022-25) A.Y. 23-24

Home | Overview | Classwork | People | Grades

Calendar

Teaching

To review

- BBA(FT) I Year (2024-2027)
- BBA (FT) II YEAR (2022-25)
- B. Com III Yr (Batch 2022-25)
- B.Com Ind Yr (Batch 2023-25)
- B.Com Ist Yr (Batch 2024-27)
- BBA II Year (BATCH 2023-26) A & B
- BBA I YEAR (BATCH 2024-27) U
- BBA I Year (BATCH 2024-27) A
- BBA (FT) II Year (2023-26)
- BBA III Yr. (Batch 2022-25) A...

Archived classes

Settings

Classical approach: Executive HR and HRM planning

**Jyoti** Jyoti Singh  
Apr 1, 2024

Phonetics & Syllable

Phonetics & syllable notes  
with

Q with Ans. pdfs

**D** Dr. Geetanjali Prasad  
Apr 1, 2024

Dear students,  
Please find the syllabus for the  
Phonetics & Syllable. Please refer  
to the syllabus for the course. The syllabus is  
attached below.

Regards,  
Dr. Geetanjali Prasad

**Dr. Ajay Patil**  
Apr 1, 2024

Introduction

retaining.pdf



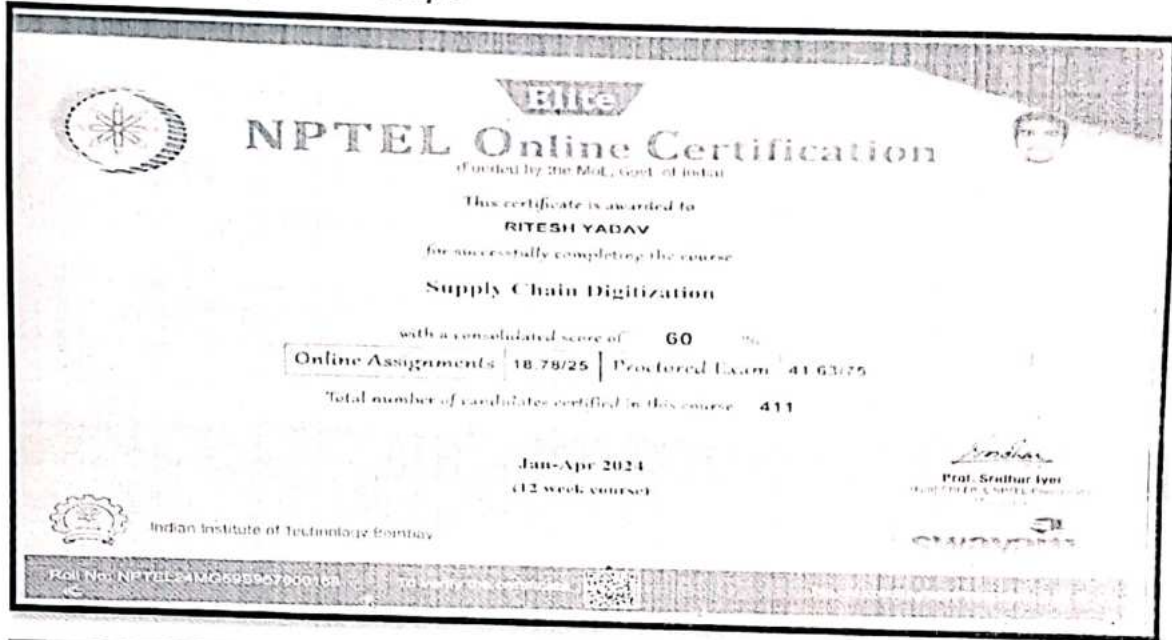




**Indore Institute of Management & Research**

Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

*MOOC/NPTEL Certification - Sample*



**NPTEL Online Certification**  
of India by the MoE, Govt. of India

This certificate is awarded to  
**RITESH YADAV**  
 for successfully completing the course  
**Supply Chain Digitization**  
 with a consolidated score of **60** %

Online Assignments	18.79/25	Proctored Exam	41.63/75
--------------------	----------	----------------	----------

Total number of candidates certified in this course: **411**

Jan-Apr 2024  
 (12 week course)

Indian Institute of Technology Bombay

Prof. Sudhar Iyer  
 Head, NPTEL Center, IIT Bombay

Roll No: NPTEL-AMGR92567000188



**NPTEL Online Certification**  
of India by the MoE, Govt. of India

This certificate is awarded to  
**HAIDER ALI BOHRA**  
 for successfully completing the course  
**Supply Chain Digitization**  
 with a consolidated score of **49** %

Online Assignments	18.56/25	Proctored Exam	30/75
--------------------	----------	----------------	-------

Total number of candidates certified in this course: **411**

Jan-Apr 2024  
 (12 week course)

Indian Institute of Technology Bombay

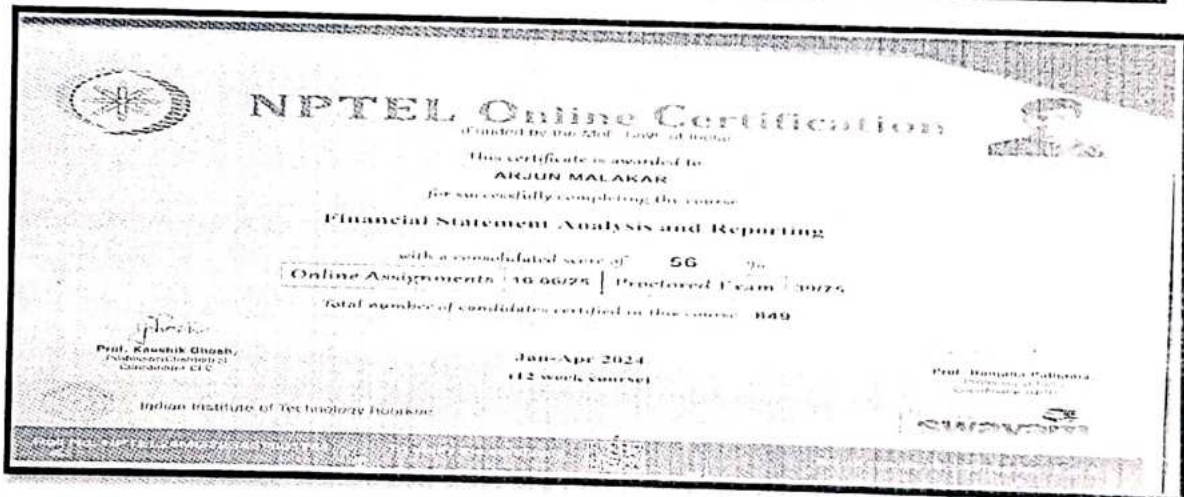
Prof. Sudhar Iyer  
 Head, NPTEL Center, IIT Bombay

Roll No: NPTEL-AMGR92567000188

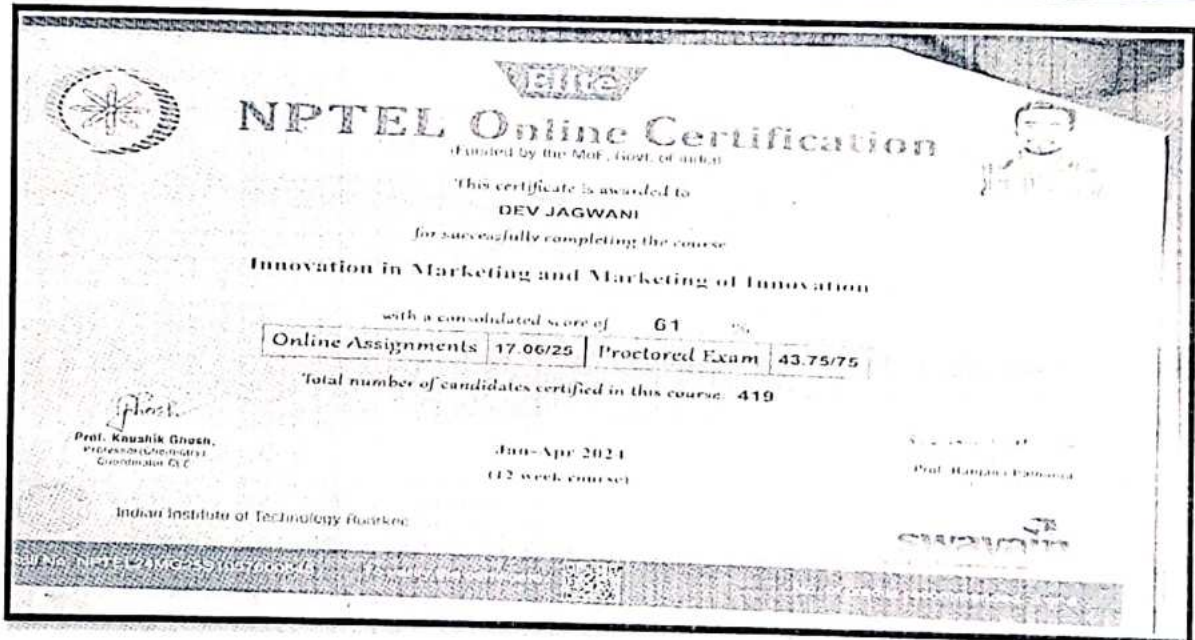


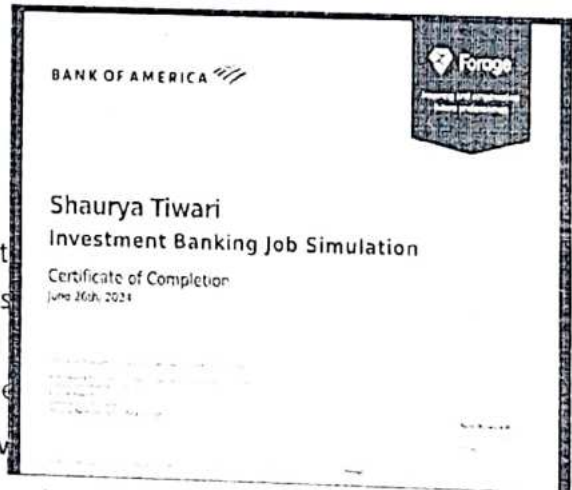


**Indore Institute of Management & Research**  
 Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)









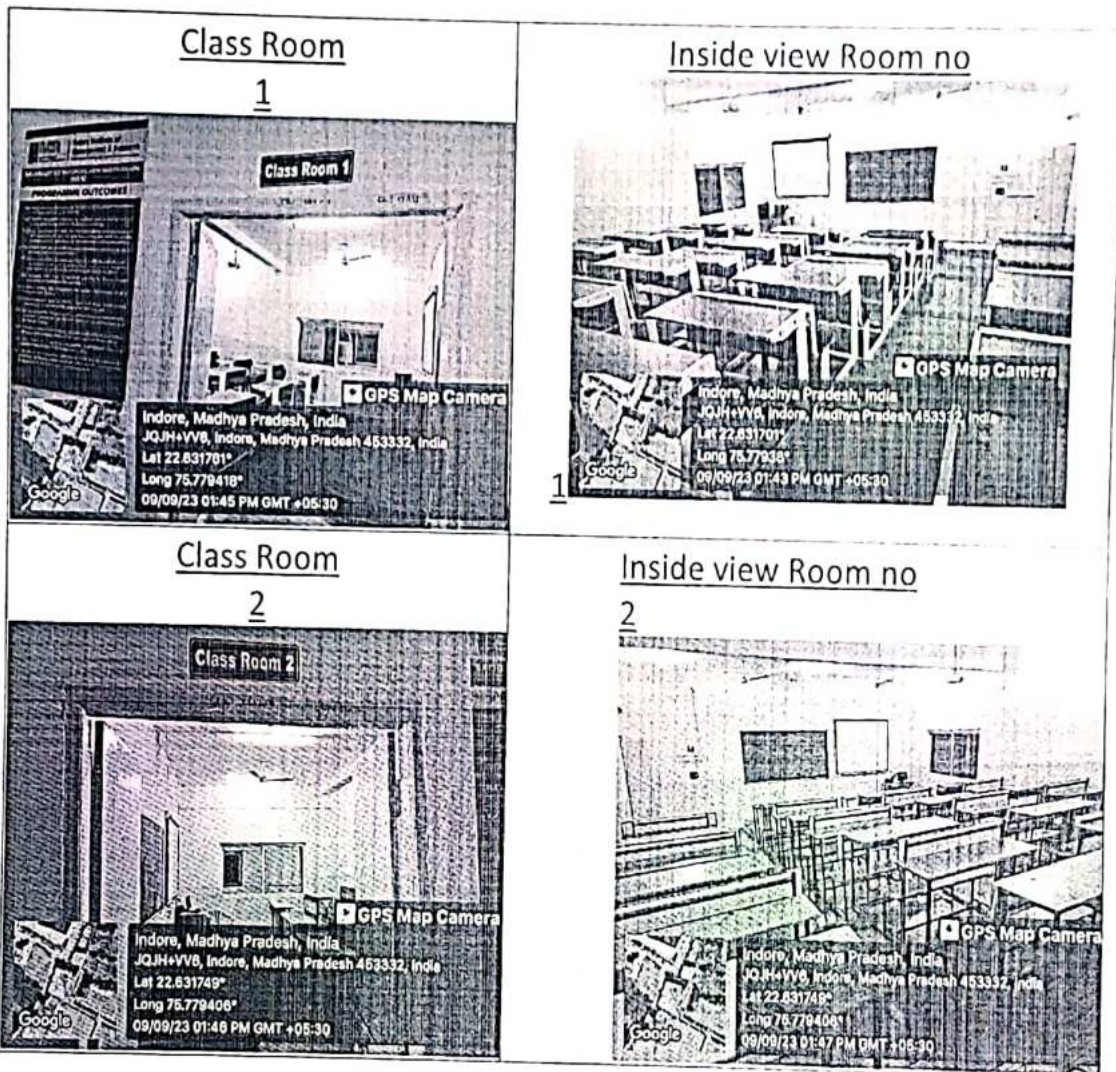
students to be a contributor to the classes and peer groups while gaining knowledge from their mentors.

- The session plans also incorporate tools of experiential and collaborative learning pedagogies that ensure that students have a hands-on learning experience. IIMR has incorporated the latest ICT tools to make the classes more technology-friendly.
- The classes of IIMR are equipped with Audio Visual Tools that facilitate the learning environment and therefore aid the students to learn in a more effective manner.





a. Effective Teaching Learning pedagogies implemented by Teachers in Classroom  
ICT Enabled Classrooms

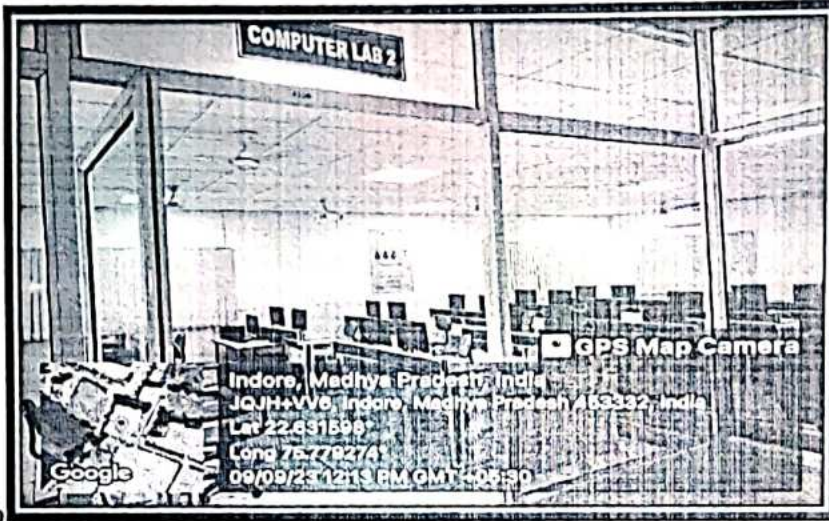




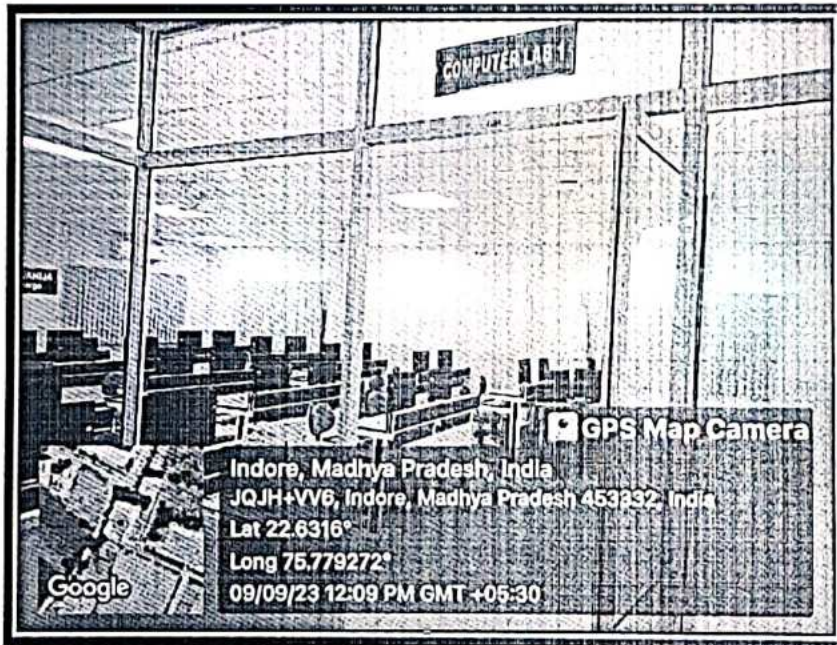


**Indore Institute of Management & Research**  
Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

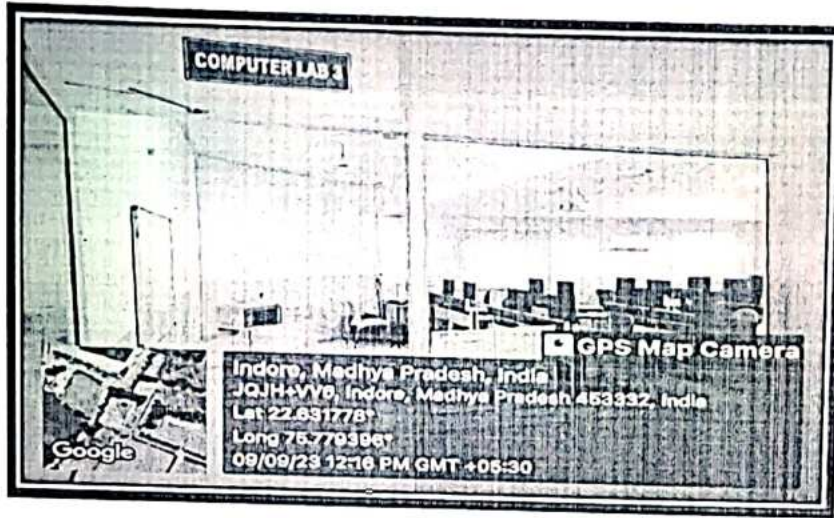
ICT Enabled Computer



Lab







b. Engaging and Lively Classrooms





c. Special Sessions in Seminar Hall



3. To develop intellectually capable and socially responsible managers and entrepreneurs who are creative, ethical, and gifted leaders.
- With the focused approach of “*Samagra Samutkarsha*”, IIMR aims at developing a strong individual. Considering the same, various measures are taken to **upscale the Intellectual-Emotional-Spiritual-Social-Happiness Quotient** of the students in the Institute, wherein they are motivated to be academically at par with the industry demands while they embark on the journey of self-exploration and self-assessment.
  - IIMR has a **Dedicated Career Development Cell** for Soft Skills & Language Training
  - A **dedicated NSS cell** in the institute addresses the ethical and social contribution of the students towards the neighborhood society and adopted village through various extension activities







Sample Documents

a. Re-organizing of CDC

INDORE INSTITUTE OF SCIENCE AND TECHNOLOGY  
INDORE INSTITUTE OF MANAGEMENT AND RESEARCH  
INDORE INSTITUTE OF PHARMACY


---


Date- 12<sup>th</sup> October 2018

CIRCULAR

In the purview of improving our student centric and focussed approach towards enhanced skill development of the students of IIST, IIMR and IIP, we are introducing the Career Development Cell (CDC).

Mr. L J Brown has been appointed as the Director (CDC) and all the activities and session will be under his leadership and guidance.

BY ORDER  
  
Arun S Bhatnagar IRS  
Director General  
IIST, IIMR, IIP



CC to:

1. Principal IIST
2. Principal IIMR
3. Principal IIP





b. Initiation of Green Waves Movement

INDORE INSTITUTE OF SCIENCE AND TECHNOLOGY  
INDORE INSTITUTE OF MANAGEMENT AND RESEARCH  
INDORE INSTITUTE OF PHARMACY

---


Date- 12<sup>th</sup> January 2018

CIRCLAR  
Green Waves Movement

In an initiative to increase our sensitivity towards our surroundings and to create a consciousness amongst team and students for a strengthening and co-existing with our Mother Nature, all the three institutes must proceed for "*Green Waves Movement*"- an initiative focussing Bio-Diverse, Plastic free, Non-Smoking and Non-Alcoholic Campus. The initiative will also aim towards promoting agro-forestry, organic farming, water harvesting in the campus.

All the three institutes must sensitize staff and students and arrange for various activities that will promote this initiative

BY ORDER  
*Arun S Bhatnagar*  
Arun S Bhatnagar IRS  
Director General  
IIST, IIMR, IIP



CC to:

1. Principal IIST
2. Principal IIMR
3. Principal IIP







c. MoU with Heartfulness Education trust

**INDORE INSTITUTE OF SCIENCE AND TECHNOLOGY  
INDORE INSTITUTE OF MANAGEMENT AND RESEARCH  
INDORE INSTITUTE OF PHARMACY**

Date 14<sup>th</sup> June 2022

**CIRCULAR**

**MOU between Shri Ram Chandra Mission-Sahaj Marg-Heartfulness.org, Hyderabad  
and IIST-IIP-IIMR**

*Dear All,*


It is heartening to know that, Shri Ram Chandra Mission - Sahaj Marg-Heartfulness organisation through Heartfulness Educational Trust and IIST-IIP-IIMR (IIST Group of educational Institutes, Indore) has forged an alliance to spread the message of Holistic Development and "To Know thyself & to be thyself" in the education community of all three institutions (i.e., Indore Institute of Science and Technology, Indore Institute of Pharmacy, Indore Institute of Management and Research). The philosophy is also being endorsed by All India Council for Technical Education (AICTE), which has recently had a MOU with Shri Ram Chandra Mission - Sahaj Marg - Heart fullness organisation.

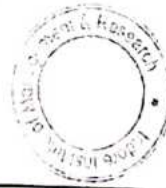
In the presence of Faculty members, Staff, Students of IIST-IIP-IIMR and the followers of Shri Ram Chandra Mission - Sahaj Marg- Heartfulness, the magnificent event took place, wherein the MoU was signed by respected Dajji and Shri Arun S Bhatnagar, Director General IIST-IIP-IIMR with the respective Principals signing as witnesses

This is an achievement for Madhya Pradesh and Indore, that IIST-IIP-IIMR is the only Institute to have an MOU with Shri Ram Chandra Mission - Sahaj Marg - Heart fullness organisation.

This MoU stands as a milestone attained in the process of "Samagra Samutkarsha Yojana".

All the members are requested to be an active part of this MoU and let the benefits be reaped by all stakeholders at the most.

  
DG Office





d. NSS Activities during the Academic Year 2023-2024

S. No.	Title	Date
1	National Organ Donation Day	03-08-2023
2	Visit to Moklay Gram & Narlay Gram	25-08-2023
3	Gandhi Jayanti	02-10-2023
4	Meri Mati Mera Desh Amrit Kalash Yatra	10-10-2023
5	Voter's Awareness Program	11-10-2023
6	Rashtriya Ekta Diwas	31-10-2023
7	Voter's Awareness Rally	07-11-2023
8	Oath on Communal Harmony	24-11-2023
9	Raksham Program	16-12-2023
10	Blood Donation	25-01-2024
11	Nasha Mukti Sapath	30-01-2024
12	Voter's Awareness Program	15-04-2024
13	Earth Day	22-04-2024







e. Formulation of CRC/Training Department

INDORE INSTITUTE OF SCIENCE AND TECHNOLOGY  
INDORE INSTITUTE OF MANAGEMENT AND RESEARCH  
INDORE INSTITUTE OF PHARMACY

---


Date- 01.01.2019

CIRCULAR

With the objective of targeted employment profiles with top companies and round-the-year training of the students of IIST-IIMR-IIP has reorganised the Placement Cell with immediate effect.

All the institutes are hereby instructed to coordinate with the Placement Cell for further trainings and placements purposes.

BY ORDER  
*Arun S Bhatnagar*  
Arun S Bhatnagar IRS  
Director General  
IIST, IIMR, IIP



CC to:

1. Principal IIST
2. Principal IIMR
3. Principal IIP





## Vision, Mission, PO and COs Dissemination and Sensitization

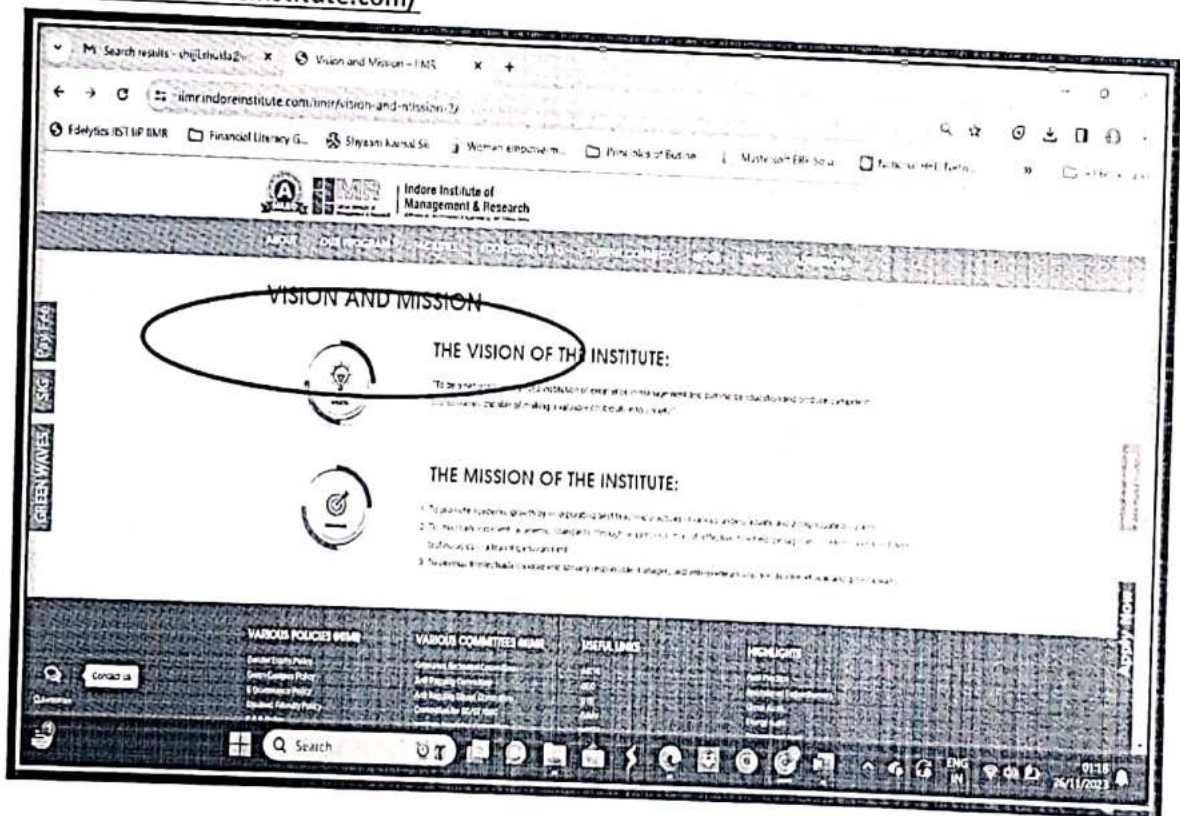
The stakeholders are sensitized towards the Vision, Mission, POs and COs by displaying the same on

- i. Institute website <https://iimr.indoreinstitute.com/>
- ii. Principal and Head of the Department's Office
- iii. Institute Notice boards
- iv. Faculty rooms
- v. Various prominent locations in the Institute
- vi. Library
- vii. Session Plans

### Vision and Mission Statement at Prominent Locations

#### Institute website

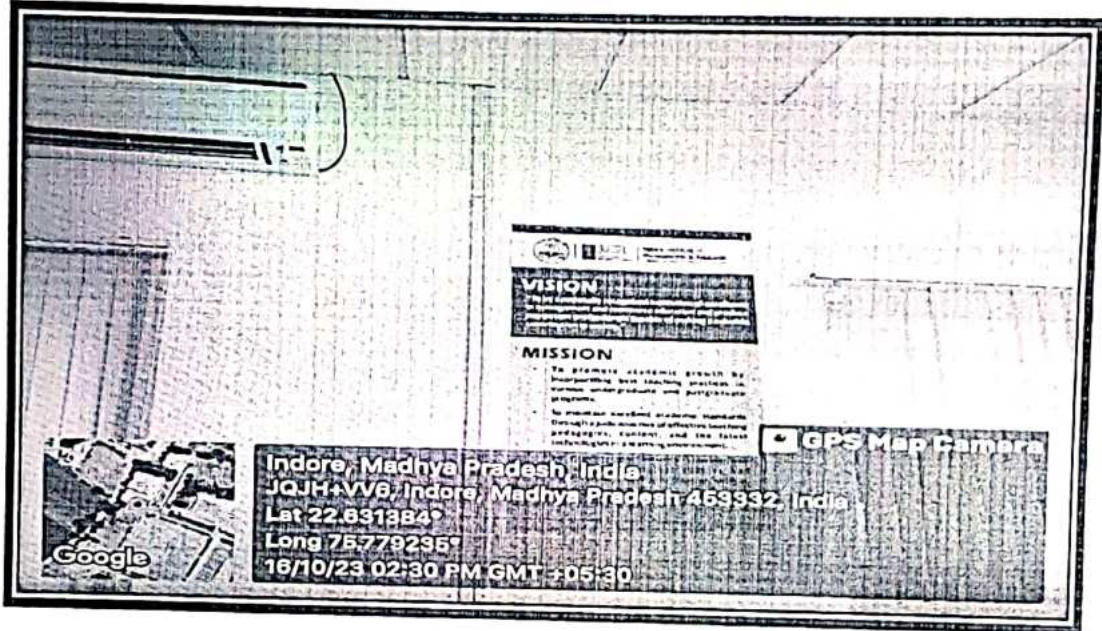
<https://iimr.indoreinstitute.com/>



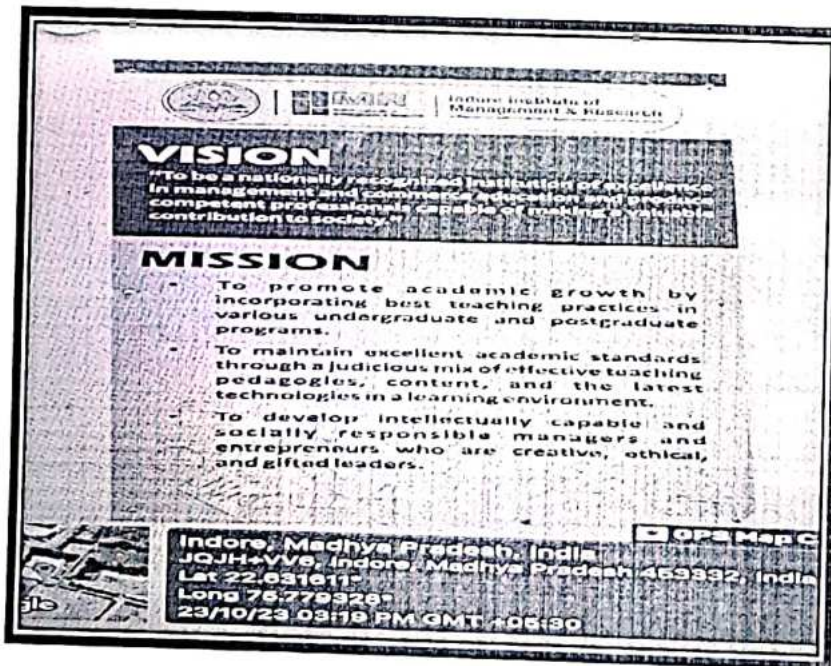




Principal's office



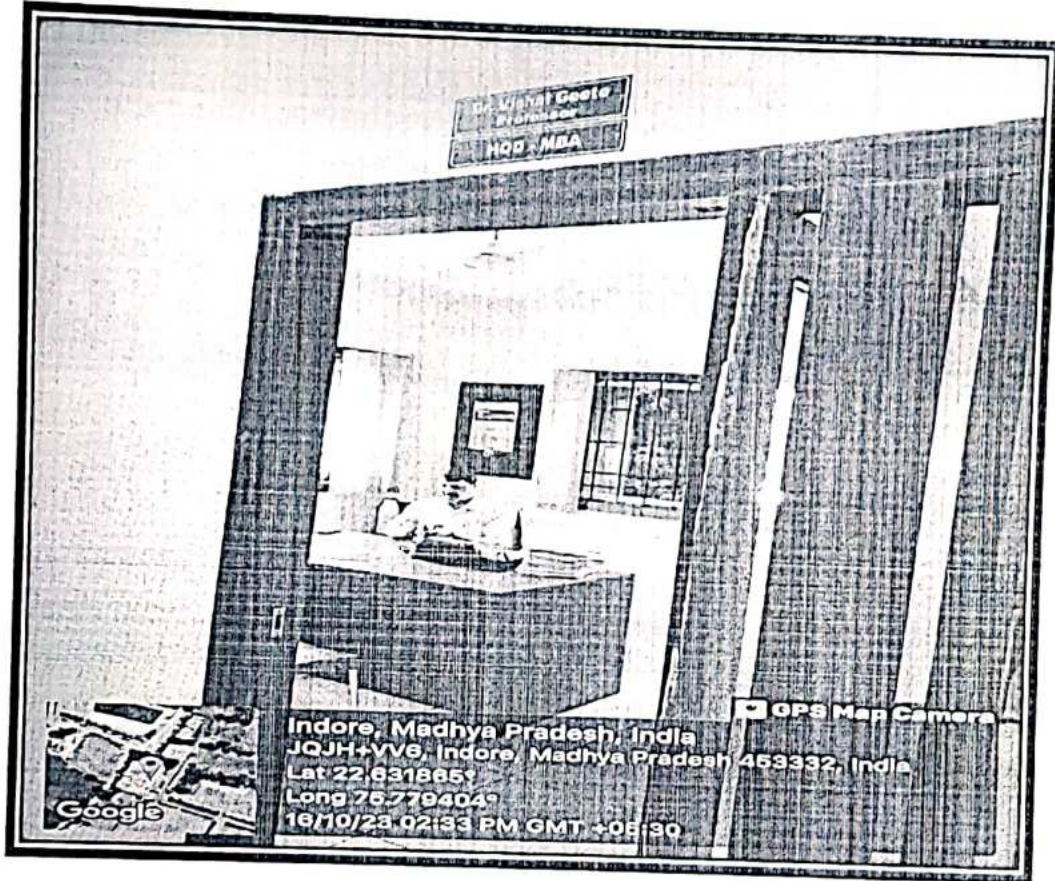
IQAC Coordinator's Office







HoD Cabins

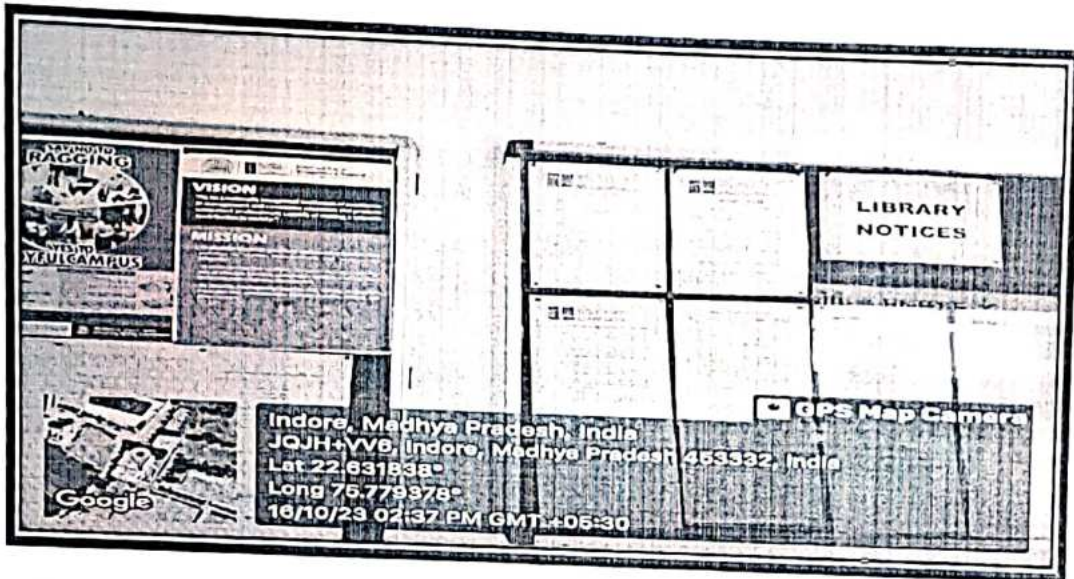




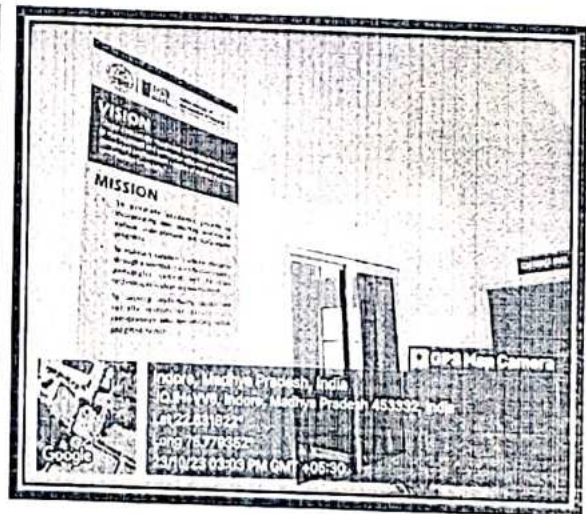
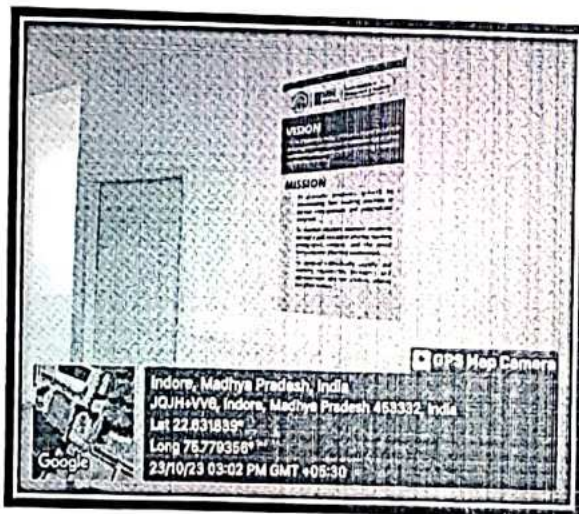


Vision Mission on the Notice

Boards



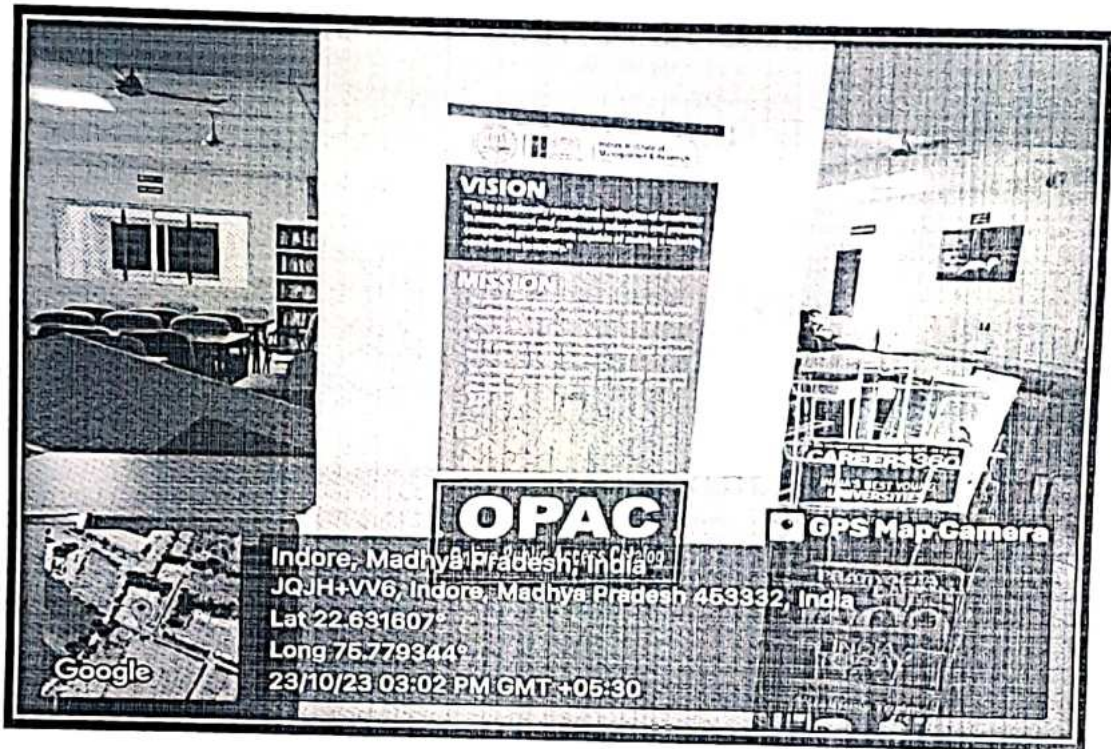
Various Floors of the IIMR Building



Library



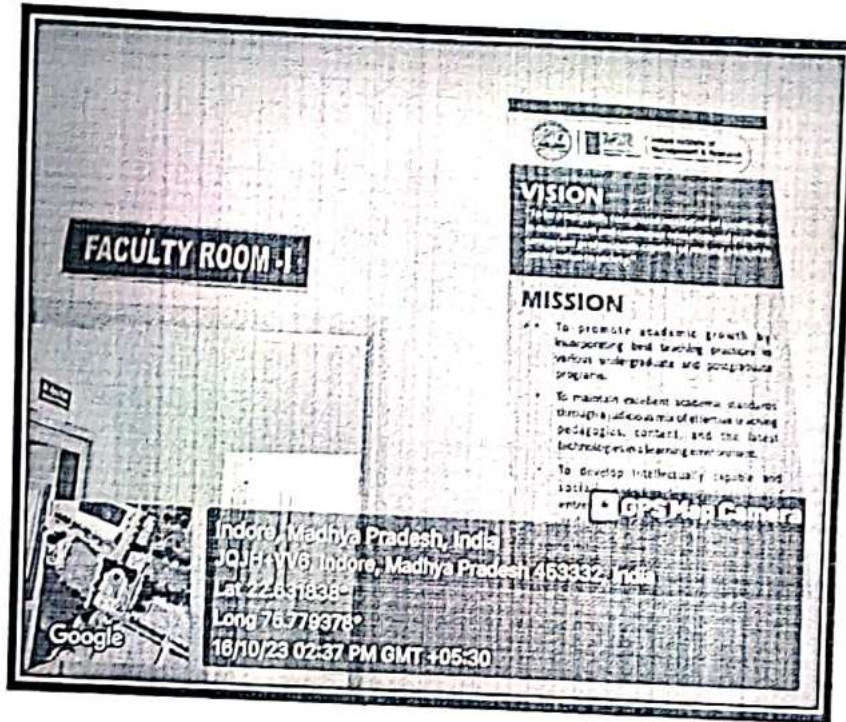




Faculty Rooms









POs and COs Communication and sensitization

Program Outcomes (POs) on Display in Postgraduate Building

**IMR** Indore Institute of Management & Research

**MASTER OF BUSINESS ADMINISTRATION (MBA)**

**PROGRAMME OUTCOMES**

**VISION**  
To be a national leader in management education, producing competent professionals and contributing to the growth of the nation.

**MISSION**

- To provide quality education and to incorporate various management practices in the program.
- To nurture the students through the use of technology.
- To develop the students so that they can contribute to the growth of the nation.

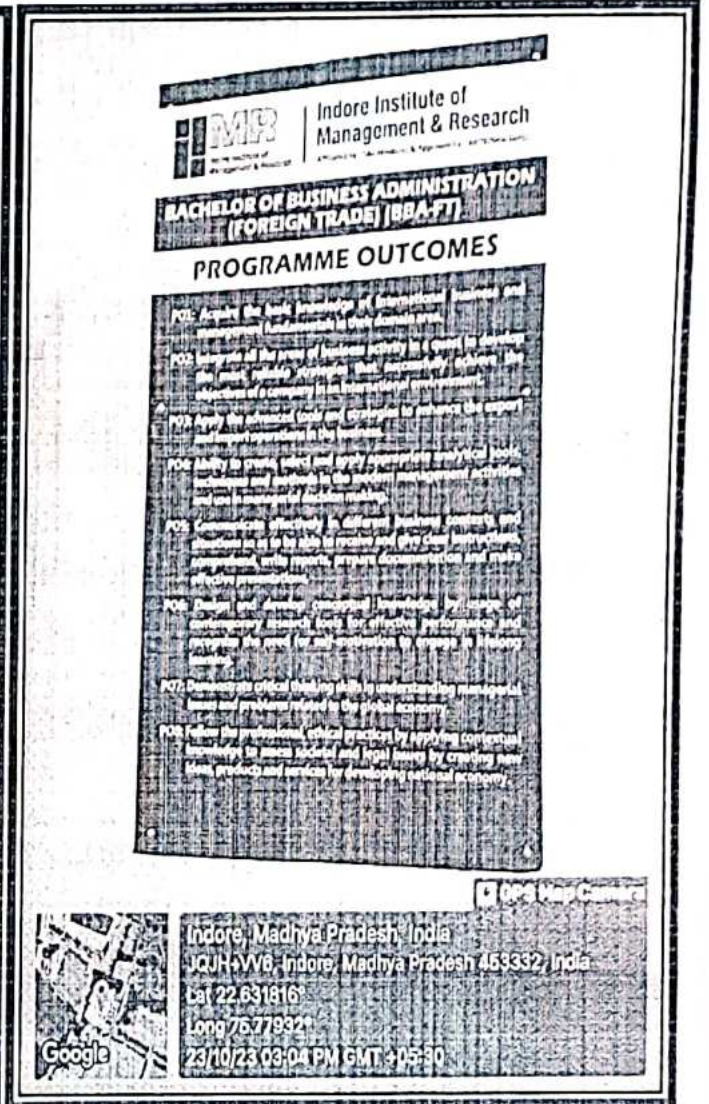
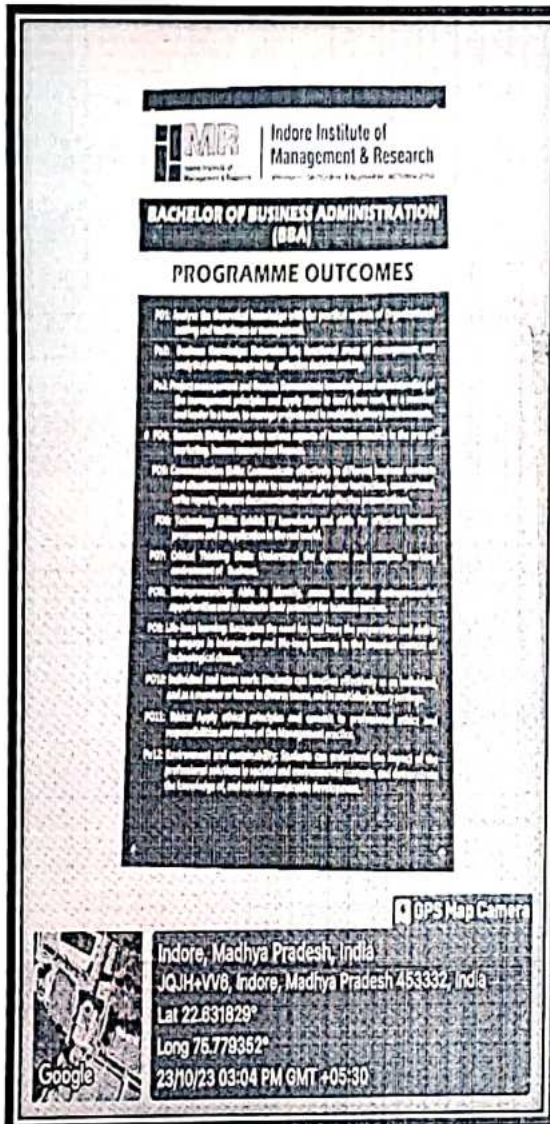
Indore, Madhya Pradesh, India  
 476202, Indore, Madhya Pradesh, India  
 Lat 22.821593  
 Long 75.779212  
 16/10/23 02:27 PM GMT +05:30







**Program Outcomes (POs) on Display in Undergraduate Building**





**IMR** Indore Institute of Management & Research

**B.COM (HONOURS)**

**PROGRAMME OUTCOMES**

PO1: Analyze the quality of products and services.  
PO2: Understand the importance of quality management systems.  
PO3: Identify the causes of quality defects and their impact on the organization.  
PO4: Apply the quality management tools and techniques to solve quality problems.  
PO5: Understand the role of quality management in the organization.  
PO6: Understand the importance of quality management in the organization.  
PO7: Understand the importance of quality management in the organization.  
PO8: Understand the importance of quality management in the organization.  
PO9: Understand the importance of quality management in the organization.  
PO10: Understand the importance of quality management in the organization.  
PO11: Understand the importance of quality management in the organization.  
PO12: Understand the importance of quality management in the organization.

GPS Map Camera

Indore, Madhya Pradesh, India  
JQJH+YV6, Indore, Madhya Pradesh 453332, India  
Lat 22.691828°  
Long 75.779338°  
23/10/23 09:05 PM GMT +06:30

Google





**CO Sensitization through Session Plans**

Lesson Plan  
 Subject: Principles of Business Administration  
 Program – BFT

<b>Course Objective</b>	The objective of the course is to give an overview of major issues confronting managers in the export-import business in the structuring of their organization and making optimal use of the resources to achieve the objective of the organization.
<b>Course Outcome</b>	CO1: To understand the basic concepts of management and various schools of thought CO2: to gain an overview of major issues confronting Managers in the export import business CO3: to understand the structuring of an organization suitable for an export import business. CO4: to be able to understand optimal utilization of resources to attain organizational objectives.

IV: PO-CO Mapping: High 3, Medium 2, Low 1

	PO 1	PO 2	PO 3	PO 4	PO 5	PO 6	PO 7	PO 8
CO 1	3	0	0	1	0	1	0	0
CO 2	0	1	2	0	3	0	1	0
CO 3	1		1	0	2	0	0	1
CO 4	1	1	0	2	1	0	1	1

Teaching Plan (Classroom Lectures)

S. No.	Unit No	Topic	References	Pedagogy
1	I	Meaning and significance of Management	R1, T3	Lecture Mode/ Discussion
2		Managerial Functions	R1, T3	Lecture Mode/ Discussion
3		Definition and meaning of learning	R1, T3	Lecture Mode/ Discussion
4		Functions of management	R1, T3	Lecture Mode/ Discussion
5		Responsibilities of management	R1, T3	Lecture Mode/ Discussion
6		Role of a manager	R1, T3	Lecture Mode/ Discussion





**Indore Institute of Management & Research**  
Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

*CO Sensitization in MST  
(Sample)*





**Indore Institute of Management and Research**  
Mid Sem Test-2- MBA II  
Subject: Accounting for Managers- FT103C

Time: 1.30 hrs Marks-25

**Section A (5 Marks)** CO1

Q.1. .... and the amounts of cash or other assets taken by the owner from the business for personal use.  
Q.2. A balance sheet is a statement of assets and ..... of a business.  
Q.3. Recording two aspects of each transaction is known as the ..... system.  
Q.4. A person who owns a business alone is called a .....  
Q.5. The amount of cash and goods that the owner of a business invests in the business is known as .....

**Section B (10 Marks)** CO1

<p>Q.6</p> <p>From the following information calculate total cost-</p> <p>Direct Material Rs 80,000 Direct Labour Rs 40,000 Direct Expenses Rs 10,000 Factory Overheads Rs 30,000 Office overhead is 10% of factory cost.</p>	<p>Q.7</p> <p>Calculate the number of units sold-</p> <p>Opening Stock of finished goods 15,000 Units Closing Stock of finished goods 20,000 Units Units Produced 80,000 Units Purchase of finished goods 5,000 Units</p>
---	---

**Section C (10 Marks)** CO3

Q.8. On 1<sup>st</sup> January, 2010, a company purchases a machine for Rs 82,000 and 18,000 were spent for its installation. Depreciation is charged at 10% p.a. on straight line method. This machine was sold on 30<sup>th</sup> June 2012 for Rs .....

**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**  
MID SESSION TEST I  
MBA II year (III Semester)  
Sub Name- Indian Financial System  
Sub Code- FT304F

Time: 1.5 Hours Max. Marks- 25

Note:- All Questions are compulsory

**Section A (5 Marks)**  
(Each Question carries 1 mark)

1. What do you mean by financial Institutions (CO1)
2. Define Financial System (CO1)
3. What is Money Market (CO1)
4. Write the full form of SIDBI, IDBI, DFI and NBFC (CO2)
5. Define Primary Markets? (CO1)

**Section B (10 Marks)**

1. Discuss the role of SEBI in regulating Indian Finance Market (CO1)
2. Write the difference between Capital Market and Money Market (CO2)

**Section C (10 Marks)**

1. Elaborate the entire structure of Indian Financial System (CO1)

515 Copies  
IPSS  
SHS

**Various Types of Institute Committees**





To ensure the smooth functioning of the institute, various committees are formulated. The list of committees is enlisted as under

**Governing Body**

S. No	Name	Designation
1	Shri Arun S. Bhatnagar	Chairman
2	Dr. Keshav Patidar	Member
3	Dr. Nimita Manocha	Member
4	Dr. Vijay Babu Gupta	Member
5	Dr. Sanjay Tanwani	Member
6	Dr. Anoop Jaggi	Member
7	Dr. Rakshita Puranik	Member
8	Ms. Dimple Sukhija	Member
9	Dr. Aradhana Chouksey	Principal, Member Secretary





**IQAC Committee**

**Indore Institute of  
Management & Research**

Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

**Office Order**

Ref No. IIMR / IQAC / 2023-24/146

26.11.2023

Subject: Re-Constitute of IQAC for Academic Year 2023-24 (Maximum for 2 Years)

As per guidelines provided by UGC - NAAC, New Delhi, the following IQAC is Re-Constitute in the Institution with an immediate effect for planning, guiding and monitoring quality assurance and commencement activities for the higher education in the Institute.

S no.	Name of the Member	No. of Member	Designation	Composition
1.	Prof. Dr. Aradhana Chouksey	01	Principal	Chairman/Head of Institute
2.	Dr. Vishal Geete Dr. Vaibhav Modak Dr. Shijji Shukla Mr. Gajendra Dubey	06	Professor Associate Professor Assistant Professor Assistant Professor	Teachers to represent all levels
3.	Shri Arun S. Bhatnagar	01	Group Advisor / Management Representative	One member form Management
4.	1. Mr. Nilesh Naik 2. Mr. Nilesh Bansal 3. Mr. Ranjan Potdar	03	System Administrator Administrative Officer Public Relation Officer	Two Senior Officials
5.	1. Dr. Lalita Sharma 2. Anshika Kasliwal 3. Gourav Kuril 4. Yamini Phalak	04	Social Worker Student Student Alumni	One non-employee 1. Local Society 2. Students 3. Alumni
6.	Dr. Rupesh Shukla	01	Expert Member	External Expert Member
7.	1. Mr. Ashutosh Yadav 2. Mr. Shishir Agrawal 3. Mr. Neeraj Joshi	03	Employer Industrialist Parent	One non-employee 1. Employer 2. Industrialist 3. Stake holder
8.	Dr. Anuradha Pathak	01	Associate Professor	Coordinator IQAC

For the smooth functioning of IQAC, Meeting Room is designated. Clerical Assistance will be provided by Mr. Prathmesh Kaushal. Details of IQAC functioning and other rules may be obtained from NAAC Website [www.naac.gov.in](http://www.naac.gov.in)

**Principal**  
Indore Institute of Management and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)

Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 101 3069

[mba@indoreinstitute.com](mailto:mba@indoreinstitute.com)

[www.indoreinstitute.com/iimr](http://www.indoreinstitute.com/iimr)





Institute Industry Cell



**Indore Institute of  
Management & Research**  
Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

IIMR/Nov.-2023-24/02 Date: 06/11/2023

### Institute-Industry Cell

For the Academic Year 2023-24

In view of the Academic Year 2023-24, the Institute constitutes Industry-Institute Cell as mentioned below:

Sr. No.	Name	Designation	Contact No.	Email ID
1.	Prof Aradhana Chouksey	(Principal) Chairman	9125406731	aradhana.chouksey@indoreinstitute.com
2.	Dr. Rohit Inani	Head Corporate Relation	9511601335	corporate.relations@indoreinstitute.com
3.	Mr. Abhay Sahasrabudhe	CAO	7471130010	abhay.sahasrabudhe@indoreinstitute.com
4.	Mr. Biplab Dey	Joint Director - Corporate Relations	8878339258	biplab.dey@indoreinstitute.com
5.	Dr. Shijli Shukla	Coordinator (Assistant professor)	8120172110	shijli.shukla@indoreinstitute.com
6.	Dr. Vinayak Khare	Member (Associate Professor)	9425901764	vinayak.khare@indoreinstitute.com
7.	Mr. Nayan Bhidodiya	Member Assistant Professor	9399540532	nayanbhidodiya@gmail.com

(Prof. Dr.) Aradhana Chouksey  
Principal

C.C. to:-  
1. All Students  
2. All Faculty and Staff  
3. Dean/HOD  
4. Admin Dept.  
5. DG Office  
6. Office Board

Opp. IIM (Indore), Rau-Plithampur Road, Rau, Indore (MP) - 453331  
☎ 0731 - 4010637 | Fax: 0731 - 4010502 | Toll Free - 1800 103 3069

miba@indoreinstitute.com      www.indoreinstitute.com/iimr

Students Grievance Redressal  
Committee





IIMR/Nov.-2023-24/02



**Indore Institute of  
Management & Research**

Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)  
Date: 06.11.2023

### Students' Grievance Redressal Cell

For the Academic Year 2023-24

The Students' Grievance Redressal Cell is constituted for the Institute. The Students' Grievance Redressal Cell is aimed to ensure transparency, prevent unfair practices and to provide a mechanism to innocent students for redressal of their grievances as per Clause No 37-3/Legal/2012 of the AICTE.

The following are the members of the Students' Grievance Redressal Cell:

Sr. No.	Name	Designation	Email ID	Mobil. No.
1	Prof Aradhana Chouksey	Principal (Chairman)	aradhana.chouksey@indoreinstitute.com	9125969
2	Dr. Rakshita Puranik	Member	rakshita.puranik@indoreinstitute.com	942577259
3	Dr. Vishal Geete	Member	vishal.geete@indoreinstitute.com	98260
4	Dr. Anuradha Pathak	Member	anuradha.pathak@indoreinstitute.com	9997963
5	Dr. Ajay Patil	Member	ajay.patil@indoreinstitute.com	99260
6	Dr. Aastik Dave	Member	aastik.dave@indoreinstitute.com	9827210987
7	Dr. Asha Mishra	Member	asha.mishra@indoreinstitute.com	9307407500
8	Dr. Vinayak Khare	Member	vinayak.khare@indoreinstitute.com	888957523
9	Mr. Nayan Bhidodiya	Member	nayan.bhidodiya@indoreinstitute.com	91000
10	Mr. Wasim Khan	Member	wasim.khan@indoreinstitute.com	91000
11	Mr. Hemang Kataria	Student Representative	Hemangkataria0077@gmail.com	6763635
12	Aashil Joshi	Student Representative	aashil.joshumba2023@indoreinstitute.com	51000

#### Grievances include the following:

1. Marketing admission contrary to merit determined in accordance with the declared admission policy of the institute;



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331

☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 103 3069

mba@indoreinstitute.com

www.indoreinstitute.com/iimr





2. Irregularity in the admission process adopted by the institute;
3. Refusing admission in accordance with the declared admission policy of the institute;
4. Withhold or refuse to return any document in the form of certificates of degree, diploma or any other award or other document deposited with it by a person for the purpose of seeking admission in such institution, with a view to induce or compel such person to pay any fee or fees in respect of any course or programme of study which such person does not intend to pursue;
5. Demand of money in excess of that specified in the declared admission policy or approved by the competent authority to be changed by such institution;
6. Breach of the policy for reservation in admission as may be applicable;
7. Complaints of alleged discrimination by students from Scheduled Caste, Scheduled Tribes, OBC, women, minority or disabled categories;
8. Non-payment or delay in payment of scholarships to any students that such institution is committed, under the conditions imposed by AICTE, or by any other authority;
9. Delay in conduct of examinations or declaration of results beyond that specified in the academic calendar;
10. On provision of student amenities as may have been promised or required to be provided by the institution;
11. Denial of quality education as promised at the time of admission or required to be provided;
12. Non transparent or unfair evaluation practices;
13. Harassment and victimization of students including sexual harassment; and
14. Refund of fees on withdrawal of admissions as per AICTE instructions from time to time.

Roles and Responsibilities:

It shall be the duty of the members to ensure that there is appropriate redressal of any grievance filed by any student. The committee is to ensure that there is no discrimination amongst students based on caste or creed, or gender or any other reason. The student is to be assured no discrimination, unfair evaluation practice or harassment and victimization of the students shall be entertained and the welfare and wellbeing of the students shall be the prime.

*(Signature)*  
Principal  
(Prof. Dr. Anand Kumar Choudhary)  
Principal Research  
Opp. IIM, Pithampur Road,  
Indore (M.P.)

C.C. to:- 1. All Students, 2. All Faculty and Staff, 3. Dean HO 4. Admin Dept. 5. RAU, Indore (M.P.)  
6. Office Board



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 103 3069

mb@indoreinstitute.com

www.indoreinstitute.com/iimr







Internal Complaints Committee



IIMR/Nov.-2023-24/07

Date: 09/11/2023

**Internal Complaints Committee  
(Anti-Sexual Harassment)**  
For the Academic Year 2023-24

In view of academic session 2023-24, the Institute constitutes **Internal Complaints (Anti-Sexual Harassment) Committee**. As per AICTE Regulations of 2016, The Committee aims to prevent sexual harassment of women at workplace and deals with the sexual harassment complaints of women at workplace.

The following are the members of The Internal Complaints (Anti-Sexual Harassment) Committee

Sr. No.	Name	Designation	Contact No.	Email ID
1.	Prof Aradhana Chouksey	President	9425506731	aradhana.chouksey@indoreinstitute.com
2.	Dr. Rakshita Puranik	Member	9425312578	rakshita.puranik@indoreinstitute.com
3.	Dr. Vishal Geete	Member	9511661335	vishal.geete@indoreinstitute.com
4.	Dr. Anuradha Pathak	Member	9926064630	anuradha.pathak@indoreinstitute.com
5.	Dr. Ajay Patil	Member	9926631179	ajay.patil@indoreinstitute.com
6.	Mr. Gajendra Dubey (Registrar)	Member	9522562065	gd@indoreinstitute.com
7.	Ms. Kirti Chaubey (Warden-Girls Hostel)	Member	9454814820	kirti.chaubey@indoreinstitute.com
8.	Ms. Anshita Jain	Member	9977475979	rdanshinu2204@gmail.com
9.	Ms. Anushree Rai	Member	7447077166	anushirera12705@gmail.com
10.	Ms. Humera Qureshi	Member	9826014224	humera.qureshi2022@indoreinstitute.com
11.	Ms. Priyanka Soni	Member	7024500499	Priyanka_sonimba2022@indoreinstitute.com

C.C.to:-

1. All faculty and staff,
2. Dean/HOD,
3. HR Dept.
4. Registrar Office & Lab Offices
5. Finance
6. Office Record.

(Prof.(Dr.) Aradhana Chouksey)

Principal



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
☎ 0731 - 4010637 | Fax: 0731 - 4010502 | Toll Free - 1800 103 1069

mba@indoreinstitute.com

www.indoreinstitute.com/iimr



Anti-Ragging Committee

**Indore Institute of  
Management & Research**  
Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

Date: 08/11/2023

**Anti-Ragging Committee**  
For the Academic Year 2023-24

**Reference to:**

1. Letter Number Sanvik' Ragging Rokham/31/2018-19/1320 Dated 5/7/2018 of Registrar DAVV
2. D.o No 1-15/2009 (ARC) pt III dated 28/5/2018 of UGC
3. UGC Regulation on curbing the menace of Ragging in Higher Educational Institutions, 2009 and subsequent amendments of 2016

In reference to the above order of competent authorities for formation of Anti-Ragging Committee, the committee for the Institute is modified as below, for the session 2023-24

Sr. No.	Name	Designation	Email ID	Mobile No.
1	Prof Aradhana Chouksey	Principal (Chairman)	aradhana.chouksey@indoreinstitute.com	9425907521
2	Dr. Rakshita Puranik	Member	rakshita.puranik@indoreinstitute.com	9425312578
4	Dr. Vishal Geete	Member	vishal.geete@indoreinstitute.com	9826024255
5	Dr. Anuradha Pathak	Member	anuradha.pathak@indoreinstitute.com	9901205813
6	Dr. Ajay Patil	Member	ajay.patil@indoreinstitute.com	9926031170
7	Dr. Vaibhav Modak	Member	vaibhav.modak@indoreinstitute.com	9926061836
9	Mr. Puneet Duggal	(CAO) Member	puneet.duggal@indoreinstitute.com	9890300608
10	Mr. Abhay Sahasrabudhe	(CAO) Member	abhay.sahasrabudhe@indoreinstitute.com	9171100000
12	Mr. Gajendra Dubey	(Registrar) Member	gd@indoreinstitute.com	9100300000
13	Dr. Sukhdev Bamboriya	(Dean- Physical Education) Member	sukhdev.bamboriya@indoreinstitute.com	8959364633
14	Ms. Rohit Dwivedi	(Warden-Boys Hostel) Member	rohit.dwivedi@indoreinstitute.com	9421960993
15	Ms. Kirti Chaubey	(Warden-Girls Hostel) Member	kirti.chaubey@indoreinstitute.com	9414810000
16	Ms. Girishi K Kataria	Member	girishkataria72@gmail.com	8989349596
17	Mr. Sanjay Joshi	Member	sanjayjoshi6219@gmail.com	9972633107
18	Humera Qureshi	MBA - IIrd Year Student	humera.qureshiema2023@indoreinstitute.com	9826018223
19	Aashil Joshi	MBA - Ist Year Student	aashil.joshiiba2023@indoreinstitute.com	

Green Waves Club

Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331

(+) 0731-4016632 | (+) 0731-4016502 | Toll Free - 1800 101 1069

[info@indoreinstitute.com](mailto:info@indoreinstitute.com)      [www.indoreinstitute.com/Eng](http://www.indoreinstitute.com/Eng)





20	Mr. Dipak Patel	BBA Plain- IIIrd Year Student	dipak_patel2021@indoreinstitute.com	882 1171 9
21	Mr. Aryan Chouksey	BBA Plain- Ist Year Student	Aryanchouksey841@gmail.com	6265426989
22	Ms. Deepika Dubey	(NGO-R.E.S.W.S.) Member	deepadubey652@gmail.com	9826802082
23	Sub. Inspector (Thana Rau, Indore)	Representative of Superintendent of Police		
24	Representative of District Administration			

The above committee will also work as Proctorial board also as per norms of University and Institute.

(Prof. Dr.) Aradhana Chouksey  
Principal

Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)

C.C. to:-

1. All Students
2. All Faculty and Staff
3. Dean/HOD
4. Admin Dept.
5. DG Office
6. Office Board

Green Waves Club

Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331

☎ 0731 - 4010637 | Fax : 0731 - 4010502 | Toll Free - 1800 103 3069

mba@indoreinstitute.com

www.indoreinstitute.com/indore



Anti-Ragging Squad

**Indore Institute of  
Management & Research**

Affiliated to: DAVV (Indore) & Approved by: AICTE (New Delhi)

**Anti-Ragging Squad**  
For the Academic Year 2023-24

**Reference:**

1. Letter Number Sanvik/ Ragging/Rakham/111/2018-19/1320 Dated 9/10/18 of Regime DAVV
2. D.O. No: 15/2019 (AR) dt 07 April 2018 of U.C.A
3. UGC Regulation on curbing the menace of Ragging in Higher educational institutions, 2009 and subsequent amendments, of 2016

In reference to the above order from the competent authorities for formation of Anti-Ragging Squad the committee for the Institute is modified as below, for session the 2022-23.

Sr. No.	Name	Designation	Email ID	Mobile No.
1	Prof. Anandhara Choudhary	President	anandhara.choudhary@indoreinstitute.com	9426002311
2	Dr. Rakshita Purohit	Member	rakshita.purohit@indoreinstitute.com	9426002311
3	Dr. Vihar Gaste	Member	vihar.gaste@indoreinstitute.com	9426002311
4	Dr. Anuradha Pathak	Member	anuradha.pathak@indoreinstitute.com	9426002311
5	Dr. Akshay Patel	Member	akshay.patel@indoreinstitute.com	9426002311
6	Mr. Nagesh Choudhary	Member	nagesh.choudhary@indoreinstitute.com	9426002311
7	Mr. Manish Kulkarni	Member	manish.kulkarni@indoreinstitute.com	9426002311
8	Dr. Shikha Shukla	Member	shikha.shukla@indoreinstitute.com	9426002311
9	Mrs. Divya Kulkarni	Member	divya.kulkarni@indoreinstitute.com	9426002311
10	Mr. Anand Kulkarni	Member	anand.kulkarni@indoreinstitute.com	9426002311
11	Mr. Anand Kulkarni	Member	anand.kulkarni@indoreinstitute.com	9426002311
12	Mr. Vikas Kulkarni	Member	vikas.kulkarni@indoreinstitute.com	9426002311

(Prof.) Dr. Anandhara Choudhary  
Principal

C.R. No-1: All Students; 2: All Faculty and Staff; 3: Dean/DOs; 4: Admin Staff; 5: A.C. Staff


Office: IIMR (Indore), Near Pithampur Road, Rajahmundry (AP) - 531031  
E: office@indoreinstitute.com; Tel: 0853-4010000; Fax: 0853-4010000







Committee for SC/ST



**Indore Institute of  
Management & Research**

Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

Date: 06.11.2023

**Committee for SC/ST/OBC**  
For the Academic Year 2023-24


In view of the Academic Session 2023-24, The Institute constitutes SC/ST/OBC with following members as mentioned below:

Sr. No.	Name	Designation	Email ID	Mobile No
1	Ms. Simnalika Kushwah	Chairman	simnalika.kushwah@indoreinstitute.com	9424599514
2	Dr. Asha Mishra	Member	asha.mishra@indoreinstitute.com	9302412584
3	Dr. Vaibhav Modak	Member	vaibhav.modak@indoreinstitute.com	9926064830
4	Mr. Gouri Shankar Saini	Member	gourishankar.saini@indoreinstitute.com	9926088439
5	Mr. Anil Panchal	Member	anil.panchal@indoreinstitute.com	9754661957
6	Mr. Vikky Kushwah	Member	vikky.kushwah@indoreinstitute.com	9630246650
7	One Member from DTE (As nominated by the DTE, Bhopal)			
8	One Member from University (As nominated by the DAVV, Indore)			

C.C. to:-

1. All Students
2. All Faculty and Staff
3. Dean/HOD
4. Admin Dept.
5. DG Office
6. Office Board

(Prof. Dr.) **Vijaybhana Chouksey**  
Indore In-Principal-Management  
Opp. IIM, Pithampur Road  
Rau, Indore (MP) - 453331



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331

☎ 0731 - 4010637 | Fax: 0731 - 4010502 | Toll Free - 1800 103 3069


[mbs@indoreinstitute.com](mailto:mbs@indoreinstitute.com)

[www.indoreinstitute.com/iimr](http://www.indoreinstitute.com/iimr)





Women's Grievance Redressal Cell



**Indore Institute of  
Management & Research**

Affiliated to - DAVV (Indore) | Approved by - AICTE (New Delhi)

IIMR Nov - 2023-24/04

Date: 06.11.2023

### The Women's Grievance Redressal Cell

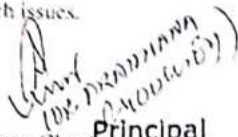
For the Academic Year 2023-24

In view of the Academic Session 2023-24, the institute constitutes Women's Grievance Redressal Cell with the aim to settle issues apart from sexual harassment at workplace. The following are the members of the Cell:


Sr. No.	Name	Designation	Email ID	Mobile No
1	Prof Aradhana Chouksey	[Principal] Chairman	aradhana.chouksey@indoreinstitute.com	9425906711
2	Dr. Rakshita Puranik	Co-Chairman	rakshita.puranik@indoreinstitute.com	9425312579
3	Dr. Vishal Geete	Member	vishal.geete@indoreinstitute.com	9826024755
4	Dr. Anuradha Pathak	Member	anuradha.pathak@indoreinstitute.com	9993295853
5	Dr. Shilpi Shukla	Member	shilpishukla@indoreinstitute.com	8120177110
6	Dr. Asha Mishra	Member	asha.mishra@indoreinstitute.com	9302412554
7	Ms. Sushma Ingle	Member	sushma.ingle@indoreinstitute.com	8120033099

There are various problems faced by female members in an organization, especially, due to the lack of awareness amongst females, they become an easy target of harassment and face problems. The Cell is required to work in the direction of providing help to any female complaining of discrimination, either gender discrimination or otherwise, any kind of abuse, loneliness, peer pressure, groupism, home sickness, insecurity and or inferiority complex in terms of physical appearance, hostel issues, harassment from room-mates, adjusting and adopting to the new environment, etc.

Roles and Responsibilities:  
The members are to ensure that no act or incident as mentioned hereinabove, and reported is ignored. The members must go to the roots of the harassments faced by students and sort out the matter harmoniously. The members to ensure that the students feel free to discuss such issues and rest assured that the members shall be by them to tackle such issues.

  
**Principal**  
 Indore Institute of Management  
 and Research  
 Opp. IIM, Pithampur Road,  
 RAU, INDORE (M.P.)

C.C. to- 1. All Student 2. All Faculty and Staff 3. Dean/HOD 4. Admin Dept. 5. D.C. Cell  
6. Office Board



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP) - 453331  
☎ 0731-4010637 | Fax: 0731-4010502 | Toll Free - 1800 103 3069





**Student Activity Committee**



**Student Activity Committee (SAC) (2023 - 2024)**

Student activity cell has been constituted at Indore Institute of Science and Technology. The institute has well organized structure of 19 student activity clubs. The clubs include **Co-Curricular, Extra Curricular, and technical activity** clubs. These student driven clubs aim to the holistic development of students along with curriculum. To support the students, faculty coordinators have been assigned to each activity club. The detailed list of clubs, their student coordinators and faculty coordinators are mentioned in attached list

- Society for Contemporary Affairs (Lexicon Club):** To organize various literary activities like debates, quiz, and panel discussion and paper presentations on contemporary national international issues to inculcate the habit of reading and bring about awareness for contemporary affairs.

S. No	Faculty Coordinator	Contact No
1	Dr. Ajay Patil	9926631179

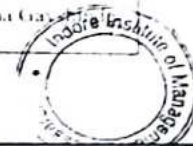
Club	President	Vice-President	Secretary
Lexicon	Arham Ali Rizvi	Amisha Patil	Ishika Singh

- Cultural Society:** To promote opportunities for students to experience culture, participate in educational programs and develop their creative abilities. The society also aims to give the students a chance to have fun while pursuing their passion for dance, drama, music and playing musical instruments.

- Dance & Drama Club
- Music Club

S. No	Faculty Coordinator	Contact No
1	Dr. Shubhangi Jain	8989699292
2	Dr. Asha Mishra	9302412554
3	Dr. Ajay Patil	9926631179

Club	President	Vice-President	Secretary
Cultural	Arundhati Dehadraa	Sargam Sharma Aditya Roy	Swarna G...





3. **Sports Club (Outdoor & Indoor):** To develop sense of unity and teamwork among students, learning how to work with others in reaching the same goals the sports club of IIR is constituted. It also aims to build positive attitude, self-confidence and patience with sportsmanship and promoting physical fitness through activities like yoga, meditation, and exercise among students. The committee works under two heads - "indoor games" and "outdoor games".

S. No	Faculty Coordinator	Contact No
1	Dr. Sukhdev Bamoria	8959367653
2	Mr. Nayan Bhudochya	9709540532

Club	President	Vice- President	Secretary
Sports Club	Shivansh Patel	Mayank Mali	Harshal Tiwari

4. **Entrepreneur Development Cell:** To provide a dynamic entrepreneur that helps entrepreneur and business leaders to be inspired to create connections and to share knowledge that leads to business graduate and success.

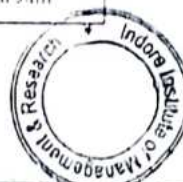
S. No	Faculty Coordinator	Contact No
1	Dr. Vishal Gecce	9826024755

Clubs	President	Vice- President	Secretary
EDC	Harshita Kasliwal	Manasvi Joshi	Arshpreet Kaur

5. **Society for Creative Arts:** To encourages the budding talents by providing opportunities through various activities to express their creativity in painting, sketching, art and craft with freedom of choices, thoughts & feelings.

S. No	Faculty Coordinator	Contact No
1	Dr. Shubhangi Jain	8989699292

Club	President	Vice- President	Secretary
Art Club	Khushboo Jain	Ishita Mehta	Arshita Jain







3. **Sports Club (Outdoor & Indoor):** To develop sense of unity and teamwork among students, learning how to work with others in reaching the same goals the sports club of IIR is constituted. It also aims to build positive attitude, self-confidence and patience with sportsmanship and promoting physical fitness through activities like yoga, meditation, and exercise among students. The committee works under two heads – "indoor games" and "outdoor games".

S. No	Faculty Coordinator	Contact No
1	Dr. Sukhdev Bamoriya	8959363653
2	Mr. Nayan Bhidodiya	9399540532

Club	President	Vice-President	Secretary
Sports Club	Shivansh Patel	Mayank Mali	Harshal Tiwari

4. **Entrepreneur Development Cell:** To provide a dynamic entrepreneur that helps entrepreneur and business leaders to be inspired to create connections and to share knowledge that leads to business graduate and success.

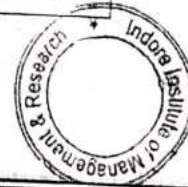
S. No	Faculty Coordinator	Contact No
1	Dr. Vishal Geete	9826024755

Clubs	President	Vice-President	Secretary
EDC	Harshita Kasliwal	Manasvi Joshi	Arshpreet Kaur

5. **Society for Creative Arts:** To encourages the budding talents by providing opportunities through various activities to express their creativity in painting, sketching, art and craft with freedom of choices, thoughts & feelings.

S. No	Faculty Coordinator	Contact No
1	Dr. Shubhangi Jain	8989699292

Club	President	Vice-President	Secretary
Art Club	Khushboo Jain	Ishita Mehta	Anshita Jain





6. **IPR Cell:** The main objective of an IPR Cell under academics is to integrate IPR with the education process to enhance the quality of thinking, propagate a culture of regard and respect for IPR, ensure speedy and accurate identification and protection of innovations arising out of the research work carried out in the Institute.

S. No	Faculty Coordinator	Contact No
1	Mr. Kaushal Yadav	8720857060

Club	President	Vice-President	Secretary
IPR Cell	Anushri Vishwakarma	Mandakini Tiwari	Chetan Singh Thakur

7. **Green Waves:** "Learning to live sustainably" is the core idea of constituting "Green Waves" Club. It is not just a club for extracurricular activities but an integral part of the value system followed by IIST to promote awareness about environment not only inside the campus but to the wider world.

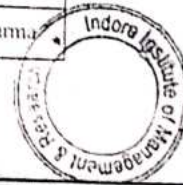
S. No	Faculty Coordinator	Contact No
1	Dr. Vaibhav Modak	9926064830

Club	President	Vice-President	Secretary
Green Waves Club	Sakshi Sharma	Arpit Gupta	Yamini Patidar

8. **Photography Club:** The club aims to provide a supportive environment to the students interested in photography/Videography through workshops, exhibitions, and competitions and to give them opportunity to share their creativity in presenting the world around them.

S. No	Faculty Coordinator	Contact No
1	Dr. Shubhangi Jain	8989699292
2	Ms. Simnalika Kushwaha	9424899613

Club	President	Vice-President	Secretary
Photography Club	Vishal Dhakad	Ashwini Patidar	Prakhar Sharma







**9. Society for Film Making:** Film making club trains the students about the techniques of scripting, editing, movie making, create and analyze moving images through various advanced technology and ability to present all the characters of a story within the frame in presentable way.

S. No	Faculty Coordinator	Contact No
1	Ms. Simmalika Kushwaha	9424599613

Club	President	Vice- President	Secretary
Film Making Club	Urvashi Shriwas	Anurag Yadav	Aman Gour

**10. Samagra Samutkarsh:** This club is to assist the aspirants to frame an accurate and separate strategy and plan at every level of civil service examination, i.e., preliminary, main and Interview.

S. No	Faculty Coordinator	Contact No
1	Dr. Asha Mishra	9302112554

Club	President	Vice- President	Secretary
Samagra Samutkarsh Club	Harish Tiwari	Devkinandan	Swapnil Tiwari

**11. Sadashay Charitable Club:** With the objective of "Charity begins at home" this club encourages faculty, staff & students at institute to donate stationary, clothes and other useful stuffs in good condition to the poor & needy section of the society.

S. No	Faculty Coordinator	Contact No
1	Dr. Vaibhav Modak	9926064830

Club	President	Vice- President	Secretary
Sadashay Charitable Club	Harsh Jain	Nancy Goyal	Anushree Rai





**12. Poetry Club (ABHIVYANJANA/SRIJAN):** With the aim of providing our students a platform to nurture their poetic feelings and engaging the students' senses towards the beauty of language Poetry competitions based on various themes are organized under this club.

S. No	Faculty Coordinator	Contact No
1	Dr. Shubhangi Jain	8989699292
2	CS Aastik Dave	9827246982

Club	President	Vice- President	Secretary
Poetry Club	Itisha Gupta	Khyati Asatiya	Neha Shikhwat

**13. Club of Trekkers:** This club aims at overall improved physical & mental fitness of students along with opportunity to explore natural beauty and nurture their passion for trekking as well as adventure sports.

S. No	Faculty Coordinator	Contact No
1	Mr. Nayan Bhidodiya	9399540532

Club	President	Vice- President	Secretary
Trekkers Club	Riya Kanoujia	Ayushi Parihar	Yogesh Sengar

**14. Club for Campus Beautification and Cleanliness:** The objective of this club is to get the active participation of students for the beautification of the campus by applying their innovative ideas and creativity to make campus beautiful & lively.

S. No	Faculty Coordinator	Contact No
1	Dr. Vaibhav Modak	9926064830
1	Dr. Vishal Geete	9826024755

Club	President	Vice- President	Secretary
Campus Beautification and Cleanliness	Diksha Keswani	Yashika Raj	Nishpreet Kaur







**15. Marketing Club:** The marketing club strives to put the marketing theories into practice through industry interactions, on-campus activities and management games and make the student community aware of the latest happenings in the marketing world.

S. No	Faculty Coordinator	Contact No
	Mr. Kaushal Yadav	
1	Dr. Geetanjali Bhambhani	7974991698

Club	President	Vice-President	Secretary
Marketing	Prashansa Jain	Vedika Vaishnav	Prem Sachdev

**16. Finance Club:** To provide an opportunity for students to improve their understanding of the world of finance and make students aware of the latest happenings therein.

S. No	Faculty Coordinator	Contact No
1	CS Aastik Dave	9827246982

Club	President	Vice-President	Secretary
Finance	Khushbu Bhujade	Shaurya Tiwari	Tanu Maitare

**17. HR Club:** The purpose of HR club activity is to bring together the students interested in the field of Human Resources Management and help them develop interpersonal skills, leadership skills, team building etc. to meet future challenges

S. No	Faculty Coordinator	Contact No
1	Mr. Nayan Bhidodiya	9406822410

Club	President	Vice-President	Secretary
HR	Humera Qureshi	Manasvi Joshi	Abhilasha Tiwari



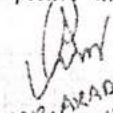


**18. Analytics Club:** To help students understand the best practices, applications and latest industry trends in the data science and analytics domain and to provide analytics knowledge and its applications in the real world to the future managers.

S. No	Faculty Coordinator	Contact No
1	Ms. Dimple Sukhija	7389711010

Club	President	Vice- President	Secretary
Analytics	Ishika Chouhan	Drashti Jain	Arpit Singh

To join the clubs of their interest students can contact respective student and faculty coordinators of clubs.

  
DR. ARADHANA  
CHOUKSEY  
Dr. Aradhana Chouksey  
Principal, IMR

CC: All HODs





Library Advisory Committee

**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

**Office Order**

Date- November, 2023

**Subject: - Revised Library Advisory Committee**

As a practice of vigilance and continuance to maintain and upscale the operations, quality and deliverance of the Institute Library, the following members are being appointed as Library Advisory Committee

1. Dr. Aradhana Chouksey (Principal) will be the chairman to the committee
2. Dr. Rakshita Puranik
3. Dr. Anuradha Pathak
4. Dr. Shijji Shukla
5. Dr. Vishal Geete
6. Dr. Vaibhav Modak
7. Mr. Anil Panchal
8. Mr. Vikky Kushwaha (Librarian) will be the secretary to the committee

The committee shall be responsible for all the activities pertaining to the operations of the Institute Library. Library belongings, Conduct, and quality measures, thus ensuring best library experience for the users



**Dr. Aradhana Chouksey**  
Principal  
Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)

