



**6.5.1 - Internal Quality Assurance Cell (IQAC) has contributed significantly for institutionalizing the quality assurance strategies and processes.**

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## Introduction

The Internal Quality Assurance cell (IQAC) at Indore Institute of Management and Research (IIMR) plays a vital role in enhancing academic quality and fostering a culture of continuous improvement. By implementing key initiatives such as the Industry Academic MOUs and Skill Improvement Groups/Value Added Courses, IQAC ensures that students are well-prepared for the demands of the modern job market' Its commitment to outcome-Based Education (OBE) and ongoing feedback mechanisms guarantees that IIST remains at the forefront of educational excellence'

## Best Practices after IQAC Formation

The Internal Quality Assurance Cell (IQAC) at Indore Institute of Management and Research (IIMR) plays a crucial role in driving academic excellence and enhancing the overall quality of education. Through a variety of initiatives, IQAC ensures that IIMR maintains high standards in teaching, learning, and institutional development.

1. **Industry Engagement:** IQAC bridges the gap between academia and industry by facilitating partnerships with leading organizations. This includes organizing guest lectures, workshops, and formal collaborations through MoUs with industry partners' these initiatives ensure that students are exposed to the latest industry trends and real world challenges.
2. **Outcome Based Education:** UG Programmes has already implemented NEP 2020, and MBA has aligned with the National Education Policy (NEP 2020), Institute has embraced outcome-Based Education (oBE) to ensure students are equipped with the knowledge and skills required to meet the challenges of a competitive job market. IQAC ensures that program outcomes are meticulously designed with input from faculty' industry experts, and stakeholders. These outcomes focus on equipping students with the necessary knowledge, skills, and competencies to thrive in their careers. Regular assessments and feedback mechanisms help monitor progress, ensuring that students achieve the desired the end of their programs'
3. **Continuous Improvement:** IQAC actively seeks feedback from students, faculty, and industry professionals to identified areas for improvement in the teaching-learning process. This culture of feedback and continuous assessment allows the Institute to remain agile, adapting to evolving educational needs and maintaining its commitment to academic excellence'. Through these comprehensive initiatives, IQAC at IIMR not only upholds the institute's commitment to quality assurance but also ensures that its graduates are well-





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equipped with the knowledge, skills, and competencies needed to succeed in the ever-evolving global job market'

4. **Skill Improvement Groups (SIGs):** The primary objectives of this practice is to continuously update knowledge and enrich practical skills, ensuring students are equipped for the evolving demands of Industry 4.0 and bridge the gap between academia and industry, making students industry-ready and enhancing their employability quotient by aligning education with current industry trends and needs. All the SIGs are focused on analytical skills.
5. **Green Wave Movement:** The core mission of the Green Wave Movement at IIMR is to promote sustainability and environmental responsibility both within the campus and beyond. The movement is spearheaded by the "Green Waves" Club, which aims to instill a deep sense of responsibility toward "Mother Nature" among all stakeholders by fostering environmental awareness and sustainable practices. A. Objectives of the Practice - The Green Wave Movement, initiated through the "Green Waves" Club, has the objective to Conserve biodiversity by planting a healthy ecosystem, Cultivate organic vegetables and crops to promote resource conservation and self-sufficiency, Reduce plastic waste by advocating for a "Big No" to single-use plastic bags, bottles and cans, Promote water harvesting and efficient water management in day-to-day activities and encourage agroforestry to integrate sustainable farming practices into the campus ecosystem.

This Year IQAC has integrated Entrepreneurship Development to its add on practices on Entrepreneurship Development.







## IQAC Impact

### Industry Engagement:

#### List of functional MOUs and no. of activities conducted in 2023-2024

Name of the institution/ industry/ corporate house with whom MoU is signed	Year of signing MoU	Duration	List the actual activities under each MOU and web -links year-wise
Bajaj Finance Limited	27-12-2023	Yearly	Orientation Program Certificate Program in Banking Finance and Insurance
Heartfulness Education Trust	13-06-2022	12-06-2025	Workshop on "Relaxation and Meditation"
Mayukhi Investment	05-04-2022	04-04-2024	Workshop on "Techno-Funda Analysis of Stocks through Technical Software"
National Digital Library of India (NDLI)	16-03-2022	16-03-2024	User Awareness Program on National Digital Library of India & NDLI Club (Webinar)
Intellipaate Software Solutions Pvt. Ltd	23-09-2021	Lifetime	Placement Drive

#### List of Expert Lectures conducted in 2023-2024

S.No	Date	Title of Session	Resource Person
1	Feb 16, 2024	Expert Session on "Information Technology & Service Sales and Business Development"	Mr Abhijeet Vyas Associate Director Marketing and Sales (SAP)
2	Jan 12, 2024	Exploring Personal Growth through Self Reflection	Mr Abhijeet Vyas Associate Director Marketing and Sales (SAP)
3	Dec 14, 2023	Special lecture on "How long is the long oath to Developed India?"	Dr. D. K. Srivastava
4	Dec 18, 2023	Guest Lecture on Business Analytics	Dr. Somendra Pant





**List of Skill Improvement Groups/Value Added Programs Conducted in 2023-2024**

Name of Add on /Certificate programs offered	Date of Conduction	Duration of course	Number of students enrolled in the year	Number of Students completing the course in the year
Research Report writing using SPSS	29th May-7th Aug 2023	40 hours	152	125
Techno Funda Analysis of Stocks through Technical Software	15th Sep-30th Oct 2023	40 hours	63	52
Python Fundamentals	18th Sep-20th Nov 2023	40 hours	96	80
Advanced Excel	3rd Oct 2023-10th Jan 2024	40 hours	126	102
Fundamentals of Spreadsheet Modeling	22nd Nov-22nd Dec 2023	40 hours	146	125
Analytical Understanding of Capital Market	22nd Dec 2023-27th Mar 2024	40 hours	52	46
Certificate Program in Banking, Finance and Insurance	19th Jan-25th Apr 2024	96 hours	55	48







## Outcome Based Education

### Method of Attainment

Course Outcome (CO) - Program Outcome (PO) mapping is a crucial process in the academic framework that helps align the goals of individual courses with the broader objectives of the entire program. This mapping process facilitates a comprehensive understanding of how each course contributes to the achievement of program outcomes. At our college, we follow a systematic approach to ensure a thorough mapping of COs and POs, utilizing internal marks as a key metric in the process.

### Process Overview:

#### 1. Subject Faculty Forms CO PO Mapping:

- The process begins with the subject faculty members creating a detailed mapping of Course Outcomes (COs) to Program Outcomes (POs) for their respective courses. This involves identifying the specific knowledge, skills, and attributes that students are expected to acquire by the end of each course, aligning them with the broader program objectives.

#### 2. Utilization of Student Internals Marks:

- To assess the attainment of Course Outcomes, the internal marks obtained by students in various assessments, such as quizzes, assignments, mid-term exams, and other evaluation components, are considered. These internal marks provide valuable insights into individual student performance and serve as a quantitative measure for mapping against the established outcomes.

#### 3. Clubbing of Subject Mappings:

- Once the CO PO mapping is completed for all courses within a particular semester or academic year, the subject mappings are clubbed together. This involves consolidating the individual mappings into a summary table that provides an overview of the overall attainment of Program Outcomes across the curriculum.

#### 4. Final Attainment Summary Table:

- The final attainment summary table serves as a comprehensive document that reflects the collective achievement of Program Outcomes based on the Course Outcomes of all subjects within a specific timeframe. This table aids in assessing the overall effectiveness of the curriculum in meeting the program objectives.

### Benefits of CO PO Mapping and Attainment:

- **Alignment with Educational Objectives:** Ensures that individual courses are aligned with the broader program objectives, fostering a cohesive and integrated curriculum.
- **Continuous Improvement:** Facilitates a data-driven approach to curriculum enhancement, allowing for continuous improvement in teaching methodologies and learning outcomes.





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- **Quality Assurance:** Provides a systematic mechanism to assess the effectiveness of the curriculum in delivering the intended learning outcomes.
- **Accreditation Compliance:** Demonstrates compliance with accreditation standards by showcasing a transparent and structured approach to curriculum design and assessment.

In conclusion, the CO PO Mapping and Attainment process at our college is designed to enhance the overall quality of education by aligning individual courses with program goals. This systematic approach not only promotes transparency but also facilitates continuous improvement, ensuring that our graduates are well-prepared to meet the demands of their respective fields.





Sample CO PO Mapping

Indore Institute of Management and Research																
PO-CO MAPPING																
MBA-I-Sem																
S. No	Course Code & Name	CO	CO Description	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12	
1	FT101C-Principles and Practices of Management	CO1	Understanding of various management concepts functions and	1	2	1	2		3	2		2		2		
		CO2	Understanding of the role of managers.		3	3			3					2	3	2
		CO3	Learn about integrating management practices in the work environment.	1	2			3				3	3	1	2	3
		CO4	Enhance their decision-making through the use of analytical skills of	3	3	3	2		3	1						1
2	FT102C-Quantitative Techniques	CO1	To prepare students for lifelong learning and successful careers using	3	2			2	3	2	3			3		
		CO2	To develop decision making skills pertinent to the practice of	3		2	2	1		3	2	2	2	2	2	
		CO3	To train students thoroughly in methods of analysis and algebra,		1		1	1	2		1	3			1	3
		CO4	To teach students to use current mathematical and statistical concepts	2		2	1	3		2	2					2
3	FT103C-Accounting for Managers	CO1	Get acquainted with the basic concept of Finance, Cost, and Management	2				2		2						
		CO2	Prepare financial statements in accordance with Generally Accepted						2						2	
		CO3	Develop critical thinking skills to analyze financial data as well as the	3					3		2				1	2
		CO4	Demonstrate the ability to communicate accounting data		2	2	3		1	1		2	2			3
4	FT104C-IT and E-Business Fundamentals	CO1	To understand basics of Information Technology and E-Business		1		2		2		1			2	1	
		CO2	To gain knowledge of Computer fundamentals and applications of MS-		1	1	2		1	1	1				2	1
		CO3	To have awareness of E-business, Cyber security threats and other	2		2	3		2	3	3				2	
		CO4	To learn optimum uses of e-resources like websites, search engines,	1	2	1	3		3	2	2				2	1







5	FT105C-Business Environment	CO1	Enable the understanding of business and environment as one and separate	2	2	3	1	2	1	1				1		
		CO2	Learn about different theories, approach style, modes of entry,	3	1	1		1	2	1		1			1	2
		CO3	In depth knowledge of economic policies and changes made to them	2	2	2		1	3	1	2	3	2			
		CO4	Integrate business environment principles and strategies into business	1	3		1	2	3	3	3	2	3	2	2	
6	FT106C- Organizational Behavior	CO1	Demonstrate an understanding of key terms, theories/ concepts and	1	3			2	3	1	1	2		2	3	
		CO2	Demonstrate competence in development and problem solving in	2			2	3	2	2				2	3	
		CO3	Analyze the key issues related to administrating the human elements	1	1		2	2		1	1	2	2	2	3	
		CO4	Know the meaning of terminology and tools used in managing employees		1	3		1		1	2	3			1	
7	FT107C-Business Communication	CO1	To effectively communicate at both interpersonal and at organizational	1	2	2	1	3	2			1	2	1	1	
		CO2	To converse effectively in the basic formats, and styles of business writing	1	3	1	1	3	2	1	1	2		2	2	
		CO3	To respond appropriately in a confident and concise style (oral or	2	2	2		3	1	1		3	3	2	2	
		CO4	To identify and apply effective usage of the requisite skill in a given	3	2	3	1	3	3	2	1	1	2	3	3	
8	FT108C- Managerial Economics	CO1	Demonstrate knowledge of fundamental managerial concepts and	3				2			2		3			
		CO2	Acquaintance with the necessary analytical tools to analyze decision	3			2	1				2	2	2		
		CO3	Understand the economic basis for business characteristics and market					1			1	3		1	3	
		CO4	Demonstrate detailed understanding of macroeconomics for management	2			1	3		2	2					2





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PO-CO MAPPING																	
MBA-II Sem																	
S.No	Course Code & Name	CO	CO Description	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12		
1	FT201C- Operations Research	CO1	To gain an understanding and appreciation of principles and applications relevant to the planning.	2	1		3		3	2	1				1		
		CO2	To understand the interdependence of the operations function with the other key functional areas of the firm.	3	3	3	2		2	3				3		2	
		CO3	To apply analytical skills and problem solving tools to the analysis of the operations problems.	3	2			1	3			2				3	1
		CO4	To increase the knowledge and broaden the prospective of the word in which you will contribute your talents and	2	3	3		3		2				1		2	
2	FT202C- Operations Management	CO1	To gain an understanding and appreciation of principles and applications relevant to the planning.	2							1						
		CO2	Understand the interdependence of the operations function with the other key functional areas of the firm.														
		CO3	Apply analytical skills and problem solving tools to the analysis of the operations problems.			2	2		3	1	1		2				
		CO4	Increase the knowledge and broaden the prospective of the word in which you will contribute your talents and leadership in	1		3	1		3	1		2				3	
		CO1	Understanding the basics of entrepreneurship and real life issues therein.	3	3	1	1	2	2	3	3						







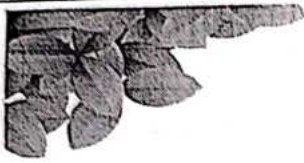
3	Entrepreneurship	CO2	Apply theoretical concepts into practice while facing business problems.	2	3	2	1	2	2	2					
		CO3	Contribute in developing reasoning and analytical ability to foster decision making.	2	2	3	2	2	2	2					
		CO4	Nurture Entrepreneurship skills and leadership abilities.	2	2	2	3	2	2	3	1				
4	Financial Management	CO1	To understand the financial management, sources of finance and describe basic financial decisions.	2	1	2	2	1	2	1	1	2			
		CO2	To analyze the financial statements by using various financial tools and applications of FFS and CFS.	1		2	1		2	2	1		3	2	
		CO3	To describe Leverage, budgeting, cost of capital. Capital structure theories and analysis of the same by applying various	1			2		2		3	3	2	2	
		CO4	To analyze the investment decisions by using various financial tools and understanding of working capital,	2	1	3	2		3		3	2		2	2
5	Marketing Management	CO1	Understand the dynamics of marketing in Business.	3					3	2	1				
		CO2	Relate marketing theories to practical situation.	2						3		1			
		CO3	Develop unique marketing mix.	2									3		
		CO4	Construct sales plan and professional interactive presentation.	3	1					1	2		2		
		CO1	Demonstrate an understanding of key terms, theories/concepts and practices within the field of HRM.	1	3			3	1	1	2	3	2		





Sample Course Outcome

MBA Course Outcomes (COs)



COURSE OUTCOMES

MBA – Semester I

**Course: FT101C-Principles and Practices of Management**

**Course Outcomes (COs):**

- CO1: Understanding of various management concepts functions and practices.
- CO2: Understanding of the role of managers.
- CO3: Learn about integrating management practices in the work environment.
- CO4: Enhance their decision- making through the use of analytical skills of management.

**Course: FT102C- Quantitative Techniques**

**Course Outcomes (COs):**

- CO1: To prepare students for life/long learning and successful careers using their mathematical and statistical skills.
- CO2: To develop decision making skills pertinent to the practice of mathematics and statistic including the students' abilities to formulate problems, to think creatively, and to synthesize information.
- CO3: To train students thoroughly in methods of analysis and algebra, including the computational skills appropriate for mathematicians to use when solving problems.
- CO4: To teach students to use current mathematical and statistical concepts and data analysis techniques for problem solving.

**Course: FT103C- Accounting for Managers**

**Course Outcomes (COs):**

- CO1: Get acquainted with the basic concept of Finance, Cost, and Management Accounting.
- CO2: Prepare financial statements in accordance with Generally Accepted Accounting Principles.
- CO3: Develop critical thinking skills to analyze financial data as well as the effects of differing financial accounting methods on the financial statements.







CO4: Demonstrate the ability to communicate accounting data effectively, as well as the ability to provide knowledgeable recommendations.

**Course: FT104C-IT and E-Business Fundamentals**

**Course Outcomes (COs):**

- CO1: To understand basics of Information Technology and E-Business fundamentals.
- CO2: To gain knowledge of Computer fundamentals and applications of MS-Office in business.
- CO3: To have awareness of E-business, Cyber security threats and other related issues.
- CO4: To learn optimum uses of e-resources like websites, search engines, shopping sites, etc.

**Course: FT105C-Business Environment**

**Course Outcomes (COs):**

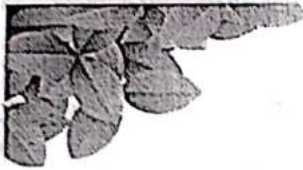
- CO1: Enable the understanding of business and environment as one and separate entities.
- CO2: Learn about different theories, approach style, modes of entry, various government initiatives and International bodies for Practical implication in the Indian context.
- CO3: In depth knowledge of economic policies and changes made to them and reforms since independence.
- CO4: Integrate business environment principles and strategies into business practices (domestic and international) for growth and sustainability of economic environment.

**Course: FT106C-Organizational Behavior**

**Course Outcomes (COs):**

- CO1: Demonstrate an understanding of key terms, theories/ concepts and practices within the field of OB.
- CO2: Demonstrate competence in development and problem solving in the area of management.





CO3: Analyze the key issues related to administrating the human elements such as Perception, Learning, Motivation, Leadership, Team Building and others.

CO4: Know the meaning of terminology and tools used in managing employees effectively.

**Course: FT107C-Business Communication**

**Course Outcomes (COs):**

CO1: To effectively communicate at both interpersonal and at organizational levels, with all the stakeholders of the organization.

CO2: To converse effectively in the basic formats, and styles of business writing so that he she will be thoroughly prepared to take part in real-world business situations.

CO3: To respond appropriately in a confident and concise style (oral or written) in a given situation.

CO4: To identify and apply effective usage of the requisite skill in a given business set-up.

**Course: FT108C- Managerial Economics**

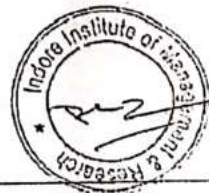
**Course Outcomes (COs):**

CO1: Demonstrate knowledge of fundamental managerial concepts and principles including analysis of difference and interrelation between micro and macro economics.

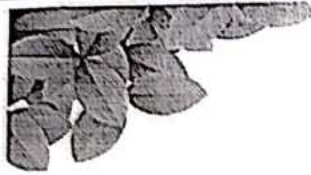
CO2: Acquaintance with the necessary analytical tools to analyze decision making by individual consumers and firms such as demand, supply, pricing and resource allocation.

CO3: Understand the economic basis for business characteristics and market imperfections.

CO4: Demonstrate detailed understanding of macroeconomics for management and also new economic policies.







**MBA – Semester II**

**Course: FT201C-Operations Research**

**Course Outcomes (COs):**

- CO1: To gain an understanding and appreciation of principles and applications relevant to the planning, design and operations of manufacturing/service firms.
- CO2: To understand the interdependence of the operations function with the other key functional areas of the firm.
- CO3: To apply analytical skills and problem solving tools to the analysis of the operations problems.
- CO4: To increase the knowledge and broaden the perspective of the word in which you will contribute your talents and leadership in business operations.

**Course: FT202C-Operations Management**

**Course Outcomes (COs):**

- CO1: To gain an understanding and appreciation of principles and applications relevant to the planning, design and operations of manufacturing/service firms.
- CO2: Understand the interdependence of the operations function with the other key functional areas of the firm.
- CO3: Apply analytical skills and problem solving tools to the analysis of the operations problems.
- CO4: Increase the knowledge and broaden the perspective of the word in which you will contribute your talents and leadership in business operations.

**Course: FT203C-Entrepreneurship**

**Course Outcomes (COs):**

- CO1: Understanding the basics of entrepreneurship and real life issues therein.
- CO2: Apply theoretical concepts into practice while facing business problems.
- CO3: Contribute in developing reasoning and analytical ability to foster decision making.
- CO4: Nurture Entrepreneurship skills and leadership abilities.





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**Course: FT204C-Financial Management**

**Course Outcomes (COs):**

- CO1: To understand the financial management, sources of finance and describe basic financial decisions.
- CO2: To analyze the financial statements by using various financial tools and applications of FFS and CFS.
- CO3: To describe Leverage, budgeting, cost of capital. Capital structure theories and analysis of the same by applying various techniques.
- CO4: To analyze the investment decisions by using various financial tools and understanding of working capital, dividend decision.

**Course: FT205C- Marketing Management**

**Course Outcomes (COs):**

- CO1: Understand the dynamics of marketing in Business.
- CO2: Relate marketing theories to practical situation.
- CO3: Develop unique marketing mix.
- CO4: Construct sales plan and professional interactive presentation.

**Course: FT206C-Human Resource Management**

**Course Outcomes (COs):**

- CO1: Demonstrate an understanding of key terms, theories/concepts and practices within the field of HRM.
- CO2: Demonstrate competence in development and problem solving in the area of HR Management.
- CO3: Analyze the key issues related the administrating the human elements such as Acquisition, Compensation, Appraisal, Career planning, Training, Global challenges.
- CO4: Describe the meaning of terminology and tools used in managing employees effectively.







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**Course: FT207C-Business Ethics and Indian Ethos in Management**

**Course Outcomes (COs):**

- CO1: Understand the relevance of Indian Ethos for further enrichment of holistic leadership principle and Practices.
- CO2: Understand application of several important concepts and framework for moral reasoning to complex business issues.
- CO3: Apply Ethics to Business, Management and decision making.
- CO4: Provide insights to participants for developing that is socially, environmentally and culturally responsible.

**Course: FT208C- Business Research Methods**

**Course Outcomes (COs):**

- CO1: To provide deeper knowledge and experience in applying commonly used qualitative and quantitative research methods to the research process.
- CO2: To refine research questions to meet higher level research objectives/questions.
- CO3: To develop data collection instrument according to the underlying theoretical framework.
- CO4: To understand the steps of conducting the business research and writing the research report.





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**MBA – Semester III**

**Course: FT301C-Supply Chain Management**

**Course Outcomes (COs):**

- CO1: To understand the distribution of goods and services by logistics management
- CO2: To demonstrate the complexity of inter-firm and intra-firm coordination.
- CO3: To understand decisions involving the investment in productive resources, configuration of processes, product designs, and development of partnerships with suppliers and channels of distribution.
- CO4: To use analytical tools and conceptual frameworks to make decisions in supply chain contexts as well as a better understanding of the major strategic issues and trade-offs that arise in supply chain management.

**Course: FT302C- Project Management**

**Course Outcomes (COs):**

- CO1: Understand the Concepts of Project management at the individual, team and organizational level and also Analyze the Team-building skills required to support successful performance.
- CO2: Apply practical applications of project management to formulate strategies allowing organizations to achieve strategic goals and give a perspective of leadership effectiveness in organizations.
- CO3: Learn to develop a project scope while considering factors such as customer requirements and internal/external goals.
- CO4: Develop Critical-thinking and analytical decision-making capabilities to investigate complex business problems to propose project-based solutions.

**Course: FT303M- Product and Brand Management**

**Course Outcomes (COs):**

- CO1. Understand and respond to clients about product management and related strategies.
- CO2. Figure out the essential elements of a successful product and manage new product development to meet market needs.







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- CO3. Develop unique promotional and branding strategies
- CO4. Understand Brand Mechanism, Elements of Brands and branding plans.

**Course: FT304M- Advertising and Digital Marketing**

**Course Outcomes (COs):**

- CO1: Identify and respond to clients' advertising and marketing communications objectives by applying principles of communications.
- CO2: Relate theoretical aspects of advertising and digital marketing on practical situation.
- CO3: Develop unique promotional and branding strategies.
- CO4: Understand digital marketing, emerging trends in digital marketing and ethical issues in adopting globalized digital markets.

**Course: FT305M- Sales and Distribution Management**

**Course Outcomes (COs):**

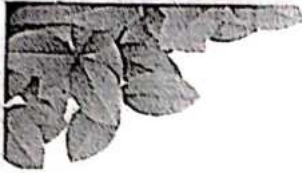
- CO1: Identify and respond to clients' selling and distribution needs.
- CO2: Relate theoretical aspects of sale and distribution theories to practical aspects.
- CO3: Develop unique sales and distribution strategies.
- CO4: Design effective distribution channels.

**Course: FT303F- Tax Planning and Management**

**Course Outcomes (COs):**

- CO1: To understand the basic principles & provisions of Direct Tax laws & definitions of Previous Year, Assessment Year, Residential Status of Individual with determination.
- CO2: To understand the rules to determine the Income from Five heads covered under Income tax act 1961 & Application of such rules.
- CO3: To apply the rules of deduction covered u/s 80 c to 80 U to determine the Total Taxable Income.
- CO4: To understand the Provisions of Tax Planning for Non Resident Individual.





**Course: FT304F- Indian Financial System**

**Course Outcomes (COs):**

- CO1: Describe the role and structure of the Indian financial system and financial markets.
- CO2: Understand concepts of financial institutions such as banking & non-banking financial institutions.
- CO3: Discuss the role, functions of Regulatory institutions and commercial banks
- CO4: Explain the core concept of various financial services.

**Course: FT305C-Bank and Insurance Management**

**Course Outcomes (COs):**

- CO1: Critically understand the core concept and overview of regulatory institutions implications related to banking industry.
- CO2: Understand the various banking operations and core concepts of ALM by banks.
- CO3: Explain the recent trends in economic through digital banking and discuss various banking frauds.
- CO4: Understand the importance of life and non-life insurance in risk management through LIC, GIC and IRDA.

**Course: FT303H-Industrial Relations and Legislations**

**Course Outcomes (COs):**

- CO1: Acquaint with industrial relations framework in our country.
- CO2: Know the importance of the maintenance of industrial peace and efforts to reduce the incidence of strike and lockout.
- CO3: Critically examine the provisions in the various industrial Disputes Act, for the prevention and settlement of industrial disputes.
- CO4: Learn underlying the disciplinary enquiry for misconduct are to understood in view of acquaint misconduct and procedure to be followed before imposing punishment for misconduct alleged and established.







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**Course: FT304H-Human Resource Development and Audit**

**Course Outcomes (COs):**

- CO1: To make the students aware of the various concepts, process and practices of HRD in the present Corporate world.
- CO2: To enable the students to work as a catalyst who can enhance cordial work relations in an organization.
- CO3: To understand the concept of work-life balance along with their career advancement.
- CO4: To develop a holistic approach towards culturally diverse employees.

**Course: FT305H-Social Psychology**

**Course Outcomes (COs):**

- CO1: Initiate understanding of Human Behavior Concepts at work place.
- CO2: Enhance creative application of Social Psyche Fundamentals to analyze work efficiency of employees.
- CO3: Helps realize significance of Non Verbal Communication in organization.
- CO4: Educates and make young minds realize the significance of safety management in organization.

**Course: FT303I-Web Design and Technology**

**Course Outcomes (COs):**

- CO1: Basic knowledge of front end tools used for web designing.
- CO2: Understanding web designing concepts.
- CO3: Understanding CSS (Cascading Style Sheet) and different style techniques.
- CO4: To understand basic of content management systems.

**Course: FT304I- Management Information System**

**Course Outcomes (COs):**

- CO1: To understand the use of information system in Business operations.
- CO2: To learn the process and development of Management Information System.
- CO3: To create awareness of computer operation of Manual Information System.





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CO4: To help in Managerial Decision Making, with the support of Information System.

**Course: FT305I- Relational Database Management System using ORACLE**

**Course Outcomes (COs):**

CO1: To understand the basics of Relational Database Management System.

CO2: To manage the data into well-organized manner.

CO3: To learn the concepts of SQL.

CO4: To learn the concept of centralize database using data mining and data warehousing.

**Course: FT303P- Technology Management**

**Course Outcomes (COs):**

CO1: To gain an understanding and appreciation of the principles and applications relevant to the planning, design, and operations of manufacturing/service firms.

CO2: To understand the interdependence of the operations function with other key functional areas of a firm.

CO3: To apply analytical skills and problem-solving tools to the analysis of the operations problems.

CO4: To increase the knowledge and broaden the perspective of the world in which you will contribute your talents and leadership in business operations.

**Course: FT304P- Production Innovation and Operations Planning**

**Course Outcomes (COs):**

CO1: To provide students an in-depth understanding of innovation and new product development using a management framework.

CO2: It focuses on how to create value and growth through innovation in new and existing markets.

CO3: Students will explore the concepts, methods and tools on how to organize and manage innovation process with the objective to better control cost and risk, examine the process of developing new products and many of the new product management issues faced by companies.







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**CO4:** Students will learn to understand how firms can improve the way they manage their innovation processes to develop new products and services and keep abreast of the most recent developments in the innovation field.

**Course: FT305P- Purchase and Material Management**

**Course Outcomes (COs):**

- CO1:** To gain an understanding and appreciation of the principles and applications relevant to the planning, design, and operations of manufacturing/service firms.
- CO2:** To understand the interdependence of the operations function with other key functional areas of a firm.
- CO3:** To apply analytical skills and problem-solving tools to the analysis of the operations problems.
- CO4:** To increase the knowledge and broaden the perspective of the world in which you will contribute your talents and leadership in business operations.

**Course: FT303B- Introduction to Business Analytics**

**Course Outcomes (COs):**

- CO1:** To gain an understanding and appreciation of the principles and applications relevant to the planning, design, and application of analytics in various business domain.
- CO2:** To understand the interdependence of the analytics function with the other key functional areas of a firm.
- CO3:** To apply analytical skills and problem-solving tools to the analysis of the business decision problems.
- CO4:** To increase the knowledge, and broaden the perspective of the world in which you will contribute your talents and leadership in business analytics.

**Course: FT304B- Predictive Modeling**

**Course Outcomes (COs):**

- CO1:** To apply the knowledge and tools of predictive analytics to real-life applications.
- CO2:** To understand the practical applications of predictive modeling from science to Business.





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CO3: To understand the theory behind predictive modeling, types of predictive models, key steps of model creation and evaluation.

CO4: To know how to implement different types of models in the R/Python programming language.

**Course: FT305B- Statistical Programming in R**

**Course Outcomes (COs):**

CO1: To Install, Code and Use R Programming Language in R Studio IDE to perform basic tasks on Vectors, Matrices and Data frames key terminologies and describe the key concepts and techniques employed in Statistical Analysis.

CO2: To learn and implement the concept of data visualization in R.

CO3: To define, calculate, Implement Probability and Probability Distributions to solve a wide variety of problems

CO4: To conduct and interpret a variety of Hypothesis Tests to aid Decision Making.







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### MBA- Semester IV

**Course: FT401C- Business Legislation**

**Course Outcomes (COs):**

- CO1: Understand the legal system, in which a business functions.
- CO2: Develop an understanding of relationship of various laws and economic activities, application of business laws in business activities.
- CO3: Develop an understanding of application of business laws in business activities.
- CO4: Develop a sense of ethical viewpoint towards business laws and legislation in conduct of economic activities.

**Course: FT402C- Strategic Management**

**Course Outcomes (COs):**

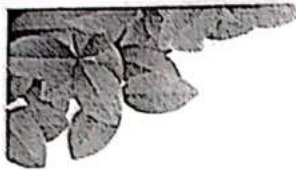
- CO1: Gain knowledge of various functional areas and other aspects of management.
- CO2: Understand the concepts and tools that support strategic management in organizations is developed.
- CO3: Apply the concepts to analyze strategies issues in organizations and to develop strategies.
- CO4: Develop knowledge of framework and concepts related to strategy, formation strategic changes and strategic innovations.

**Course: FT403M- International Marketing**

**Course Outcomes (COs):**

- CO1: Apply basic international marketing theories and concepts to understand the environment.
- CO2: Understand International environment in order to develop appropriate international marketing objectives and strategies.
- CO3: Develop unique international marketing plans.
- CO4: Design and implement effective market access strategies.





**Course: FT404M- Service and Retail Marketing**

**Course Outcomes (COs):**

- CO1: Apply basic service and retail marketing theories and concepts to understand the market.
- CO2: Understand service and retail environment in order to develop appropriate objectives and strategies.
- CO3: Analyze the marketing mix and design unique service and retail marketing plan.
- CO4: Manage service and retail marketing, quality and productivity.

**Course: FT405M- Consumer Behavior and Rural Marketing**

**Course Outcomes (COs):**

- CO1: Apply basic rural marketing theories and concepts of consumer behavior to understand the market.
- CO2: Understand rural environment and consumer behavior in order to develop appropriate objectives and strategies.
- CO3: Develop unique rural marketing plans.
- CO4: Design and implement effective rural marketing strategies after understanding consumer behavior.

**Course: FT403F- International Finance**

**Course Outcomes (COs):**

- CO1: Understand structure of international Foreign Exchange market.
- CO2: Describe the various currency arrangements a country may adopt.
- CO3: Identify opportunities for arbitrage and discuss methods to exploit these opportunities.
- CO4: Evaluate cross-border investment opportunities, and describe a multinational firm's decision-making process for long-term capital budgeting, short-term cash-flow management, and the management of foreign operations.







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**Course: FT404F- Financial Derivatives and Risk Management**

**Course Outcomes (COs):**

- CO1: Describe the basic characteristics of derivatives market.
- CO2: Describe the uses of derivatives by hedgers, speculators and arbitrageurs.
- CO3: Define and describe the traded and over-the-counter derivative contracts on different underlying assets.
- CO4: Describe and use the different models used for pricing derivatives and used of various strategies.

**Course: FT405F- Investment Analysis and Portfolio Management**

**Course Outcomes (COs):**

- CO1: Describe the basic characteristics investment and its types.
- CO2: Understand the risk and return concept and valuation of securities.
- CO3: Analyze securities by using various tools and technique.
- CO4: Apply theories and practices of portfolio management and create optimal portfolios using various portfolio optimization techniques.

**Course: FT403H- Compensation Management**

**Course Outcomes (COs):**

- CO1: To help them analyze current trends in compensation management.
- CO2: To acquire an understanding of theoretical concepts and its practical applicability.
- CO3: To create a successful link between organizational goals, performance and compensation.
- CO4: To have knowledge about laws related to compensation.

**Course: FT404H- Training and Development**

**Course Outcomes (COs):**

- CO1: To enable students understand the concepts, principles and process of training and development.
- CO2: To develop an understanding of how to assess training needs and design training programs in an organizational setting.





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CO3: To familiarize students with the levels, tools and techniques involved in evaluation of training effectiveness.

CO4: The endeavor is also to provide, as far as possible. Hands on learning experience related to training.

**Course: FT405H- Organizational Development**

**Course Outcomes (COs):**

CO1: To learn methods and techniques to improve the organizations and individual capacity to handle its internal and external functioning and relationship.

CO2: To offer insights into organization design, development and delivery of OD programs to improved interpersonal and group processes.

CO3: To acquaint the students learning organizational improvement strategy to have more effective communication and enhanced ability to cope with organizational problems of all kinds.

CO4: To acquaint the students learning integrated framework capable of solving most of the important problems confronting the human side of the organizations.

**Course: FT403I- Operating System and their Utilities**

**Course Outcomes (COs):**

CO1: To understand functionality of Operating System.

CO2: To understand the working of UNIX operating system.

CO3: To understand the problems of concurrent processes of operating system.

CO4: To understand basics of File organization In operating systems.

**Course: FT404I- PHP Programming and JAVA Script**

**Course Outcomes (COs):**

CO1: Know the basic concepts of PHP programming language.

CO2: Understand the working of various control structures used in PHP programming.

CO3: Understand the concepts of functions in PHP programming.

CO4: Gain basic Knowledge of advance PHP techniques and JavaScript.







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**Course: FT405I- Mobile Computing and its Applications**

**Course Outcomes (COs):**

- CO1: Gain basic knowledge of Mobile Computing and its applications.
- CO2: Understanding concept of mobile internet protocols.
- CO3: Gain knowledge of mobile telecommunication system.
- CO4: To understand basics of mobile operating systems.

**Course: FT403P- Logistics Management**

**Course Outcomes (COs):**

- CO1: To understand the core concept of Logistics and Integrated Logistics.
- CO2: To demonstrate the Logistical Packaging and transportation services.
- CO3: Developing the conceptual understanding of Logistics Outsourcing, Logistics Information System and Supply Chain Management.
- CO4: To develop the skills to learn the concepts of E- Commerce Logistics.

**Course: FT404P- Total Quality Management**

**Course Outcomes (COs):**

- CO1: To gain an understanding and appreciation of the principles and applications relevant to the planning, design, and operations of manufacturing/service firms.
- CO2: To understand the interdependence of the operations function with the other key functional areas of a firm.
- CO3: To apply analytical skills and problem-solving tools to the analysis of the operations problems.
- CO4: To increase the knowledge, and broaden the perspective of the world in which you will contribute your talents and leadership in business operations.

**Course: FT405P- Enterprise Resource Planning (ERP)**

**Course Outcomes (COs):**

- CO1: To gain an understanding and appreciation of the principles and applications relevant to the planning, design, and operations of manufacturing/service firms.
- CO2: To understand the interdependence of the operations function with the other key functional areas of a firm.





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**CO3:** To apply analytical skills and problem-solving tools to the analysis of the operations problems.

**CO4:** To increase the knowledge, and broaden the perspective of the world in which you will contribute your talents and leadership in business operations.

**Course: FT403B- Data Visualization for Managers**

**Course Outcomes (COs):**

**CO1:** Describe the importance of data visualization for business intelligence and Decision-making.

**CO2:** Design effective data visualizations in order to provide new insights into a research question or communicate information to the viewer.

**CO3:** Find and select appropriate data that can be used in order to create a visualization that answers a particular research question.

**CO4:** Use data visuals to convey distributions, relationships and trends in data over time.

**Course: FT404B- Spreadsheet Modeling**

**Course Outcomes (COs):**

**CO1:** Acquire basic knowledge of commonly used analytic tools in processing quantitative information and making quantitative business decisions

**CO2:** Recognize and formulate business problems in Excel spreadsheets

**CO3:** Use the techniques from other courses – accounting, statistics, management science, economics – to effectively evaluate and solve excel spreadsheet models.

**CO4:** Demonstrate the principles of a good spreadsheet design and effectively present the analysis and results.

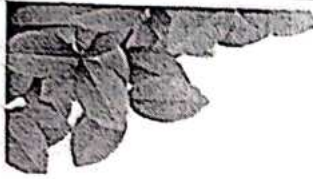
**Course: FT405B- Applications of Modeling in Business**

**Course Outcomes (COs):**

**CO1:** To gain an understanding and appreciation of the principles and application relevant to the planning, design and applications of analytics in various business domains.





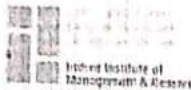


- CO2: To understand interdependence of the analytical functions with other key functional areas of a firm.
- CO3: To apply analytical skills and problem solving tools to the analysis of the Business decision problems.
- CO4: To increase the knowledge and broaden perspective of the world in which you will contribute your talents and leadership in business analytics.





**BBA Course Outcomes (COs)**


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**COURSE OUTCOMES**  
**BBA I YEAR**  
 \*As Per New Education Policy (NEP-2020)

**Course: M1-BBAA1T – Business Management**  
**Course Outcomes:**

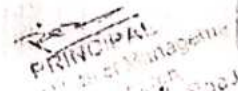
- CO1: Student will be able to assess the global context for planning, coordinating and monitoring managerial behavior.
- CO2: Through various planning and decision making techniques, students can learn about how businesses ensure to remain in a competitive market.
- CO3: Students will understand various forms of organizational structures and their importance.
- CO4: Students can learn about various strategies used by businesses to maintain and improve employee efficiency.
- CO5: Students will be able to understand how organizations use different leadership styles to stay competitive. Understand visual merchandising.

**Course: M1-BBAA2T – Communication Skills**  
**Course Outcomes:**

- CO1: Imagination, Ethical Theory and skills to interact, students can learn how to do this ethically and effectively.
- CO2: Students can learn and practice group communication skills. They will learn how to respond in discussions, interviews and conferences.
- CO3: Students can learn non-verbal communication, listening and organizational culture.
- CO4: Students can be equipped with knowledge of professional communication through the basic principles of writing professional papers and other documents.

**Course: M1-BBAB2T – Business Statistics**  
**Course Outcomes:**

- CO1: Statistical research tools will increase student's ability to understand how to perform social researches.
- CO2: Students will be equipped with knowledge about analyzing professional reports and will be able to make decisions based on the reports analyzed.

  
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CO3: Students will learn about Quantization, analysis of performance relationship.

**Course: C1-COMB2G- Fundamental of Accounting**

**Course Outcomes:**

- CO1: To record the basic journal entries.
- CO2: Memorize how to calculate depreciation by applying various methods.
- CO3: Maintain the financial statements of the business entity.
- CO4: Rectify errors in accounts.

**Course: V1-COM-RENT Retail Management**

**Course Outcomes:**

- CO1: Understand the fundamental concept of retail management.
- CO2: Understand the shopper's behavior.
- CO3: Understand the consumer's behavior.
- CO4: Understand merchandise management.
- CO5: Understand visual merchandising.
- CO6: Understand E-Retailing System.
- CO7: Understand E-Payment System.

**Course: X1-FCHB1T- English Language and Indian Culture**

**Course Outcomes:**

- CO1: Prepare for various competitive exams by developing their English language competence.
- CO2: Promote their comprehension skills by being exposed to a variety of texts and their interpretations.
- CO3: Build and enhance their vocabulary.
- CO4: Develop their communication skills by strengthening grammar and usages.
- CO5: Inculcate values which make them aware of national heritage and environmental issues, making them responsible citizens.

Handwritten signature and stamp of the Principal, Indore Institute of Management & Research, RAU, Indore.





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**Course: X1-FCAC1T- Environmental Education**

**Course Outcomes:**

- CO1: To understand various aspects of life forms, ecological processes, and the impacts on them by human during Anthropocene era.
- CO2: To build capabilities to identify relevant environmental issues, analyze various underlying causes, evaluate the practices and policies, and develop framework to make informed decision.
- CO3: To develop empathy for life forms, awareness and responsibility towards environmental protection and nature preservation.
- CO4: To develop critical thinking for shaping strategies such as: scientific, social, economic, administrative and legal environmental protection, conservation of biodiversity, environmental equity and sustainable development.
- CO5: To prepare for the competitive exams

**Course: X1-FCEA1T- Language and Culture**

**Course Outcomes:**

- CO1: उत्कृष्ट साहित्यिक पाठों के अध्ययन से रुचि का विकास करना।
- CO2: सांस्कृतिक चेतना और राष्ट्रीय भावना का विकास करना।
- CO3: भाषा जानना।
- CO4: सामान्य शब्दावली और विशेष शब्दावली के अध्ययन द्वारा भाषा एवं संस्कृति बोध का विकास करना।
- CO5: विशिष्ट शब्दावली (बीज शब्द/की खंड) से परिचित करवाते हुए बोध क स्तर को विकसित करना।
- CLO6: प्रतियोगी परिक्षाओं हेतु तैयार करना।

**Course: A1-YOSC1F- Yoga and Meditation**

**Course Outcomes:**

- CO1: After studying this course, students will be able to take care of their own physical, mental, emotional, social and spiritual health



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**COURSE OUTCOMES**

**BBA II YEAR**

\*As Per New Education Policy (NEP-2020)

**Course: M2-BBAB1T- Marketing Management**

**Course Outcomes:**

- CO1: Student will be able to identify the marketing process and its applicability in business operations. They will be able to communicate marketing information persuasively and accurately in oral, written and graphic formats.
- CO2: Differentiate between categories of consumer criteria for determining value.
- CO3: Recognize how to identify target markets and environments by analyzing demographics and customer behavior.
- CO4: List best practices for responsible marketing and how to manage marketing efforts synthesize ideas into a business plan for entrepreneurial start-up venture
- CO5: The student will be able to emphasize on various aspects of service marketing which make it different from goods marketing.

**Course: M2-BBAB2T- Marketing Research**

**Course Outcomes:**

- CO1: Discuss the scope and managerial importance of market research and its role in the development of marketing strategy
- CO2: provide a detailed overview of the stages in the market research process.
- CO3: Develop research questions and objectives that can be addressed in a research design.
- CO4: Develop an appropriate market research design for the clients.
- CO5: Manage the data collection process. Use contemporary statistical packages to calculate and report descriptive statistics from qualitative data. Interpret data analysis in the context of the identified business problem
- CO6: Communicate research results in written report and oral presentation formats



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### Course: M2-BBAA2T- Organizational Behaviour

#### Course Outcomes:

- CO1: Students will be able to know the organizational behaviour, its importance and comparison of various theories of organizational behaviour. This outcome of organizational behaviour will introduce to several theories on management framework, role of managers, skills of managers, and manager's jobs.
- CO2: Examine the components and theories behind leadership, power, and politics. They can analyze real situations where leadership, power, and politics are illustrated positively and negatively.
- CO3: Analyze various stress management and coping strategies.
- CO4: Compare different organizational cultures, examine characteristics of cultures, explore global implications, and examine creating and sustaining a positive culture, and assessing the impact of culture on organizational behaviour.

### Course: M2-BBAC2T- Financial Markets and Financial Services

#### Course Outcomes:

- CO1: To provide the student a basic knowledge of financial markets and institutions and to familiarize them with major financial services in India.
- CO2: Students will be able to know various money market and capital market instruments
- CO3: Students will be able to understand the functions and organization of capital market and money market in India.
- CO4: Students will be able to know various financial services provided in the financial market.
- CO5: Students will understand various financial institutions and their role in financing of the business.

### Course: X2-FCHB1T- English Language and Indian Culture

#### Course Outcomes:

- CO1: Strengthen their grammar and vocabulary.
- CO2: Acquire and develop Listening, Speaking, Reading and Writing skills
- CO3: Learn to think creatively and critically.

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**Course: X2-FCAC1T- Entrepreneurship Development**

**Course Outcomes:**

- CO1: Understand basics of entrepreneurship and small business management
- CO2: Helps in building the skills, framework and knowledge of entrepreneurship and new venture creation.
- CO3: Helps students in understanding the importance of the planning process and learn how to develop, write and present an effective business plans for a new venture.

**Course: X2-FCEA1T- Language and Culture**

**Course Outcomes:**

- CO1: भारतीय ज्ञान परंपरा से विद्यार्थियों को अलगत एवं लाभान्वित करना।
- CO2: उत्कृष्ट साहित्यिक पाठों के अध्ययन से रुचि का विकास करना।
- CO3: सांस्कृतिक चेतना और राष्ट्रीय भावना का विकास करना।
- CO4: भाषा ज्ञान।
- CO5: सामान्य शब्दावली और विशेष शब्दावली के अध्ययन द्वारा भाषा एवं संस्कृति बोध का विकास करना।
- CLO6: विशिष्ट शब्दावली (बीज शब्द/की वर्ड) से परिचित करवाते हुए बोध क्र-स्टार को विकसित करना।

**Course: Women Empowerment**

**Course Outcomes:**

- CO1: Understand the history, concept and various dimensions of women empowerment in India.
- CO2: Understand the constitutional provisions, laws and policies related to women empowerment.
- CO3: Get knowledge of various issues, challenges and agencies supporting women empowerment. With this, student will be able to get acquainted with the glory story of the powerful women leadership of India.
- CO4: Present study related to women empowerment will provide employment opportunities to the students in government, private and non-government organizations.



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**BBA III YEAR (NEP)**

**Course: M3-BBAB1D Advertising and Sales Management**

**Course Outcomes (COs):**

- CO1: With the rigorous curriculum, students will involve as highly innovative and committed professional with strategic marketing and communication skills required for effective selling.
- CO2: Student will be aware of developing and managing dynamic customers and business relationships.
- CO3: Students will be groomed with customer centric creative thinking and strong communication to be effective in the area of marketing and sales.
- CO4: Open up to the numerous future possibilities of higher education as well as of getting placed with reputed corporate in the country.

**Course: M3-BBAB2D Consumer Behavior**

**Course Outcomes (COs):**

- CO1: To create understanding about consumer behavior.
- CO2: To impart knowledge regarding process of decision making motivation and cultural influence.
- CO3: To familiarize students influence with opinion leadership and consumer protection.

**Course: M3-BBAB2T Retail Management**

**Course Outcomes (COs):**

- CO1: Understand the fundamental concept of Retail Management.
- CO2: Understand the shopper's behavior.
- CO3: Understand the consumer's behavior.
- CO4: Understand merchandise management.
- CO5: Understand visual merchandising.
- CO6: Understand E-Retailing System.
- CO7: Understand E-Payment System.

**Course: M3-BBAC1D Security Analysis and Portfolio Management**

**Course Outcomes (COs):**

- CO1: Understand the concept of security and various kinds of investments.
- CO2: Develop understanding regarding Indian Capital market, saving patterns and Indian stock market.
- CO3: Understand the role of various market intermediaries.
- CO4: Learn the concepts of fundamental analysis and efficient market theory.
- CO5: Understand the fundamental concepts of derivative markets.







**Course: M3-BBAC2D Merchant Banking and Financial Services**  
**Course Outcomes (COs):**

- CO1: Acquire conceptual knowledge about the management of the customer's securities with special reference to India.
- CO2: Able to understand the management of the portfolio.
- CO3: Learn about the complex nature and management of projects and counseling as well as appraisal
- CO4: Understand the management of underwriting of shares and debentures.
- CO5: Learn about the circumvention of the syndication of loans.
- CO6: Sharpen information about Management of the interest and dividend etc.

**Course: M3-BBAC2T Working Capital Management**  
**Course Outcomes (COs):**

- CO1: Equip students with the conceptual knowledge of management of working capital.
- CO2: Understand the importance of cash management.
- CO3: Acquaint students with the concept of credit policy and credit management.
- CO4: Learn to apply sound techniques for managing inventory.
- CO5: Acquaint students with various tools of short term financing, debt financing and bank financing.

**Course: M3-BBAC2T Functional Management**  
**Course Outcomes (COs):**

- CO1: Understand the concept of Financial Management.
- CO2: Understand the concept of Personnel Management.
- CO3: Understand the concept of Production Management.
- CO4: Understand the concept of Marketing Management.
- CO5: Understand the concept of Digital Marketing.
- CO6: Understand the concept of Business Ethics in Management.

**Course: V3-COM-GSTT Personal Tax Planning**  
**Course Outcomes (COs):**

- CO1: Examine how tax planning is useful and essential for every tax payer.
- CO2: Understand the concept of tax evasion and tax planning from direct taxes point of view.
- CO3: Determine residential status and its relationship with tax planning.
- CO4: Examine how tax planning is permitted under different provisions of the Income Tax Act.
- CO5: Assess the tax liability of individuals and HUFs having income under different heads, by considering tax planning measures providing for optimal tax relief.







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CO6: Choose the avenues of investment with an intent to reduce tax liabilities and identify merits and limitations of different means of investments and examine various provisions relating to deduction and collection of tax at source and advance tax obligations.

**Course: X3-FCHBIT English Language and Communication Skills**

**Course Outcomes (COs):**

- CO1: Prepare for various competitive exams by developing their competence in English Language.
- CO2: Promote their comprehension and communicative skills by being exposed to a variety of texts and their interpretations.
- CO3: Build and enhance their language competence through regular practice.
- CO4: Develop their knowledge of English Grammar and usages in a practical manner.
- CO5: Compete in national and state level examinations for various competitions after the completion of the course.
- CO6: Seek a good job and to settle down in self-employment or their own business or profession.

**Course: X3-FCEAIT Hindi Language and Culture**

**Course Outcomes (COs):**

- CO1: इस पाठ्यक्रम के अध्ययन से विद्यार्थी हिंदी के प्रसिद्ध रचनाकार एवं उनकी रचनाओं से परिचित हो सकेंगे।
- CO2: पठित रचनाओं के माध्यम से विद्यार्थी देश की सभ्यता एवं संस्कृति से परिचित हो सकेंगे।
- CO3: पाठ्यक्रम के अध्ययन से विद्यार्थियों के व्यक्तित्व का बहुमुखी विकास होगा एवं रोजगार के अवसर उपलब्ध होंगे।
- CO4: विशिष्ट शब्दावली (बीज शब्द/ की वर्ड) से परिचित करवाते हुए बोध के स्तर को विकसित करना।

**Course: X3-FCACIT Personality Development and Character Building**

**Course Outcomes (COs):**

- CO1: Students will acquire the conceptual knowledge of Personality Development.
- CO2: Students will develop insight into character building.
- CO3: Students will be able to become global visionary citizens.
- CO4: Students will be able to understand Indian knowledge tradition.
- CO5: Students will be able to understand the difference between nature, culture and distortion.
- CO6: This course will help in character building and overall development of personality of the students.







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Course: X3-FCBDIT Digital Awareness - Cyber Security

Course Outcomes (COs):

- CO1: Make optimum use of web browsers, search engines and Chatbots
- CO2: Creating e-mail account, sending, receiving and managing emails.
- CO3: Describe reporting procedure of phishing emails.
- CO4: Identify email phishing attack and preventive measures.
- CO5: Configure security settings in Mobile Wallets and UPIs.
- CO6: Practice safe, legal and ethical means of using Information Technology.
- CO7: Practice and use the various online financial and government services of day-to-day use.
- CO8: Understand the basic concepts related to E-Commerce and digital payments.
- CO9: Discuss cyber security aspects, RBI guidelines and preventive measures against digital payment frauds.
- CO10: Explore and learn the online available courses of his/her interest.
- CO11: Use the Digi locker and Academic Bank of Credit.
- CO12: Describe the concept of Cyber security and issues and challenges associated with it.
- CO13: Explain the process of reporting cybercrime at Cybercrime Police Station/ at online platform.
- CO14: Appreciate various privacy and security concerns on online Social media.
- CO15: Guide through the reporting procedure of inappropriate content.
- CO16: Perform privacy and security settings for popular Social media platforms.





**Sample MST Question paper as per external paper pattern**

**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

**MID SESSION TEST 2 (DEC 2023)**

**MBA I Semester**

**Sub Name- Business Communication Sub Code- FT-107-C**

**Time- 1.5 Hours**

**Max. Marks- 25**

**Notes- All Questions are compulsory**

**Section A (5 Marks)**

*(Each Question carries 1 mark)*

- 1) Why Communication is important? Explain. (CO1)
- 2) What are the benefits of Oral Communication? (CO1)
- 3) Why Nonverbal communication is important? (CO1)
- 4) Explain advantages and Disadvantages of grapevine communication. (CO1)
- 5) Explain the informal communication in detail. (CO1)

**Section B (10 Marks (5 marks each))**

1. Explain 7Cs of effective communication in detail. (CO1)
2. Explain barriers to listening in detail. (CO1)

**Section C (10 Marks)**

(CO2)

**THE PROMISING CHEMIST WHO BURIED THIS LIST**

Bruce, a research chemist for a major Petro-chemical company, wrote a dense report about some new components he had synthesized in the laboratory from oil-refining by-products. The bulk of the report consisted of tables listing their chemical and physical properties, diagrams of their molecular structure, chemical formulas, and computer printouts of toxicity tests. Buried at the end of the report was a casual speculation that one of the compounds might be a particularly effective insecticide.

Seven years later, the same oil company launched a major research program to find more effective but environmentally safe insecticides. After six months of research, someone uncovered Bruce's report and his toxicity tests. A few hours of further testing confirmed that one of Bruce's compounds was the safe, economical insecticide they had been looking for.

Bruce had since left the company, because he felt that the importance of his research was not being appreciated.

Questions:

1. Discuss the communication issue in the case.
2. What should company do?

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**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

MID SESSION TEST I (Dec 2023)

MBA III Semester

Sub Name - Project Management

Sub Code - PT302C

Time:- 1.5 Hours

Max. Marks- 25

Note:- All Questions are compulsory

**Section A (5 Marks)**

(Each Question carries 1 mark)

1. What are the key characteristics of a project? (CO 1)
2. Explain what is a SMART goal? (CO 1)
3. Calculate the future value of Rs 1 lakh (lumpsum) after 3 years (rate = 10%). (CO 1)
4. Calculate the future value of Rs 50,000 invested for 3 years every year (rate = 10%). (CO 1)
5. If a Rs 50 share became worth Rs 200 after 2 years, what is the rate of return (CAGR)? (CO 1)

**Section B (2\*5=10 Marks)**

6. Explain the Project Management Life Cycle. (CO 1)
7. XYZ Corporation is considering an investment project that requires an initial cash outflow of \$500,000. The project is expected to generate the following cash inflows over the next five years: (CO 2)
  - Year 1: \$150,000
  - Year 2: \$200,000
  - Year 3: \$250,000
  - Year 4: \$200,000
  - Year 5: \$180,000

The company's cost of capital is 10%. Calculate the NPV, IRR, PI and Payback period.

**Section C (10 Marks)**

8. JKL Ltd. has the following book-value capital structure as on March 31, 2013: (CO 2)

Equity share capital (2,00,000 shares)	Rs. 40,00,000
11.5% preference shares	Rs. 10,00,000
10% debentures	Rs. 30,00,000
	Rs. 80,00,000

The equity shares of the company sells Rs 20. It is expected that the company will pay next year a dividend of Rs. 2 per equity share, which is expected to grow at 5% p.a. forever. Assume a 40% corporate tax rate.

Required :

- (a) Compute weighted average cost of capital (WACC) of the company based on the existing capital structure.
- (b) Compute the new WACC, if the company raises an additional Rs. 20 lakhs debt by issuing 12% debentures. This would result in increasing the expected equity dividend to Rs. 2.40 and leave the growth rate unchanged, but the price of equity share will fall to Rs. 16 per share
- (c) Comment on the use of weights in the computation of weighted average cost of capital



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**Sample Attainment Sheet**  
MBA 1<sup>st</sup> SEM Attainment

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CD Attainment (MBA 1 <sup>st</sup> Sem) (2023-24)													
Name of Course: Principles and Practices of Management													
S. No.	ENROLLMENT NO.	NAME OF STUDENTS	Theory Slot					Theory Slot					University Result (T) Theory Result
			MST (12 Marks)					Assignment/Quizzes (8 Marks)					
Related to Course Outcome													
			CO1	CO2	CO3	CO4	Total	CO1	CO2	CO3	CO4	Total	
		Maximum Marks	2	2	4	4	12	2	2	2	2	8	40
1	DX2304766	AKSHAY SHARMA	2	2	4	4	10	1	1	2	2	6	42
2	DX2304767	AMAN JAIN	2	2	4	4	10	1	1	2	2	6	42
3	DX2304768	AMAN GOUL	2	2	4	4	10	1	1	2	2	6	42
4	DX2304769	AMBIKA PATEL	2	2	4	4	10	1	1	2	2	6	42
5	DX2304770	ANJALI CHUDHAN	2	2	4	4	10	1	1	2	2	6	42
6	DX2304771	ANJALI SHUKLA	2	2	4	4	10	1	1	2	2	6	42
7	DX2304772	ANUSHKA RAGHUVANSHI	2	2	4	4	10	1	1	2	2	6	42
8	DX2304773	ARJUN SINGH BAGHEL	2	2	4	4	10	1	1	2	2	6	42
9	DX2304774	ARSHVIR KALRA	2	2	4	4	10	1	1	2	2	6	42
10	DX2304775	ARUNSHATI DEHADIRAYA	2	2	4	4	10	1	1	2	2	6	42
11	DX2304776	AYUSH KUMARWAT	2	2	4	4	10	1	1	2	2	6	42
12	DX2304777	CHITAN PATHAK	2	2	4	4	10	1	1	2	2	6	42
13	DX2304778	DARSHIKA PATIDAR	2	2	4	4	10	1	1	2	2	6	42
14	DX2304779	DEEPIKA SHARMA	2	2	4	4	10	1	1	2	2	6	42
15	DX2304780	DIKSHA	2	2	4	4	10	1	1	2	2	6	42
16	DX2304781	HARSHAN KHANDAIA	2	2	4	4	10	1	1	2	2	6	42
17	DX2304782	ISHIKA SHARMA	2	2	4	4	10	1	1	2	2	6	42
18	DX2304783	KHUSHI KHURJA	2	2	4	4	10	1	1	2	2	6	42
19	DX2304784	LALIT PANCHAL	2	2	4	4	10	1	1	2	2	6	42
20	DX2304785	MANJARI TIWARI	2	2	4	4	10	1	1	2	2	6	42
21	DX2304786	MUSKAN JAMINDAR	2	2	4	4	10	1	1	2	2	6	42
22	DX2304787	PRAGYA PALLIWAJ	2	2	4	4	10	1	1	2	2	6	42
23	DX2304788	PRANSHU MISHRA	2	2	4	4	10	1	1	2	2	6	42
24	DX2304789	PRASHANT RAGHUVANSHI	2	2	4	4	10	1	1	2	2	6	42
25	DX2304790	PRINNA SAKTOSHIKUMAR KUKREJA	2	2	4	4	10	1	1	2	2	6	42
26	DX2304791	RANJU JAISWAL	2	2	4	4	10	1	1	2	2	6	42
27	DX2304792	SAKINA JASHANIKI FUKRIPOREWALA	2	2	4	4	10	1	1	2	2	6	42
28	DX2304793	SANGEETA BANNA	2	2	4	4	10	1	1	2	2	6	42
29	DX2304794	SANDEEP VYAS	2	2	4	4	10	1	1	2	2	6	42
30	DX2304795	SANSKRITI MISHRA	2	2	4	4	10	1	1	2	2	6	42
31	DX2304796	SANYAM SHARMA	2	2	4	4	10	1	1	2	2	6	42
32	DX2304797	SOMYA SONI	2	2	4	4	10	1	1	2	2	6	42
33	DX2304798	SUNALI MISHRA	2	2	4	4	10	1	1	2	2	6	42
34	DX2304799	VISHAL PARMAR	2	2	4	4	10	1	1	2	2	6	42
35	DX2304800	AKHIL MALAKAR	2	2	4	4	10	1	1	2	2	6	42
36	DX2304801	HASHI SIDDIQA	2	2	4	4	10	1	1	2	2	6	42
37	DX2304802	JYOTI GURJAR	2	2	4	4	10	1	1	2	2	6	42
38	DX2304803	RIYAN TOMAR	2	2	4	4	10	1	1	2	2	6	42
39	DX2304804	KHUSHI GUPTA	2	2	4	4	10	1	1	2	2	6	42
40	DX2304805	KRANJALI JOSHI	2	2	4	4	10	1	1	2	2	6	42
41	DX2304806	ADITHYAN SINGH BHADOURYA	2	2	4	4	10	1	1	2	2	6	42
42	DX2304807	AAVYAN PANGARE	2	2	4	4	10	1	1	2	2	6	42
43	DX2304808	RAJAT CHATURVEDI	2	2	4	4	10	1	1	2	2	6	42
44	DX2304809	TANVI NAIK	2	2	4	4	10	1	1	2	2	6	42
45	DX2304810	CHITAN SINGH THAKUR	2	2	4	4	10	1	1	2	2	6	42
46	DX2304811	SAMIL LIKHAR	2	2	4	4	10	1	1	2	2	6	42
47	DX2304812	PIYU JAISHWAL	2	2	4	4	10	1	1	2	2	6	42
48	DX2304813	ISHA JOSHI	2	2	4	4	10	1	1	2	2	6	42
49	DX2304814	REHAN KHAN	2	2	4	4	10	1	1	2	2	6	42
50	DX2304815	PREM SACHDEV	2	2	4	4	10	1	1	2	2	6	42
51	DX2304816	NISHPREET KAUR CHHABRA	2	2	4	4	10	1	1	2	2	6	42
52	DX2304817	ANULI HAQUE QURESHI	2	2	4	4	10	1	1	2	2	6	42
53	DX2304818	AKASH JOSHI	2	2	4	4	10	1	1	2	2	6	42
54	DX2304819	AAVYAN CHAVHAN	2	2	4	4	10	1	1	2	2	6	42
55	DX2304820	ANJALI BORGAR	2	2	4	4	10	1	1	2	2	6	42
56	DX2304821	HANSHI SHARMA	2	2	4	4	10	1	1	2	2	6	42
57	DX2304822	KANCHI SHARMA	2	2	4	4	10	1	1	2	2	6	42
58	DX2304823	SIDHANTH SINGH TOMAR	2	2	4	4	10	1	1	2	2	6	42
59	DX2304824	RAGINI PATIDAR	2	2	4	4	10	1	1	2	2	6	42
60	DX2304825	PALLAVI PATEL	2	2	4	4	10	1	1	2	2	6	42
61	DX2304826	SHAURYA TIWARI	2	2	4	4	10	1	1	2	2	6	42
62	DX2304827	OSHIMA NAGAR	2	2	4	4	10	1	1	2	2	6	42
63	DX2304828	PURVA JOSHI	2	2	4	4	10	1	1	2	2	6	42
64	DX2304829	ANJISHA PATIL	2	2	4	4	10	1	1	2	2	6	42
65	DX2304830	SHRUTI WANI	2	2	4	4	10	1	1	2	2	6	42
66	DX2304831	SWAPNIL VERMA	2	2	4	4	10	1	1	2	2	6	42
67	DX2304832	FARHAN	2	2	4	4	10	1	1	2	2	6	42
68	DX2304833	YASH	2	2	4	4	10	1	1	2	2	6	42
69	DX2304834	PARVEEN	2	2	4	4	10	1	1	2	2	6	42
70	DX2304835	SANSKRITI MIYAL	2	2	4	4	10	1	1	2	2	6	42
71	DX2304836	KHAYATI AYASNIYA	2	2	4	4	10	1	1	2	2	6	42
72	DX2304837	PAKAR PATIDAR	2	2	4	4	10	1	1	2	2	6	42







74	DA1803022	RAJ SHARMA	2	2	4	3	10	1	1	2	2	7
75	DA1805352	RAJAT SONI	2	2	2	3	10	1	1	2	2	7
76	DA1800003	ABHISHKA TIWARI	2	2	1	2	10	1	1	2	2	7
77	DC1926876	FRITANKA JOSHI	2	2	3	3	10	1	1	2	2	7
78	DC1926897	TANU MALTARE	2	2	1	3	10	1	1	2	2	7
79	DC1928034	ABHISHEK MALVIYA	2	2	3	3	10	1	1	2	2	7
80	DC1931194	ANSHIKA RAUFUT	2	2	3	3	10	1	1	2	2	7
81	DC1931815	RUCHI PANDEY	2	2	3	3	10	1	1	2	2	7
82	DC1939274	NIKITA PATEL	2	2	3	3	10	1	1	2	2	7
83	DC1808107	KRITIKA SHUKLA	2	2	3	3	10	1	1	2	2	7
84	DC1807077	PRATEEK SHARMA	2	2	3	3	10	1	1	2	2	7
85	DC1707619	HIMANSHU BATHAM	2	2	3	3	7	1	1	2	2	6
86	DC1929388	AYUSH PAL	2	2	3	3	10	1	1	2	2	7
87	DC1921382	JAY HARDIYA	2	2	3	3	10	1	1	2	2	7
88	DC1822781	RISHIKA UDIYA	2	2	3	3	10	1	1	2	2	7
89	DA1505122	GAYATRI CHOUMSEY	2	2	3	3	7	1	1	2	2	6
90	DX1704111	NRISINGH DHAR DWIVEDI	2	2	3	3	10	1	1	2	2	7
91	DX1803392	RIMPY NASHA	2	2	3	3	10	1	1	2	2	7
92	DX1805331	PRATEEK PANDEY	2	2	3	3	10	1	1	2	2	7
93	DX1805221	SAKSHI MISHRA	2	2	3	3	10	1	1	2	2	7
94	DS1901969	DEVKINANDAN GAUD	2	2	3	3	10	1	1	2	2	7
95	DS1901672	ADARSH SONI	2	2	3	3	10	1	1	2	2	7
96	DC2021808	TANIYA CHOUMHAN	2	2	2	3	11	1	1	2	2	7
97	DX2001377	AYUSH SOLANKI	2	2	3	3	10	1	1	2	2	7
98	DX1509194	TEJAS THAKRE	2	2	3	3	9	1	1	2	2	6
99	DX2002450	VISHAKHA GOHIL	2	2	3	3	10	1	1	2	2	7
100	DX2002412	NIVEDITA DHOOT	2	2	3	3	10	1	1	2	2	7
101	DX2002381	BHUMIKA RAMCHANDANI	2	2	3	3	10	1	1	2	2	7
102	DX2002398	MANISH PRAJAPAT	2	2	3	3	10	1	1	2	2	7
103	DX2002308	NANCY GOYAL	2	2	3	3	11	1	1	2	2	7
104	DX2001935	ANALI KATARE	2	2	3	3	10	1	1	2	2	7
105	DX2004783	AASHLI JOSHI	2	2	4	4	12	2	2	2	2	8
106	DX2005247	SAKSHI PATIDAR	2	2	1	3	10	1	1	2	2	7
107	DX2005555	SAKSHI VERMA	2	2	1	3	10	1	1	2	2	7
108	DX2005221	ANSHIKA AGRAWAL	2	2	3	3	10	1	1	2	2	7
109	DX2005224	ASHWINI PATIDAR	2	2	1	3	10	1	1	2	2	7
110	DX2005596	PINKY RAY	2	2	3	3	12	1	1	2	2	7
111	DX2005623	YOGESH PANWAR	2	2	3	3	10	1	1	2	2	7
112	DX2005876	NOVITA CHOUMHAN	2	2	3	3	10	1	1	2	2	6
Total of CO			227.52	227.52	361.28	361.28	1137.4	151.68	151.68	227.52	227.52	758.4
Number of registered students			112	112	112	112	112	112	112	112	112	112
60% marks/GRADES			1.44	1.44	2.16	2.16	7.2	0.96	0.96	1.44	1.44	4.6
No of Students scored more than 60% Marks/ A+ A.B+ B GRADES			112	112	112	112	112	112	112	112	112	112
% of Students scored more than 60% Marks/ C- Grade/ B Grade			100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	25.89
Attainment Level			3	3	3	3	3	3	3	3	3	1

Attainment Level  
 Attainment Level 1: Less than 50% students scoring more than 60% marks out of the relevant maximum marks.  
 Attainment Level 2: Between 50% to 60% students scoring more than 60% marks out of the relevant maximum marks.  
 Attainment Level 3: 60% and more students scoring more than 60% marks out of the relevant maximum marks.







Indore Institute of Management and Research CO Attainment (MBA 1st Sem) (2023-24) Name of Course: Information Technology														
S.No.	ENROLLMENT NO.	NAME OF STUDENTS	Theory Slot				Theory Slot				University Result (P) Practical Result	University Result (T) Theory Result		
			MISY (12 Marks)				Assignments/Quizzes (8 Marks)							
Assessment Tool Related to Course Outcome			CO1	CO2	CO3	CO4	CO1	CO2	CO3	CO4	Total	Mark	Mark	
Maximum Marks			2	2	4	4	12	2	2	2	2	8	35	50
1	DC2304766	ADARSH JAIN	2	2	3	3	10	1	1	2	2	7	26	38
2	DC2304767	AKSHAT SHARMA	2	2	3	3	10	1	1	2	2	6	21	28
3	DC2304768	AMAN JAIN	2	2	3	3	11	2	2	2	2	8	25	43
4	DC2304769	AMAN GOUL	2	2	3	3	10	1	1	2	2	7	20	35
5	DC2304770	AMBAR PATEL	2	2	3	3	10	1	1	2	2	7	19	36
6	DC2304771	ANIL CHOUDHARY	2	2	3	3	10	1	1	2	2	7	23	30
7	DC2304772	ANJALI SHUKLA	2	2	3	3	10	1	1	2	2	7	21	36
8	DC2304774	ANUSHA RAGHUVANSHI	2	2	3	3	11	2	2	2	2	8	27	39
9	DC2304775	ANUP SINGH BAGHEL	2	2	3	3	10	1	1	2	2	6	22	37
10	DC2304776	ANUPREET KADU RAHARA	2	2	3	3	11	2	2	2	2	8	28	38
11	DC2304777	ANUSHATI DUDHARAYA	2	2	3	3	11	2	2	2	2	7	24	33
12	DC2304778	ANUSH KUMARWAT	2	2	3	3	10	1	1	2	2	6	19	31
13	DC2304781	CHITAN PATIL	2	2	3	3	10	1	1	2	2	6	22	31
14	DC2304782	DARSHITA PATIL	2	2	3	3	10	1	1	2	2	6	21	36
15	DC2304783	DEEPA SHARMA	2	2	3	3	11	2	2	2	2	9	27	35
16	DC2304784	DIKSHA	2	2	3	3	10	1	1	2	2	6	21	33
17	DC2304785	HAKIRAM KHADAIYA	2	2	3	3	10	1	1	2	2	7	27	35
18	DC2304787	ISHA SHARMA	2	2	3	3	11	2	2	2	2	7	25	39
19	DC2304788	KHUSHI GUPTA	2	2	3	3	11	2	2	2	2	7	23	33
20	DC2304789	LALIT PANDLAL	2	2	3	3	11	2	2	2	2	7	21	36
21	DC2304790	MANDAKINI TIWARI	2	2	3	3	10	1	1	2	2	6	22	36
22	DC2304791	MUSKAN ZAMINDAR	2	2	3	3	10	1	1	2	2	6	21	35
23	DC2304794	PRAGYA PAULWAL	2	2	3	3	11	1	1	2	2	7	25	38
24	DC2304795	PRAKASH MISHRA	2	2	3	3	10	1	1	2	2	6	20	29
25	DC2304796	PRAKASH RAGHUVANSHI	2	2	3	3	10	1	1	2	2	6	20	30
26	DC2304798	PRENSA SANTOSH KUMAR KJAREJA	2	2	3	3	11	2	2	2	2	7	24	37
27	DC2304799	HANU JASWAL	2	2	3	3	10	1	1	2	2	6	20	30
28	DC2304802	SAKUNA IRRAM FURNIURCOWALA	2	2	3	3	10	1	1	2	2	6	21	35
29	DC2304803	SANGEETA NAYIA	2	2	3	3	10	1	1	2	2	7	25	37
30	DC2304805	SANSKAR VPAS	2	2	3	3	10	1	1	2	2	6	23	30
31	DC2304806	SANSKRIT MISHRA	2	2	3	3	10	1	1	2	2	6	25	33
32	DC2304808	SATYAM SHARMA	2	2	3	3	10	1	1	2	2	6	19	27
33	DC2304811	SONYA SONI	2	2	3	3	10	1	1	2	2	6	19	30
34	DC2304812	SONALI MISHRA	2	2	3	3	11	1	1	2	2	7	24	38
35	DC2304815	VISHAL PARMAR	2	2	3	3	11	1	1	2	2	7	25	35
36	DC2012570	ARJUN MALAKAR	2	2	3	3	10	1	1	2	2	6	24	28
37	DC2012629	RASHI SISODIYA	2	2	3	3	10	1	1	2	2	6	22	32
38	DC2013198	JYOTI GUJAR	2	2	3	3	10	1	1	2	2	6	23	33
39	DC2014256	AMAN TOMAR	2	2	3	3	10	1	1	2	2	6	21	33
40	DC2014352	KHUSHI GUPTA	2	2	3	3	10	1	1	2	2	7	23	33
41	DC2013801	MANASHI JOSHI	2	2	3	3	10	1	1	2	2	7	24	38
42	DC2011873	ADESH SINGH BHADORIYA	2	2	3	3	10	1	1	2	2	6	19	30
43	DC2011816	AAYUSH PANJARE	2	2	3	3	10	1	1	2	2	7	24	31
44	DC2010998	NAJAT CHATURVEDI	2	2	3	3	10	1	1	2	2	6	21	27
45	DC2010387	TANVI NAIK	2	2	3	3	10	1	1	2	2	5	23	38
46	DC2010453	CHETAN SINGH THAKUR	2	2	3	3	10	1	1	2	2	6	25	32
47	DC2010488	SANIL LIKHAR	2	2	3	3	10	1	1	2	2	6	21	37
48	DC2010579	PRIVA JASWAL	2	2	3	3	10	1	1	2	2	6	21	26
49	DC2018770	ISHA JOSHI	2	2	3	3	10	1	1	2	2	6	21	24
50	DC2019019	REHAN KHAN	2	2	3	3	10	1	1	2	2	7	22	31
51	DC2018549	PREM SACHDEV	2	2	3	3	10	1	1	2	2	6	22	29
52	DC2020441	NISHPREET KAUR CHHADRA	2	2	3	3	11	1	1	2	2	7	23	31
53	DC2011877	ANUL HAZRAT QURESHI	2	2	3	3	10	1	1	2	2	6	21	32
54	DC2011490	MANVI JODHI	2	2	3	3	10	1	1	2	2	5	21	31
55	DC2011580	RAYUSHI GUJBEY	2	2	3	3	10	1	1	2	2	6	23	33
56	DC2011579	MONU GUJAR	2	2	3	3	10	1	1	2	2	5	22	33
57	DC2018134	HARSHITA SHARMA	2	2	3	3	12	1	1	2	2	6	24	37
58	DC2018135	KANCHI SHARMA	2	2	3	3	10	1	1	2	2	6	24	36
59	DC1846757	SIDDHARTH SINGH TOMAR	2	2	3	3	10	1	1	2	2	6	24	36
60	DC1842548	RAGINI PATIL	2	2	3	3	11	2	2	2	2	7	23	34
61	DC1841897	PALLAVI PATEL	2	2	3	3	10	1	1	2	2	6	21	34
62	DC20209551	SHALUYA THAPRI	2	2	3	3	10	1	1	2	2	6	21	35
63	DC20209504	OSHMA MAGAR	2	2	3	3	11	2	2	2	2	8	26	37
64	DC2003830	PURVA JOSHI	2	2	3	3	10	1	1	2	2	7	27	35
65	DC2003837	AMISHA PATEL	2	2	3	3	10	1	1	2	2	6	22	36
66	DC2004447	SHREYI NAIK	2	2	3	3	11	1	1	2	2	7	27	37
67	DC2003866	SHAFINIL VERMA	2	2	3	3	10	1	1	2	2	7	24	34
68	DC2005177	FABIAN	2	2	3	3	10	1	1	2	2	6	24	35
69	DC2005666	YASH	2	2	3	3	10	1	1	2	2	6	24	35
70	DC2005645	PRAYEEN	2	2	3	3	10	1	1	2	2	6	24	34
71	DC2007611	SAKSHITI MITTAL	2	2	3	3	10	1	1	2	2	7	28	31
72	DC1511141	KHAYATI ASANIYA	2	2	3	3	10	1	1	2	2	6	23	33
73	DA1806662	PALAK PATIL	2	2	3	3	10	1	1	2	2	6	22	36
74	DA1803922	RAJ SHARMA	2	2	3	3	10	1	1	2	2	6	22	31
75	DA1805752	RAJAT SONI	2	2	3	3	10	1	1	2	2	6	21	36
76	DA1800003	ABHISHEK TIWARI	2	2	3	3	10	1	1	2	2	6	22	36
77	DC1828876	PRITANVA JOSHI	2	2	3	3	10	1	1	2	2	6	22	35
78	DC1828897	TARU MALTARE	2	2	3	3	12	1	1	2	2	9	23	37
79	DC1829254	ABHISHEK MALVIYA	2	2	3	3	10	1	1	2	2	6	24	34
80	DC1801164	ANSHIKA RAUPLY	2	2	3	3	10	1	1	2	2	6	22	37
81	DC1801813	RUCHI PANDEY	2	2	3	3	10	1	1	2	2	6	22	37
82	DC1902124	NEHA PATEL	2	2	3	3	10	1	1	2	2	6	22	37







83	DC180107	ANURAG SHUKLA	2	2	3	3	11	2	2	2	2	8	23	25
84	DC180207	DR. EK SHARMA	2	2	3	3	10	1	1	2	2	6	25	27
85	DC180303	HIMANSHU BATHAM	2	2	3	3	10	1	1	2	2	5	23	25
86	DC180308	AYUSH PAL	2	2	3	3	10	1	1	2	2	6	22	21
87	DC180302	JAY HARDOYA	2	2	3	3	10	1	1	2	2	6	22	23
88	DC1802281	RISHKA USHA	2	2	3	3	10	1	1	2	2	6	24	19
89	DC180512	GAYATRI CHOUHAN	2	2	3	3	10	1	1	2	2	5	24	24
90	DC180211	NAIS V. H. DINKA LAKSHMI	2	2	3	3	11	2	2	2	2	8	27	18
91	DC180302	K.M.P. NASHA	2	2	3	3	10	1	1	2	2	6	23	23
92	DC180511	PARITHI PANDEY	2	2	3	3	10	1	1	2	2	6	22	23
93	DC180521	SARANI MISHRA	2	2	3	3	10	1	1	2	2	6	22	23
94	DC180109	DEVINA NANDAN BRUD	2	2	3	3	10	1	1	2	2	6	22	23
95	DC180102	ADARSH SONI	2	2	3	3	10	1	1	2	2	6	21	23
96	DC202103	TAN YA CHOUHAN	2	2	3	3	11	1	1	2	2	7	23	23
97	DC200107	AYUSH SOLANKI	2	2	3	3	10	1	1	2	2	7	23	23
98	DC180104	TRIAS THAKRE	2	2	3	3	10	1	1	2	2	6	23	23
99	DC200202	VISHAKHA GOHIL	2	2	3	3	11	2	2	2	2	7	23	23
100	DC200202	NIVEDITA CHOUHAN	2	2	3	3	10	1	1	2	2	7	24	23
101	DC200202	R. H. M. K. RAMCHANDAN	2	2	3	3	10	1	1	2	2	6	25	24
102	DC200202	MANISH PRALAPAT	2	2	3	3	10	1	1	2	2	6	23	27
103	DC200202	NANCY GOPAL	2	2	3	3	11	2	2	2	2	8	25	25
104	DC200103	ANJALI KATARE	2	2	3	3	10	1	1	2	2	7	23	23
105	DC200408	AASHU JOSHI	2	2	3	3	11	1	1	2	2	7	25	26
106	DC200202	SARONI PATIL	2	2	3	3	10	1	1	2	2	7	24	23
107	DC200202	SHASHI KUMAR	2	2	3	3	10	1	1	2	2	6	23	23
108	DC200202	ABHIRAM AGRAWAL	2	2	3	3	10	1	1	2	2	6	23	23
109	DC200202	ASHWINI PATIL	2	2	3	3	10	1	1	2	2	5	23	23
110	DC200202	PRIYANKA	2	2	3	3	10	1	1	2	2	7	24	23
111	DC200202	YOGESHI PANWAR	2	2	3	3	10	1	1	2	2	6	23	23
112	DC200202	NOVA CHOUHAN	2	2	3	3	10	1	1	2	2	7	23	23
Total of CO			223	223	223	223	1011	1011	1011	1011	1011	1011	1011	1011
Number of registered students			112	112	112	112	112	112	112	112	112	112	112	112
60% Marks/ GRADES			144	144	144	144	144	144	144	144	144	144	144	144
No. of students who are more than 60% Marks/ A+, A, B+ & B GRADES			112	112	112	112	112	112	112	112	112	112	112	112
% of students score more than 60% Marks/ A+ Grade/ B Grade			100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00
Attainment Level			3	3	3	3	3	3	3	3	3	3	3	3

Attainment Level  
 Attainment Level 1: Less than 50% students scoring more than 60% marks out of the relevant maximum marks.  
 Attainment Level 2: Between 50% to 60% students scoring more than 60% marks out of the relevant maximum marks.  
 Attainment Level 3: 60% and more students scoring more than 60% marks out of the relevant maximum marks.





BBA 1<sup>st</sup> Year Attainment

Indore Institute of Management and Research								
CO Attainment (BBA 1st Year) (2023-24)								
Name of Course and Code : MI - [M216] Communication Skill - [I]								
S.NO.	ENROLLMENT NO.	NAME OF STUDENTS	Continuous and Comprehensive Evaluation Marks				Out of 30	Final Exam Grades
			CO 1	CO 2	CO 3	CO 4		
1	DX2314639	AASTHA MISHRA	6	6	9	9	28	A
2	DX2314640	ADITYA PATIDAR	6	6	8	8	25	B+
3	DX2314641	ADITYA ROY	6	6	8	8	28	B
4	DX2314643	ANNU MISHRA	6	6	9	9	29	B+
5	DX2314645	ANSHITA JAIN	6	6	9	9	29	A+
6	DX2314646	ANSHPREET KAUR	6	6	9	9	29	A
7	DX2314647	ANSHUL KUSHWAH	5	5	8	8	27	B+
8	DX2314648	ANUKUL KUMAR	6	6	8	8	28	B+
9	DX2314649	ANUSHREE RAI	6	6	9	9	29	A
10	DX2314650	ARPITA PATIDAR	6	6	8	8	28	A
11	DX2314651	ARVIND LULANI	6	6	8	8	28	B+
12	DX2314652	ARYAN CHOUKSEY	6	6	8	8	28	B+
13	DX2314653	ASHISH PARAS	5	5	8	8	26	B
14	DX2314654	ASHWIN CHOUDHARY	6	6	8	8	28	B+
15	DX2314655	CHEENA VERMA	6	6	8	8	28	B
16	DX2314656	DEEPA KOTHARI	6	6	9	9	29	B
17	DX2314657	DHRUV PAWAR	5	5	8	8	27	B+
18	DX2314658	DHRUV SHARMA	5	5	8	8	27	B+
19	DX2314659	DIYA MUNDRA	6	6	8	8	28	D-
20	DX2314660	DIYA PATIDAR	6	6	8	8	28	A
21	DX2314661	DRASHTI PORWAL	6	6	8	8	28	A
22	DX2314662	HARSH JAIN	6	6	8	8	28	B-
23	DX2314663	HARSHAL TIWARI	6	6	8	8	28	A
24	DX2314664	HARSHITA PATIDAR	6	6	8	8	28	B+
25	DX2314665	HEMANT DUBEY	5	5	8	8	26	B
26	DX2314666	HIMANSHU CHOURE	5	5	8	8	27	A+
27	DX2314667	HITESH PATIDAR	5	5	8	8	27	B+
28	DX2314668	HRITIK CHOUDHAN	6	6	8	8	28	A
29	DX2314669	ISHIKA PANCHOLI	6	6	8	8	28	A
30	DX2314670	ISHIKA SINGH	6	6	8	8	28	B
31	DX2314671	JATIN YADAV	5	5	8	8	27	B+
32	DX2314673	KARAN DHAKAD	5	5	8	8	27	C
33	DX2314674	KARTIK MALVIYA	5	5	8	8	26	B
34	DX2314675	KHUSHBOO NAVLANI	6	6	8	8	28	A+
35	DX2314676	KHUSHI RAIKWAR	6	6	8	8	28	B
36	DX2314677	KHUSHI TANWAR	5	5	8	8	27	B+
37	DX2314678	KRISHNA CHOUDHAN	6	6	9	9	29	A
38	DX2314679	LABDHI KOTHARI	5	5	8	8	27	B
39	DX2314680	MANAS PATIDAR	5	5	8	8	27	B+
40	DX2314681	MAYANK MALI	6	6	8	8	28	B+
41	DX2314682	MAYUR PATIL	5	5	8	8	27	A
42	DX2314683	MAYURI PAWAR	5	5	8	8	27	B+
43	DX2314684	NANDINI PATIDAR	5	5	8	8	27	A+
44	DX2314685	NANDINI TIWARI	6	6	9	9	29	A+
45	DX2314686	NEHA SAH	6	6	8	8	28	A+
46	DX2314687	NIDHIKA PATIDAR	6	6	8	8	28	B+
47	DX2314688	NILESH SINGH SUNER	5	5	8	8	27	B
48	DX2314689	PALAK YADAV	6	6	8	8	28	B
49	DX2314690	PARV MAHESHWARI	6	6	8	8	28	A
50	DX2314691	PIYUSH CHOUDHARY	5	5	8	8	27	C
51	DX2314692	PRATHAM PARIHAR	6	6	8	8	28	C
52	DX2314693	PRAVEEN PAWAR	5	5	8	8	26	C
53	DX2314694	PRIYANSHI	6	6	8	8	28	B+
54	DX2314695	PRIYANSHI PARIHAR	6	6	9	9	28	A
55	DX2314696	RAGHAV JOSHI	6	6	8	8	28	B+
56	DX2314697	RAGHAV MAHESHWARI	6	6	9	9	29	B
57	DX2314698	RAGNI GUPTA	5	5	8	8	27	B
58	DX2314699	RAHUL JAIN	5	5	8	8	27	B
59	DX2314700	RASHI KETOTRA	6	6	8	8	28	B
60	DX2314701	RIDDHI JAIN	5	5	8	8	26	B







61	DX2314702	RINKI GUPTA	5	5	8	8	27	B+
62	DX2314703	RISHI	5	5	8	8	26	B
63	DX2314704	RISHI MEENA	6	6	8	8	28	B+
64	DX2314705	RISHITA RATHORE	5	5	8	8	27	B
65	DX2314706	RITIK RAGHUWANSHI	6	6	8	8	25	B+
66	DX2314707	RIYA SAHU	5	5	8	8	27	B
67	DX2314708	RUDRA PRATAP SOLANKI	5	5	8	8	27	A
68	DX2314709	SANDHYA PANCHAL	5	5	8	8	25	B+
69	DX2314710	SANIKA NIMJE	6	6	9	9	25	B
70	DX2314711	SATISH BORANA	6	6	8	8	25	B
71	DX2314712	SHEETAL MEHAR	5	5	8	8	27	B+
72	DX2314713	SHILPA SINGH	6	6	8	8	28	B+
73	DX2314714	SHIVAM SINGH DHANAWAT	5	5	8	8	27	B+
74	DX2314715	SHRADDHA RATHORE	5	5	8	8	27	B
75	DX2314717	SIMARJEET SINGH GURUDATTA	6	6	8	8	28	A
76	DX2314718	SWARNA GAVSHINDE	6	6	9	9	25	B
77	DX2314719	TALHA SIDDIQUI	6	6	8	8	28	B
78	DX2314720	TANU BISWAS	6	6	8	8	28	B+
79	DX2314721	TOSHI TIWARI	5	5	8	8	26	B
80	DX2314722	VAIBHAV SAXENA	5	5	8	8	27	C
81	DX2314723	VAIDIKA VAISHNAV	6	6	8	8	28	B
82	DX2314724	VANSHIKA AGRAWAL	6	6	8	8	28	B+
83	DX2314725	VEDANSH RAI	5	5	8	8	27	B
84	DX2314726	VINAMRA RATHORE	5	5	8	8	27	B
85	DX2314727	VIRENDRA PARIHAR	5	5	8	8	27	B+
86	DX2314728	VIVEK KUSHWAH	5	5	8	8	26	B+
87	DX2314729	YASH PATEL	5	5	8	8	26	B
88	DX2314730	YASH PATIDAR	5	5	8	8	27	B
89	DX2314731	YASHASVI RAIKWAR	6	6	9	9	25	A+
		<b>Total of CO</b>	491	491	736.5	736.5	2455	-
		Number of registered students	89	89	89	89	89	89
		60% marks/GRADES	3.6	3.6	5.4	5.4	18	B Grade and above
		No of Students scored more than 60% Marks/ A+, A, B+, B GRADFS	89	89	89	89	89	56
		% of Students scored more than 60% Marks/ C+ Grade/ B Grade	100.00	100.00	100.00	100.00	100.00	62.92
		Attainment Level	3	3	3	3	3	3

**Attainment Level**

Attainment Level 1: Less than 50% students scoring more than 60% marks (B grade) out of the relevant maximum marks.

Attainment Level 2: Between 50% to 60% students scoring more than 60% marks (B grade) out of the relevant maximum marks

Attainment Level 3: 60% and more students scoring more than 60% marks (B grade) out of the relevant maximum marks.





Indore Institute of Management and Research										
CO Attainment (BBA 1st Year) (2023-24)										
Name of Course and Code : MJ1 - [M217] Micro Economics - [1]										
S.NO.	ENROLLMENT NO.	NAME OF STUDENTS	Continuous and Comprehensive Evaluation Marks						Out of 30	Final Exam Grades
			CO 1	CO 2	CO 3	CO 4	CO 5	CO 6		
1	DX2314629	AASTHA MISHRA	3	7	3	5	6	3	23	B+
2	DX2314640	ADITYA PATIDAR	2	6	2	5	5	3	23	B
3	DX2314641	ADITYA ROY	3	6	3	5	4	2	23	B+
4	DX2314643	ANNU MISHRA	2	7	2	5	4	3	23	B
5	DX2314645	ANSHITA JAIN	3	8	3	6	6	3	29	A+
6	DX2314646	ANSHPREET KAUR	3	7	3	6	7	3	29	A
7	DX2314647	ANSHUL KUSHWAH	3	5	3	5	5	2	23	B
8	DX2314648	ANUKUL KUMAR	3	5	2	5	5	3	23	B
9	DX2314649	ANUSHREE RAI	3	8	3	6	6	3	29	A
10	DX2314650	ARPITA PATIDAR	3	6	3	4	6	3	25	A
11	DX2314651	ARVIND LULANI	3	5	3	4	5	3	23	B+
12	DX2314652	ARYAN CHOUKSEY	3	7	3	6	7	3	29	A
13	DX2314653	ASHISH PARAS	2	6	2	5	5	3	23	B+
14	DX2314654	ASHWIN CHOUDHARY	3	6	3	4	5	3	24	B
15	DX2314656	DEEPA KOTHARI	3	7	2	5	5	3	26	B
16	DX2314658	DHRUV SHARMA	3	5	3	5	4	3	23	A
17	DX2314659	DIYA MUNDRA	2	6	2	5	6	3	24	B+
18	DX2314660	DIYA PATIDAR	3	7	3	6	6	3	28	A
19	DX2314661	DRASHTI PORWAL	3	7	3	5	6	3	27	B+
20	DX2314662	HARSH JAIN	3	6	3	4	5	2	23	B+
21	DX2314663	HARSHAL TIWARI	3	6	3	5	4	3	24	B
22	DX2314664	HARSHITA PATIDAR	3	7	3	6	6	3	28	B+
23	DX2314665	HEMANT DUBEY	3	5	3	5	5	2	23	B
24	DX2314666	HIMANSHU CHOURE	2	6	3	5	4	3	23	A
25	DX2314668	HRITIK CHOUHAN	3	7	3	6	5	2	26	B+
26	DX2314670	ISHIKA SINGH	3	6	2	5	5	3	24	A
27	DX2314671	JATIN YADAV	2	5	2	6	5	3	23	B+
28	DX2314673	KARAN DHAKAD	3	5	3	5	5	2	23	B
29	DX2314674	KARTIK MALVIYA	3	5	2	5	5	3	23	B
30	DX2314675	KHUSHBOO NAVLANI	3	7	3	7	6	3	29	A
31	DX2314676	KHUSHI RAJKWAR	3	5	2	6	5	3	24	A
32	DX2314677	KHUSHI TANWAR	3	5	2	5	5	3	23	B
33	DX2314678	KRISHNA CHOUHAN	3	7	3	7	5	3	28	A
34	DX2314679	LABDHI KOTHARI	3	6	3	6	6	3	27	A
35	DX2314680	MANAS PATIDAR	3	5	2	5	5	3	23	B+
36	DX2314681	MAYANK MALI	2	6	3	5	5	2	23	B
37	DX2314682	MAYUR PATIL	3	7	3	7	5	3	28	B+
38	DX2314683	MAYURI PAWAR	3	6	2	5	5	2	23	B+
39	DX2314657	DHRUV PAWAR	2	6	3	6	4	2	23	B+
40	DX2314667	HITESH PATIDAR	3	7	2	7	6	3	28	B+
41	DX2314669	ISHIKA PANCHOLI	2	6	3	5	5	2	23	B
42	DX2314655	CHETNA VERMA	2	5	3	5	5	3	23	B
43	DX2314684	NANDINI PATIDAR	3	5	3	6	5	3	25	A
44	DX2314685	NANDINI TIWARI	3	5	3	5	5	3	24	A
45	DX2314686	NEHA SAH	3	7	3	6	5	3	27	A
46	DX2314687	NIDHIKA PATIDAR	3	7	3	7	6	3	29	B+
47	DX2314690	PARV MAHESHWARI	3	6	2	5	5	3	24	B+
48	DX2314691	PIYUSH CHOUDHARY	7	6	3	5	4	3	23	B
49	DX2314692	PRATHAM PARIHAR	2	7	3	5	4	3	24	B
50	DX2314693	PRAVEEN PAWAR	3	6	2	6	5	2	24	C
51	DX2314695	PRIYANSHI PARIHAR	3	7	3	7	6	3	29	B+
52	DX2314696	RAGHAV JOSHI	3	6	3	6	5	3	26	B+
53	DX2314697	RAGHAV MAHESHWARI	3	7	2	6	4	3	25	A
54	DX2314698	RAGNI GUPTA	3	6	3	5	5	3	25	B+
55	DX2314699	RAHUL JAIN	2	6	2	5	5	3	23	B+
56	DX2314700	RASHI KELOTRA	3	7	3	7	6	3	29	B
57	DX2314701	RIDDHI JAIN	3	5	2	6	4	3	23	B
58	DX2314702	RINKI GUPTA	3	5	2	6	4	3	23	B







59	DX2314703	RISHI	2	6	3	5	5	2	23	C
60	DX2314704	RISHI MEENA	2	5	2	6	5	3	23	B
61	DX2314705	RISHITA RATHORE	3	7	3	6	4	3	26	B+
62	DX2314706	RITIK RAGHUWANSHI	3	7	2	5	5	2	24	A
63	DX2314707	RIYA SAHU	2	6	3	6	5	2	24	A
64	DX2314708	RUDRA PRATAP SOLANKI	2	5	3	6	5	2	23	B+
65	DX2314709	SANDHYA PANCHAL	2	5	3	6	5	3	24	A
66	DX2314710	SANIKA NIMJE	3	7	3	6	5	3	27	B+
67	DX2314711	SATISH BORANA	3	6	2	5	6	2	24	B
68	DX2314712	SHEETAL MEHAR	3	5	3	5	5	2	23	B+
69	DX2314713	SHILPA SINGH	2	5	3	6	4	3	23	B
70	DX2314714	SHIVAM SINGH DHANAWAT	3	6	3	6	6	3	27	B+
71	DX2314715	SHRADDHA RATHORE	3	5	3	5	5	2	23	B
72	DX2314717	SIMARJEET SINGH GURUDATTA	3	5	2	5	6	3	24	A
73	DX2314718	SWARNA GAVSHINDE	3	6	3	6	6	3	27	B+
74	DX2314719	TALHA SIDDIQUI	3	7	3	6	6	3	28	A
75	DX2314720	TANU BISWAS	3	6	2	5	5	2	23	B+
76	DX2314721	TOSHI TIWARI	2	5	2	5	5	2	21	C
77	DX2314722	VAIBHAV SAXENA	3	5	3	5	5	2	23	B
78	DX2314724	VANSHIKA AGRAWAL	3	7	3	6	6	3	28	B+
79	DX2314725	VEDANSH RAI	3	7	3	6	6	3	28	B+
80	DX2314726	VINAMRA RATHORE	3	6	3	6	6	3	27	B
81	DX2314727	VIRENDRA PARIHAR	3	7	3	7	6	3	29	A
82	DX2314728	VIVEK KUSHWAH	3	5	3	5	5	3	24	B
83	DX2314729	YASH PATEL	3	6	2	6	5	3	25	B
84	DX2314730	YASH PATIDAR	3	6	3	5	5	3	25	B
85	DX2314731	YASHASVI RAIKWAR	3	8	3	7	6	3	30	A+
86	DX2314689	PALAK YADAV	3	6	2	6	5	3	25	B
87	DX2314694	PRIYANSHI	2	5	3	5	5	3	23	B
88	DX2314688	NILESH Singh SUNER	3	5	3	5	5	2	23	B+
89	DX2314723	VAIDIKA VAISHNAV	3	6	3	6	6	3	27	A
Total of CO			246	538	239	493	462	245	2223	
Number of registered students			89	89	89	89	89	89	89	89
60% marks/GRADES			1.8	4.8	1.8	3.6	4.2	1.8	16	B Grade and above
No of Students scored more than 60% Marks/ A+, A, B+, B GRADES			89	89	89	89	76	89	89	59
% of Students scored more than 60% Marks/ C+ Grade/ D Grade			100.00	100.00	100.00	100.00	85.39	100.00	100.00	65.17
Attainment Level			3	3	3	3	3	3	3	3

**Attainment Level**

Attainment Level 1: Less than 50% students scoring more than 60% marks (B grade) out of the relevant maximum marks.  
 Attainment Level 2: Between 50% to 60% students scoring more than 60% marks (B grade) out of the relevant maximum marks.  
 Attainment Level 3: 60% and more students scoring more than 60% marks (B grade) out of the relevant maximum marks.





**Feedback Collected, Analyzed and Action taken**  
**Program End Student Feedback**

Sl. No.	Question	Score
1	Ability to integrate quantitative and qualitative research processes and methods	59.68
2	Ability to adopt an active self-learning mindset	61.08
3	Ability to generate creative, innovative, and entrepreneurial solutions to business problems	59.78
4	Assistance from most faculty outside of class	60.65
5	Being informed about things in the department	59.78
6	Course outcomes are clear in most courses	58.38
7	Course outcomes are clear in most courses.	60.22
8	Faculties are available when I need them	59.78
9	Faculties are good at explaining things	58.38
10	Abilities in relationship building, teamwork, and application of management subject matter	60.97
11	Ability of problem-solving skills and strategic analysis	59.68
12	Ability to apply responsible business practices and ethical principles	59.57
13	Ability to collaborate effectively as a business leader and team member in various business and cross-cultural contexts	60.22
14	Ability to integrate quantitative and qualitative research processes and methods	59.68
15	Able to adopt an active self-learning mindset	61.08
16	Able to generate creative, innovative, and entrepreneurial solutions to business problems	59.78
17	Assistance from most faculty outside of class	60.65
18	Being informed about things in the department	59.78
19	Course outcomes are clear in most courses	58.38
20	Course outcomes are clear in most courses.	60.22
21	Faculties are available when I need them	59.78
22	Faculties are good at explaining things	58.38

**Sample Feedback MBA**

SNo	Question	Feedback
1	Abilities in relationship building, teamwork, and application of management subject matter	60.97
2	Ability of problem-solving skills and strategic analysis	59.68
3	Ability to apply responsible business practices and ethical principles	59.57
4	Ability to collaborate effectively as a business leader and team member in various business and cross-cultural contexts	60.22
5	Ability to integrate quantitative and qualitative research processes and methods	59.68
6	Able to adopt an active self-learning mindset	61.08
7	Able to generate creative, innovative, and entrepreneurial solutions to business problems	59.78
8	Assistance from most faculty outside of class	60.65
9	Being informed about things in the department	59.78
10	Course outcomes are clear in most courses	58.38
11	Course outcomes are clear in most courses.	60.22
12	Faculties are available when I need them	59.78
13	Faculties are good at explaining things	58.38

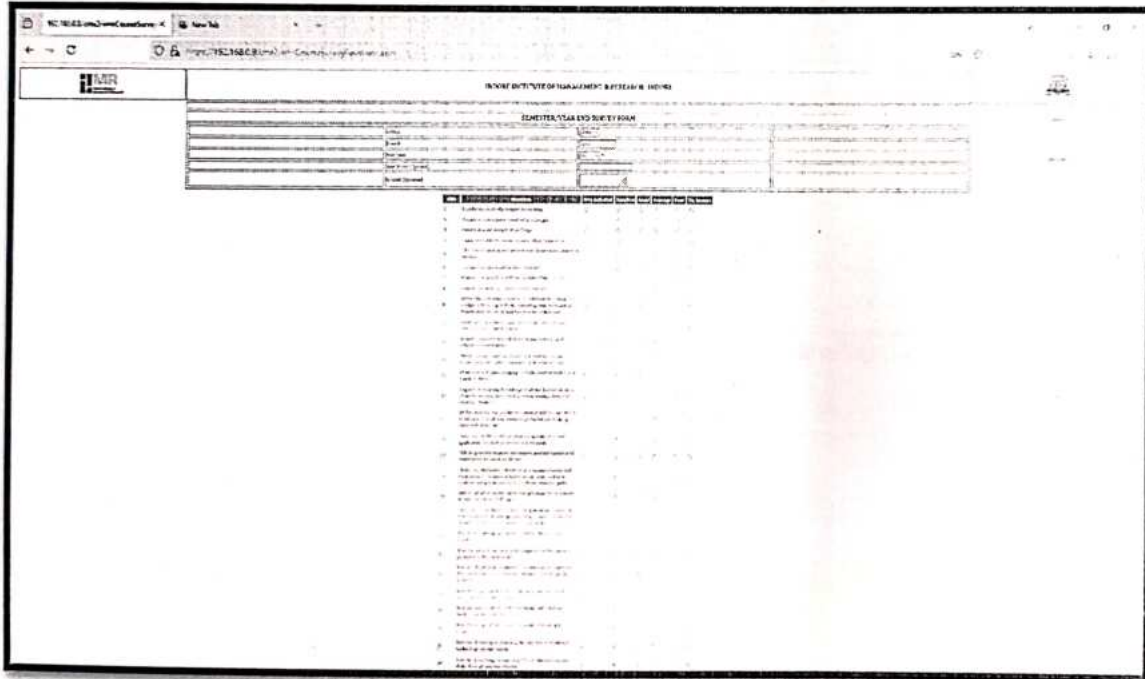






14	Faculties treat students with respect.	59.24
15	How helpful and accurate the career counseling is in your programme?	57.62
16	How interesting the teaching is in most subjects in your programme?	59.78
17	I actively participate in most class discussions	59.68
18	I am motivated to learn course materials	63.14
19	I usually attend my classes	64.97
20	Library access to reading materials	61.73
21	Rate the ability to provide solutions in different management domains	60.54
22	Rate the value system developed through the program	58.92
23	Rate your ability as a team player and ability to manage a team	61.62
24	Rate your ability for critical and analytical thinking	60.86
25	Rate your communication skills on business domains	59.89

**Course End Student Feedback**





**Sample Course End Back BBA FT II Year**

SNo	Question	Feedback
1	Ability to participate as members of multidisciplinary teams along with other managers and professionals	81.05
2	Assessment and marking have been fair	83.16
3	Awareness to apply critical thinking and management solutions in global, national and societal context	80
4	Capable of self-education and clearly understand the value of updating their professional knowledge to engage in life-long learning.	81.05
5	Course outcomes are clear in most courses.	83.16
6	Define the problems and provide solutions by appropriate analytical tools, techniques and methods in the modern management activities and decision making	82.11
7	Demonstrate basic knowledge in international business and management fundamentals	85.26
8	Faculty has made the subject interesting	76.84
9	Faculty is enthusiastic about what is taught	88.42
10	Faculty is good at explaining things	86.32
11	I have been able to contact faculty when I needed to	83.16
12	Identify, formulate and integrate all areas of business activity to develop reliable strategies in an international environment	81.05
13	Overall I am satisfied with the quality of the course	86.32
14	Overall rating of the program	81.05
15	Proficient in English language in both communicative and business forms	83.16
16	Rate how challenging was the syllabus offered by the courses	78.95
17	Rate the adequateness of the textbooks and reference books mentioned for the courses	78.95







18	Rate the appropriateness of the sequence of the courses provided in the curriculum	77.89
19	Rate the depth of the syllabus of the courses in relation to the competencies expected by industry/ current global scenario.	78.95
20	Rate the design of the courses in terms of Training & Placement.	78.95
21	Rate the flexibility in choosing the electives in relation to technology advancements	77.89
22	Rate the percentage of learning ICT and Communication skills through courses offering	78.95
23	Rate the sequence of units/ modules in the courses in terms of Minor / Major projects.	82.11
24	Select and Apply advanced tools and strategies to enhance the export and import operations in the business, with an understanding of their limitations	80
25	The criteria used in assessment have been clearly stated in advance	84.21

**Sample Academic Feedback BBA I Year**

SN	Subject	How is the teachers Comm and on the subject	How Clearly the teacher explain s the topics with exampl e	How Interac tive and interes ting the class is	How compe tent the teacher is in clarify ng the doubts and solving proble m in the class	Is teache r providi ng necess ary course materi als for the subject	Use of teachin g aids like PPT,Au dio Visuals etc.	How Friendl y your teache r is in helping you beyond the class	How regular and punctua l the teache r is	Avg Score
		Percen tage (%)	Percen tage (%)	Percen tage (%)	Percen tage (%)	Percen tage (%)	Percen tage (%)	Percen tage (%)	Percen tage (%)	Avg





Business Statistics/Dr. Reshu Agarwal	94.07	91.85	95.56	96.3	91.11	91.11	96.3	95.56	93.98
Communication Skills/Mr. Astik Dave	86.67	91.11	91.85	91.11	93.33	91.85	83.7	93.33	90.37
English Language and Indian Culture/Ms. Jaya Singh	82.96	81.48	74.81	78.52	87.41	77.04	80	87.41	81.2
Environmental Education/Ms. Simnalika Kushwaha	62.31	62.31	61.54	62.31	60	59.23	61.54	58.46	60.96
Fundamental of Accounting/Dr. Shijji Shukla	93.33	94.81	95.56	98.52	92.59	94.81	89.63	93.33	94.07
Hindi Language and Culture/Mr. Shridhar Joshi	78.52	68.89	68.15	68.15	79.26	73.33	71.85	85.93	74.26







# Indore Institute of Management & Research

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Information Technology/ Ms. Dimple Sukhija	87.41	87.41	83.7	85.19	94.07	93.33	88.15	89.63	88.61
Microeconomics/ Dr. Anuradha Pathak	72.59	69.63	60	77.78	80	82.96	74.07	87.41	75.56






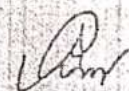
**Sample Action Taken Reports**

INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

**ACTION TAKEN REPORT ON TEACHERS FEEDBACK ON CURRICULUM YEAR 2023-24**

S.NO	Areas of Tea	Action Taken
1.	Syllabus is contemporary and need based.	By and large the syllabus is improved and applied as per NEP and in PG programs also.
2	The depth of the course content is adequate to have significant learning outcomes.	Course content is focused on details learning with the combinallon of technological tools and refined pedagogy.
3	Sufficient number of prescribed books on the syllabi are available in the library.	More books were purchased and will be purchased based in the requisition and of latest edition, so that library will be updated. E library will also be developed.
4	Sufficient reference material and related books as well as other resources are available in the library on the topics mentioned in syllabus.	As per the requirement library will be updated.
5	The pre-requisite courses are appropriate for this course.	Students were sensitized will in advance at the begging of the session. Faculty members were also advised to improve themselves by attending seminar and conferences.
6	The students attain the CO's and PO's satisfactorily.	To continue with the assessments as per POs and Cos and all the internal assessment parameter to be included.
7	There is ample scope to adopt new techniques of teaching such as seminar, presentation, group discussion, projects etc	Group Discussion and presentation will be made compulsory during the academic session.
8	The Course/Syllabus has a good balance between theory and laboratory work.	It was decided and improved by including ICT tools.



  
 DR. AKADWAN  
 (Principal)  
 Indore Institute of Management  
 and Research  
 Opp. IIM, Pithampur Road,  
 B.S.U. INDORE, M.P.







Action Taken Report on based on Alumni Feedback 2023-24

Aspects of Assessments		Action Taken By the Institute (2023-24)
Feedback on Infrastructure	Library	Library will be updated with more general management books with more accessibility to students.
	Digital Library	Use of digital or E library will be improved by sensitization.
	Wi-Fi and Internet	To continue with the bandwidth and digital infrastructure of the campus.
	Lab Facilities	Advance computer were installed which are user friendly and for SIG and IT subjects.
	Class Rooms	Classrooms are modernized and well equipped.
	Rest Rooms	To maintain cleanliness and hygiene and grievance will be addressed efficiently.
	Canteen	High quality and standard food is served with minimum wastage.
	Hostel	Safety, security and cleanliness is monitored regularly.
	Special Provision for Physically Challenged	Maintenance of infrastructure and landmarking is done as per prescribed guidelines.
Feedback on Curriculum	Curriculum Prescribed	To continue with prescribed by NEP and affiliating university.
	Quality of Education	Practical approach will be applied with the help of case based and project based teaching.
	Content Delivery	Content delivery will be improvised with the mix to pedagogy and technology.
	Course Curriculum	Efficiency content delivery and contemporary SIG's will be included.
	Academic Initiatives	Involve and motivate students for the same.
	New Skills	Participative learning, activities and SIGs were added.
	Relevance	Various methods of participative learning such as case based, activity based and SIG were introduced.
	Motivation	Subject allocation as per the interest and expertise of the faculty and ensure involvement of students in content delivery through participative learning.
	Overall Design	Continue ensuring that Faculty, SIG trainer and Team CRC work hand in hand for the gap identification.
Feedback on Teacher	Expertise	Continues- NET/PhD qualified faculty members to ensure the best academic take away.
	Communication	For the language proficiency PD, CDC and aptitude session are the part of regular activity.

*[Signature]*  
Principal





**Indore Institute of Management & Research**  
Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)







INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

ACTION TAKEN REPORT ON THE BASIS OF STUDENT FEEDBACK ON CURRICULUM YEAR 2023-24

S.NO	Parameter/Assessment Criteria	Action Taken
1.	Rate how adaptable was the syllabus offered by the courses.	Introduction of technology and adoption of more attractive methods in teaching, were advised to faculty members.
2	How do you find the appropriateness of the sequence of the courses provided in the curriculum?	Faculty members were advised to rearrange the sequence which is more student centric.
3	How do you rate the depth of the syllabus of the courses in relation to the courses?	Course related SIG's were introduced, and current topics were considered.
4	How would you rate sequence of the Units/modules in the courses?	Faculty members were advised to make the logical and understandable sequence.
5	Rate the adequateness of the textbooks and reference books mentioned for the courses.	Latest addition text books will be introduced. Not only this but also general management books were also introduced.
6	How would you rate the design of the courses in terms of the extra learning or self learning?	Research Project, Case based learning and field projects were introduce intensively.
7	How would you rate the flexibility in choosing the electives in relation to technology advancement?	Interdisciplinary SIG were introduced like Python, R-Programming etc.
8	How would you rate the percentage of learning ICT skills through courses offered?	To inculcate ICT skills , all students must appear for the presentation and other approaches to enhance the same.
9	The objectives of assessment and evaluation.	This were explained in depth in the well in advance, so that it will help students in performance improvement.
10	Overall rating of the program.	To Improve the overall efficiency and effectiveness, faculty members were advised to improve class room delivery. They also advised to identify the gaps and cover through SIG's, activities and practical learnings.



Principal  
Indore Institute of Management  
(Dr. Anandharam Choudhary)



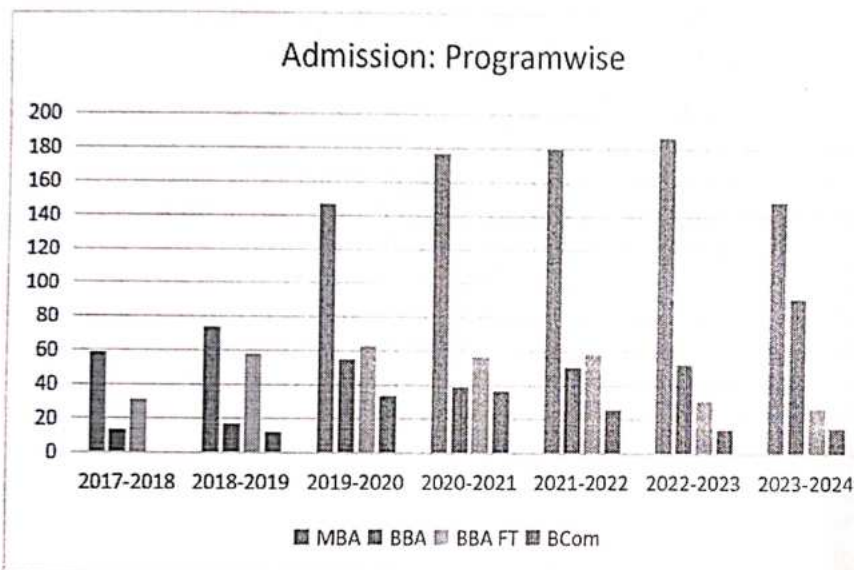


## Incremental Improvement

### Incremental Improvement in Admission

#### Programmewise

Program Name	2017-2018	2018-2019	2019-2020	2020-2021	2021-2022	2022-2023	2023-2024
MBA	59	74	147	177	180	187	149
BBA	13	17	55	39	51	53	92
BBA FT	31	58	63	57	59	31	27
BCom	0	12	34	37	26	14	15

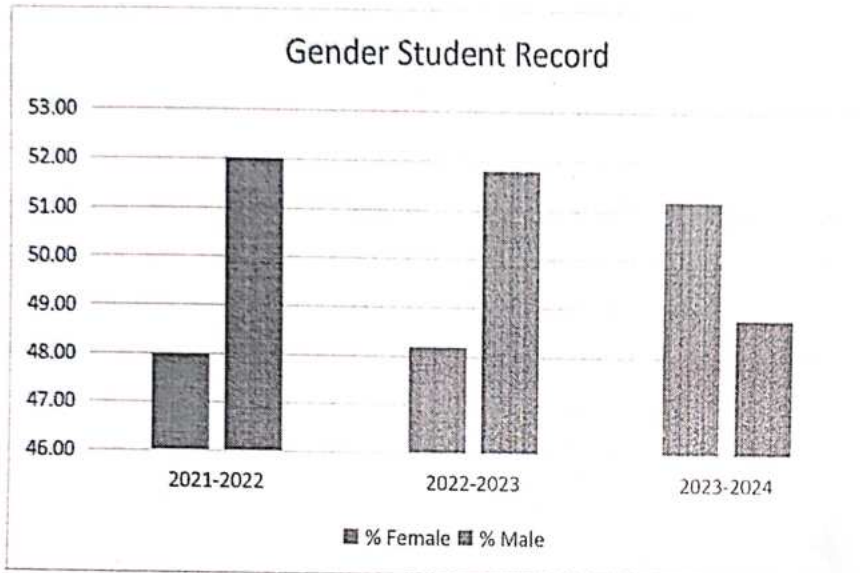






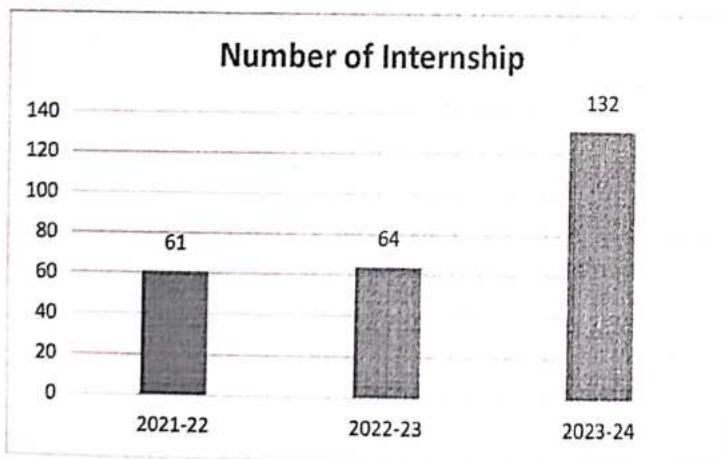
Female Gender Wise

Year	% Female	% Male
2021-2022	48.00	52.00
2022-2023	48.20	51.80
2023-2024	51.20	48.80



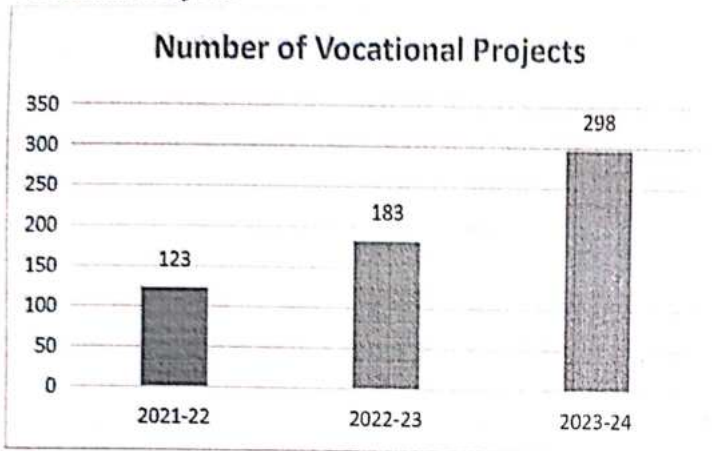
Continuous Improvement in Academic Activities

Internships

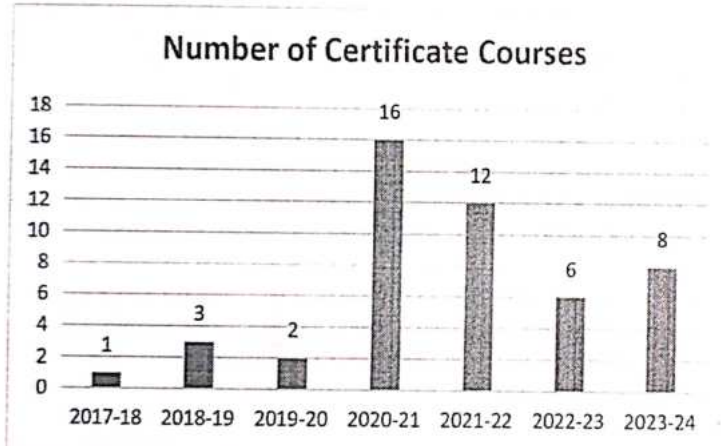




Vocational Projects



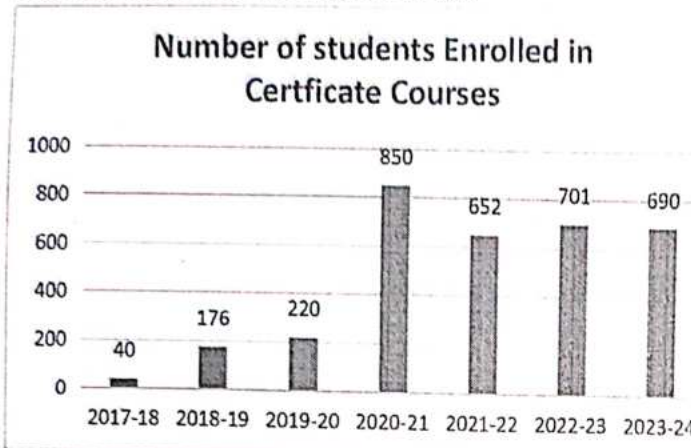
Number of Certificate Courses



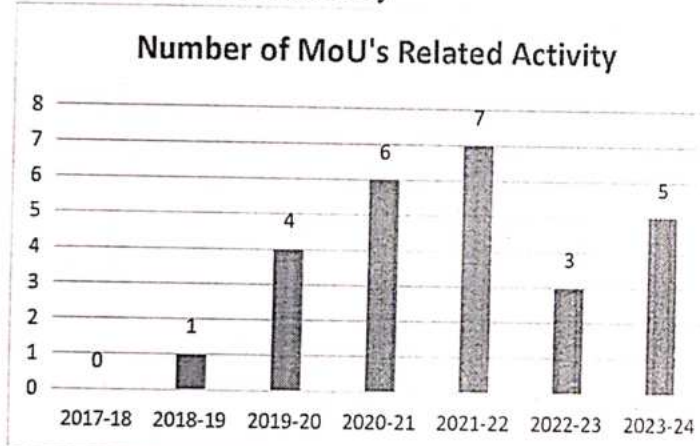




Students enrolled in Certificate Courses



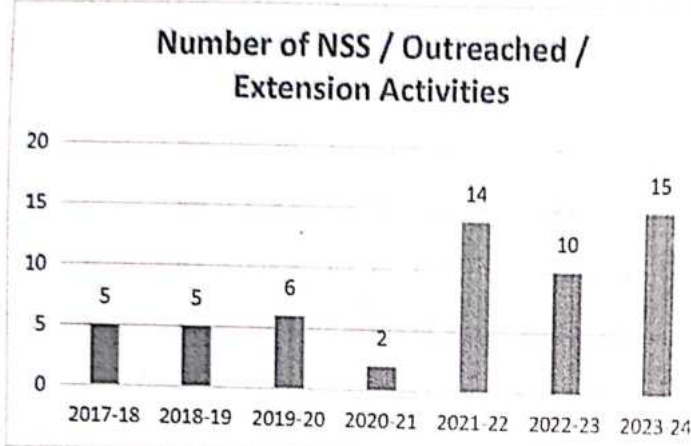
Number of MoU related activity



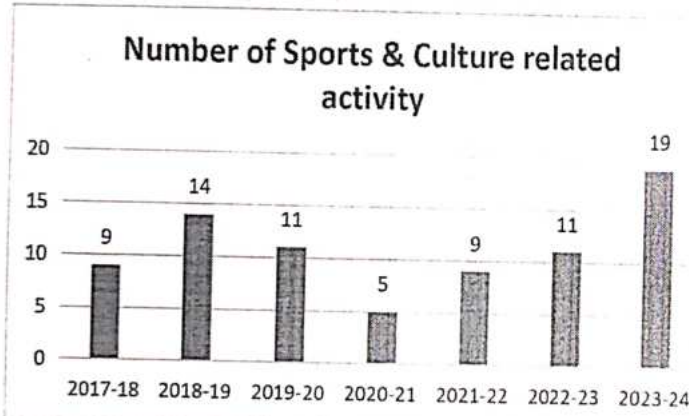


### Continuous Improvement in Co-Curricular and Extra Curricular Activities

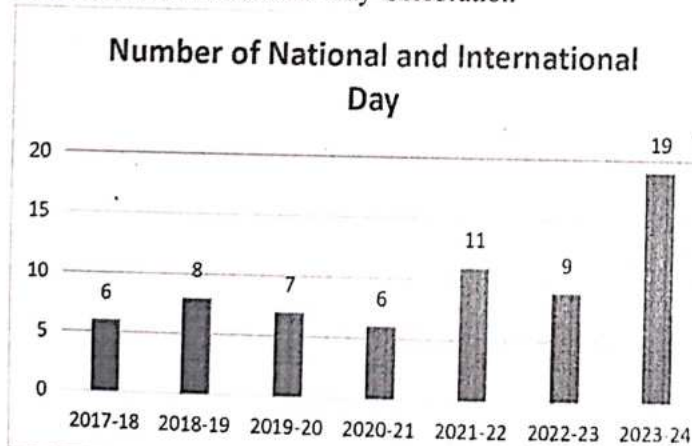
#### NSS/Outreach/Extension Activities



#### Sports & Cultural Activities



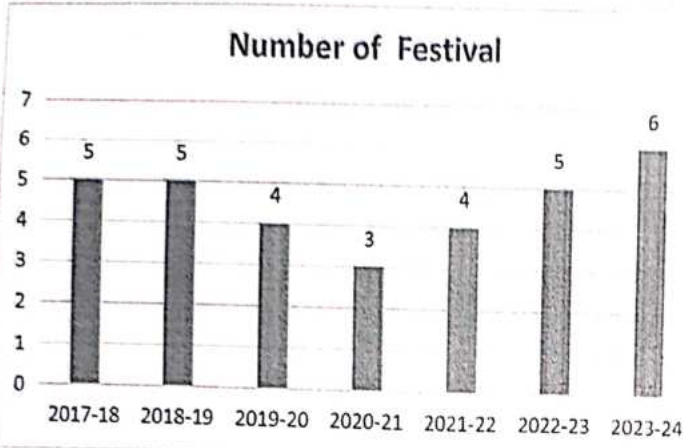
#### National and International Day Celebration



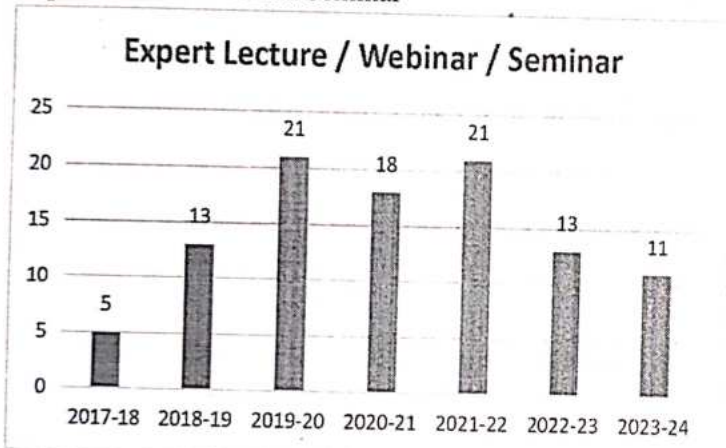




**Festival Celebration**

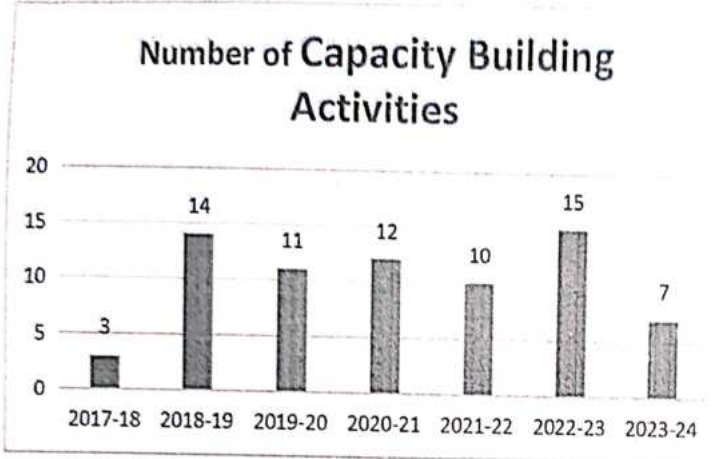


**Expert Lecture/Webinar/Seminar**

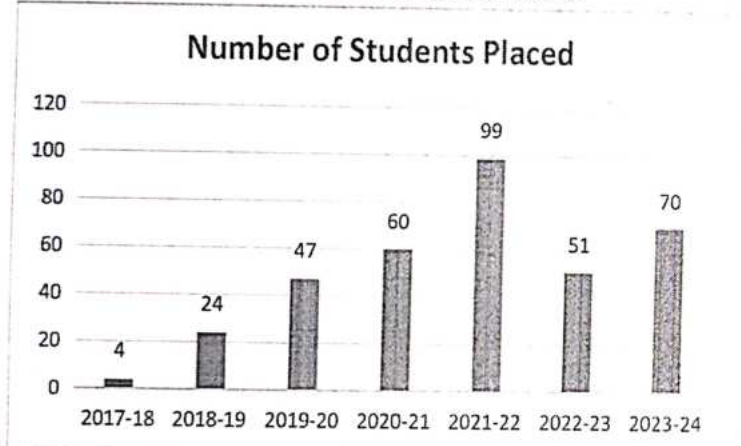




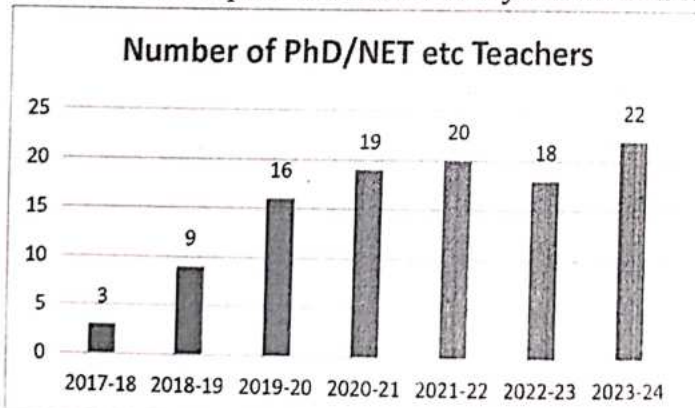
**Capacity Building Activities**



**Incremental Improvements in Placements**



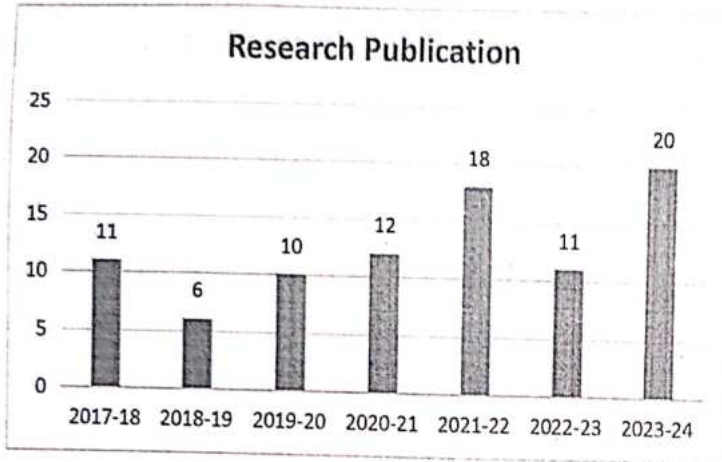
**Incremental Improvement in Faculty Profile and Research & Publication**







### Faculty Research Publication





## Entrepreneurship Development as add on in 2023-2024

Entrepreneurship has been integrated as a best practice by the Internal Quality Assurance Cell (IQAC) as part of the NAAC AQAR for the academic year 2023-24. Apart from the regular best practices of the institution, IQAC proposed Entrepreneurship Development as an add on practice to promote entrepreneurial spirit. The institution recognizes entrepreneurship as a vital skill that fosters innovation, critical thinking, and self-reliance among students, aligning with the vision of empowering them to become job creators rather than job seekers.

The IQAC has initiated several programs, including workshops, seminars, and incubation centers that provide students with hands-on experience in developing business ideas and ventures.

The institution also encourages the establishment of student-led startups by offering resources such as seed funding, infrastructure, and networking opportunities. Institute has a budget of Rs 10 Lakh for startup funding

Through these initiatives, the IQAC aims to nurture an entrepreneurial ecosystem that supports the holistic development of students and contributes to the socio-economic growth of the region.







**List of activities related to Entrepreneurship Development and IPR**

S. No	Name of the workshop/ seminar/ conference/Competition	Number of Participants	Date From - To
1	Brainstorming through newspaper exercise	30	16/04/2024
2	Identification of Business Opportunities in Malwa Region	50	15/04/2024
3	Business Startup Competition	60	06-08 Feb, 2024
4	National Startup Day	128	16/01/2024
5	Entrepreneurship outreach programme in community	300	28-29 Nov, 2023
6	Safeguarding Ideas Intellectual Property Rights and Protection	31	26/04/2024
7	Basic Course on Entrepreneurship	41	13/12/2023
8	Business Plan Competition	55	30/11/2023
9	An Expert Lecture on Entrepreneurship	30	25/11/2023
10	Problem Solving and Ideation	20	25/11/2023
11	Entrepreneurship and Innovation Career Opportunity	53	25/11/2023
12	IPR Awareness Session	65	02-09-2024
13	Expert Session at MPIDC - Atulya Park Visit	53	16/01/2024





## Sample Reports and Glimpses

### Indore Institute of Management and Research, Indore

#### Report

Academic Year: 2024-2025

Name of the Event: Expert lecture on "Start-ups in the Public and Private Sector"

Date of Event: 11/07/24

Venue: Audi 2- IIST

Session Expert: Dr. C. P. Paul

Faculty Coordinator: Dr. Arpita Binjwa

Total number of Students: 54 students attended the along with the faculties of all the three institutions

As part of the Entrepreneurship development cell and Yukt 2.0 scheme, HMR has successfully organized an expert lecture titled "Start-ups in Private and Public Sector." This event provides students with insights into the start-up ecosystem, emphasizing the opportunities and challenges within both the private and public sectors. The expert lecture covered various aspects of starting and scaling a business, including funding, innovation, market analysis, and the role of technology.

Dr. C. P. Paul sir provides insights on the factors which are essential to start any business in any sectors and explains their relative magnitude. He emphasises that the inner motivation of an entrepreneur plays a pivotal role in starting any entrepreneurial journey. Further he discussed all the important factors like how to scaleup a business. How to arrange Funds? Which are the major technological drivers? And many more. He further added the detailed list of organizations which provide funding support to new entrepreneurs.

**Closing Remarks:** Overall the session was insightful and provides motivation and useful information to the future entrepreneurs from HMR.







**Major Outcomes:**

- Enhanced understanding of the start-up ecosystem among students.
- Inspiration and practical knowledge for aspiring entrepreneurs.
- Increased awareness of the support systems available for start-ups in both private and public sectors.

**Conclusion:** The expert lecture on "Start-ups in Private and Public Sector" is a crucial step in IIMR's ongoing efforts to foster a culture of innovation and entrepreneurship among its students. By providing access to expert knowledge and real-world insights, IIMR aims to empower students to become successful entrepreneurs who can contribute to the nation's economic growth and resilience.

Dr. Arpita Binjwa

Faculty Coordinator

Dr. Aradhana Chouksey

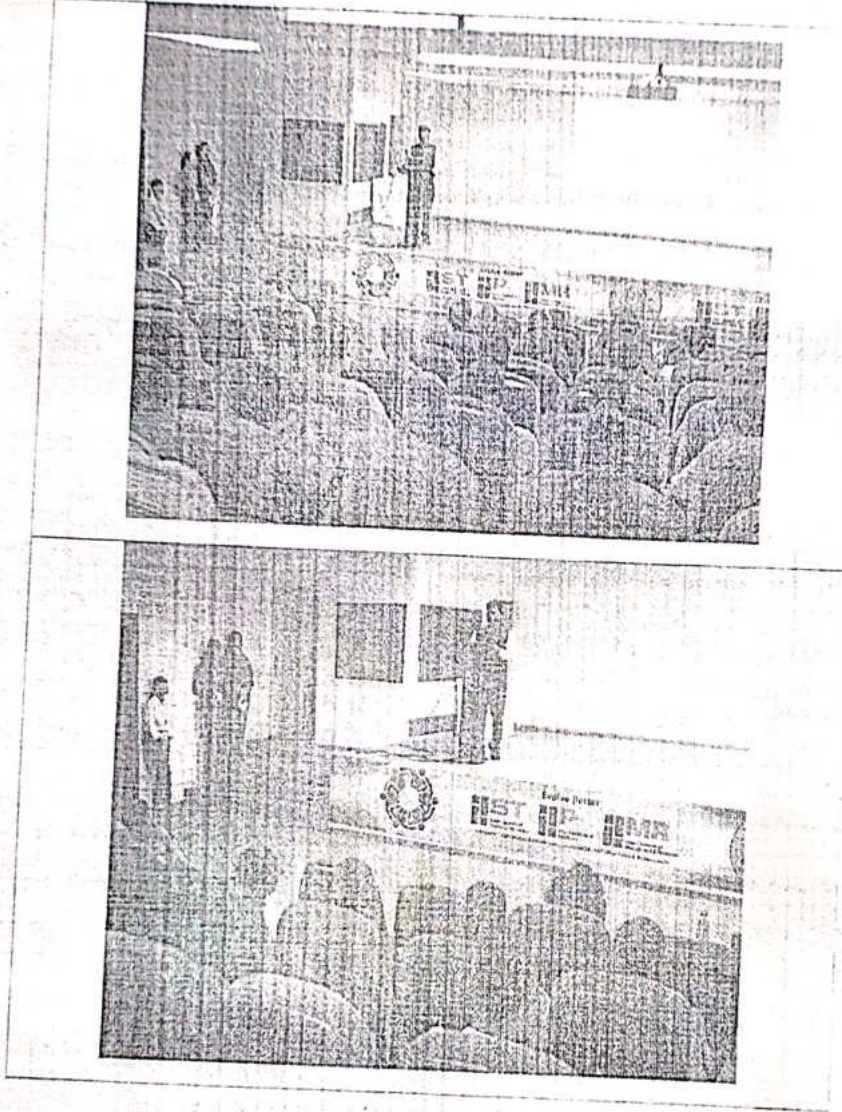
Principal

**Principal**  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)









IIMR

Event : Expert Lecture on Startup in Public & Private Sector

SN	Student Name	Sign
1	Khyati Atadriya	<i>Khyati</i>
2	Pinky Ray	<i>Pinky</i>
3	Nikita Patel	<i>Nikita</i>
4	Yashaswini Rathore	<i>Yashaswini</i>
5	Shruti Wari	<i>Shruti</i>
6	Ayush Kumarawat	<i>Ayush</i>
7	Shavanya Shrivastava	<i>Shavanya</i>
8	Tanvi Naik	<i>Tanvi</i>
9	Muskan Zamindar	<i>Muskan</i>
10	Prerna Kukreja	<i>Prerna</i>
11	Khushi S. Gupta	<i>Khushi</i>
12	Iska Sharma	<i>Iska</i>
13	Anjali Chaurhan	<i>Anjali</i>
14	Kaustika Shukla	<i>Kaustika</i>
15	Jaljit Panchari	<i>Jaljit</i>
16	Azul Haque Qureshi	<i>Azul</i>
17	Nrisigh Dar Rotodi	<i>Nrisigh</i>
18	Rajat Chaturvedi	<i>Rajat</i>
19	Kanchi Shakya	<i>Kanchi</i>
20	Aayushi Dubey	<i>Aayushi</i>
21	Hrishita Sharma	<i>Hrishita</i>
22	Abhil Joshi	<i>Abhil</i>
23	Ashwini Patidar	<i>Ashwini</i>
24	Nivedita Dhot	<i>Nivedita</i>
25	Sakshi Patidar	<i>Sakshi</i>







INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

"Funding Support for Research"

Report

Academic Year: 2024-25

Date of Event: 10/07/24

Time: 03:00 P.M. to 03: 30 P.M.

Venue: Audi II (Lata Mangeshkar Sabhagar) IIST

Speaker: Dr. Aradhana Chouksey (Principal of IIMR)

Faculty Coordinator: Dr Reshu Agarwal / Dr. Juhi Joshi

Institution: Indore Institute of Management and Research (IIMR), Indore (M.P.).

Under the Research and Development Cell of Indore Institute of Management and Research, a Faculty Development Program was conducted. All the Faculty Members along with students of IIST, IIP, and IIMR have attended this session. The main objective of this session is to aware faculty members and students that how they can raise funds to support a high level of research by taking help from different organizations.

In this session, Principal Dr. Aradhana Chouksey Madam covered different sources from which funding support can be taken for research like AICTE, CSIR (Council for Scientific and Industrial Research), DST (Drug and Pharmaceutical Research Programme), DAE- Board of Research in Nuclear Sciences, Anusandhan National Research Foundations, Ministry of Coal, ISRO, UGC, ICSSR, NBA, and others. She also discussed queries about funding for research with students as well as faculty members and gave them answers regarding those





queries. This session was attended by approximately 60 faculty members of IIST, IIP, and IIMR. Also, 34 students have attended this session.

Dr Reshu Agarwal and Dr. Juhi Joshi have co-ordinated this session.

Research Co-ordinator

Dr. Reshu Agarwal

Dean Research/ Vice Principal

Dr. Rakshita Puranik

Principal

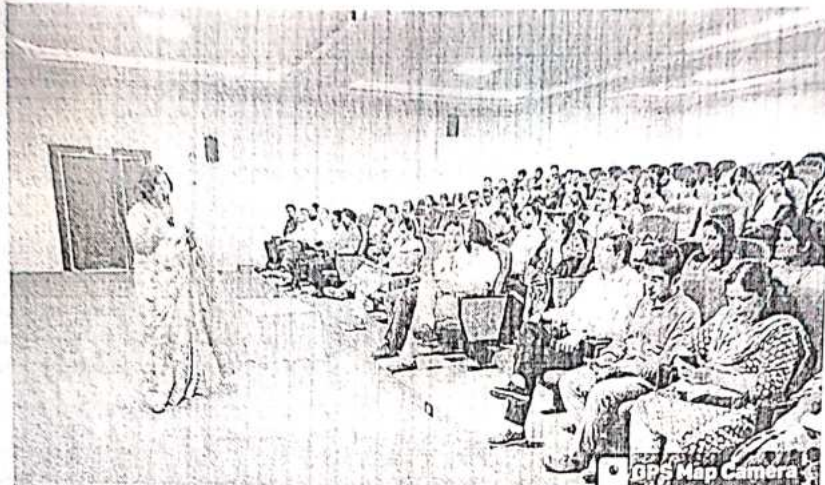
Dr. Aradhana Chouksey

Event Co-ordinator

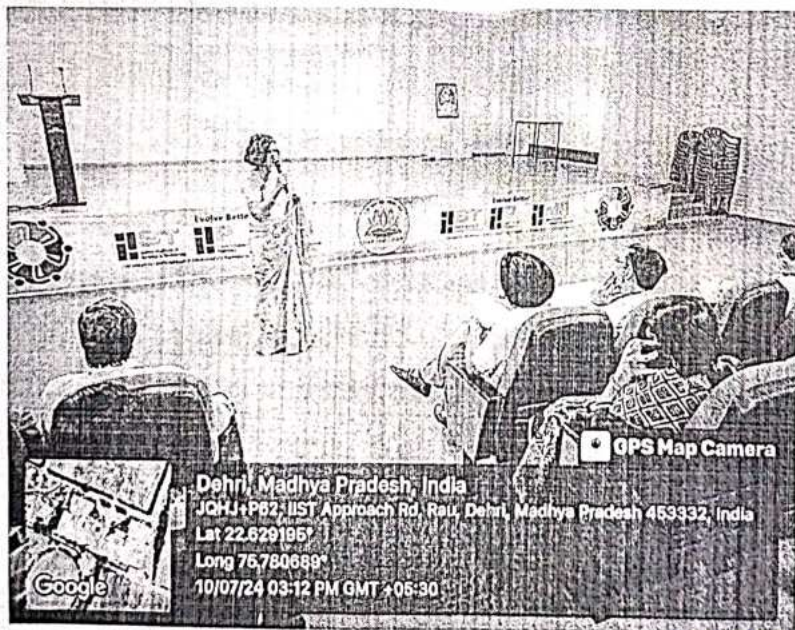
Dr. Juhi Joshi







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Long 75.780689°  
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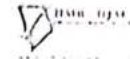




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IIMR/ 2024-25/Academic/ 307

Date - 16/07/2024

NOTICE

This is to inform all the faculty and students that, IIMR is organizing a session on "NISP Awareness Program" by Dr. Aradhana Chouksey (Principal, IIMR) on 22/07/2024 at 10:45 am onwards.

All the faculty and students are requested to attend the session at the given date & time.

Venue: - LH-1 PG Building (IIMR)

Date: - 22/07/2024 (Monday)

Time: - 10:45 am

*Aradhana Chouksey*  
 DR. ARADHANA CHOUKSEY

Prof (Dr.) Aradhana Chouksey  
 Principal

**Principal**

Indore Institute of Management and Research  
 Opp, IIM, Pithampur Road,  
 RAU, INDORE (M.P.)







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**Organizing Interaction Session**

**NISP Awareness Program**  
 (IIMR faculty and Students)

**Speaker:**



**Dr. Apdharma Chouksey**  
 Principal - IIMR

**NISP Coordinator:**  
 Dr. Reshu Agrawal

**Faculty Coordinator:**  
 Dr. Jubi Beethi

**Date:** 27 July 2024  
**Time:** 10:45 AM onwards  
**Venue:** IIT-103 Building (IIMR)

**1ST Campus, Opp. IIM(Indore), Rev. Pithampur Road, Indore 453114(MP)**  
**Toll Free: 4900 103 3059 | 822 407 1000/2000 | 822 407 2000/3000**  
[www.indoreinstitute.com](http://www.indoreinstitute.com)







**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

**"NISP Awareness Program"**

**Report**

Academic Year: 2024-25

Date of Event: 22/07/24

Time: 10:45 A.M. onwards

Venue: LH- 1 PG Building

Speaker: Dr. Aradhana Chouksey (IIMR, Principal)

NISP Coordinator: Dr. Reshu Agrawal

Co-Coordinator: Dr. Juhi Joshi

Under the National Innovation and Startup Policy. On Monday, July 22nd, 2024, IIMR organized an awareness program of NISP for Indore Institute of Management and Research Faculty as well as students. About 73 students of MBA and 14 faculty members of IIMR have attended this awareness program. Dr. Aradhana Chouksey (IIMR, Principal) was the speaker of this program. She shared important guidelines that come under the National Innovation and Startup Policy of IIMR and how students as well as faculty members can start a new start-up by thinking out of the box with innovation and what benefits can be availed by starting a new venture through the institute.

Dr. Reshu Agrawal was the NISP co-ordinator and Dr. Juhi Joshi was the co-coordinator of this program.

*Reshu Agrawal*  
Dr. Reshu Agrawal

NISP co-ordinator

*Juhi*  
Dr. Juhi Joshi

Co- coordinator

*Dr. Aradhana Chouksey*  
Dr. Aradhana Chouksey  
Principal IIMR

**Principal**  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)



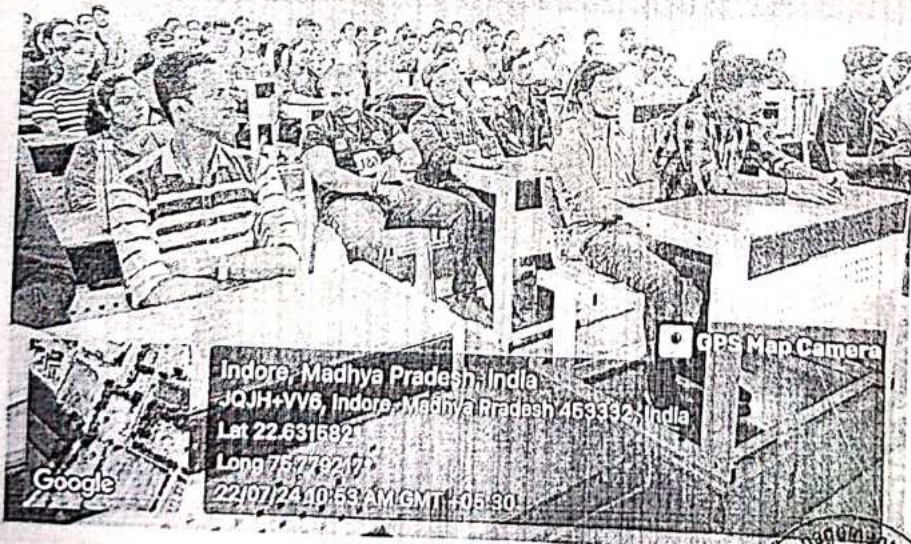




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Google

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**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

**Interactive Session on "Angel Investment and VC Funding"**

**Session Report**

Academic Year: 2023-2024

Date of Event: July 26, 2024

Time: 11:30 AM- 1:00 PM / Venue- IIST Audi-II

Faculty Coordinator: Dr. Vinayak Khare / Dr. Arpita Binjwa

Name of Resource Person: Dr. Aradhana Chouksey

**Objective**

- To introduce and discuss the concept and opportunities of Angel Investment and VC Funding.
- To organize an interactive session for students and faculties.
- To guide and support students at their ideation stage and in their future entrepreneurial pursuits.

**Benefits in terms of learning/skill/knowledge**

1. Relevant information regarding Angel investment and VC funding was disseminated in the session.
2. Students were introduced to the rudimentary steps to build a start-up were discussed.
3. Start-Up India initiative was discussed.
4. Projection and discussion on current entrepreneurial ventures and potential investment scopes were done.

**Details of the event**

On July 26, 2024, the Institutions Innovation Council, in collaboration, hosted an Interactive Session at the auditorium of the institute from 11:30 PM onwards. The focal point of this event was the discussion surrounding & Angel Investment/ VC Funding Opportunity for Early-Stage Entrepreneurs. The keynote speaker for the day was Dr. Aradhana Chouksey, who holds the position of Principal IIMR. She delivered an insightful lecture, which attracted an audience of nearly 80 students and faculty members representing various departments. Following the lecture, a lively question-and-answer session unfolded, with active participation from all attendees. The program concluded with a heartfelt vote of thanks.





Vice Principal  
Dr. Rakshita Puranik

IIC Coordinator  
Dr. Vinayak Khare



Principal  
Dr. Aradhana Chouksey

Principal  
Indore Institute of Management  
and Research  
Opp. IIM, Pithampur Road,  
RAU, INDORE (M.P.)

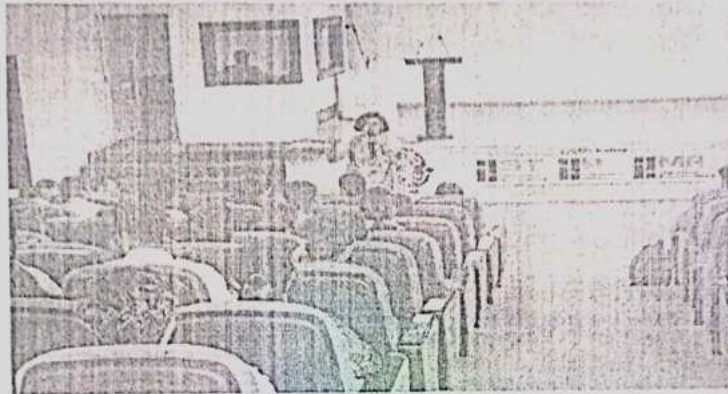
**Glimpse of the Workshop**







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IIMR  
Attendance Sheet

SN	Student Name	Sign
1	Anshuprasad Kaur	<i>Anshu</i>
2	Manish Rajgopal	<i>Manish</i>
3	Manasi Joshi	<i>Manasi</i>
4	Tanu Malhotra	<i>Tanu</i>
5	Widhauth Singh	<i>Widhauth</i>
6	Neha Shethkar	<i>Neha</i>
7	Praveen Chavhan	<i>Praveen</i>
8	Nancy Goyal	<i>Nancy</i>
9	Vishakha Gohil	<i>Vishakha</i>
10	Nandini Modi	<i>Nandini</i>
11	Prema Khurja	<i>Prema</i>
12	Sakshi Mishra	<i>Sakshi</i>
13	Sahil Utkar	<i>Sahil</i>
14	Sanskriti Mittal	<i>Sanskriti</i>
15	Pinky Ray	<i>Pinky</i>
16	Anul Magre Saxat	<i>Anul</i>
17	Nisimkhar Dharwadkar	<i>Nisimkhar</i>
18	Rashi Sisodia	<i>Rashi</i>
19	Prabhant Kaghunawari	<i>Prabhant</i>
20	yash Deswal	<i>Yash</i>
21	Vishal Panwar	<i>Vishal</i>
22	Prateek Pandey	<i>Prateek</i>
23	Sanskriti Mishra	<i>Sanskriti</i>
24	Rajat Chaturvedi	<i>Rajat</i>
25	Sonali Mishra	<i>Sonali</i>
26	Shubhanshu Arora	<i>Shubhanshu</i>
	J SHARMA	<i>J Sharma</i>







28	Adrian Sani	आदर्श सानी
29	Anjum Malik	अंजु
30	Ruchi Pandey	रुची
31	Yashveer Rathore	यशवीर
32	Pragya Baliwal	प
33	Novita Chouhan	नोविता
34	Palak Patidar	पलक
35	Nikita Patel	निकिता
36	Ranu Jaiswal	रानु
37	Ayush Kumbawat	अयुष
38	Akshat Sharma	अक्षत
39	Anurag Yadav	अनुराग
40	Amn Gouri	अमन
41	Ayush Salanki	अयुष
42	Ayush Pal	अयुष
43	Jay Handigra	जय
44	Amn Tomar	अमन
45	Devkinandan Gaur	नन्दन
46	Sant Gaur	संत
47	Rajat Sani	राजत
48	Mani Garg	मनी
49	Deepak Sharma	दीपक
50	Shruti Wani	श्रुति
51	Priyanka Joshi	प्रीतिका
52	Tanvi Nair	तानवी
53	Shravya Tiwari	श्रवा
54	Khushi M. Gupta	खुशी
55	Ashika Rajput	अशिका
56	Anushka Raghunani	अनुष्का
57	Rhumika Ramchandani	रुमीका





58	Adhil Joshi	
59	Hairam Khadaiya	<del>Hairam</del>
60	Krutika Shukla	<del>Krutika Shukla</del>
61	Aman Jain	<del>Aman Jain</del>
62	Yogesh Panwar	<del>Yogesh</del>
63	Sanjay Vivilay	<del>Sanjay V.</del>
64	Sakshi Verma	<del>Sakshi</del>
65	Vaishnavi Mate	<del>Vaish</del>
66	Sangeeta Rana	<del>Sangeeta</del>
67	Vishal panwar (iv) sem	<del>Vishal</del>
68	Manojat (v) sem	<del>Manoj</del>
69	Rishabh Biswas (v) sem	<del>Rishabh</del>
70	Himanshu himanshu (iv) sem	<del>Himanshu</del>
71	Anjali Kataria	<del>Anjali</del>
72	Hrishita Sharma	<del>HR</del>
73	Ayushi Reddy	<del>Ayushi</del>
74	Ayushi Dubey	<del>Ayushi</del>
75	Kanchi Shakya	<del>Kanchi</del>
76	Kalpit Parthak	<del>Kalpit</del>
77	Adarsh Jain	<del>Adarsh</del>
78	Abhishek Jiwari	<del>Abhishek</del>
79	Ambika Patel	<del>Ambika</del>
80	Jyoti gujjari	<del>Jyoti</del>
81	Mustam Zamundar	<del>Mustam</del>
82	Shikha Sharma	<del>Shikha</del>
83	Pooja choudhary MBA IV sem	<del>Pooja</del>
84	Pragya Pathak MBA IV sem	<del>Pragya</del>







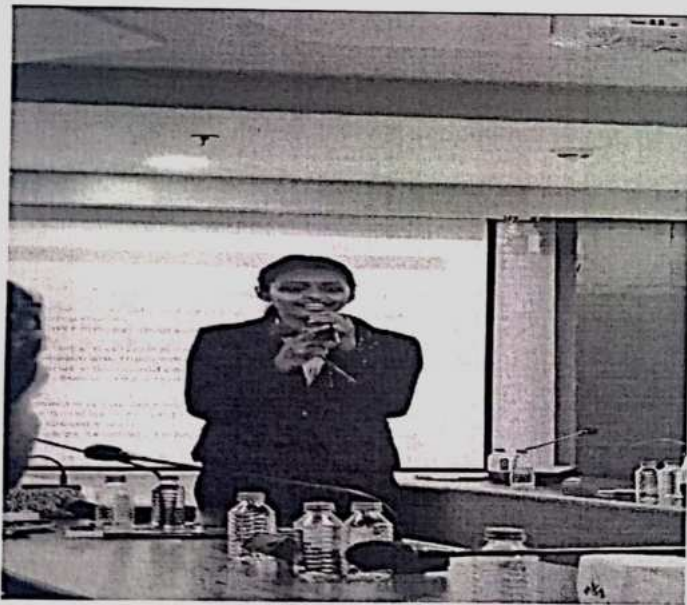
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## Pitch Desk at MPIDC Atulya Park





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## IQAC Composition



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**Revised Office Order**

Date: 16 December 2022

Letter No. IIMR/528/2021-22/IQAC  
Subject: Re-Constitution of IQAC for Academic Year 2022-23 (Maximum for 2 Years)  
As per guidelines provided by UGC- NAAC, New Delhi, the following IQAC is re-constituted in the institution with an immediate effect for planning, guiding and monitoring quality assurance and enhancement activities for the higher education in the institution.

S. No	Name of the Member	No. of Member	Designation	Composition
1	Dr. Rishi Dubey	01	Principal	Chairman/ Head of Institution
2	Dr. Vishal Geete Dr. Anuradha Pathak Dr. Pooja Srivastava Dr. Vaibhav Modak Ms. Kriti Vishwakarma Mr. Gajendra Dubey	06	Professor Associate Professor Associate Professor Assistant Professor Assistant Professor Assistant Professor	Teachers to represent all levels
3	Shri Arun S. Bhatnagar	01	Director General /Management Representative	One member from Management
4	1. Mr. Nilesh Naik 2. Mr. Nishant Bansal 3. Mr. Ranjan Potdar	03	System Administrator Administrative Officer Public Relations Officer	Few senior administrative officers
5	1. Mrs. Deepika Dubey 2. Yamini Phalak 3. Sumit Sahu 4. Hail Kothari	04	Social Worker Student Student Alumni	One nominee each 1. Local Society 2. Students 3. Alumni
6	Dr. Rupesh Shukla	01	Expert Member	External Expert Member
7	1. Mr. Sandeep Acharya 2. Mr. Shishir Agrawal 3. Mr. Hemant Jain	03	Employer Industrialist Parent	One nominee each 1. Employer 2. Industrialist 3. Stake holder
8	Dr. Simranjeet Kaur Sandhar	01	Professor	Coordinator IQAC

For the smooth functioning of IQAC, Meeting Room is designated. Clerical Assistance will be provided by Mr. Goun Shankar Saini. Details of IQAC functioning and other rules may be obtained from NAAC Website [www.naac.gov.in](http://www.naac.gov.in)

Principal, IIMR

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**Office Order**

Ref No. IIMR / IQAC / 2023-24/146

20/11/2023

Subject: Re-Constitute of IQAC for Academic Year 2023-24 (Maximum for 2 Years)

As per guidelines provided by UGC- NAAC, New Delhi, the following IQAC is Re-Constitute in the Institution with an immediate effect for planning, guiding and monitoring quality assurance and commencement activities for the higher education in the Institute.

S no.	Name of the Member	No. of Member	Designation	Composition
1.	Prof. Dr. Aradhana Chouksey	01	Principal	Chairman/Head of Institute
2.	Dr. Vishal Geete Dr. Vaibhav Modak Dr. Shijji Shukla Mr. Gajendra Dubey	06	Professor Associate Professor Assistant Professor Assistant Professor	Teachers to represent all levels
3.	Shri Arun S. Bhatnagar	01	Group Advisor / Management Representative	One member form Management
4.	1. Mr. Nilesh Naik 2. Mr. Nilesh Bansal 3. Mr. Ranjan Potdar	03	System Administrator Administrative Officer Public Relation Officer	Few Senior Administrative Officer
5.	1. Dr. Lalita Sharma 2. Anshika Kasliwal 3. Gourav Kuril 4. Yamini Phalak	04	Social Worker Student Student Alumni	One nominee each 1. Local Society 2. Students 3. Alumni
6.	Dr. Rupesh Shukla	01	Expert Member	External Expert Member
7.	1. Mr. Ashutosh Yadav 2. Mr. Shishir Agrawal 3. Mr. Neeraj Joshi	03	Employer Industrialist Parent	One nominee each 1. Employer 2. Industrialist 3. Stake holder
8.	Dr. Anuradha Pathak	01	Associate Professor	Coordinator IQAC

For the smooth functioning of IQAC, Meeting Room is designated. Clerical Assistance will be provided by Mr. Prathmesh Kaushal. Details of IQAC functioning and other rules may be obtained from NAAC Website [www.naac.gov.in](http://www.naac.gov.in)

*(Prof. Dr. Aradhana Chouksey)*  
**Principal**  
Indore Institute of Management  
and Research  
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**Indore Institute of Management & Research**  
Affiliated to - DAVV (Indore) & Approved by - AICTE (New Delhi)

**No. of IQAC Meetings in 2023-2024**

S. No	IQAC Meeting	Date
1	IQAC Meeting August 2023	12 <sup>th</sup> August 2023
2	IQAC Meeting January 2023	16 <sup>th</sup> January 2024







**Sample Minutes Meeting August 2023**

**INDORE INSTITUTE OF MANAGEMENT AND RESEARCH**

Date:- 12<sup>th</sup> August 2023

**Minutes of Meeting**

As per the circular dt 4<sup>th</sup> August 2023, Friday, a meeting was called in the Boardroom, Principal's Office, IIMR to discuss the following agenda:-

1. To share the NAAC Grade
2. Discuss NAAC Peer Team Visit Recommendations
3. Action plan for the upcoming session
4. Upscaling of working under various criteria of NAAC and other accrediting bodies.

All the faculty members were present in the meeting along with the IQAC members.

**Meeting Details:-**

1. The Chairperson welcomed all the IQAC members and appreciated their efforts for the NAAC "A" Grade. The Chairperson also extended gratitude to all the teaching and non-teaching staff members for their untiring efforts in this grand attainment.
2. The Chairperson then handed over the session to the IQAC Co-ordinator to take the meeting ahead and brief the entire team about the report furnished by the NAAC Peer Team as well as the overall criteria points.
3. IQAC Coordinator, Dr. Simranjeet, briefed about the following key points highlighted by the NAAC Peer Team for quality improvement in education and also discussed the recommendations made by the Peer Team
  - a. Improving the formal feedback mechanism on curriculum from stakeholders.
  - b. Encouraging faculty members to conduct high-quality research
  - c. Hiring more research-oriented and industrially experienced faculty members
  - d. Improving research and innovation.
  - e. Improving learning environment.
  - f. Infrastructural facilities for disabled students to be enhanced.
  - g. Increase in number of sports and cultural activities.
  - h. Decentralization to be enhanced.
  - i. Internal administrative and academic audits
  - j. Strengthening IQAC and its documentation
4. Dr. Simranjeet also highlighted the points that were appreciated during the visit and to upscale the working.
5. All the members unanimously agreed to the recommendations.
  - a. Dr. Shijji Shukla informed that a structured feedback system is already in place, gathering inputs from students, faculty, industry professionals, parents and alumni, improvements are required in analysis to evaluate the relevance and effectiveness of the curriculum.





- b. Dr. Vishal Geete suggested to revise the Research and Publication Policy, added to which Dr. vaibhav suggested to link appraisals and increments focusing on individual goals for quality improvement in education.
- c. Dr. Pooja Srivastava suggested that candidates with both academic credentials and industrial experience should be prioritized for on roll. Meanwhile collaboration with industry leaders to be enhanced for guest lectures, research projects, and Internships.
- d. Dr. Rupesh Shukla proposed to encourage entrepreneurial spirit amongst students, more activities should be conducted related to Startup/Entrepreneurship.
- e. Mr. Nilesh Nayak put forward that Smart Boards/Interactive Boards can be purchased to improve students' learning experience.
- f. Mr. Nishant Bansal informed that process for installing Lift has already been initiated.
- g. Dr. Anuradha suggested that regular meetings should be organized to seek feedback from all stakeholders to enhance participative management.
- h. Dr. Simranjeet discussed about the academic calendar and progress of academic session 2023-24 along with the SIGs planned. She also asked HODs to take followup on training and implementation of ERP.

6. In the end, Group Advisor and Management representative, Shri Arun S Bhatnagar Sir congratulated all the faculty and staff members and encouraged them to keep up the good work. Sir also ensured wholehearted support in planning and implementing the quality initiatives for improvement in the education.

All the members agreed that Institute functioning should be in line with the NAAC Guidelines, focusing on the key areas.

Copy to:

- 1. IQAC Cell
- 2. All the members.

*Sandhar*

Dr. Simranjeet Kaur Sandhar  
Coordinator, IQAC







**Indore Institute of Management and Research**

**Meeting Attendees**

S. No	Name	Signature
1	Dr. Rishi Rubey	Rishi
2	Simeanjeet Kaur Soodan	Simeanjeet
3	Anuradha Pathak	Anuradha
04	Dr. Pooja Srivastava	Pooja
05	Dr. ASHA MISHRA	Asha
06	Dr. Vinayak Khare	Vinayak
07	Mr. Nayan Bhidodiyar	Nayan
08	Mr Hanish Kukroja	Hanish
09	Ms. Dimple Sukhoja	Dimple
10	Dr Vishal Geal	Vishal
11	DR SHISHI SHUKLA	Shishi
12	DR VAIBHAV MODAK	Vmodak
13	Ranjan Potdar	Ranjan
14	Nikhant Bansod	Nikhant
15	Mr. Nilesh Nalk	Nilesh
16	Dr. Ajay Patel	Ajay
17	Dr. Shubhangi Jain	Shubhangi
18	Alka Mandloi	Alka
19	Vinny Katiya	Vinny
20	Dr. Veena Dadlani	Veena
21	DR. SAURABH SHRIWAS	Saurabh
22	Kirti Vishwakarma	Kirti

