

### **Indore Institute of** Management & Research Affiliated to - DAVV(Indore) & Approved by - AICTE(New Delhi)

### 7.1.5 Green Campus Initiatives.

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IIMR conceptualized the concept of Green Campus in the year 2018-19. The initiative has been termed as "Green Waves Movement" under which the key areas of

- 1. Conserving bio diversity by planting trees.
- 2. Cultivating organic vegetables and crops.
- 3. Say "Big No" to use of plastic bags, bottles and cans.
- 4. Water harvesting and water management in our day to day usage.
- 5. Promoting Agro-forestry.

The initiatives under the "Green Campus" were formulated with the drafting and implementation of "Green Policy".

#### The initiatives focused upon are.

- 1. Restricted Entry of Automobiles
- 2. Use of Bicycles/Battery Operated Vehicles
- 3. Pedestrian Friendly Pathways
- 4. Saying "No" to the use of Plastic
- 5. Landscaping with Trees and Plants







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#### **IIMR Green Campus Policy**



Indore Institute of Management & Research

#### POLICY DOCUMENT ON GREEN CAMPUS POLICY

#### Green Campus Policy

A Green Campus is a place where environmental friendly practices and education system jointly promote sustainable and eco-friendly ambiance in the campus. The objective of this policy is to foster a culture of self-sustainability and make the entire campus environmental friendly.

Institute protects its own environment with its green campus policy and keeps its campus pollution free. We undertake green audit to ensure balance between environment and educational performance of the institution. The college administration is having environmental consciousness. Therefore, a special focus is given on the plantation of saplings and their nourishment. Every year, tree plantation is done on the college campus during the rainy season. Thus, college undertakes environment friendly practices to maintain eco-friendly balance in the college campus.

Policy include points related to the institutional indicates for greening the campus is as follows:

- 1. Restricted entry of Automating gement & Research
- 2. Use of Bicycles/ Battery powered vehicles
- 3. Pedestrian Friendly pathways
- 4. Ban on use of Single use plastics
- 5. landscaping with trees and plants
- 6. Green waves club
- 7. Green Audit Committee

#### Restricted entry of vehicles

 All the vehicles of college staff/ faculty members are encouraged to get the emission certification before entering the vehicle in college campus.



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#### Indore Institute of Management & Research

 The college encourages the employees and students to frequently use public transport, bicycles, etc. to limit the emissions.

#### Use of Bicycle/ battery powered vehicles

- · College uses the Battery-powered vehicles for in- house transport.
- All electricity use within a new building space maximizes the use of renewable energy.

#### Pedestrian-friendly pathways

- · Campus follows the Pedestrian-friendly pathways in all the buildings.
- Pedestrian-friendly pathways are properly marked with suitable logo/sign.

#### Ban on use of single use Plastic

- The college continuously committed to work towards plastic-free campus.
- In the campus, there is complete ban on single-use plastics in classroom, labs canteens in the
  institution's premises and possessore institute of

## Landscaping with trees and Hangagement & Research

- As per the green practices in the campus is moving in the direction of a Green Institution is
  planting more trees within and outside the campus.
- Medication plants and more fruit plants and trees have been planted to clean the atmosphere
- · Promoting of plantation drive with newly admitted students every year.

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Green Waves Club

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#### Restricted entry of automobiles

IIMR has a restricted entry of automobiles to prevent and protect the levels of pollutionair and noise both- in the campus. The institute has a dedicated parking system at the main gate entrance and proper barricades protect the entry of vehicles in the vicinity of the Institute.

- The institute restricts the entry of automobiles in the campus.
- The Institute has a dedicated four wheelers and two wheeler parking for the members of the institute.
- There is a dedicated staff, students and and Visitor's Parking in the Institute
- A large number of faculty and students of the institution use the Institutional buses forplying.
- Students and staff use private transport also
- Many of the members of the faculty are encouraged to do vehicle pooling to reduce thevehicular usage and pollution
- Restricted automobile entry and parking away from academic buildings facilitates tocurb off air and noise pollution in the campus.

Geotagged Pictures of restricted entry of automobiles





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#### Use of Bicycles/ Battery powered vehicles

- A small section of non-teaching staff uses bicycles for mobility within the campusand nearby
- Battery Operated cars are available on campus for the benefit of the movement of 0thepeople on campus

Geotagged Photos for Use of Bicylces







Geotagged Photo of Battery-Operated Vehicle in the Campus



#### Pedestrian Friendly pathways

- The campus possesses well laid roads which are friendly to the inmates of the campus
- · Pedestrian-friendly pathways are properly marked with suitable logo/sign.
- The Pedestrian Pathways are well lit to facilitate safe mobility in the night too.
- LED lights are used in pathways and some of the incandescent and fluorescent tube lights are replaced with LED bulbs. Majority of the pathways are provided with LEDlighting systems which are supposed to be energy efficient.







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Geotagged Photo for Pedestrian Friendly Road



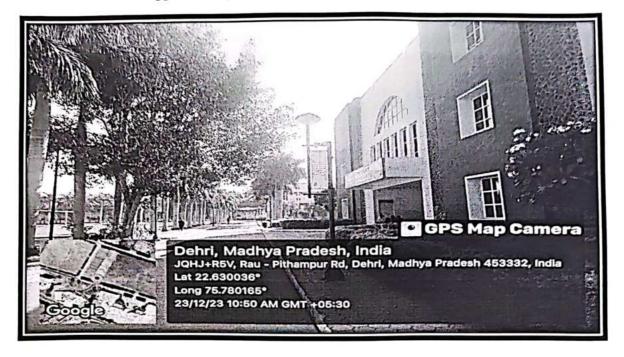


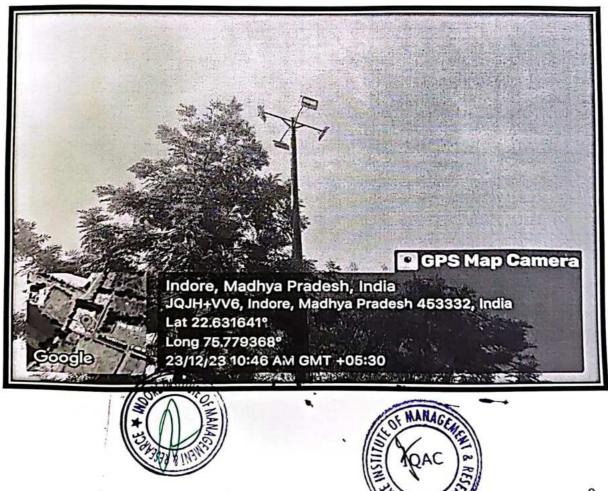






Geotagged Photo for Use of LED in campus and on pathways





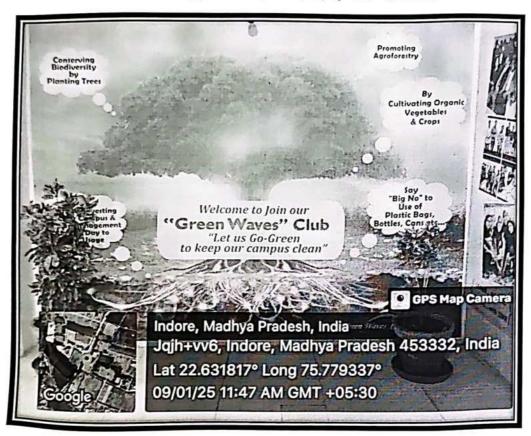




#### Ban on use of Plastic

- Proper Signages are placed at relevant places to sensitize students about "NO" toPlastic in the campus
- Different types of dustbins are provided on campus to collect plastic bottles, wrappers, chocolate covers etc.
- All utensils in the Canteen are of steel and of food grade. It is ensured that no
  plasticutensils are used in the kitchen either for serving or cooking purposes.

Geotagged Photo for Display of "NO" to Plastic













#### Geotagged Photo for Different types of dustbins



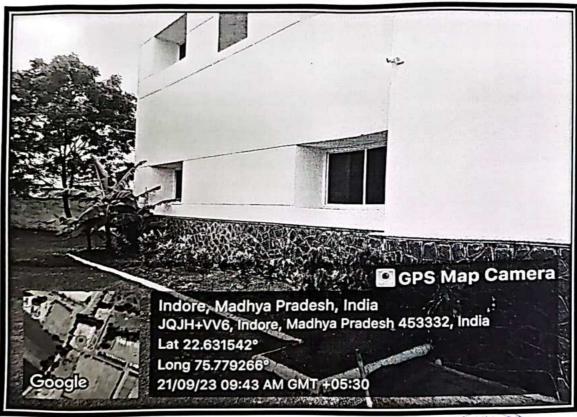




#### Landscaping with trees and plants

- The entire campus is well maintained with a rich collection of trees and plants that makethe environment carbon dioxide free and maintain the inmate's good health.
- The campus is enriched with greenery which includes landscapes with grass, bushes,trees and ornamental trees by maintaining biodiversity.
- Institution has organized outreach activities on green practices for the benefit of society.
- All the students and faculties, along with the management of the Institute, commit totree plantation drive every year.
- Institute has its own organic farm, that provides for the fruits and vegetables
  of thecanteen too.

Geotagged Photo for Landscaping in the campus through various approaches











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#### **Additional Initiatives**

 Medicinal and Horizontal Gardens- The Institute is in the vicinity of more than 1504 trees, medicinal herbs and ornamental plants. Such rich availability of flora in the campus has helped to reduce the carbon footprints.

#### Geotagged Photos of Additional Initiatives

#### Medicinal Garden

