



**Indore Institute of
Management & Research**

Affiliated to - DAVV(Indore) & Approved by - AICTE (New Delhi)

उद्देश्य

Vol. 1 (No. 4) Chief Editor - Prof. Dimple Sukhija December, 2025

TOP NEWS HEADLINES

RBI Projects India's GDP Growth at 7.3% for FY 2025-26

The Reserve Bank of India increased India's GDP growth forecast to 7.3% for FY 2025-26 from 6.8%. This reflects confidence in strong domestic demand and economic stability. Despite global uncertainties, India's economy is expected to grow steadily. The announcement also boosted investor confidence.



Reserve Bank of India
December 5, 2025



Moneycontrol
December 6, 2025

Quick-Commerce Pioneer Zepto Converts to Public Company, Eyes 2026 IPO

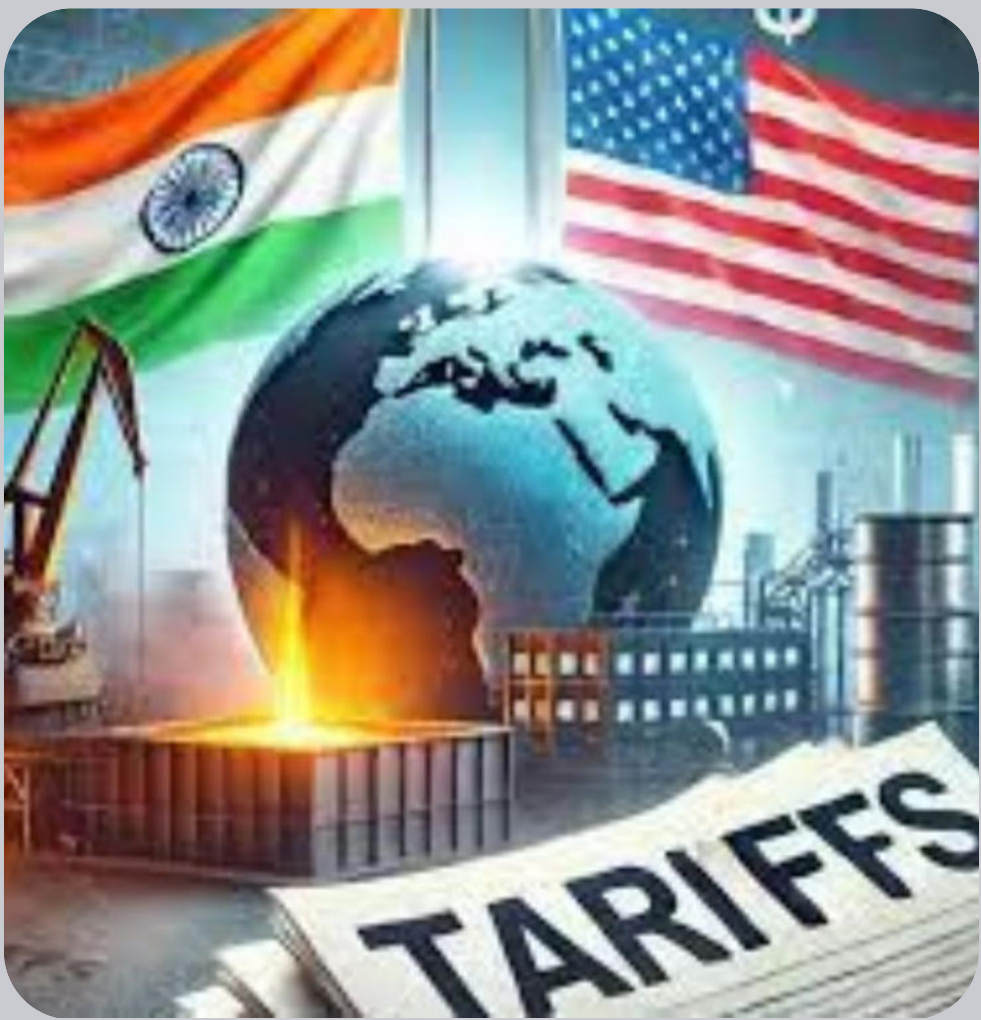
Quick-commerce company Zepto became a public company on December 6, 2025, ahead of its planned IPO in 2026. This move strengthens corporate governance and regulatory compliance. It also helps Zepto prepare to raise funds from the public. The company aims to expand rapidly in India's e-commerce market.

Rupee Plunges to Historic Low of ₹90.42, RBI Steps In

On December 3, 2025, the Indian rupee touched a historic low of ₹90.42 per US dollar before recovering after RBI intervention. The fall was mainly due to strong dollar demand and heavy foreign capital outflows. Nearly \$18 billion left Indian markets, putting pressure on the currency. The rupee has now become Asia's weakest currency in 2025.



CNBC-TV18, Economic Times
December 3, 2025



US Tariffs Devastate Indian Exports: 37% Plunge, Thousands Lose Jobs

Indian exports to the US fell by 37% due to a 50% tariff imposed by the US. Major sectors like textiles, jewellery, and agriculture were badly affected. Around 2.85 lakh workers lost their jobs. This has created serious pressure on India’s export-driven industries.

Ministry of Commerce
December 2025 (Monthly Data)

Start-up Acceleration Programme for Circular Economy

NITI Aayog and Hindustan Unilever launched a start-up program to promote the circular economy. It will support 50 innovative start-ups working on recycling and sustainable packaging. The goal is to reduce waste and improve resource efficiency. This initiative supports India’s move towards sustainable development.

Hindustan Unilever
December 11 ,2025



Maharashtra Police Deploys AI-Powered MahaCrimeOS for Cybercrime Combat

Maharashtra Police introduced MahaCrimeOS AI to fight cybercrime. The system is active in 23 police stations in Nagpur. It uses AI and machine learning to detect crime patterns faster. This improves the speed and efficiency of cybercrime investigations.

Maharashtra Police, Microsoft
December 13, 2025

Parliament Opens Nuclear Sector to Private Investment in Historic Move

India opened its nuclear power sector to private companies through a new law passed by Parliament. The aim is to reach 100 GW of nuclear energy by 2047. This will help increase clean energy production and attract large investments. However, safety and liability concerns remain.

AP News
December 18, 2025



STUDENT BLOG

The Race That No One Wins: Why We're All Competing Without Knowing Why

We live in a world where everyone seems to be running — but no one's really sure toward what. From school grades to LinkedIn achievements, from internships to Instagram milestones, life has quietly turned into an endless race where even resting feels like falling behind. We compete for jobs, marks, likes, money, and attention, but ask anyone why they're running, and you'll often hear, "Because everyone else is."

This race begins early — from childhood report cards to college placements and corporate promotions — and the track never seems to end. Hustle culture tells us that being busy equals being successful, that sleeping less and working more are marks of dedication. But somewhere between coffee-fueled deadlines and scrolling through others' achievements, we forget that we're not competing against anyone — we're simply running beside everyone, each in our own direction.

No matter where we reach, there's always someone ahead — someone with better grades, higher pay, prettier vacations, or more followers. We chase the illusion of "enough," but the finish line keeps moving. The truth is, nobody wins this race, because it was never about distance; it was always about direction.

Maybe it's not success we truly crave — maybe it's peace. Maybe we don't want to win; we just don't want to feel left behind. We compare our lives to carefully curated versions of others', forgetting that life isn't a leaderboard — it's a journey. Slowing down doesn't mean giving up; it means realizing that not every second has to be optimized, that rest is not laziness, and that joy is not a distraction.

Sometimes, the bravest thing you can do is stop running. Take a pause. Look around. Ask yourself if this race even leads where you want to go. True success is not about being first — it's about being fulfilled. The world won't remember who ran the fastest; it will remember who made the journey meaningful.

We were never meant to live like ticking clocks, measuring life in productivity charts. Because at the end of this race, there are no medals — just memories. And you get to choose whether they're of rushing... or of living. So maybe, just maybe, it's time to step off the track and walk your own pace — because what's the point of winning a race that no one ever signed up for?



Tanisha Deshmukh
MBA II Year

Economical & Financial Indicators - December 2025

Indicator	Latest Value / Trend	Remarks / Insight
GDP Growth Rate (India)	6.8% (FY26 Projection)RBI revised GDP forecast ~7.3% for FY 2025-26 (upgraded)	RBI raised the GDP projection from ~6.8% to 7.3%, reflecting stronger consumption and growth momentum; Q2 FY26 GDP was 8.2% YoY.
CPI Inflation Rate	0.71% in Nov 2025 (CPI)	Headline inflation remained very low but edged up from record lows; still well below RBI’s 4% target.
Repo Rate (RBI)	5.25% (Dec 2025 policy)	RBI cut the policy repo rate by 25 bps to 5.25% in Dec 2025, retaining a neutral stance to support growth.
Sensex & Nifty	Sensex & Nifty marginally up (late Dec)	Indian benchmark indices showed modest gains amid global cues; Sensex around ~85.6k, Nifty ~26.2k.
USD–INR Exchange Rate	~89.7 ₹/USD (Dec 23, 2025)	The rupee weakened slightly vs. the USD due to corporate hedging demand.
Exports & Imports	Nov 2025: Exports ~\$38.1 bn, Imports ~\$62.7 bn	Exports grew YoY in Nov 2025 while import growth slowed, narrowing trade deficit.
Crude Oil (Brent)	~\$55–\$61 per barrel range (Dec 2025)	Brent crude prices have softened amid global supply dynamics into late-2025.
Unemployment Rate (India)	6.9% (September 2025, CMIE)	Slight rise observed, with urban employment picking up.
PMI – Manufacturing	55.7 (Dec 2025, HSBC PMI)	Manufacturing PMI softened slightly from previous months but remains

Summary:

India’s economy in December 2025 showed strong growth prospects, very low inflation, stable financial markets, and steady currency movement. Manufacturing activity remained in expansion mode, and labour conditions stayed broadly stable, keeping the overall macro outlook positive heading into 2026.

Source:RBI, CMIE, Reuters, PIB, Economic Times, Moneycontrol, GoodReturns, XE Currency

Campus News

Expert Session on “Cyber Threats: How to Stay One Step Ahead”

An expert session was conducted on 24 December, 2025, under the visionary leadership of Honorable Group Advisor Shri Arun S. Bhatnagar Sir. The session was delivered by National Cybersecurity Expert Prof. Gaurav Rawal, who shared real-life examples, safety practices, and career opportunities in the cybersecurity domain. Students actively interacted during the Q&A and took a Cyber Security and Digital Safety Pledge.



PRAGYAN 2025 – Seminar Presentation Competition

IIMR successfully hosted PRAGYAN 2025 under the IIC banner, featuring enthusiastic participation from all MBA I Year students. Over two days, students presented on themes like management trends, sustainability, entrepreneurship, technological innovations, and social issues. The event was graced with the inspiring guidance of Director General Shri Arun S. Bhatnagar and Principal Dr. Suyash Jhawar. The event concluded with appreciation for faculty mentors, jury members, and the organizing team.

Digital Marketing Workshop “MarketX: Learn Today, Lead Tomorrow” in association with MSME

Indore Institute of Management and Research (IIMR) organized five-days Digital Marketing Workshop “MarketX: Learn Today, Lead Tomorrow” from December 15–19, 2025 in collaboration with MSME. Resource Person Mr. Harshal Kulthiya delivered engaging sessions with hands-on training on Google Keyword Planner, SERP Analysis, Google Ads, and Intent Mapping.



Session on In Search of Truth by Hon'ble Shri Arun S Bhatnagar Sir

A meditation session was conducted by Hon'ble Shri Arun S. Bhatnagar Sir, who beautifully introduced the concept of Divinity, Layaawastha (लय-अवस्था) and heartfulness meditation. The session briefly touched upon the elementary technique of inner stillness and self-awareness, inspiring students to explore meditation beyond rituals and move towards deeper consciousness. Participants were encouraged to continue this inner journey collectively by forming groups to delve further into the scientific and realistic aspects of meditation. The session emphasized that divinity lies within us, awaiting realization, and that the true purpose of life is to evolve and connect with the inner source of bliss.

Group Medical Insurance Policy Initiative by the Institute

Institute has initiated Group Medical Insurance Policy from HDFC ERGO to ensure the health and financial well-being of all the employees. By implementing this insurance plan, the organization reinforces its commitment to employee welfare and support to staff and their families during unforeseen medical situations. This initiative reflects the proactive approach to creating a secure and healthy work environment, prioritizing employee care as an essential component of organizational development.



Step Into Calm, Step Into Strength
Students of IIST-IIP-IIMR actively participated in the World Meditation Day 2025 online meditation session organized globally by Heartfulness and Shri Ram Chandra Mission, led by Rev. Daaji (Shri Kamlesh Patel). The event made history by setting a Guinness World Record for the largest number of live meditators, marking a moment of pride for all. Participants received digital certificates and an exclusive meditation tie upon submission. The session enriched focus, emotional balance, and spiritual growth, inspiring students toward mindfulness and holistic development in an AI-driven era.



Prominent Placements of IIMR

Kashak Sharma, MBA (Batch: 2024-26) is selected as HR and Marketing Lead in Geneva Ventures with a package of 5.40 LPA.

Mahi Shrivastava, MBA (Batch: 2024-26) is selected as Associate Consultant in Technman Consultant with a package of 4.50 LPA.

Tanisha Deshmukh, MBA (Batch: 2024-26) is selected as Accounts Manager in Cartrade Tech Ltd (Carwale) with a package of 4.0 LPA.

Urvashi Arora, MBA (Batch: 2024-26) is selected as Accounts Manager in Cartrade Tech Ltd (Carwale) with a package of 4.0 LPA.

Shailja Mishra, MBA (Batch: 2024-26) is selected as Accounts Manager in Cartrade Tech Ltd (Carwale) with a package of 4.0 LPA.

Yajan Joshi, MBA (Batch: 2024-26) is selected as Accounts Manager in Cartrade Tech Ltd (Carwale) with a package of 4.0 LPA.

Anushree Rai, BBA (Batch: 2023-26) is selected as Social Media Executive in Socially Active with a package of 3.60 LPA.

Harsh Jain, BBA (Batch: 2023- 26) is selected as an Accounting Intern in KN Agri Resource with a package of 3.50 LPA.

Tanisha Deshmukh, MBA (Batch: 2024-26) is selected as Project Coordinator in BluCursor Infotech with a package of 3.0 LPA.

Neha, MBA (Batch: 2024-26) is selected as Accounts Trainee in ESS KAY Fabrications Pvt Ltd with a package of 2.50 LPA.

MBA III Semester DAVV University Results Highlights

Palak Sahu, 3rd Position in University & 1st Position in IIMR (75.22%)

Deeksha Patnaha, 4th Position in University & 2nd Position in IIMR (75.11%)

Narendra Patel, 11th Position in University & 3rd Position in IIMR (72.55%)

Faculty & Staff Achievements

Dr Preeti Patidar participated in Five Day National Level Hands- on Faculty Development Program (FDP) on Data Analysis using Advanced Excel organised by Ideal Institute of Academic & Research Advancement (IIRA), Mumbai (Nov 26-20, 2025)

Dr Anuradha Pathak authored a chapter published in The Transdisciplinary Research Approach: A Local to Global STRIDE published by Taylor & Francis (Dec 04, 2025)

Dr Supriya Goutam presented a research paper titled Bridging Healthcare Inequity through Digital Transformation: A Demographic Analysis in India during India Management Research Conference 2025 (Dec 05-07, 2025) at IIM Ahmedabad

Dr Preeti Patidar participated in an online 2- Day FDP on Gen AI for Teaching and Research organised by ServiceSetu Foundation (Dec 08-09, 2025)

Dr Supriya Goutam participated in an online 2- Day FDP on Gen AI for Teaching and Research organised by ServiceSetu Foundation (Dec 08-09, 2025)

Dr Sona Kanungo represented institute in the 5th IEEE International Conference on Information and Communication Technology in Business, Industry and Government (ICTBIG- 2025) as Technical Session Chair organized by Symbiosis University of Applied Science, Indore (Dec 12-13, 2025)

Dr Yogita Mandhanya published Patent on AI-Powered Recruitment Platform for Predicting Candidate Success (Dec 12, 2025)

Mr Mayank Jain and Dr Sunita Khurana authored Book entitled Educational Psychology: Theory and Practice (Dec 16, 2025)



Brain Teasers: Can You Outsmart These?

Camel & Bananas

A camel must carry 3,000 bananas across a 1,000 km desert.

It can carry only 1,000 bananas at a time and eats 1 banana per km.

Hint: Think in stages, not one straight journey.

Three Switches, Three Bulbs

Three switches outside, three bulbs inside a room.

You may enter the room only once.

Hint: Bulbs give clues beyond light — think heat.

✓ Cold & OFF → last switch

✓ Warm but OFF → first switch

✓ ON bulb → current switch

Turn one switch on (wait), turn it off, turn another on, then enter.

Answer 2 :

After careful ferrying to reduce return trips, 533 bananas reach the destination.

Answer 1 :

Editorial Team

PROF. DIMPLE SUKHIJA (CHIEF EDITOR)

&

TANISHA DESHMUKH, DEVANSHI AGNIHOTRI,
AANCHAL ATRE, VANSHIKA ARYA, AASHITA MEHTA,
ANUSHREE RAI, ANSHITA JAIN
& YOGYA RAMCHANDANI

INDORE INSTITUTE OF MANAGEMENT AND RESEARCH

PROGRAMS OFFERED

MBA (Finance, Marketing, HR, IT, Business Analytics, Productions & Operations)

BBA, BBA(FT), BCOM



Opp. IIM (Indore), Rau-Pithampur Road, Rau, Indore (MP)-453331

www.indoreinstitute.com | 82240 74000 | 1800 103 3069

www.indoreinstitute.com/iimr